



Sustainable Community Strategy
for
North Yorkshire
2008/18

Consultation draft January 2008

***Comments sought by 22 February 2008 -
see page 1 for further information on this consultation***

About this consultation

This consultation seeks views on the draft Sustainable Community Strategy for North Yorkshire 2008/18. The Strategy has been produced by the North Yorkshire Strategic Partnership (NYSP). All local authorities and many other partners have a statutory duty to work together to produce a Sustainable Community Strategy for their area.

The Strategy is a key building block for the North Yorkshire Local Area Agreement (NYLAA). The nine priorities in this Strategy will guide the selection of the indicators to be included in the NYLAA2.

The nine priorities (see Section 5) have been identified from the seven district-level sustainable community strategies and six county-wide thematic plans (see Appendix 1), together with subsequent consultation with partners and discussions at the NYSP Wider Partnership Conference in October 2007.

The NYSP welcomes your views on the format, content and priorities of the draft Strategy.

Please send your views, no later than Friday 22 February 2008, to:

*Neil Irving
Head of Corporate Policy
North Yorkshire County Council
County Hall
Northallerton DL7 8AD*

neil.irving@northyorks.gov.uk

The NYSP will use your views in finalising the draft Sustainable Community Strategy for North Yorkshire 2008/18 for discussion at the NYSP Council meeting on 13 March 2008.

Further information about the NYSP is available at nysp.org.uk or from Neil Irving (contact details as above).

Contents

	page
Section 1 Forward from the NYSP Chair	3
Section 2 Introduction	4
Section 3 Setting the scene	5
Section 4 Our vision	7
Section 5 Our nine priorities for 2008/11	8
Section 6 Our action plan for 2008/11 - the North Yorkshire LAA	15
Appendix 1 District-level sustainable community strategies and county-wide thematic plans	16
Appendix 2 NYSP Structure and contact details	25

Section 1

Forward from the NYSP Chair

We want North Yorkshire to be an even better place to live, work and visit.

Welcome to the Sustainable Community Strategy for North Yorkshire 2008/18. This has been produced by the North Yorkshire Strategic Partnership (NYSP), which is made up of partnerships and organisations across the public, private and voluntary and community sectors that are committed to working together to improve the quality of life for all of the people of North Yorkshire.

North Yorkshire is England's biggest and most attractive County. It offers a high quality of life to many, but not for all. It is still a low wage economy, with pockets of serious urban disadvantage and extensive but scattered rural deprivation.

Our collective vision is: North Yorkshire - a place of equal opportunity where all can develop their full potential, participate in a flourishing economy, live and thrive in secure communities, see their high quality environment enhanced and receive effective support when they need it.

Importantly, this document reflects the views of local people, communities and stakeholders and responds to their aspirations, needs and priorities. It builds upon the important work of our seven local strategic partnerships and six county-wide thematic partnerships. The pulling together of knowledge, intelligence and much common sense in true North Yorkshire spirit provides a platform for the delivery of good quality public services across North Yorkshire.

We can be proud of the successes we have achieved over the past three years since our first Community Strategy (2005/08) was developed. This document is an updated version that builds on that success. It sets our priorities for the next ten years and will be revised every three years in order to ensure that we do achieve our vision.

It gives me great pleasure to be a part of the big partnership family helping to make North Yorkshire an even better place to live, work and visit.

NYSP Chair

Section 2

Introduction

The Sustainable Community Strategy for North Yorkshire 2008/18 sets out the overarching strategic direction and long-term, sustainable vision for the economic, social and environmental well-being of North Yorkshire. It also sets out the key priorities for public, private, voluntary and community sector partners in order to improve the quality of life for all the communities of North Yorkshire in the medium term (2008/11). These priorities then inform the Strategy's delivery agreement - the North Yorkshire Local Area Agreement (LAA).

All local authorities and many other partners have a statutory duty together to produce a Sustainable Community Strategy. In developing this Strategy, the North Yorkshire Strategic Partnership (NYSP) has worked with the seven district local strategic partnerships and six county-wide thematic partnerships to bring together the views of the local partners, and to turn the vision of a sustainable community into a reality.

This document is a refresh of the first NYSP Community Strategy (2005/08) and incorporates themes such as sustainability, equality and diversity, climate change and rurality. The shift from Community Strategy to Sustainable Community Strategy emphasises that sustainability should be at the heart of decisions taken on the content of the strategy.

In developing the Strategy, partners did not want to simply replicate the district-level sustainable community strategies produced by the seven local strategic partnerships, or the plans of the six county-wide thematic partnerships. These are already well developed and are summarised in Appendix 1.

Instead, it was agreed that the focus should be the high level issues (or priorities) that need to be addressed in North Yorkshire over the medium to long term and require an effective partnership response. These are set out in Section 5.

The Strategy does not contain details of specific actions or outcomes. These will be in the North Yorkshire LAA - the three year 'deal' between the local authority, other partners and central Government to improve services and the quality of life in North Yorkshire.

