

Application Form for Tourist Traffic Signs

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| <u>Section One: Tourist Destination/ Applicant Details</u> | | |
| Tourist destination name: | | |
| Tourist destination is a: | <input type="checkbox"/> Tourist attraction Allows public access for entertainment, interest or education | <input type="checkbox"/> Tourist facility Allows public access for refreshments, accommodation or enjoyment |
| Type of tourist destination: | | |
| Tourist Destination Contact Details | | |
| Address: | | |
| Post Code: | | |
| Telephone No (for public enquiries): | | |
| Website Address: | | |
| Applicant / Agent of applicant Contact Details | | |
| <div style="display: flex; justify-content: space-between;"> <div style="width: 45%;"> Name: </div> <div style="width: 45%;"> Company: </div> </div> | | |
| Address: | | |
| Post Code: | | |
| Telephone No: | | |
| <div style="display: flex; justify-content: space-between;"> <div style="width: 45%;"> Email Address: </div> <div style="width: 45%;"> Fax No: </div> </div> | | |

| Section Two: Quality Criteria | | | |
|---|------------------------------|------------------------------|-----------------------------|
| Visitor numbers: Please provide numbers per annum and data source. | | | |
| Opening hours: Please include seasonal variations and the number of days per annum that the attraction or facility is open | | | |
| Is the destination open to members of the public during normal opening hours without prior booking? | <input type="checkbox"/> Yes | <input type="checkbox"/> No | |
| Parking: Please provide details of off street parking facilities on site or close by (within 250m). | No. of spaces for | On site | Within 250m |
| | Cars | | |
| | Buses | | |
| | Disabled | | |
| | Cycles | | |
| Is parking safely accessible? | <input type="checkbox"/> Yes | <input type="checkbox"/> No | |
| Other Quality Criteria: | | | |
| Are all relevant consents in place from other authorities (where applicable) e.g. appropriate Planning Permission, possession of a Fire Certificate and Certificates of Health and Hygiene for staff involved in food preparation. | | <input type="checkbox"/> Yes | <input type="checkbox"/> No |
| Are adequate toilets, including facilities for disabled people, either at the destination or close by? | | <input type="checkbox"/> Yes | <input type="checkbox"/> No |
| Is there adequate publicity material, including a clear and accurate map and/or directions? | | <input type="checkbox"/> Yes | <input type="checkbox"/> No |
| Is the destination generally of good quality, well maintained and adhere to the accessibility standards suitable for its use, notably legislation relating to disabled access contained within the Disability Discrimination Act 1995? | | <input type="checkbox"/> Yes | <input type="checkbox"/> No |
| If it is a tourist attraction: Is the attraction accredited by the 'Visitor Attraction Quality Assurance Service' (VAQAS ¹), or by another recognised national or regional organisation of this sort? Note: You can find examples of the organisations which would be considered acceptable on our website. | | <input type="checkbox"/> Yes | <input type="checkbox"/> No |
| If it is a tourist facility: Is the facility recognised by an appropriate body, concerned with maintaining quality standards? Note: you can find examples of the organisations and criteria which would be considered acceptable on our website. | | <input type="checkbox"/> Yes | <input type="checkbox"/> No |

| Section Three: Location Criteria | | |
|---|--|---|
| Is the location: | <input type="checkbox"/> Urban Accessed from a public highway which has a maximum speed limit of 40 MPH or below | <input type="checkbox"/> Rural Accessed from a public highway which as a maximum speed limit set at above 40 MPH. |

¹ 'VAQAS' is a voluntary scheme administered by 'VisitBritain'.

