

WHITBY TOWN DEAL BOARD

FRIDAY 24TH APRIL 2020

2PM VIA ZOOM VIDEO CONFERENCE

MINUTES

IN ATTENDANCE

CHAIR Gareth Edmunds GE Anglo American	Clare Harrigan CH Beyond Housing
James Farrar JF YNYER LEP	Simon Riley SR Caedmon College
VICE CHAIR Barry Harland BH Whitby Seafoods	Mel Bonney-Kane MBK CAVCA
Richard Bradley RB SBC	Paul Fellows PF NYMNPA
Alex Richards AR SBC	Cllr Linda Wild LW WTC
Matt O'Neill MN NYCC	Kerry Levitt KLV SBC
Michael King MK WTC	Ian Vasey IV Port Authority
Dr John Field JFi Whitby Civic Society	Ed Asquith EA Four Tigers Media
Beck Mathers BM Aecom	Patricia Kane PK MHCLG
Dan Maher DM Aecom	Liz Small LS NYCC
Billa Duggal BD SBC	Vicky Bolton VB SBC
Matthew Joseph MJ SBC	

SUMMARY OF ACTIONS

1. DM and SR to meet to discuss the links between the Heritage, Culture & Special Places work stream and Caedmon College & Eskdale School.
2. LS and BD to get together to discuss the links between connectivity and community wellbeing with regards to the cycling pathways project
3. ALL – to feedback any comments to EA with regards to his engagement proposals

4. Apologies

Richard Flinton, NYCC
Robert Goodwill MP
Rosie DuRose, Beyond Housing
Mike Greene, SBC

5. Minutes of Last meeting & matters arising

2.1 Minutes of the meeting held on Friday 27th March 2020 agreed as a true record.

2.2 Sirius Minerals has now been taken over by Anglo American.

3. Workstreams

3.1 Team set up and work plan

At the Board meeting of Friday 27th March 2020 it was agreed that work would progress on the 6 identified streams of;

- Skills & Enterprise
- Heritage, culture & special places
- Connectivity
- Community wellbeing
- Live here, work & learn anywhere
- Sustainability & Resilience

A Project Team with a Lead (Champion) for each stream has been established and a Project Manager identified to assist moving the work forward.

Each Project Team will identify a list of shortlisted projects under the relevant stream which will be forwarded to Aecom to cost and carry out feasibility for inclusion in the TIP.

At the current time, the deadline for submission for the TIP is still September 2020.

3.2 Project Manager Updates

- **Skills & Enterprise – VB**

9 active members on the Skills & Enterprise Work Stream. The team have previously met regarding the Maritime Heritage Centre proposal for Whitby.

The Statement of Success was amended to;

'In 2035 Whitby is the place where people and businesses achieve their potential. The town offers high level skills and training pathways, vibrant start up and co-worker space along with modern work space for businesses building the tech of the future. There are excellent opportunities for development, growth and sustainability. The jewel in our crown is the Whitby Coastal and Maritime Training Academy which attracts students and professionals from around the globe who wish to live and develop their careers in one of the finest places in the world.'

Four of the key outcomes have been retained which are;

- a. *A centre for maritime training and skills;*
- b. *Modern work space for light industrial uses;*
- c. *Business start-up supported with flexible co-working space;*
- d. *Thriving harbour;*

Establishing a high quality conferencing offer will be looked at as part of outcome C.

The Project Team felt that 'A vibrant local centre which supports its independent sector' would fit better under the Heritage, Culture & Special Places work stream.

The Maritime Heritage Centre is a key aim for the Project Team and a new facility will also meet outcomes of the other 5 agreed work streams.

- **Heritage, Culture & Special Places - DM**

JF is the Chair of the Heritage, Culture & Special Places project team. The statement of success is still the same as in the original brief but will be refined as necessary when the projects are developed further.

The outcomes have been amended to;

- A celebrated coastal location with a strong maritime identity;
- Established as the Capital of Quirk. Promoting Whitby's unique character;
- Creating an environment which attracts and retains young people;
- A home for the arts, events and festivals by expanding the capability and offering of the Pannett Art Gallery;
- A coordinated visitor offer focusing on exploration and learning;
- Nurturing and enabling future generations in the creative industries.

The project list has been revised to include;

- Whitby museums, arts and learning platform;
- Pannet Art Gallery partnering with underused, historic buildings, i.e. Flowergate chapel, Church House, in the town;

- Whitby Capital of Quirk;

The Pannett Park Art Gallery will be a key focus of the project team. Whitby as the 'Capital of Quirk' means different things to different people and will be explored further.

SR advised that there was lots of links to be made with Caedmon College and Eskdale School around the arts. DM and SR to arrange a meeting outside of the Board.