The Strategy will need to be reviewed and refreshed over time, and we plan to review the vision every three years. However, as it is the strategy that underpins the LAA, prior to each annual review of the LAA, we will review the evidence and the priorities contained within this Strategy so as to ensure that the priorities still accurately reflect the needs of North Yorkshire.

Section 3

Setting the scene

North Yorkshire covers 3,102 square miles in area stretching from Scarborough on the North Sea coast to Bentham in the West, and from the edge of Teesside to south of the M62.

The County is predominantly rural and many of North Yorkshire's communities, although being diverse in nature, share the same or similar challenges and aspirations. It offers a high quality of life to many but is still a low wage economy, with pockets of serious urban disadvantage and extensive but scattered rural deprivation. There are a wide range of partners from public, private, voluntary and community sectors responsible for the well being of the County, including seven district councils and the County Council.

With a population of 591,600 (2006 mid year estimate) across 3,102 square miles, North Yorkshire is sparsely populated. The population is increasing and getting older. By 2018 it is estimated that the population will be 642,800. However, the number of people who are 65 and over will increase from about 111,400 (18.8%) in 2006 and 152,400 (23.7%) in 2018. By contrast, the number of people under 19 will fall from 139,100 (23.5%) in 2006 to 131,700 (20.4%) in 2018.

Whilst 21% of people live in the two major urban centres (Harrogate and Scarborough), 76% of people live in areas defined as 'super sparse' areas (fewer than 0.5 people per hectare). This often makes service delivery more difficult and costly, particularly for elderly or disabled people living in rural areas. There are also fewer facilities for young people in our rural areas than for their urban counterparts.

The 2001 Census of Population showed that just under 99% of the County's population were white British, with black and ethnic minority (BME) groups making up 1.1% of the total. Recent in-migration from Eastern Europe has altered the position, but the still relatively low numbers and rurality do exacerbate issues such as isolation and access to services.

The population increases substantially though tourism from Easter through to October and efforts are being made to lengthen the tourism season and improve the holiday experience. Competition for housing from second home owners and the tourism sector contributes towards making affordable housing a challenge in North Yorkshire.

The County has two of England's nine national parks, a stunning heritage coast, three designated areas of outstanding natural beauty, and 244 sites of special scientific interest. There are over 12,000 listed buildings and many thousands more monuments and archaeological sites, including the Fountains Abbey world heritage site.

The combination of large upland water catchments and extensive flood plains makes the County particularly vulnerable to flooding.

Communications north/south by road and rail are good but links to the east and west are very much slower as commercial, local, agricultural and tourist traffic compete for space on predominantly two lane roads. The County's low population density makes public transport difficult to provide and those without private transport can be significantly disadvantaged.

Detailed data collection and analysis was undertaken during the development of the Strategy, including:

- the seven district-level sustainable community strategies and six county-wide thematic plans (see Appendix 1)
- the evidence base for the North Yorkshire Sustainable Community Strategy (available on nyfsp.org.uk/html/policies-and-consultation or by email from neil.irving@nyfvo.org.uk)
- consultation with partners and discussions at the NYSP Wider Partnership Conference in October 2007.

Section 4

Our vision

Sustainable communities are places where people want to live and work, now and in the future. They meet the diverse needs of existing and future residents, are sensitive to their environment, and contribute to a high quality of life. They are safe and inclusive, well planned, built and run, and offer equality of opportunity and good services for all.

Sustainable communities embody the principles of sustainable development. They do this by:

- balancing and integrating the social, economic and environmental components of their community
- meeting the needs of existing and future generations
- respecting the needs of other communities in the wider region or internationally to make their own communities sustainable”

Our collective vision is: North Yorkshire - a place of equal opportunity where all can develop their full potential, participate in a flourishing economy, live and thrive in secure communities, see their high quality environment enhanced and receive effective support when they need it.

The NYSP is working to achieve this future for the all the people and communities of North Yorkshire. In essence, we want North Yorkshire to be an even better place to live, work and visit.

Section 5

Our nine priorities for 2008/11

The Strategy's nine priorities have been identified by partners as the most important issues for the County in the medium term. They all depend on an effective partnership response and joint working if they are to be tackled effectively.

The priorities have been identified from:

- the seven district-level sustainable community strategies and six county-wide thematic plans (see Appendix 1)
- the evidence base for the North Yorkshire Sustainable Community Strategy (available on nysp.org.uk/html/policies-and-consultation or by email from neil.irving@nyfvo.org.uk)
- consultation with partners and discussions at the NYSP Wider Partnership Conference in October 2007.

The priorities have been subjected to wide ranging consultation with partners and are listed below alphabetically.

