SCARBOROUGH TOWN DEAL BOARD

FRIDAY 27TH MARCH 2020

2PM VIA ZOOM VIDEO CONFERENCING

DRAFT MINUTES

IN ATTENDANCE

CHAIR David Kerfoot MBE DL **DK** YNYER LEP	Steve Bromham **SB** Save 9
VICE CHAIR James Farrar **JF** YNYER LEP	David Stone **DS** CAVCA
Rosemary DuRose **RDR** Beyond Housing	David Warner **DW** COAST
Mike Greene **MG** SBC	Jackie Mathers **JMa** CU Coventry Scarborough
Alex Richards **AR** SBC	Liz Hayton **LH** CU Coventry Scarborough
Richard Grunwell **RG** Scarborough Business Ambassadors	Lee Kilgour **LK** Scarborough UTC
Sue Anderson-Brown **SAB (**from 2.45pm) Scarborough Town Centre Strategy Team	Ed Asquith **EA** Four Tigers Media
James Goodall **JG** Scarborough Town Centre Strategy Team	Jools Marley **JM**, Clerk Newby & Scalby Parish Council
Mark Williamson **MW** English Heritage	Kerry Levitt **KLV** SBC
Richard Flinton **RF** NYCC	Becky Mathers **BM** Aecom
Gareth Brown **GB** Aecom	Richard Green **RGr** Aecom

SUMMARY OF ACTIONS

- KLV to email Members who have yet to return their RoI form
- AR to email Board Members a pro-forma to identify Work Stream Champions and Project Groups for each theme
- EA / AR / BM to work on a summary document for circulation to the community

1. Apologies

Cllr Steve Siddons SBC
SBC Peter Campey, MHCLG
Cllr Reg Towse, Newby & Scalby Parish Council
Cllr James Stockdale, Seamer Parish Council
Gareth Edmunds, Sirius Minerals

2. Minutes of Last meeting and matters arising

2.1 Amendments required to minutes of the meeting held on Wednesday 26th February 2020 as follows;

-   Lee Kilgour, Scarborough UTC added to Attendance List
-   Time of meeting changed to correct time of 10am

2.2 Register of Interests

Seven Register of Interest forms outstanding. KLV to email members whose forms are still outstanding.

2.3 Workplace

Majority of Members signed up to Workplace. KLV has recently sent out reminders to those who have not signed up yet. Please advise KLV if you do not wish to join or if you have not received an email/are having difficulty joining.

3. Progress Update / Presentation from Aecom

3.1 AR uploaded the presentation from Aecom on his screen for the Board to view.

3.2 Aecom presented the current progress and the way forward to the Board.

3.3 The Board agreed the emerging vision and themes for Scarborough which included;

Connectivity:
-   Digital innovation: A global response to digital industry and infrastructure;
-   Green transport infrastructure; & active travel throughout the Borough;
-   Convenient and frequent public transport;
-   A legible and well connected 'Town Centre', which is intuitive to navigate;
-   A comprehensive network of strategic cycle and footways

Skills and enterprise – supporting tomorrow's professionals and businesses:

- An expanding skilled and talented workforce;
- Offices, co-working and commercial spaces to support start-ups, those looking
- to grow and those looking to relocate to the area;
- Distinctive makers and co-worker spaces;
- Strong strategic partnerships in business, education, culture and governance

Culture, Leisure and special places:

- A cultural programme which is renowned;
- A thriving cultural hub on the High Street;
- Year round activities for the young;
- A range of leisure activity in the Town;
- A sports offer which is broad and coordinated ;
- A celebrated coastal location with maritime links;
- A Town to explore – linking the open spaces, squares, attractions and key
- places in the town

Supporting a thriving Town Centre:

- A beautiful place to call home, increased residents in the Town Centre;
- Public Realm and Townscape, high quality and well maintained;
- A thriving local shopping area and a growing independent retail sector;
- Celebrated and enhanced Market offer;
- Work space in the town centre, which is accessible and flexible;
- Flexible and creative use of assets.

