

WHITBY TOWN DEAL BOARD

DATE: FRIDAY 25TH SEPTEMBER 2020

TIME: 10AM UNTIL 12NOON

VENUE: VIA ZOOM VIDEO CONFERENCE

Join Zoom Meeting

<https://us02web.zoom.us/j/81462353916?pwd=VmJlOChZXMtNXdlM1blZUcVZ6R0JHUT09>

Meeting ID: 814 6235 3916

Passcode: 992074

AGENDA

1. APOLOGIES
 - Rosie DuRose | Beyond Housing
2. MINUTES OF LAST MEETING (ATTACHED) AND MATTERS ARISING
3. WHITBY TIP FINAL DRAFT – AECOM
 - Feedback from the Check & Challenge Session (report attached)
 - Consultation activities
 - Presentation on final draft proposals
 - Programme to submission
4. FAST TRACK PROJECT UPDATE - AR
5. COMMUNICATIONS UPDATE – EA
6. AOB
7. DATE OF NEXT MEETING
 - TBC

WHITBY TOWN DEAL BOARD

FRIDAY 14TH AUGUST 2020

2PM VIA ZOOM VIDEO CONFERENCE

DRAFT MINUTES

IN ATTENDANCE

CHAIR Gareth Edmunds GE Anglo American	Clare Harrigan CH Beyond Housing
James Farrar JF YNYER LEP	Robert Goodwill MP RG
VICE CHAIR Barry Harland BH Whitby Seafoods	Ian Vasey IV SBC
Richard Bradley RB SBC	Paul Fellows PF NYMNPA
Alex Richards AR SBC	Cllr Linda Wild, LW WTC
Vicky Bolton VB SBC	Rosie DuRose RDR Beyond Housing
Liz Small LS NYCC	Patricia Kane PK BEIS
Mike Greene MG SBC	Kerry Levitt KLV MINUTES SBC
Michael King MK WTC	Matt Joseph MJ SBC
Dr John Field JFi Whitby Civic Society	Ed Asquith EA Four Tigers Media
Becky Mathers BM Aecom	Alice Sharp AS (to agenda item 4.1) Invisible Dust
Dan Maher DM Aecom	Adam Cooper AC (to agenda item 3) Invisible Dust

SUMMARY OF ACTIONS

- KLV to liaise with WTC to arrange a Member briefing session
- BM to arrange a separate meeting with Hemingway Design and a small number of Board members to refine the Vision

1. APOLOGIES

David Bowe, NYCC
Gareth Edmunds, Anglo
Billa Duggal, SBC

2. MINUTES OF LAST MEETING & MATTERS ARISING

- 2.1 Minutes of the meeting held on Friday 17th July 2020 agreed as a true record.
- 2.2 MK asked if there was an update on the Whitby Pavilion. RB informed the Board there are ongoing complex discussions which won't be resolved within the next couple of weeks to make the timeframe for the Town Investment Plan. The proposals will continue to be worked up and if an opportunity arises in the future hopefully a proposal will be ready.

3. WHITBY WILD EYE

- 3.1 Adam Cooper, Executive Director of Invisible Dust presented the proposals for the Whitby Wild Eye project.
- 3.2 The Whitby Wild Eye project is a collaboration between Invisible Dust and the Yorkshire Wildlife Trust working with world class scientists and artists. It aims to provide a new nature tourism opportunity for the Yorkshire Coast but also to bring nature in to the community, enabling young people to experience their surroundings. The 1st phase of the project is to install a hide at a location within Whitby and locations are being explored with John Woodhead from Scarborough Borough Council. The whole project will cost £1.8m over 3years but could lever in circa £15m in direct spend.
- 3.3 The Board were supportive of the Whitby Wild Eye proposals.

4. UPDATE ON DEVELOPING PROJECTS

- 4.1 Fast track projects
AR gave a brief update on the fast track projects circulated prior to the meeting and thanked the Board for feedback received. The proposals which will be submitted following the meeting will be;
- Pilot pedestrianisation of Whitby Swing bridge
 - Whitby Wild Eye Project and Walking with heritage sculpture trail phase 2.