In tackling each of these priorities we need to:

- **Enable equality and access to services** - No-one should feel that their opportunities in life are limited due to their age, gender, race, religion, sexual orientation, disability or where they live. We must adopt an approach that narrows existing gaps and provides accessible, affordable and exciting opportunities for everyone in the County.
- **Look at the bigger picture** - Every issue contained within this strategy is linked to another. When planning an activity we must consider the potential implications (both positive and negative) for other objectives. We must adopt a long term, sustainable and integrated approach which considers the potential impact of everyday decisions on people and places beyond our County and our lifetime.
- **Involve local third sector organisations in the planning and delivery of public services** - Local third sector organisations can bring considerable experience and skills, are well-rooted in local communities, and contribute to the development of vibrant communities. We must adopt an approach that builds effective partnerships to engage the third sector's unique contribution.
- **Invest now for a better future** - Early identification and tackling of issues is generally more effective and cheaper than later interventions. We need to work with vulnerable individuals and communities to build their capacity to respond to their own needs, whilst continuing to help those in greatest need.

Specific actions and outcomes for the nine priorities are within the North Yorkshire LAA - the three year 'deal' between the local authority, other partners and central Government to improve services and the quality of life in North Yorkshire.

As it is this Strategy that underpins the LAA, prior to each annual review of the LAA, we will review the evidence and the priorities so as to ensure that the priorities still accurately reflect the needs of North Yorkshire.

Access to services and public transport

The people of North Yorkshire, compared to most parts of England, have poor access to essential services.

Whilst 21% of people live in the two major urban centres (Harrogate and Scarborough), many more (76%) live in areas defined as 'super sparse' areas (fewer than 0.5 people per hectare).

The dispersed population presents significant challenges to service provision by the public, voluntary and private sectors. Whilst car ownership is relatively high in North Yorkshire, not every household in North Yorkshire does have access to a car or easy access to key services. Evidence on how people travel to work indicates the reliance on the car rather than the use of public transport. This will also impact on how we can ensure equality of access to employment, health services, training and skills opportunities and other service points that serve communities across North Yorkshire.

We aim to:

- Increase access to services and opportunities through the development of a network of joint service centres.
- Provide a network of high quality public transport, infrastructure and information, and increase the availability and use of Community Transport.
- Maximise access to services electronically through deployment of a high speed broadband network and user-friendly content.

Affordable housing

We want to make North Yorkshire a place where our people can live, work and go about their business. Housing and services are part of the rich mix required to ensure sustainable communities.

The County's environmental advantages make it attractive for tourism, which encourages second home ownership. There is also a prevalence of 'commuting towns' in some parts of the County, where residents travel daily to nearby out-of-County commercial centres for work.

These characteristics inflate house prices and, coupled with a generally low wage economy, make housing unaffordable for many local people dependent on the local economy. Housing is particularly unaffordable to people on average earnings in Ryedale, Craven, Harrogate, Richmondshire and Hambleton. In addition, the present situation does not promote environmental sustainability.

We aim to:

- Increase the amount of affordable housing available to local people, in particular young people, to ensure that they have the choice and opportunity to live and work in their community.
- Provide vulnerable groups with affordable accommodation and support to enable independent living. These include young people at risk, people who have complex needs, including people with substance misuse problems, mental health and learning disabilities, ex-offenders, gypsies and travellers, women experiencing domestic abuse and migrant workers in poor quality tied accommodation.

Alcohol

Our research tells us that alcohol consumption and its associated impacts on people's lives is an issue we must tackle in North Yorkshire. Alcohol consumption for both men and women is above the national average and the County has a significantly higher rate of hospital in-patient stays related to alcohol misuse. Death attributed to alcohol is highest in Scarborough Borough.

In considering these issues we need to be aware that alcohol plays a key role in the leisure and tourist industry in North Yorkshire, especially the night time economy in Harrogate and Scarborough, with the brewing industry being particularly important to Masham and Tadcaster.

Partners are working together on an Alcohol Harm Reduction Strategy for North Yorkshire whose focus will be to address the identified challenges associated with excess drinking.

We aim to:

- Implement the North Yorkshire Alcohol Harm Reduction Strategy; in particular focusing on reducing harm to health, alcohol related crime and anti social behaviour, and loss of productivity in the workplace.

Children and young people

Children and Young People matter in North Yorkshire and our focus will be on prevention and narrowing the gap. North Yorkshire Children and Young People's Strategic Partnership Board's aim is to develop a greater range of targeted support and opportunities for children and young people who are

vulnerable or disadvantaged so that they make a more effective contribution to their local community.

Children leave North Yorkshire schools having gained amongst the best examination results in the county. But whilst the County on average enjoys high levels of achieve, Scarborough is an area where children consistently rank at the bottom of the performance data for North Yorkshire across Key Stages 2 and 3, GCSE, and A level.

On completion of their studies the current trend for our well educated young people of North Yorkshire is to migrate from the county to gain employment elsewhere – we need to attract our young talent back to the County. It is also important to help all young people through their transition to adulthood and provide them with access to opportunity, recreation and training. Early intervention with identified and vulnerable groups will help to address issues such as teenage pregnancy.

