

SCARBOROUGH TOWN DEAL BOARD

FRIDAY 24TH APRIL 2020

9.30AM VIA ZOOM VIDEO CONFERENCING

MINUTES

IN ATTENDANCE

CHAIR David Kerfoot MBE DL DK YNYER LEP	Steve Bromham SB Save 9
VICE CHAIR James Farrar JF YNYER LEP	David Stone DS CAVCA
Mike Greene MG SBC	Robert Goodwill MP RG
Richard Bradley RB SBC	Patricia Kane PK MHCLG
Alex Richards AR SBC	Peter Campey PC MHCLG
David Bowe DB NYCC	Lee Kilgour LK Scarborough UTC
Sue Anderson-Brown SAB Scarborough Town Centre Strategy Team	Ed Asquith EA Four Tigers Media
James Goodall JG Scarborough Town Centre Strategy Team	Gareth Edmunds GE Anglo American
Mark Williamson MW English Heritage	Kerry Levitt KLV SBC
Liz Small LS NYCC	Becky Mathers BM Aecom
Dan Maher DM Aecom	Billa Duggal BD SBC
Alice Sharp AS COAST	Vicky Bolton VB SBC

SUMMARY OF ACTIONS

- RB to provide an overview of the Towns Deal process at the next Resilience and Sustainability project team meeting
- EA and AS to communicate following the meeting regarding the social media campaign for the Town Deal Board
- ALL – to provide any feedback to EA on the draft A5 summary document

1. APOLOGIES

Richard Grunwell, SBA (unable to gain access to the meeting)
Liz Hayton, Coventry University (unable to gain access to meeting)
Cllr James Stockdale, Seamer Parish Council (unable to gain access to meeting)
Richard Flinton, NYCC
Rosie DuRose, Beyond Housing
Clare Harrigan, Beyond Housing
Caroline Routh, SJT

2. MINUTES OF LAST MEETING AND MATTERS ARISING

2.1 Minutes of the meeting held on Friday 27th March 2020 agreed as an accurate record.

3. WORK STREAMS

3.1 Team set up and work plan

At the Board meeting of Friday 27th March 2020, the Board agreed to progress the 6 work streams as;

- Connectivity
- Skills, education and enterprise
- Culture, Leisure and special places
- Supporting a thriving Town Centre
- Wellbeing and social interaction
- Resilience & Sustainability

A good level of response was received and project teams have been established for each stream. A project manager has been appointed for each team with a Chair/Lead from the Board.

3.2 Project Manager Updates

Skills, Education & Enterprise

MG is the Chair of the skills education and enterprise work stream and provided the update.

The project team amended the vision to;

'By 2035 Scarborough has a resilient and talented workforce and is recognised as an area where people are supported to fulfil their potential. Alongside the established manufacturing and engineering sector, there are growing innovations in tourism, digital, creative and renewable and carbon reduction technology. Our

businesses are supported by strong strategic partnerships between business, education and culture.

Scarborough embodies an entrepreneurial culture and pioneering spirit as the town continues to support and nurture its start-up, social and home grown enterprises as well as attracting likeminded businesses to the area. To support this there is a good supply of flexible office and commercial spaces and, within the beautiful town centre setting, a thriving hub of distinctive maker and co-worker spaces.'

The stream outcomes have remained the same and the projects agreed as the focus for progression are;

- Digital, co-working and maker spaces, studios and offices;
- Cyber, Digital and manufacturing cluster (Advance Manufacturing Research Centre)
- Green build technology training and deployment;
- Strong and aligned education and employment sector network;

The following two projects will be actioned as sub projects underneath 'digital, co-working and maker spaces';

- Woodend Creative on the High Street > Woodend+;
- Scarborough Old Town: Improvements and opportunities for independents;

The project team felt the following two projects were more suited to the culture, leisure and special places work stream;

- Revitalising Scarborough Harbour
- Expanding the Scarborough University Campus including sports centre (links to 2007 masterplan for sports and activities on The Mere and Oliver's Mount)

Two additional projects have been added by the project team for consideration:

- The development of a training hotel linking in key training providers and established hospitality businesses.
- Event management training opportunities for people wanting to work on the technical side of events linked to the Open Air Theatre and Stephen Joseph Theatre.