The Board held a discussion around the implications of the pedestrianisation of Whitby Swing Bridge. LS will take back all concerns raised to the Highways Engineers.

- 4.2 AR and BM have assessed the project proformas received from the work streams and completed the gaps with the project managers. The 1st step was to check the projects against a 'logic model' as required by Government: rationale, activities, outputs and outcomes (short/medium/long term).
- 4.4 Once this was completed, work began on completing the Town investment Plan application form and developing the costs associated with each project. AR shared the table of projects put forward and ran through the background of each project with the potential costs involved.
- 4.5 RB provided the group with further clarification on the Broomfield Farm development.
- 4.6 BH encouraged the Board to feedback any comments to BM/AR.
- 4.7 The next steps are to visualise the projects onto a map and add further detailed information to the projects ahead of the Check and Challenge sessions.

5. PROGRAMME & ENGAGEMENT SCHEDULE

- 5.1 BM shared the delivery programme for the next 12 weeks.
- 5.2 The Check & Challenge session will be arranged for w/c 31st August with a proposed date for Thursday 3rd September. Scarborough Borough Council Member briefing sessions will also take place during this week.

The Town Investment Plan will need to be signed off by the Board at the end of September before it goes to Scarborough Borough Council's Cabinet in the middle of October.

- 5.3 A session also needs arranging with WTC Members. KLV to liaise with WTC and BM to arrange.
- 5.4 EA has issued a press release thanking the people of Whitby for their comments and informing the public that the Board are now moving onto the stage of assessment. EA is also creating a range of public engagement in the plans.
- 5.5 EA suggested the Board consider a communication plan with regards to the Whitby Swing Bridge proposals to ensure the engagement is well managed.

6. VISIONING

- 6.1 AR circulated the visioning document and Statement of Intent from the individual work streams prior to the meeting.
- 6.2 BM shared the Vision for Whitby and ran through the statements as they currently stand. The vision and statement of intents require further work to be more succinct. Hemingway Design are part of the team involved and will assist to make the vision more colourful.
- 6.4 BM will arrange a small task and finish group meeting with Hemingway design to refine the Vision.

7. AOB

- 7.1 RG is happy to speak to Ministers directly and raise the profile of Whitby when required.

8. SCHEDULE OF MEETINGS

- 10am Friday 25th September 2020 via Zoom
- 2pm Friday 9th October 2020

Check and Challenge Whitby

Cohort 2: Project Review

Towns Fund Delivery Partner feedback (15/09/20)



Towns Fund Delivery Partner feedback

KEY CONSIDERATIONS

Summary comments

- Overall, a strong package of projects that broadly align with the TF intervention framework and link together well in terms of potential outcomes
- The component parts are clearly developing – there is a good mix of projects including the flagship Whitby Maritime Academy
- Challenge is to now develop these components into clear evidence-based narrative, including:
 - how ambitions and plans tie into socio-economic strengths and weaknesses in Whitby
 - evidence of need
 - how community and businesses have been engaged
 - who has been consulted
 - how projects have been selected and prioritised
- This challenge revolves around building up the logic and articulating a robust theory of change
- Now need to work back from governance and submission deadlines, to ensure that remaining work can be completed in sufficient depth and detail for TIP template purposes

IMPACT REVIEW

Key points – evidence level of need

- Summary nature of documents did not provide detail on evidence of need – presentation made clear this does exist – needs to be brought into TIP narrative to show how it underpins statement of ambition and how it has informed identification and prioritisation of projects – evidence should be presented in visual as well as prose
- Rationale for specific projects should also be clearly evidenced – particularly true for those seeking larger amounts of funding – more specifically:
 - Free wi-fi project should draw on evidence from other towns and cities where free wi-fi has been provided and highlight benefits that have resulted
 - Art Gallery extension should provide detailed analysis of visitor numbers and how these would change – galleries of similar size / nature should be used as comparators
 - Maritime Academy should show both Whitby's sectoral strengths in sector as well as a wider sub-regional analysis of demand and potential competitor offers
- Alongside quantitative analysis, important to evidence qualitative need based on consultation – in particular, important to capture range of different stakeholder support for Maritime Academy and their assessment of need
- Throughout reference should be made to potential impacts of COVID-19