We aim to:

- Reduce the number of teenage pregnancies.
- Raise achievement levels amongst young people in areas where these are currently the lowest in the County.
- Provide better opportunities for children and young people who are vulnerable or disadvantaged.

Community cohesion

North Yorkshire may appear to be a largely mono-cultural County with few residents from ethnic minorities. However there are residents representing all the 16 ethnic categories, spread across all districts of the County. The ethnic mix of the county is now also being strongly influenced by migration from Eastern Europe. The intelligence regarding the exact size of the Eastern European migrant population is not fully developed at the stage, but we do know is they are mainly of working age, some with children, contributors to the economy rather than service users, and that they work predominantly in the catering and agricultural sectors. Partners will work together to ensure that new migrants to the County are helped to adapt to their new home, by supporting the learning of English, skills training and making sure they have advice about such things as driving and access to health services.

In some parts of North Yorkshire there is already a significant proportion of the workforce in low paid, sometimes temporary work. We need to better understand the affects of a larger migrant workforce on these groups and the implications for community cohesion.

We must meet the needs of black and other minority citizens as well as those who live and work in settled, traditional communities.

We must also help existing communities to understand the benefits that new workers from overseas are bringing to our communities and services and we will take strong action against racial harassment.

We aim to:

- Increase the percentage of people who feel that their local area is a place where people from different backgrounds get on well together.
- Better understand and tackle localised challenges to community cohesion that may arise.

Economy and enterprise

This is an important element of sustainable communities. We must continue to develop employment opportunities across the County. Improve our infrastructure, the quality of our workforce, attract dynamic entrepreneurs and capitalise on the city regions of Leeds and Teesside for the benefit of all North Yorkshire.

The state of the County's economy is mixed. The County of North Yorkshire's economy is reliant on a smaller working age population than elsewhere in the region and the country.

Employment opportunities, quality of work available and salaries offered are inconsistent across the county, with variances in relation to location and gender. Supporting entrepreneurship is key to helping people move from low paid to higher paid jobs and the county is supporting the development of broadband.

The Sub-Regional Investment Plan has identified that there is a need to support long term plans for the regeneration of the county's coastal strip and diversification of its economic base. The focus of activities should be the stimulation of new enterprise to generate local employment opportunities, modernising the tourism and leisure product and further developing cultural and creative industries, addressing the problems of economic inactivity and concentrations of deprivation in particular neighbourhoods and ensuring new private sector led developments.

We aim to:

- Stimulate and support enterprise and an enterprising culture.
- Develop a contemporary, high quality cultural and environmental offer.
- Attract and develop knowledgeable and creative people.
- Ensure a connected sub-region.

Environment

North Yorkshire is the Country's most beautiful and varied County with stunning countryside and coast. We must protect our natural assets for our future communities.

The combination of large upland water catchments and extensive flood plains makes the County particularly vulnerable to flooding. Our coastal areas are also under threat through coastal erosion and poor water quality is a threat to our beaches and tourism.

We hope to make our contribution to tackling climate change by reducing carbon dioxide emissions through a variety of partners' programmes. These include action to reduce operational buildings emissions including schools and community emissions together with programmes to improve the energy efficiency of the residential sector throughout North Yorkshire. Waste management is a particular challenge in North Yorkshire because of the past reliance on relatively inexpensive landfill and increasing pressure to reduce this method of disposal. Finally the focus on bio –diversity reflects the importance of bio diversity as a value in itself but also its importance as a mirror of the way we treat our increasingly stressed environment

We aim to:

- Tackle Climate Change through reduced greenhouse gas emissions.
- Reduce Waste to landfill and increase recycling.
- Improve biodiversity, natural habitats and the natural and built environment.
- Protect North Yorkshire in relation to flooding.

Health and wellbeing

In North Yorkshire residents are generally healthy by national standards and we would like to maintain that. In order to do this over the next 10 years the focus of work needs to be on prevention and reducing health inequalities across the county. For example Scarborough experiences the lowest male life expectancy along with the highest rate of teenage pregnancy.

We aim to:

- Reduce obesity amongst primary school children.
- Increase adult physical activity - as this impacts on many other aspects of health.
- Reduce smoking in pregnancy - due to the long lasting effects for health of both mother and child.
- Target identified ill-health 'hot spots'.

Older people

The most marked demographic change in North Yorkshire's population will be the estimated rise in the population of those over 65 years of age. In North Yorkshire the period from 2001 – 2020 is expected to experience a 50% increase in the number of older people over 65, who will then make up 25% of the overall population, in 2001 they were 18% of the total.

The increase in size of this group of people is anticipated to vary between districts, for example a 36% increase is forecast in Scarborough Borough with an almost 50% increase in Selby District. Such increases in the number of older people living in North Yorkshire will create substantial additional pressures on social and health care services across the County.

Partners are working together to adjust services to fit with this changing world and these will be driven through North Yorkshire's Strategic Commissioning for Independence, Well being & Choice strategy.

