



Sport, Leisure and Active Well Being In North Yorkshire: Webinar 16th August 2023



Presenters

Jo Ireland

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Cllr Simon Myers

Executive Member for Culture, Arts and Housing



Agenda for the session

- Welcome and housekeeping
- Introduction from Cllr Simon Myers
- North Yorkshire Council – Sports, Leisure and Wellbeing Services
- Strategic Leisure Review overview
- Questions and Feedback



Housekeeping

There will be a question and feedback opportunity at the end of the session.

If you have a question/feedback during the presentation please use the chat function and we will ensure it is covered within the Q&A session.

Copies of this presentation and the feedback will be available to all attendees by the end of the month via the [Strategic leisure review | North Yorkshire Council](#) webpage



Introduction from Cllr Simon Myers



Introduction

- Bringing together of 8 councils presents some challenges but also a huge opportunity for us to review
- Potential to make better use of our own facilities but this is not just about what happens in leisure centres
- About what happens in community centres, village halls, schools and recognises the huge contribution of community based sport
- Very keen to focus on health, active well being – potential for these services to make a bigger impact on the health of communities at all stages of life
- Today we are keen to hear what is important for you
- Are we focusing on the right areas?

North Yorkshire Sport, Leisure and Wellbeing Services

Current Position

- One of the largest leisure estates in the country
- 25 directly operated facilities (16 pools)
- Community use agreements for use of school facilities
- Leisure income generated – circa £16.5m
- Approximately 1000 direct employees
- 7 leisure services with different delivery models:
 - 3 commissioned (Scarborough and Ryedale – Everyone Active and in Selby – Inspiring Healthy Lifestyles)
 - 2 in-house (Craven and Hambleton)
 - 1 Teckal (Harrogate – Brimhams Active)
 - 1 charitable/commissioned (Richmondshire – Richmond Leisure Trust)
- Contract expiry dates range between 2024-2027





Sports, Leisure and Wellbeing – what we do

- Leisure facilities – indoor and outdoor
- Outdoor facilities (playing pitches, tennis courts, 3G pitches, skateparks.....)
- Community sports development – facilities development, grants, advice and support for local groups, networks
- Health and wellbeing: exercise referral, weight management, targeted support (frailty, pain management, specific conditions), wellbeing centres
- Tackling health inequalities: targeted programmes e.g. older people, looked after children, foster carers, people who experience homelessness....
- Inclusive sport programmes: walking sport, Boccia, dementia friendly sessions
- Major capital programmes (e.g. Harrogate Leisure and Wellness Centre, Sowerby Sports Village, decarbonisation programmes)
- How do we maximise these opportunities....

Challenges

Challenges:

Covid and recovery implications

Energy costs, inflationary pressures, labour market competition

Mixed quality of provision and facilities – different levels of investment

Inequalities – demographics / rurality / locations

De-carbonisation: cost and climate (opportunity and challenge!)

Size and scale

But also opportunities

How we work more collaboratively with other partners

Economies of scale – efficiency, spread good practice

Local focus – support for community based provision

Balance between facilities and community provision



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North Yorkshire Strategic Leisure Review



Pivot from “leisure” to Sport and Active Well Being

- Sheffield Hallam/SE research (2020)
- £9.5bn - value community sport and physical activity generate through improved physical and mental health
- £5.2bn in healthcare savings & £1.7bn in social care savings
- Prevention of diabetes (900,000 cases), avoided dementia cases, prevention of GP visits, improved mental health.....
- Improved health and well being for individuals and communities

Strategic Leisure Review

- **Phase 1 (aim to be approved in early Jan 2024 and phased implementation to 2030)**
- Identify a new, integrated delivery model for sports and leisure services across North Yorkshire
- Identify how leisure services can deliver better value for money
- Options appraisal and recommendations relating to management options for the delivery of leisure services across the county
- **Phase 2 (from 2024 onwards)**
- Investment Strategy - to support delivery of the new operating model and focus on individual sites

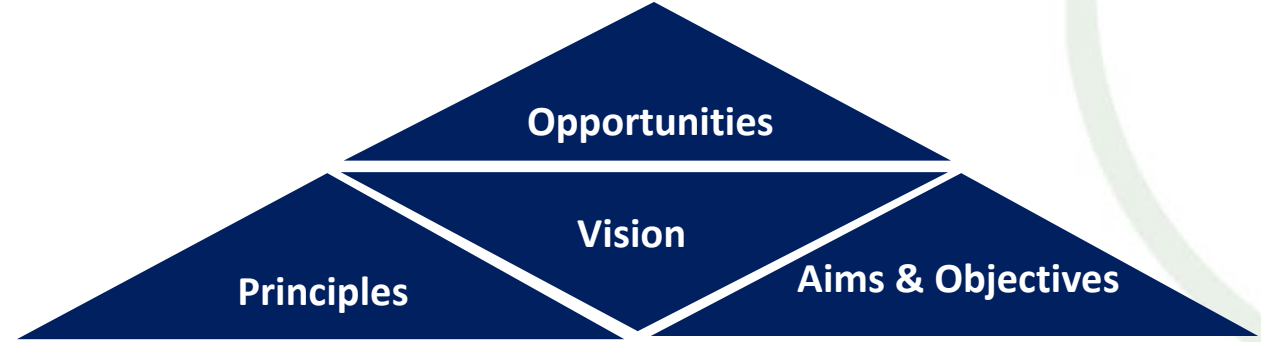




Refocusing our leisure services – (phase 1)

- Renewed focus on inclusive, well being services that improve physical and mental health
- Areas of greatest need and reducing health inequalities
- How we can better meet the needs of urban and rural populations
- How we can extend our services beyond leisure centres and develop outreach services
- Support for community based sport and how we can better work in partnership with community sports groups and other partners
- Increasing participation in physical activity for people of all ages
- Improving value for money and the sustainability of our leisure facilities
- Improving the energy efficiency of our facilities and reducing carbon emissions
- Providing fulfilling and rewarding career opportunities