The technical base of the project team will need to be expanded upon but will be done on a project by project basis.

JF asked if the project team had looked at the impact of the Covid-19 pandemic.

MG felt that some of the projects may happen sooner than originally anticipated and some will be newly recognised because of the pandemic but at the moment it is early days to know what the actual impact will be.

CAVCA are doing a large amount of work supporting businesses around Covid-19 and the Sustainability & Resilience work stream can also help establishing priorities in response to the pandemic.

Culture, leisure & special places

RB is the lead for the culture, leisure & special places and provided the update for the Board. The project team currently consists of 9 members and most are new to the Town Deal process. The statement of success was revised to;

'By 2035 Scarborough's cultural programme will be a highly regarded calendar of year-round events celebrating local traditions and the best of new culture and arts. The town itself will be the star of the show, visitors and locals can comfortably wonder the picturesque streets and take in the fantastic views across the bays, surrounded by our distinctive architecture and traditional buildings. The town has a natural draw for those who enjoy sporting activities with a focus on water sports, walking, and a network of good quality pitches to participate in well-organised leagues and clubs.'

The outcomes were also revised as;

- A cultural programme which is renowned;
- Year-round activities for the young;
- A range of leisure activity in the Town;
- A celebrated coastal location with maritime links;
- A Town to explore – linking the open spaces, squares, attractions and key places in the town.
- A cultural offering that comes from and engages with the community
- To build on and further develop the existing cultural zones in Scarborough

The project team identified two further projects to add to the project list;

- Renovation/repurposing of vacant or underused buildings in the town, e.g. Dean Rd Chapel
- Renovation of Royal Albert Drive

A strong community group is already in place for the Dean Road cemetery and the chapel has been identified as an area that could be repurposed. Aecom can assist with a project viability report.

Supporting a Thriving Town Centre

JG is the lead for the supporting a thriving town centre work stream. The stream aligns with the work of the Town Centre Strategy Team and Future High Street Fund and joint meetings between the Towns Board Project Team and the TCST will occur moving forward.

The statement of success was revised to;

‘Scarborough town centre is identified as a vibrant, mixed use environment, and a high quality destination for residents and visitors. The high street is a mix of, businesses, shops, residential and workspace with cultural venues, creative hubs, a centre for great retail variety and a vibrant indoor market. The Town Centre will be the beating heart of the community’

The outcomes for the stream have remained the same but the project team have added an additional project for consideration;

- Mix use leisure complex (inc. Cinema) in the heart of the town centre

The project team will concentrate on the townscape and alternative uses for vacant shops. At the current time it is not known what the town centre will look like once the pandemic is over and a lot of failures could occur over the winter months if Scarborough does not get a tourist season.

BM felt it was important to carry out a piece of work gathering intel from businesses on how they are doing with the current situation.

MG suggested it would be a good idea to identify quadrants within the town centre across all the work streams and where property and land availability was. JG and RB are already working together as part of the TCST to look at potential sites.

Community wellbeing

RB is the Chair of the Community Wellbeing project team. The project team will meet fully for the first time next week and will agree the revised statement of success and outcomes before sharing the confirmed revised brief with the Board.

3 projects have been identified by the project team to move forward with;

- Strong community hubs across Scarborough
- Eastfield masterplan wellbeing delivery
- Mere & Oliver’s Mount

There are a lot of aspects to consider under each of these projects.

DS informed the Board that community hubs are a reflection of the work CAVCA and other community organisations are doing at the moment in response to covid-19 and they don’t need to have a physical building – a hub can be an interaction of agencies meeting the needs of a community.

Resilience & Sustainability

JF and AS are the joint Chairs of the resilience & sustainability work stream and the update was provided by AS. Further members need to be identified for population of the project team but currently includes the LEP, CAVCA and NYCC.