IMPACT REVIEW

Key points – evidence level of need

- Whilst good reference to ‘alignment with national programmes and strategies’ in TIP 2, this generally covers only strategic or national level documents – appears to be relatively limited local or regional rationale / justification for projects set out within TIP
- TIP should include broad and deep assessment of key issues and challenges, where Whitby is compared to LEP, North Yorkshire / NYandER and national averages – it may be that projects are all justifiable, however this needs to be clearly explained.
- Whilst commentary is made in relation to the alignment with the COVID-19 recovery, it is not clear how projects themselves could be impacted by, or resilient to, COVID-19 or other shocks and stresses (such as Brexit)
- Reference to clean growth is made in the form of Whitby National Tourism and Carbon Neutral Village
- Sectoral analysis of the effects of COVID on employment would also help here – particularly in sectors related to the proposed projects

IMPACT REVIEW

Key points – scale of opportunity

- Scale of opportunity is not clear in documents as currently drafted – although this did emerge as projects were discussed – capturing this will be important, for example on first read Free Wifi project feels more limited than ambition discussed in session
- Eight points listed under strategic ambition for physical transformation do start to capture potential opportunity – however, too generic as currently drafted and not Whitby specific
- Many ambitions would be true for any Town or City in UK, for example: “Host world class businesses” needs to be adapted to reflect either Whitby’s existing opportunities, which will be built on, or opportunity in relation to maritime sector or indeed both – also “links to the rest of the world” needs to be unpacked to show how this will work in practice – in session it was highlighted that there was narrative underpinning these
- Maritime Academy – given scale and uniqueness – needs to be more prominent and at the heart of opportunity – has potential to be proverbial ‘game changer’ so opportunity and need have to be made strongly and in a robust way – same also true for Broomfield project

IMPACT REVIEW

Key points – scale of opportunity

- Evidence to demonstrate demand for interventions in TIP would be helpful – for example, what is supporting evidence for Eastside and Calla Beck Wellbeing Centre, and Broomfield Carbon Neutral Self-build
- A complete SWOT would generally support this assessment
- Maps on final pages of draft TIP are helpful, however how does this relate to Town Deal area

STRATEGY REVIEW

Key points – strength of vision and realism of economic narrative

- Given document is currently presented as component parts, economic narrative has not been drafted – should be primary area of focus over coming weeks – challenge will be to build up logic – suggest this starts with articulation of evidence of need and opportunity, before moving to ambition and “Whitby: 2035” – from this it will then be possible to work back through longer-term outcomes that are needed to deliver against ambition and projects that will enable it to happen
- As already noted, it will be important to show why Maritime is a key sector to be built on – it would also be good to show why wellbeing, skills and arts have been identified as ‘Beacons of Excellence’ – in doing this will be really important to show these are realistic beacons in terms of highlighting what already exists and how Towns Fund is about building on strengths and opportunities rather than ‘starting from nothing
- It is encouraging to see a level of ambition in the projects – the TIP needs to show that this is realistic and deliverable

STRATEGY REVIEW

Key points – strength of vision and realism of economic narrative

- TIP has some coherence between vision and projects, however narrative is less clear for specific projects – including Wellbeing Centre and Carbon Neutral Self-build centre
- Would help to have a flow chart ‘Theory of Change’ rationale detailed – with a golden thread between SWOT analysis, vision, project summary and fit with vision, then indicators for knowing when success has been achieved – some of this is within TIP 2, for example indicators and project descriptions are good, however this should be clearly defined and clearly link to SWOT outcomes
- Whilst vision appears to be relatively clear with regard to role of harbour and modern maritime renaissance through sustainable growth and digital connectivity, a diagram showing how vision relates to ‘strategic ambition for physical transformation’ would be helpful to demonstrate strength of linkages and rationale between visions and projects, and how this builds on existing strengths or resolves weaknesses
- This diagram should link to SWOT and proposed projects