We aim to:

- Provide dignity in care - which contributes to older people's well being and is ultimately what makes their lives worth living.
- Ensure care services are joined up.
- Promote healthy aging.

Section 6

Our Action Plan - the North Yorkshire LAA

The North Yorkshire LAA 2008/11 (known as NYLAA2) is currently under development. This section will be updated before the Strategy is published.

This Strategy does not contain details of specific actions or outcomes. These will be in the North Yorkshire Local Area Agreement (LAA) - the three year 'deal' between the local authority, other partners and central Government to improve services and the quality of life in North Yorkshire. As such, the LAA is the medium-term delivery mechanism for the Sustainable Community Strategy.

National guidance states that each LAA will comprise three categories of indicator:

- 16 statutory indicators prescribed by the Department for Children, Schools and Families
- Up to 35 indicators from the 198 in the new National Indicator Set (NIS)
- Local indicators that can be drawn from the NIS or can be locally determined

The NYSP has already agreed that the priorities in this Strategy will guide the selection of indicators in NYLAA2.

For further information about development of NYLAA2 contact:

*Neil Dodson
Scrutiny and Performance Team
North Yorkshire County Council
County Hall
Northallerton DL7 8AD*

neil.dodson@northyorks.gov.uk

01609 532133

It is important to note that whilst NYLAA2 will be the principal driver for achieving the priorities in this Strategy, there are many other important areas of partnership planning and working in North Yorkshire. Examples include the North Yorkshire Local Resilience Forum, which has been established to organise the co-ordinated response to major incidents in North Yorkshire, and the North Yorkshire Local Transport Plan.

Appendix 1

District-level sustainable community strategies and county-wide thematic plans

Within North Yorkshire there are seven district local strategic partnerships and six county-wide thematic partnerships. These come together as the North Yorkshire Strategic Partnership (NYSP). The structure of the North Yorkshire Strategic Partnership can be found in Appendix 2.

District-level sustainable community strategies

Each local strategic partnership (LSP) brings together a wide range of groups and organisations that operate across the district, from the public, private, voluntary and community sectors. Every partner has a key role to play in developing and delivering the district sustainable community strategy, and working collaboratively as part of the LSP. All partners recognise that issues can be tackled more effectively by working together in partnership, rather than by individual organisations acting alone.

Craven

The Craven Sustainable Community Strategy 2007/13 was published on 5 October 2007 and is based around five new priorities for Craven:

- Building a Prosperous District
- Improving Transport
- Addressing Housing Need
- Creating a Sustainable Future – One Planet Living
- Strengthening Communities & Providing Accessible Services

Craven LSP will be responsible for driving the delivery of the Sustainable Community Strategy and will work together to improve services, create a prosperous Craven and improve the quality of life for all. The LSP will work with the key partnerships and organisations delivering services in Craven and make sure that their strategies and work plans link with the Craven Sustainable Community Strategy. Many of the activities carried out by these organisations will also feed into the North Yorkshire Local Area Agreement, which will form an important part of the future activities of the Craven LSP.

Hambleton

The Community Plan for Hambleton 2006/11 was produced following work to establish local partnerships, gain the commitment of partners and work with the local community to identify community needs, priorities and aspirations. The extensive local consultation to inform the Plan and the Local Development Framework has been developed in concert to ensure the necessary linkages are made between community needs and places for things to happen.

<i>Community Plan theme</i>	<i>Key issues covered</i>	<i>Current Hambleton strategic priorities 2008/09</i>
People	older people, young people, rural communities, community involvement, strengthening the voluntary sector	Positively engaging vulnerable groups
Places	housing, environment, waste, recycling	Homelessness Climate change
Prosperity	business support, agriculture, tourism, markets towns, transport	Business support
Safety	fear of crime, anti-social behaviour, alcohol and drugs, road safety, burglary and auto-crime	Reducing alcohol misuse Migrant workers
Health	improving health, increasing access to leisure and recreation	Tackling obesity

Harrogate

The Harrogate District Strategic Partnership's (HDSP) vision underpins the work of the Partnership and forms the focus for the community plan: "Working together to enhance the many and varied communities, economies and environment of our towns and dales, we will make the District a place where people are valued and protected and where access, opportunity, prosperity and support are available to all" (HDSP Community Plan 2004).

Ten key priorities support the Community Plan; these were agreed in July 2006 and provide a delivery focus to the Partnership. These are based around: Reduce drug, alcohol misuse and smoking, Increased physical activity across the Community, Improved access to facilities and services, Support for independent living, Improved/accessible transport, Access to

training and skills, Increased affordable housing, Support for parents/carers, Improved access to employment and Reduction of CO2 Emissions.

The current Harrogate District Community Plan is due for revision in 2008 and will incorporate the new priorities, action plan and North Yorkshire Local Area Agreement.

Scarborough

The North Yorkshire Coast Community Partnership covers the Borough of Scarborough and is working to achieve: "An outward-looking, vibrant and prosperous place where people have opportunities and support to achieve their full potential".