- **Connectivity – LS**

The project team met for the 1st time this week but additional members to the team were unavailable. The first full meeting will be held next week when members will look at refining the statement of success and share with the Board.

The project team looked at green walking & cycling routes and the reduction of traffic within the town centre. Project ideas included a new river crossing at Spital Bridge, a wayfinding system and a new park and ride. Harbour berthing points and infrastructure for boats was also considered important. Whitby as a leisure cruise destination was also considered. Connectivity crosses over a lot with the live here, work anywhere work stream.

The Board discussed the issue of traffic within Whitby town centre and agreed making parts of the town centre car free was worth consideration.

- **Community Wellbeing – BD**

MK is leading on the Community wellbeing work stream. The project team identified that greater representation was required including the business sector, sports sector and someone from the stronger communities' team.

A full team meeting will be held next week when the revised statement of success and outcomes will be agreed at this meeting and then shared with the Board.

The project team looked at the potential project list and felt that affordable homes would sit better with a different work stream.

The project team also added Eastside Community Centre to the project list and active cycling and pathways which links with connectivity. LS and BD to arrange a meeting with regards to cycling pathways.

MJ suggested Cllr Turner be invited to sit on the project team as part of her involvement with the Eastside Community Centre.

- **Live here, work anywhere - MJ**

RB is the Lead of this work stream. Further representation is needed on the team and approaches have been made to the education and private sectors.

The statement of vision was amended to;

'By 2035 Whitby is a 1GB+ town and all residents and business are reliably connected to the rest of the world by ultra-fast connectivity. To live in Whitby means you can work remotely effectively and enjoy a great lifestyle in a vibrant community. There are state of the art tech hubs and co-worker spaces for meetings, to share ideas and build a business community. If you are a learner of any age, our hubs provide classrooms for groups to access on-line resources and you can study 'anything' in a well-equipped and modern learning space.'

One further objective was added to the outcome list;

- Interconnected workspaces and social spaces

The two suggested projects remain the same but the project team will ensure that the hubs connect to local learning providers;

- State of the art carbon neutral village development;
- Whitby Digital Hubs and shared learning (linked to local course providers e.g. CU) and working spaces and Infrastructure

The stream connects with both skills & education and the connectivity work stream. MJ will open up dialogue with NYCC regarding broadband. RB suggested the Civic Society joined the work stream in particular with regard to the carbon neutral village. SR also nominated himself to be included in the stream.

- **Sustainability & resilience – CH**

The project team will approach Yorkshire Water and the Environment Agency regarding membership on the work stream. The LEP has also nominated an additional rep who has vast expertise in sustainability and resilience. The project team focused on the outcomes to make them distinct to Whitby.

The project team looked at the green spaces outcome listed within the brief and considered that Whitby was more of a 'blue place' and the water quality in Whitby was an outcome to focus on for the stream.

The project team also considered the covid-9 situation which is very relevant right now and positives can be taken away from this for Whitby to build on.

CAVCA are currently coordinating the community response to covid-19 and it was noted how resilient the community has been to the current situation. MBK nominated herself to sit on the S & R work stream.

LW thanked CAVCA for the fantastic work they are doing in Whitby to help the community.

The Board agreed that S & R is the overarching theme for all the work streams.

BH empathised the need for the Project Managers to ensure coordination so projects were not been picked up 2-3 times on different work streams.

AR advised the Board that the 1st step was to identify the long list of projects from each stream and whether they fit the overarching vision. They will then be passed to Aecom in June to cost up. The Board will then need to agree on which projects will be included in the TIP for submission to MHCLG for the Towns Fund.

4. Communications Update

- 4.1 EA shared his actions to date and proposals for further engagement. EA suggested using an advertising tool such as banners within the town centre to advertise the #mytown campaign and gain further views.

EA has also produced a draft A5 summary document to circulate to the community via social media/email contacts to inform them on what suggestions have come forward so far and to encourage them to add more. EA has uploaded to workplace and would appreciate comment back on the document by Monday 27/4.

AR asked if the Board were happy for EA to carry out this work on their behalf. The Board agreed to this work.

SR has good channels of communication with the pupils and parents at Caedmon College and Eskdale school which could be utilised. GE also suggested communicating with Whitby Boxing Club to gather the youth voice.

5. AOB

RB felt that the Whitby Town Deal Board were in a positive position with a small number of focussed projects emerging across all streams.

PK introduced herself to the Board. PK will be the MHCLG contact for the Scarborough and Whitby TDBs. MHCLG are still awaiting further guidelines and will share as soon as these have been received. It is possible the timelines may be amended.

GE thanked the Board for the work done and the progress made.

6. Schedule of Meetings

- 10am Friday 22nd May via Zoom video conference
- 2pm Friday 19th June @ TBC
- 10am Friday 17th July @ TBC