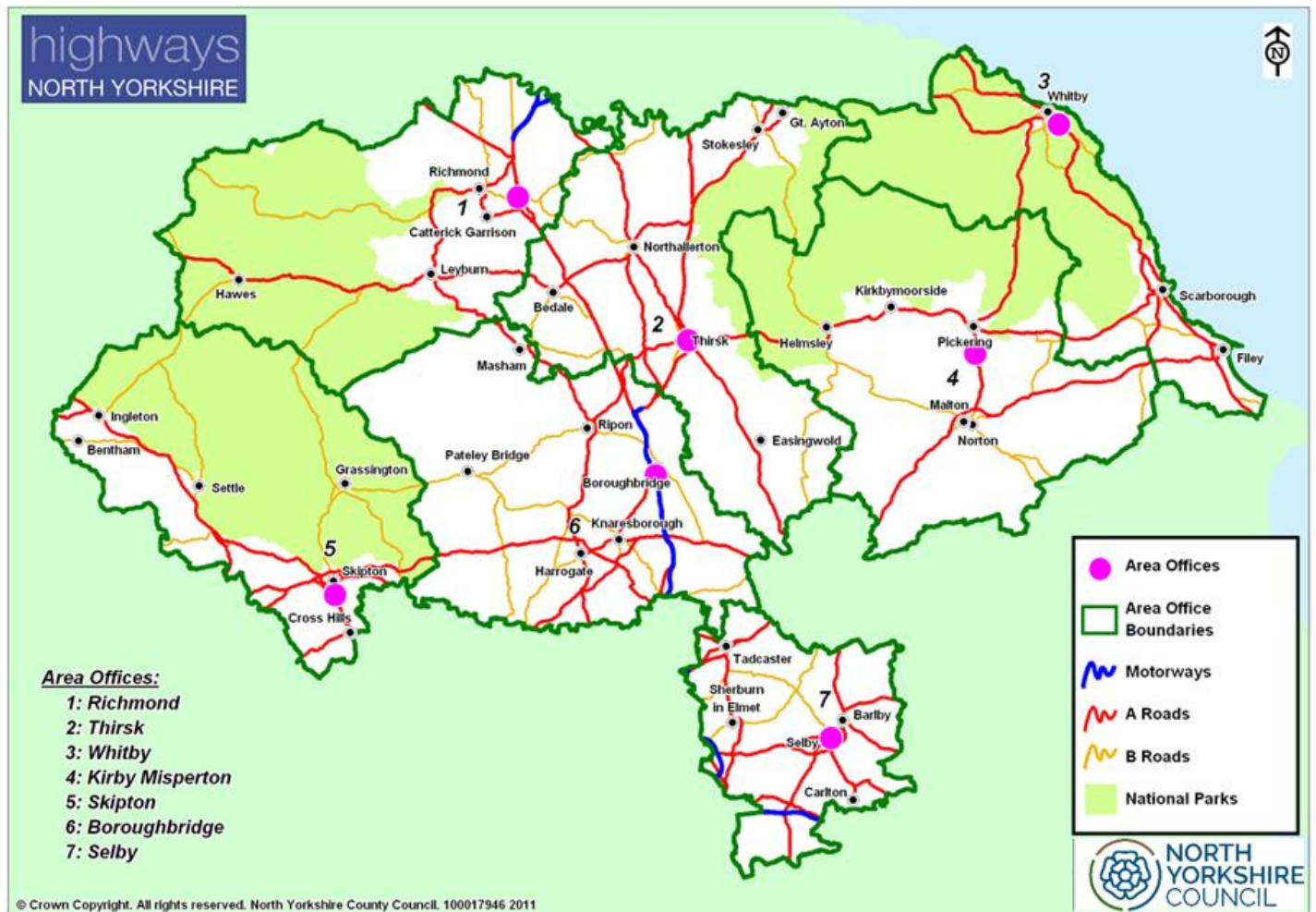
| <u>Section Four: Information to support your application</u> | |
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| Please indicate the specific reasons why tourist direction signs are required. | |
| Please provide details of the locations where tourist traffic signs are being requested. A sketch plan may be of benefit. | |

| <u>Section Five: Declarations and Enclosures</u> | |
|---|------------------------------|
| I have read the Council's 'Signing Policy for Tourist Destinations in North Yorkshire' and consider my application to meet the eligibility criteria. | <input type="checkbox"/> |
| I have paid £165 for my application to be assessed. I understand that this payment is non-refundable. | <input type="checkbox"/> |
| I have enclosed with my application form: <ul style="list-style-type: none"> ▪ Copies of Quality Assurance accreditation documentation ▪ Copies of Planning Permissions / Certificates / Licences ▪ Examples of current publicity material / guides ▪ Cheque for £165, made payable to 'North Yorkshire Council' | <input type="checkbox"/> |
| I understand that if my application is successful, any signs provided will be at my cost; the signing is not funded by the Council. This includes costs for design, provision and installation of signage. | <input type="checkbox"/> |
| I understand that future costs to repair or replace signs as a result of theft, vehicle damage or general wear and tear will be at my expense; this is not funded by the Council. | <input type="checkbox"/> |
| Signed: | Name: Date: |

Please return completed application forms with all supporting documents to your local highway area office for assessment.

You can find contact details for you nearest area office on the location map provided below.

Highway Area Office: Location Map and Contact Details



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| <p>Area 1- Richmond Gatherley Road Industrial Estate Brompton on swale North Yorkshire DL10 7JQ</p> <p>Email: Area1.Richmond@northyorks.gov.uk</p> | <p>Area 2- Thirsk Thirsk Industrial Estate York Road, Thirsk North Yorkshire YO7 3BX</p> <p>Email: Area2.Thirsk@northyorks.gov.uk</p> | <p>Area 3- Whitby Cholmley Way Whitby North Yorkshire YO22 4NQ</p> <p>Email: Area3.Whitby@northyorks.gov.uk</p> |
| <p>Area 4- Pickering Beansheaf Industrial Park Tofts Road Kirby Misperton North Yorkshire YO17 6BG</p> <p>Email: Area4.KirbyMisperton@northyorks.gov.uk</p> | <p>Area 5- Skipton Snaygill Estate (off Keighley Road) Skipton North Yorkshire BD23 2QR</p> <p>Email: Area5.Skipton@northyorks.gov.uk</p> | <p>Area 6- Starbeck Stump Cross Boroughbridge North Yorkshire YO51 9HU</p> <p>Email: Area6.Boroughbridge@northyorks.gov.uk</p> |
| <p>Area 7- Selby Canal Road Selby North Yorkshire YO8 8AG</p> <p>Email: Area7.Selby@northyorks.gov.uk</p> | <p>General Enquiries Tel: 0300 131 2 131</p> | |