Strategic Leisure Review: Scope



Strategic Leisure Review: local focus with global ambition
A strategy that promotes the life changing impact of being active



Physical & Mental Health & Wellbeing

Older People
Diversity
Young Athletes

There is an appreciation for how local facilities can benefit physical and mental health. All groups emphasised their interest in being active. In some areas it is felt that more could be done to support this. Socialising was highlighted as a key benefit for mental health (although recognised not everyone wants to be in a team). Activities need to meet all abilities

Socio Economic
Junior

Social

Socialising was highlighted as a significant benefit by all - especially organised groups, both formal and informal. This was noted as a significant benefit to mental health. Sports clubs provide a sense of community for the young and older people.

Economic

Some groups felt less able to engage with their local facilities due to their financial situations. Initiatives to support young athletes (including financial) highlighted as important for young athletes. work/family commitments can make it difficult to find time to be active..

Facilities/Accessibility

Positive but some facilities more limited. Accessibility can be an issues – both physically and digitally. Signposting and awareness could be improved. More could be done to adequately accommodate certain groups (particularly the older and young athletes) Feeling welcome, comfortable was important. Cost and transport barriers.

Questions and Feedback

Are we focusing on the right areas?

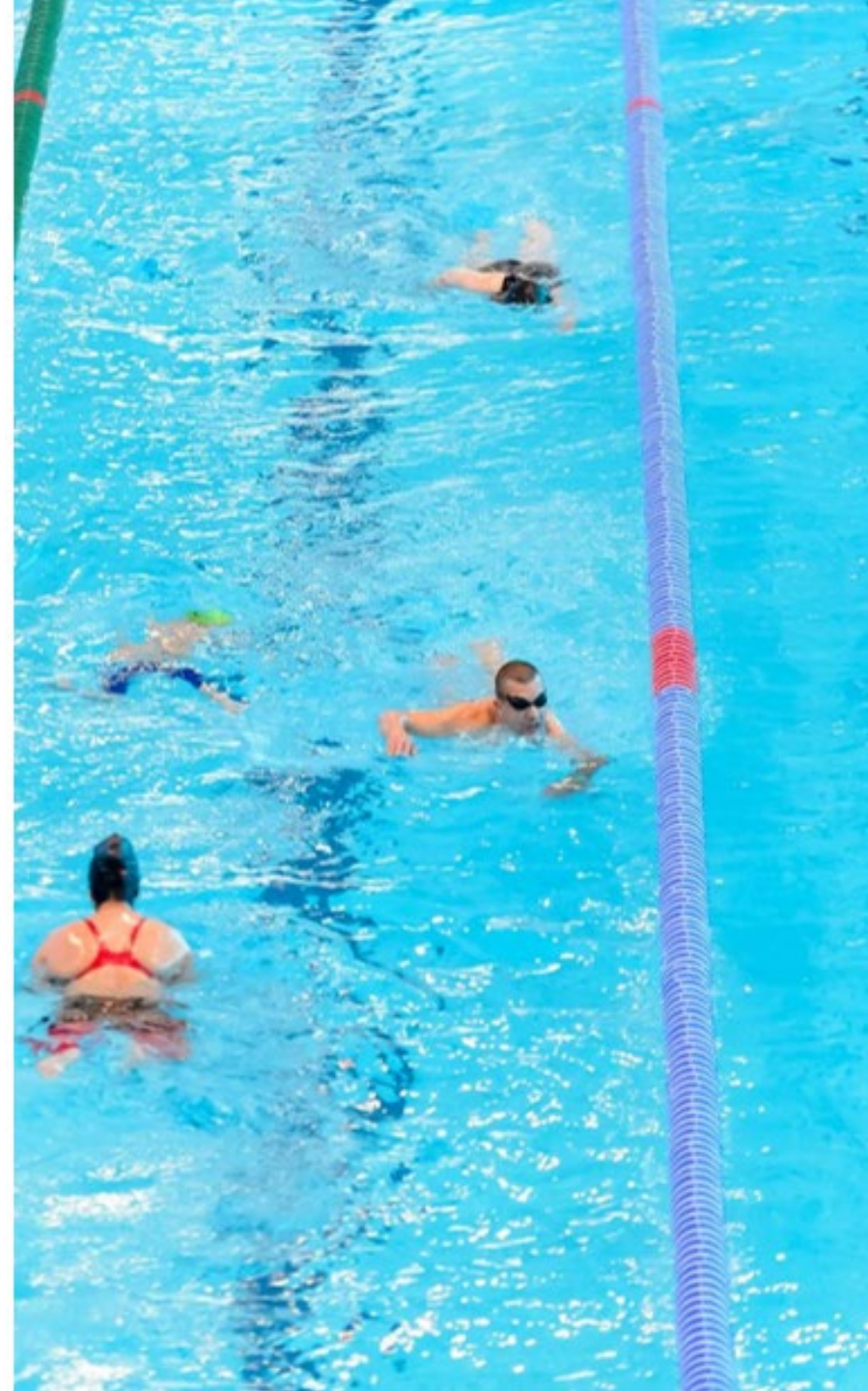
How do you engage currently?

What do you value most?

What doesn't work so well?

What specific support do you need?

Anything else.....



Questions and Feedback



And finally....

- Please complete the survey
- We will use your feedback as we develop the new vision and model for sports and active well being services
- The emerging vision and strategic priorities will be developed further following the webinar and shared with you
- We will provide a copy of these slides and feedback/questions on the web page
- We will continue to engage with you at key points of the journey