STRATEGY REVIEW

Key points – coherence of emerging TIP

- Key area that needs to be developed
- It is also not clear whether projects identified are the outcome of a prioritisation process i.e. there is a longer list and this is the short list – would be helpful to include some discussion around how these projects have been identified
- It will also be important to think about order in which projects are presented with the more strategic ones, like the Maritime academy, presented first
- Broomfield Carbon Neutral Self Build is a very interesting project and was clearly well supported locally – it will be important to show how this project fits in with both ambition and objectives but also spatially, as it is geographically separate from the other projects, which are all quite tightly clustered (which is a positive) – it will also be important to link this project to clean growth
- A key part of TIP will be to provide confidence that projects are deliverable within the timescales

STRATEGY REVIEW

Key points – capacity / alignment with existing / ongoing initiatives

- More needs to be done to draw out how proposed projects link to existing and ongoing initiatives – in particular will be important to show additionality of Towns Fund – i.e. what are projects going to achieve that would not happen anyway
- For Maritime Academy it will be particularly important to consider demand over a broader regional / sub-regional geography – it is clear that partners are engaging from across region – evidence needs to be drawn out around learner numbers and flows
- In terms of match funding there are two areas of development:
 - a wider narrative / analysis of private sector demand / interest
 - more detail for each project about why or why not match funding is available – current information provides very limited details – it will be important to highlight where match funding has been sought but not achieved
- More is needed to understand the Planning Status and Local Plan overlap of the proposed projects

PARTNERSHIPS REVIEW

Key points – local partnership and collaboration – community engagement

- Whitby has ensured consultation and engagement thus far has shaped selection of projects and also influenced their direction – there were references in session to visioning and engagement work carried out to date – in the year after Town Deal Board was established and face-to-face workshops in February this year, as well as usage of online platforms and written representations in aftermath of COVID-19 – however, evidence of this needs to be made much clearer, alongside plans for future engagement and how this will be envisioned
- Important that evidence for engagement is clearly emphasised in TIP, to ensure that public backing for projects and involvement is at heart of what is being brought forward – evidence of public outreach, particularly in terms of education for projects with cultural and environmental focus, is extremely important and needs to be clearly articulated.

PARTNERSHIPS REVIEW

Key points – local partnership and collaboration – community engagement

- More specifically:
 - **Whitby Innovation Hub** – community-driven approach behind Innovation Hub outlined in session and demand for project must be clearly demonstrated, alongside engagement with businesses to date and going forward
 - **Pannett Art Gallery extension** – tell story about enhancing arts and culture in more compelling way – stakeholder engagement needs to play bigger role – art competitions and continuing partnership work with local schools would contribute to wider educational outreach scheme and can ensure existing stakeholder backing for project is translated into advocacy moving forward
 - **Whitby Wild Eye** – similarly educational outreach can enhance project and provide further evidence of robust stakeholder engagement, demonstrating the long-term community benefits of project in terms of nature, tourism and through utilising community-led strong stakeholder links – partnerships with organisations like Wildlife Trust will be extremely important and, to maximise future engagement, it will also be useful to utilise communications channels of these organisations to reach a wider audience

PARTNERSHIPS REVIEW

Key points – local partnership and collaboration – community engagement

- **Broomfield Carbon Neutral Self Build** – referenced that project has been community-led from initiation, influenced by MyTown consultation contributions, with strong public support, which is encouraging – more information surrounding skills and development benefits, with detail around numbers, would be really useful when promoting project in further engagement activities – equally, details of public support and telling sustainability story and environmental benefits of project would really add to outlining why project is so significant
- Overall, clear from meeting that community engagement has shaped projects to date and that there is a clear understanding of what stakeholders want and expect from projects – going forward, will be beneficial to draw out specifics of engagement processes carried out in past and how this has informed plans for future engagement