Wellbeing and social interaction:

- A wellness town that promotes healthy choices;
- Outdoor space which is accessible and safe;
- A diverse community which is celebrated;
- Thriving communities around the Town > Characterful and special local
- settlements;
- A community where everyone can learn something new and useful
- everyday;
- Good quality and affordable homes

Resilience & Sustainability:

- Energy efficiency at the heart of all decisions;
- Green spaces which are protected and well maintained;
- Reinvigorated uses for existing buildings and infrastructure;
- Building a wealth local skills and knowledge in key areas of sustainable
- development.

3.4 The Board agreed to establish 6 work streams to drive forward each of the above themes.

3.5. SBC have been in contact with Government regarding extensions to the deadlines but it is key for the Scarborough Towns Board to move on with the milestones as currently set.

3.6 AR introduced EA to the meeting. EA has been appointed to assist with communications and will lead a comprehensive social media campaign and target groups that may have been missed from the current engagement e.g. youth groups and eastern European communities. EA has created a dedicated Linked In and Twitter and is working on pulling together case studies based on real people. EA will work on pulling together a more detailed programme of engagement in the coming week.

3.7 Comments received from the Board in response to the Presentation from Aecom;

- LK pointed out the UTC and Scarborough 6th Form are now at national level for Level 3 attainment and the UTC is above national level for technical subjects.

- JMa reiterated skills needs to look at all levels of education, not just University level.

- MG - some themes will be cross cutting across projects and they can be made more unique for Scarborough. The TIP will be used for all future investment in Scarborough not just for the Towns Fund.

- MW asked if any consultation had been carried out with visitors. English Heritage have access to their members and could gain their views.
  - EA responded that he will look at the visitor voice through his social media campaign.
  - AR also responded and advised that the Council's Tourism and Marketing service carry out visitor research every couple of years which can be accessed for data.

- It is envisaged that project groups will investigate into further data and can include market data and research from other organisations such as Welcome to Yorkshire as projects progress.

- MG informed the Board that the Council is looking at developing a Masterplan for 'Bay Side South' which encompasses the former futurist site and part of the Town Hall.

- JF advised the Board that the LEP and SBC are fully engaged around establishing a circular economy.

- RF mentioned that Eastborough and the South Bay near the Spa are underutilised areas which could be included as a project focus moving forward.

- DW felt it was critical to come up with projects that people could actually see.

- DS felt the themes weren't very Scarborough specific and that a key part of success will be to get the community involved and give them some ownership over the projects.

- JG emphasised the need that work links with the Town Centre Strategy Team and the FHSF and that work isn't replicated.

- RDR would like to know what the outcomes would be to measure what success looks like under each theme.

- RG raised concern about the number of people engaged so far and would like to see as many views gathered as possible.

3.8 MG envisages three documents will come from this piece of work;

- Document One – broad vision for the future of Scarborough's regeneration
- Document Two – Town Investment Plan with a list of projects for submission to MHCLG
- Document Three – Spatial masterplan bringing all of this together communicating what assets Scarborough already has and the future opportunities.

3.9 <u>Next Steps</u>

Headline themes and vision to be summarised into a short document and shared with the community to gather further views on what has been proposed so far – do they agree? Do they have anything further to add?

Champions and project groups established to take forward each of the work streams. AR to circulate a brief round Board members to invite applications for Champions by next week. Members can be involved with more than one work stream.

Board members to identify staff and resources with the required skills to form the project groups.

SBC and Aecom will facilitate and support the project groups.

4. AOB

4.1 SB has uploaded a project brief onto Workplace from the YMCA to establish a community hub for the town and invited members of the Board to consider for inclusion within the work streams.

4.2 JG raised the point that the town is going to see an amount of commercial dislocation within the next few months which needs to be taken into consideration.

4.3 JF made the Board aware that the LEP are looking at an Economic Recovery Plan alongside the Local Industrial Strategy.

4.4 MG agreed that the Scarborough Town Deal Board is in a position to help lead the recovery plan for Scarborough.

4.5 DW informed the Board that civil society and cultural economy are already struggling and also need to be considered in any recovery plans.

4.6 DK advised that the LEP is communicating closely with central Government around Covid-19 to ensure when we come out of the other side of this we have stability and growth.

5. Schedule of Meetings

- **9.30am Friday 24th April 2020 via video conference**

- 2pm Friday 22nd May 2020 @ TBC

- 10am Friday 19th June 2020 @ TBC

- 2pm Friday 17th July 2020 @ TBC