

SCARBOROUGH TOWN DEAL BOARD

FRIDAY 23rd OCTOBER 2020

10AM VIA ZOOM VIDEO CONFERENCING

MINUTES

IN ATTENDANCE

CHAIR David Kerfoot MBE DL DK YNYER LEP	Sue Anderson-Brown SAB Brunswick Centre
VICE CHAIR James Farrar, YNYER LEP	David Stone DS CaVCA
Cllr Steve Siddons SS SBC	James Goodall JG Scarborough Town Centre Team
Mike Greene MG SBC	Clare Harrigan CH Beyond Housing
Jackie Mathers JMa Coventry University Scarborough	Mark Williamson MW English Heritage
Richard Marr RM NYCC	Matt O'Neill MN NYCC
Alex Richards AR SBC	Kerry Levitt KL MINUTES SBC
Vicky Bolton VB SBC	Ed Asquith EA Four Tigers Media
Dan Maher DM Aecom	Gareth Edmunds GE (from 10.45am) Anglo American
Jon Howells JH Aecom	Becky Mathers BM Aecom
Alice Sharp AS COAST	Lee Wood LW Aecom
Tricia Kane TK MHCLG	Billa Duggall BD SBC
Helen Jackson HJ Projects Manager, SBC	Richard Grunwell RG Scarborough Business Ambassadors
Lee Kilgour LK Scarborough UTC	Andrew Battarbee AB MHCLG
Richard Bradley RB SBC	

SUMMARY OF ACTIONS

- JH to take on board comments received and make necessary amendments before recirculation to the Scarborough Town Deal Board by Wednesday 28th October 2020
- All to send any images or contacts who may have images to BM

1. APOLOGIES

Richard Flinton, NYCC
Liz Small, NYCC
Robert Goodwill MP
Rosie DuRose, Beyond Housing

2. MINUTES OF LAST MEETING AND MATTERS ARISING

- 2.1 Minutes of the meeting held on Friday 25th September 2020 agreed as a true record.
- 2.2 JF and his team sense checked the Investment Plan against LEP priorities and strategies.

3. PRESENTATION OF SUBMISSION DOCUMENT

- 3.1 JH presented the Scarborough Town Investment Plan document and ran through each of the key sections:
 - Context
 - Profile
 - Town deal area
 - Strengths, challenges & opportunities
 - Impact of covid-19
 - Recent investments and successes
 - Connection to Whitby
 - Strategy
 - Vision – a statement of ambition
 - Objectives & targets
 - Prioritisation process and project identification
 - Strategic Plan
 - Strategic fit
 - Engagement & Delivery
 - Engagement
 - Private sector ambitions
 - Business case process
 - Delivery

- Risk & dependencies – key timescales & milestones

3.2 The Board held a thorough discussion and made a number of comments on the document. JH and the team at Aecom to address the following points where possible within the given timescale;

- Colour scheme
- Location of the transport map within the document, the addition of Hull and direction of arrows
- Refined labelling on the ‘cord of activity’ map & all projects included
- Images – to include more ‘people based’ photos & images that stand out
- More focus on Scarborough as a University town and the other key sectors within the town
- More emphasis on the outputs / outcomes for each project where known
- Amendments to the Cricket Club project description to ‘sell’ the project more
- More focus on engagement earlier in the document – under project prioritisation – emphasise so it stands out
- Board structure diagram – not clear who is Board Member and who was on the Task & Finish groups

3.3 The document will be given a thorough read before submission and ‘typos’ picked up and amended.

3.4 BM requested Board members to email across any images they have or the details of any contacts that may have images available.

3.5 The Town Investment Plan will be recirculated to Board Members once amendments have been made by Wednesday 28th October 2020.

3.6 SS thanked everyone involved with the creation of the TIP and DK for Chairing the Board.

4. FAST TRACK PROJECT UPDATE

4.1 AR gave a brief update on the projects funded through the £750k accelerated funding pot. Re-greening the High Street and the Wayfinding/public WiFi projects are progressing well. A project team has just been established to take forward the vinyl wrapping but as of yet the project has not commenced.

4.2 AS has established a Governance Group for the Scarborough Wild Eye project which includes a wide range of partners. Currently developing the plans for the 1st stage and due to start community engagement on the sculptures within the next couple of weeks.

5. COMMUNICATIONS UPDATE

- 5.1 EA has recently issued a release on the £750k fast track projects which featured prominently in the local press.
- 5.2 Following the meeting, EA will draft a release to provide a summary on each of the 9 projects included within the TIP.

6. AOB

- 6.1 DK gave thanks to the Board, the individual work stream groups, Aecom and SBC for the work in producing the TIP. The TIP is not only important for Scarborough but the region as a whole. A special thank you was also given to the community of Scarborough for getting involved and engaging with the process.

7. DATE OF NEXT MEETING

- 11th December 2020