PARTNERSHIPS REVIEW

Key points – local partnership and collaboration – community engagement

- There were a number of references in session to engagement and discussions with local communities – will be important to draw out both what has happened in past but also how engagement will continue in future and how this will be carried out to maximise effectiveness
- References to digital connectivity as a unique selling point for Whitby was important and this could be a key aspect of modern and technological narrative that will be helping to shape town into future – would be useful for this story to be told in more detail, and how this has been shaped by public perception and previous engagement
- **Pedestrianisation of Whitby Bridge** – thorough consultation and engagement must be carried out across community and evidence of this and different groups included, particularly disabled access groups – evidence for this must also be expressed clearly in TIP

PARTNERSHIPS REVIEW

Key points – local partnership and collaboration – private sector

- Business engagement, strengthening relationships and continuing relationship-building exercises with private sector was clearly articulated in session – there was clear evidence of strong local partnerships with businesses and other key stakeholder organisations, including local schools and universities
- One of Whitby’s ambitions is “Ensuring the experience of doing business or choosing to learn in Whitby is unforgettable and we are creating a culture of excellence through these associations.” – this statement was clearly substantiated through references to ongoing partnership work with local businesses – would be useful to see more detail around duration of these partnerships and plans to extend these in future
- A project that particularly stood out for demonstrating strong collaboration with private sector is Whitby Maritime Academy – this project must be placed at front and centre of TIP’s narrative – references in session to key stakeholder partners, working with Whitby Fishing School, Whitby Sixth Form College, Coventry University, Merchant Navy Training Boat, as well as Royal Navy and LEPs emphasised successful business engagement that has been carried out to date – reinforcing evidence for this in TIP would significantly strengthen submission

PARTNERSHIPS REVIEW

Key points – local partnership and collaboration – private sector

- More detailed stakeholder mapping in future measuring public / private relationships and extent to which stakeholders have engaged previously would help to bring out needs case for project more heavily, alongside further evidence of quantitative and qualitative analysis
- Overall, it was made clear that business community in Whitby have backed projects and been regularly engaged with thus far, and this needs to be drawn out and communicated more effectively, alongside future engagement plans in the TIP

PARTNERSHIPS REVIEW

Key points – local partnership and collaboration – private sector

- Some references in session to engagement and discussions with private sector – it will be important to draw out both what has happened in the past but also how engagement will continue in the future – more specifically:
 - **Whitby Wild Eye** – referenced that it will have lots to offer local businesses such as further opportunities for training and employment – again, this story can be brought out more and framed from an outreach perspective to demonstrate a coherent case and plan for future engagement – in terms of tourism, project has a lot to contribute – it will be important to showcase benefits for both tourists and locals and how this has influenced and will continue to influence engagement activities
 - **Whitby Town Hall and Market Square** – evidence of supportive engagement from local businesses, again highlighting the strong private / public partnerships in place and how Whitby has heavily considered business engagement when devising plans
- It would be useful to see more evidence regarding plans to engage with businesses both digitally and through face-to-face means as a response to COVID-19, to ensure that successful ongoing relationships are protected and future-proofed

PROJECT REVIEW

Project A – Free WiFi Zone (including wayfinding) (£0.237m of £0.437m)

Introduce free WiFi and digital wayfinding service between Whitby harbour and town centre along with digital tourism applications.

Pros:	<ul style="list-style-type: none">• Looks to build on tourism strength.• Appears lots of consultation has taken place.• Fairly short delivery timeframe and likely to be fairly easy to deliver.• Poor wayfinding is often a complaint of tourists everywhere and this seeks to address that.• Aligns with UK Government Digital Strategy and other strategies.• Complements TIP Project E (market renewal).
Cons:	<ul style="list-style-type: none">• Test the effectiveness of bespoke digital tourism applications and strongly evidence supporting their introduction – this was addressed very well in the check and challenge session.• Ensure that there will be good usage of free WiFi zone – this was addressed in the check and challenge session.• Matched funding not yet secured – who will fund the other 50% if not LEP or Get Building Fund (what is this and why would it fund something that is not construction?) What about Chamber of Commerce for funding? – this was answered at the session, saying that it will be matched by North Yorkshire CC.• Are 5G modules added to towers at the expense of telecommunications companies? Is it possible that those companies can be asked to contribute to WiFi?