Through its Community Strategy the Partnership is working to reduce disadvantage and inequality and achieve:

- Prosperous communities, underpinned by a strong, diverse local economy, with high quality opportunities for education and skills development for people of all ages
- Safe and strong communities characterised by respect for each other and the environment, where diversity is respected and people have opportunities to become more involved in local decision making
- The protection of our cultural assets for future generations, so the outstanding natural beauty of our rural and urban landscapes and our shared culture and rich heritage is maintained, protected and developed sensitively
- Healthy and vibrant communities where people can enjoy good health, good housing and where there are opportunities for all to participate in activities that make people feel good about themselves

Selby

Through the delivery of our Selby District Sustainable Community Strategy 2005 - 2010 the local strategic partnership works together to improve the quality of life for those who live and work in the district.

Our five themes are:

- Targeting and co-ordinating our efforts in the areas of greatest need
- Working with our community
- Developing sustainable communities
- Developing our three market towns
- Improving the image of the area

Richmondshire

The Richmondshire 2021 Sustainable Community Strategy has been developed after consultation with the Community and priorities have been identified under the five 'themes' of Safe Places, Healthy Living, Strong Neighbourhoods, Prosperous Communities and Green Living.

Our priorities include finding long lasting solutions to anti-social behaviour, ensuring that everyone has the opportunity of a decent home, making sure everyone has the opportunity to be as healthy as possible, ensuring that Richmondshire is a place of economic growth and helping the community to minimise their impact on the environment.

Ryedale

The vision of local people for Ryedale in 2013 is a place:

- with vibrant communities where everyone is respected; where all generations have opportunities to express themselves; where diversity is welcomed and encouraged.
- that is home to welcoming and familiar neighbourhoods, where people and friendships are valued. Community spirit is strong, underpinned by security and safety. There is mutual trust between local people and the organisations that exist to help, support and serve them.
- in which it is easy to access any part of Ryedale, and all other places, for work and play. Communication is dealt with in flexible and innovative ways.
- where people enjoy life, work and leisure at their own pace. Freed from stress, they can take care of themselves and others.
- with a cherished mixture of towns, villages and landscapes. It is a peaceful sanctuary, not crowded or polluted.
- where everyone in Ryedale is involved in and can influence planning for the community; the places where they live and work; increasing opportunities to meet, learn and have fun.

The Ryedale Strategic Partnership is working to achieve this future for the communities of Ryedale and in order to do this has identified the following priorities for 2007-10:

- Obesity
- Skills for Life
- Community Transport
- Community Engagement

County-Wide Partnerships and Strategies

Each of the six Thematic Partnerships has its own governance and performance arrangements and is responsible for planning and delivering partnership programmes for their thematic area.

Adults' Strategic Partnership

The Adults' Strategic Partnership has nine key outcomes derived from the White Paper for community-based health and social care 'Our Health, Our Care, Our Say: A New Direction for Community Services' (January 2006):

- Improving health
- Better prevention
- Providing access to suitable and safe accommodation
- Helping more people to make a positive contribution
- Giving people more choice and control
- Supporting more people to live at home
- Freedom from discrimination and harassment
- Maintaining Personal Dignity
- Increase Economic Well-being

The strategy has at its centre the need to tackle those issues which can lead to people being excluded from the mainstream of community life because of their frailty or vulnerability. It has the social model of disability at its heart, seeking to remove barriers to social inclusion and promoting independence, choice, well-being and citizenship. It contributes in a cross-cutting way in relation to other themes of the North Yorkshire Local Area Agreement, in particular Healthier Communities, Safer Communities, and Stronger Communities (in relation to the involvement of the Voluntary and Community Sector).

Healthier Communities Strategic Partnership

The purpose of the Healthier Communities Thematic Partnership is to work jointly to add value to individual agencies' work and to improve our ability to deliver on healthier communities priorities.

The key priority areas for the partnership are:

- Improving health and reducing health inequalities
- Reducing smoking in pregnancy

- Improve mental health and wellbeing
- Increase physical activity in adults
- Tackle childhood obesity
- Reduce harm from alcohol misuse

We want to continue to improve the health of all North Yorkshire's residents, but we need to improve the health of the worst off at a faster rate so that we can narrow the gap in health outcomes and in life expectancy between our most and least deprived communities. Much of the work of the partnership is cross-cutting and links closely to the work of the other thematic partnerships.

North Yorkshire Children & Young People's Strategic Partnership

The Children and Young People Strategic Partnership oversees and implements the Children and Young People's Plan (CYPP). The CYPP is central to planning, commissioning and delivering services for children and young people county-wide.

The Partnership developed the CYPP by listening to the opinions and aspirations of children and young people, their parents and carers, and the people who deliver services to them. The Partnership considered evidence about the well-being of young people, using the Every Child Matters outcomes to assess how best to ensure that young people are healthy and safe, can enjoy and achieve, can make positive contributions, and can develop economic security.