PROJECT REVIEW

Project B – Whitby Innovation Hub (£0.75m of £0.75m)

Developing a shared space for digital innovation hub to support learners and entrepreneurs.

Pros:

- Reinvents community asset (chapel) as a community hub.
- Supports local education delivery.
- Seeks to capitalise on increased homeworking during and post-Covid-19.
- Appears to be few barriers to delivery but for securing funding.
- Addresses stated need for space for and offer of improving skills and educational attainment and support for small enterprises.
- Further benefits highlighted in session: Better enables local entrepreneurs and SMEs, synergy with connectivity, western side of river effort and emphasis on balancing up activity and connectivity, quirky and technological, magical to walk through an old door into a high tech environment.

Cons:

- No matched funding but possibility of funding from Heritage Enterprise Funding grant – this was recognised and addressed in the session.
- Ensure that there is a long term view of Covid-19 impact and contribution to solutions.
- No indicative BCR (recognise that BCR is no longer part of the assessment criteria, however, still a factor to be considered).

PROJECT REVIEW

Project C– Old Town Hall & Market Place (£1m of £1.265m)

Renew and revitalise the Old Town Hall and Market Place of Whitby, securing heritage structures and culture, and increasing the utilisation and amenity of the working market.

Pros:	<ul style="list-style-type: none">• Secures heritage assets.• Expands economic opportunities for small businesses through increased operating hours and visitors.• Increases availability of low price, bespoke and unique products to local population.• Builds on tourism strength.• Complements TIP Project A's wayfinding outputs.• Relatively short delivery timeframe.• Further benefits highlighted in session: Orientation space, key to wayfinding, gathering point, launchpad for gamification, town square set up for events, working with Historic England.
Cons:	<ul style="list-style-type: none">• No matched funding secured – are alternative funding sources available?• Requires strong marketing and perhaps an annual events programme – this was recognised and addressed in the session.• Ongoing revenue costs could be an issue – this was recognised and addressed in the session.• No indicative BCR but likely to be high (recognise that BCR is no longer part of the assessment criteria, however, still a factor to be considered).
Links:	<p>https://www.scarborough.gov.uk/sites/scarborough.gov.uk/files/files/Application-From-And-Terms.pdf https://en.wikipedia.org/wiki/Old_Town_Hall,_Whitby</p>

PROJECT REVIEW

Project D – Pannett Art Gallery Extension (£5m of £5m)

Expanding Pannett Art Gallery, adding additional facilities and floorspace.

Pros:

- Builds on existing cultural asset and expands arts and culture offer in Whitby.
- Supports already strong tourism sector.
- Supports local schools and communities through education programmes.
- Minimal barriers to project beyond securing TD funding.
- Further benefits highlighted in session: link up with Abbot Hall Art Gallery in Kendal with regard to arts offer, Friends of Pannett Park involved, showcase Sutcliffe photographs, links with Whitby museum, visitor metrics will be used from a local, regional and national perspective.

Cons:

- No matched funding due to lack of funding in arts and culture sector – operating costs met locally.
- No indicative BCR though visitors estimated (recognise that BCR is no longer part of the assessment criteria, however, still a factor to be considered).
- Appears to be very early in project planning but understandable given lack of funds – this was recognised and well addressed in the session.

Links:

<http://www.pannettartgallery.org/>

PROJECT REVIEW

Project E – Whitby Wild Eye Nature and Arts Tourism (£1.79m of £1.89m)

Creating alternative, arts-nature tourism offers capitalising on natural beauty and wildlife.

Pros:	<ul style="list-style-type: none">• Looks to attract increasingly local, domestic tourists in UK, in alignment with Visit England's five-year strategy.• Green credentials including supporting green training programmes and increasing public support for natural environments.• Strong partnerships in project with English Heritage, Welcome to Yorkshire, and Coventry University.• Appears to be highly deliverable in near future.• Part of Covid-19 recovery.• Further benefits highlighted in session: links well with Scarborough proposals, natural capital is spectacular, backed up by marketing / engagement plans, link to local businesses e.g. food experiences, strong cultural sector that drives local events, Council funding, such as S106 monies, good history of delivering significant local, regional and global events.
Cons:	<ul style="list-style-type: none">• No indicative BCR presented at this stage but research quoted suggests it will be high (recognise that BCR is no longer part of the assessment criteria, however, still a factor to be considered).• No matched funding yet secured (two potential sources identified) but operating costs met locally.• Further issues highlighted in session: impression that behind the curve – mindful need to maximise natural capital and the offer – year-round programme based on science and conservation.