The Partnership works together to deliver these outcomes, helping children to grow up to have good lives as adults whilst also valuing their childhood and teenage years. The Partnership supports individuals, families, and communities to develop independence and the capacity to meet their own challenges. By implementing the CYPP, the Partnership strives to improve the opportunities and quality of life available to all children and young people in North Yorkshire.

York & North Yorkshire Development Board

The Board, and its officer based Partnership Executive, is a partnership of Councils, Yorkshire Forward, Learning and Skills Council and Job Centre Plus along with representatives from the private and voluntary sectors that have significant responsibilities for economic and community regeneration.

The Partnership's main role is to ensure that the sub-region speaks with one voice and to agree the sub-region's view as to the priorities for economic and social regeneration. The Board has the responsibility of facilitating the implementation of the Regional Economic Strategy in the sub region and prepares and monitors the Investment Plan to achieve that.

The Sub-Regional Investment Plan, agreed by the Development Board in 2007, articulates the strategic activity York and North Yorkshire will undertake to achieve its vision of 'A sustainable and prosperous York and North Yorkshire Economy' where its people Aspire, Achieve and Enjoy, achieved through five Transformational themes:

- Exploiting knowledge and Innovation
- Stimulating and supporting enterprise and an enterprising culture
- Developing a contemporary, high quality cultural and environmental offer
- Attracting and developing knowledgeable and creative people
- Ensuring a connected sub-region

York & North Yorkshire Safer Communities Forum

Established over three years ago, the YNYSCF brings together key stakeholders with an interest in community safety and related criminal justice issues. Now working through the NYSP as part of the wider community well-being agenda, the YNYSCF provides strategic leadership and co-ordination across partners to achieve safer communities across the County.

The Forum works closely with local crime and disorder reduction partnerships (CDRPs) to compliment, facilitate and co-ordinate existing work, ensuring communities have the opportunity to identify issues of concern, see real input invested in developing solutions and real outcomes in terms of fewer crimes and a better quality of life.

Through overseeing Government grants in respect of community safety, the Forum seeks to ensure every pound is maximised - principally through robust performance management, joint working and sharing, implementing and developing best practice.

Applying these principles, the Forum has identified the following priority areas where it will concentrate resources over the life of this strategy for maximum effect:

- Alcohol related disorder
- Domestic abuse
- Prolific and other priority offenders
- Anti-social behaviour
- Violent crime
- Road safety

York & North Yorkshire Rural Partnership - Stronger Communities

The Rural Partnership provides an opportunity for member bodies to work together at a strategic level to plan services and programmes in relation to rural issues. The Partnership aims to establish a clear vision and voice for rural North Yorkshire and to match priority and need to delivery and funding.

The priorities for the Partnership are:

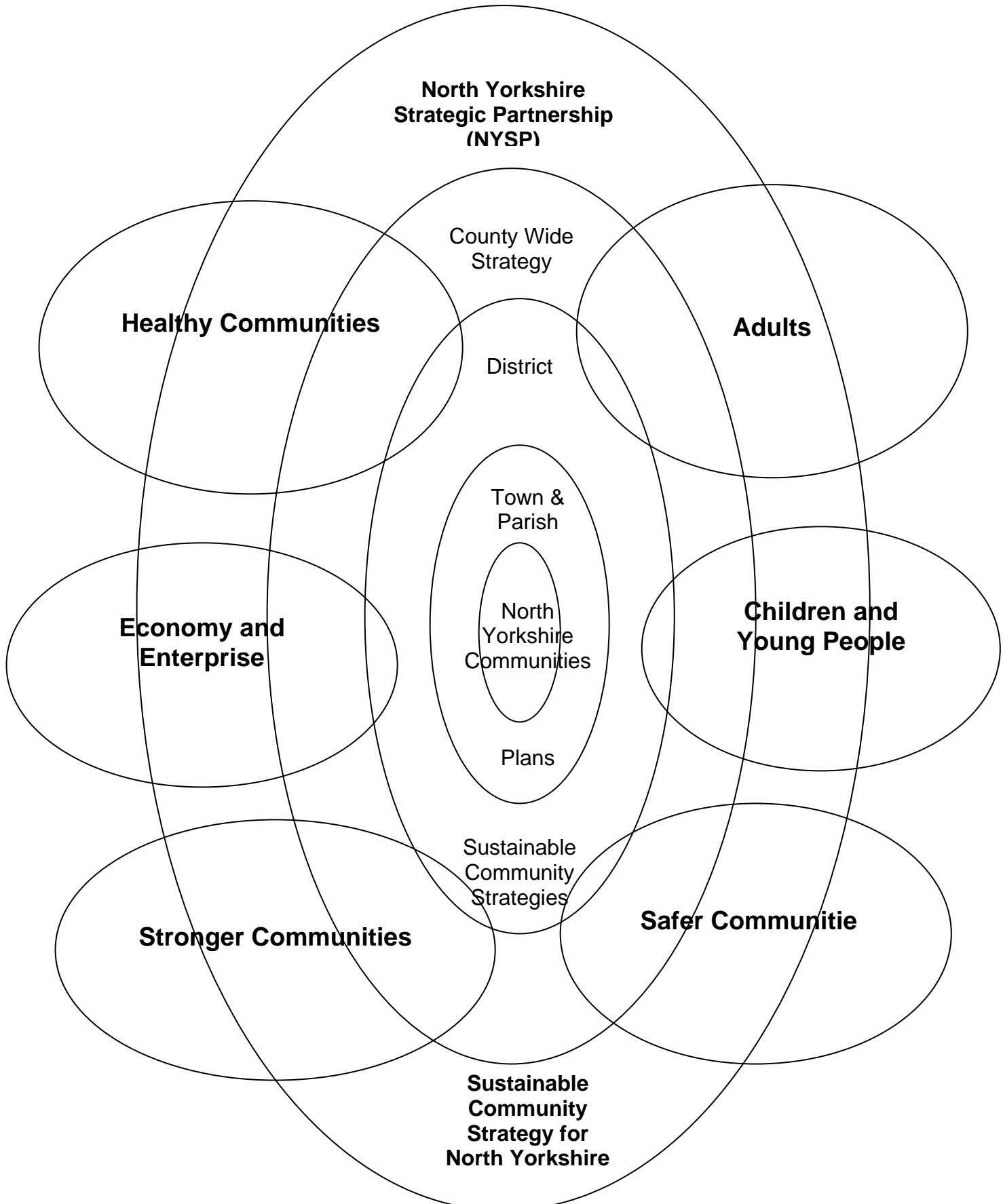
- Affordable housing
- Access to services and opportunities
- Provision of cultural services
- Community capacity
- Environmental issues.

These priorities are reflected in the North Yorkshire Local Area Agreement where this Partnership has taken a key role in development and service delivery of specific targets.

The Rural Partnership also assists in the delivery of the Regional Rural Framework priorities at a sub-regional level and links to the Regional Rural Board to ensure North Yorkshire's priorities are represented in the Yorkshire and Humber Region.

Joint Strategic Needs Assessment

Section 116 of the Local Government and Public Involvement in Health Act 2007 introduces, from April 2008, a new requirement for primary care trusts and local authorities to produce a Joint Strategic Needs Assessment (JSNA) of the health and social care needs of their local community. The JSNA will be carried out jointly by the Director of Public Health, the Director of Adult Social Services and the Director of Children's Services. The JSNA will then be taken into account in revising the Sustainable Community Strategy for North Yorkshire, and the issues identified will then inform the priorities and targets in revisions of the North Yorkshire Local Area Agreement.



Appendix 2

NYSP structure and contact details

The North Yorkshire Strategic Partnership (NYSP) brings together the principal public sector agencies responsible for promoting the economic, social and environmental wellbeing of communities in the County, together with partners from the voluntary and community and business sectors and each of the district level local strategic partnerships.

Members of the NYSP recognise that they can do more with their limited resources if they focus their efforts jointly on a common understanding of communities' needs and so have established the strategic partnership to that end.

The role of the NYSP is to provide leadership and to drive forward action in relation to identified issues where cross-cutting working would deliver benefits of co-ordination, resource management or avoidance of duplication. Our intention is to plan work jointly and to promote partnership work to deliver added value to the communities we serve.

The NYSP has four components:

The **Wider Partnership**. This is open to all organisations and partnerships interested in the wellbeing of North Yorkshire's communities. Meeting in conference style annually, this body has shown itself to be a good forum for consultation and briefing. It has had a positive input to the development of NYSP policy and the content of the LAA.

The **NYSP Council**. This establishes and maintains the policy framework for the work of the Partnership, as set out in the Sustainable Community Strategy for North Yorkshire and the North Yorkshire LAA. Membership of the Council includes all those partners under a duty to cooperate in the formulation of a sustainable community strategy and in the delivery of a LAA, together with others identified as important locally, for example each local strategic partnership and representatives of elected councillors.

The **NYSP Executive**. This ensures that the priorities of the NYSP are taken forward. Membership comprises chief executives of the principal public sector agencies in the county together with representatives of the voluntary and community and business sectors.

Six **Thematic Partnerships** provide strategic partnership arrangements for issues within their remit:

- Adults' Strategic Partnership
- Healthier Communities Strategic Partnership
- North Yorkshire Children & Young People's Strategic Partnership

- York & North Yorkshire Development Board (economy and enterprise)
- York & North Yorkshire Safer Communities Forum
- York & North Yorkshire Rural Partnership – Stronger Communities

Further information about the NYSP is available from:

Neil Irving
Head of Corporate Policy
North Yorkshire County Council
County Hall
Northallerton DL7 8AD

neil.irving@northyorks.gov.uk

01609 533489