PROJECT REVIEW

Project F – Whitby Maritime Skills Academy (£10m of £10m)

Establishing a new skills academy for maritime skills by expanding an existing fishery industry training school.

Pros:	<ul style="list-style-type: none">• Builds on strength of existing education facility.• Looks to improve educational attainment and address deprivation through training (with hope this will improve employment rates) in coastal area building on historic strength of fishing, maritime and other offshore industries including offshore wind turbines.• Supports green technologies (offshore wind) addressing English skills gap.• Aligns with key government strategies.• Further benefits highlighted in session: accessibility for local population, links to LEP strategy, strong private sector interest, interest from Hull university and rowing club.
Cons:	<ul style="list-style-type: none">• Sources of potential matched funding highlighted but none secured.• Appears to be in fairly early phase of planning.• Does the split across two sites present any difficulty for delivery, for instance one progressing more quickly than the other – in the session it was indicated that the harbour side will take more time e.g. licences required, but this is planned for and the Endeavor Wharf site would be the first wave of development.• Unsure why training is to be limited to Scarborough residents to begin with – this was addressed in the session, understand the approach.
Links:	https://whitbyfishingschool.co.uk/

PROJECT REVIEW

Project G – Carbon Neutral Village – Bloomfield Farm (£2.6m of £9.1m)

Developing a 60-home community led, sustainable, multi-generational village as part of a larger 300 home development.

Pros:

- £6.5m matched funding expected from developer.
- Although a greenbelt site - aligns with UK government environmental policy statements including UK's target for net zero carbon emissions, the 'green recovery' from Covid-19 and [Building A Greener Future](#) (zero carbon homes)
- Supports local workforce and training providers.
- Complements Scarborough Town Investment Plan project at Construction Skills Village.
- Appears to be highly-developed scheme.

Cons:

- Unclear what the council gets for the developer contribution – will it own any assets at the end of the development?
- No indicative BCR but likely to be high (recognise that BCR is no longer part of the assessment criteria, however, still a factor to be considered).

PROJECT REVIEW

Project H – Eastside and Calla Wellbeing Centre (£1.49m of £1.81m)

Wellbeing hub, focusing on activities for range of ages, largely centred around physical activity, access to nature, social inclusion and healthy food production.

Pros:

- Having a health and wellbeing focus is vital for Covid-19 recovery purposes and for longer term benefit for local population.
- Good to see focus on mental health in particular.
- Links with other projects in terms of broad skills offer.
- Important focus on local products and food production, linking to local entrepreneurial spirit.
- Expected to link well with broad programme of activity and events enabled by other projects.

Cons:

- Appears to be revenue based – this was well addressed in the session, mostly capital based investment.
- Spatial connection with other projects could be better explained.
- No project detail in excel document – however, good description and justification provided in session.

PROJECT REVIEW

Project I – Part 1: Pedestrianisation of Whitby Bridge (£2.3m of £2.7m – excludes £0.4m from Town Deal advanced funding)

Improving pedestrian and cycling infrastructure at Whitby Riverside and Mayfield.

Pros:

- Complements (expands) advanced funding project.
- Part of Covid-19 recovery.
- Supports local and visitor amenity.
- Alignment to government cycling strategies including [Cycling and Walking Plan for England](#).
- Further benefits highlighted in session: enables better activity and connectivity for western harbour.

Cons:

- No matched funding but for Town Deal advanced funding.
- May be necessary to have some vehicle movements at certain times.
- No indicative BCR but likely to be high (recognise that BCR is no longer part of the assessment criteria, however, still a factor to be considered).

Towns
Fund 
Delivery Partner