The initial focus for the project team at the first meeting was around covid-19 and how the pandemic will change things and people. Will people want better things after this – cleaner air etc.? This presents an opportunity to build on for the community and set ambitious goals.

The statement of success has been revised but will become clearer once an evidence base is established;

'15 years on from the emergence of the Covid-19 pandemic, Scarborough will have focused on and invested in the distinctive strengths and resilience of our communities and businesses which helped the Borough endure the crisis.

We will drive the creation of a circular economy, supporting local suppliers, and developing green infrastructure and work towards the UN Sustainable Development Goals for Scarborough to become Carbon neutral by 2030. We will invest in and grow the kinds of community-rooted organisations and businesses which have been central to our resilience.

The Covid19 crisis has created a positive stimulus for sustainable change on consumer behaviours, digital adoption, community cohesion, supply chain awareness and entrepreneurialism.

We will have encouraged deeper connections between our community, arts and businesses sectors and the abundance of nature that surrounds them – from woodlands and moors to our beaches and gardens – as a source of wellbeing and inspiration for all in the borough.'

The outcomes have also been revised to include;

- Green and energy efficient infrastructure is a key objective of improvements and developments, including homes, capital, buildings and transport.
- Community, arts and business resilience has been developed, including food production, creating a Circular Economy, flood defences and supporting local supply chains.
- The protection and conservation of nature and wildlife is prioritised in green spaces and along our coast for both human and plant and animal wellbeing and health.

AS asked for clarification on a number of points relating to the Towns Fund process and the evidence base gathered so far. RB agreed to dial in to the next meeting of the resilience & sustainability project team meeting for the initial 15minutes to provide an overview.

JF will feed into the stream any information and work the LEP are doing around the circular economy.

MG advised all projects in each of the other 5 work streams will need to meet the outcomes of the resilience and sustainability work stream rather than the stream itself identifying projects and that a mechanism should be developed to ensure all projects meet these outcomes. AS agreed that the project team could look at other streams and identify the projects that fit with the outcomes identified.

SB felt the Board needed a set of interventions to look at improving the economic prosperity of Scarborough by focussing on becoming a stronger, more highly-skills-based, information-based economy. Depending on the interventions agreed upon, the STB could look at 2 mechanisms based around the themes identified;

1. Creating opportunity for individuals in the community and local businesses, specifically around themed tech learning & skills, and by funding innovation competitions to help motivate local students in our schools, colleges and universities as well as entrepreneurs, pre-starts, start-ups and established firms to take risks and collaborate on new tech innovation that will help drive a future information-based economy
2. Connecting-to-markets by facilitating introductions of new and growing businesses to other regional, national and global supply chain opportunities and by promoting local innovation initiatives and businesses also aimed at regional, national and global supply chain opportunities

This approach could build both resilience as well as sustainability.

Connectivity

NYCC will lead the connectivity work stream. The initial meeting took place this week but not all members of the project team could make it so the statement of success and outcomes will be refined at the next meeting before being shared with the Board.

The following projects were considered a priority for the project team;

- Scarborough Station Gateway including the station square and transport interchange
- Scarborough Green Travel Plan
- Scarborough SMART corridor

SB advised the Board that the covid-19 pandemic is increasing social isolation right now due to poor broadband connectivity and members of the community not having internet access or simply because they are not 'tech savvy'.

MG informed the Board that at the end of this process it is hoped the Board will have a vision and a list of 'up and ready' projects to prioritise for inclusion in the TIP but could also be put forward for other funding streams.

PC – more guidance is expected shortly, hopefully early June, which will clarify the appraisal process and confirm timescales and deadlines.

4. COMMUNICATIONS

- 4.1 EA updated the Board on the broader scale of engagement work carried out to date and the next steps. Social media accounts have been created across all platforms and active engagement has been taking place to encourage people to submit their views. Visitors have also been targeted for views through social media.
- 4.2 Local media organisations have been contacted including the Scarborough news who will publish a two page spread and Yorkshire Coast Radio who would like to do an interview.
- 4.3 Banners / signage could also be utilised in the town centre to further encourage engagement.
- 4.4 EA has drafted a summary A5 document which will be circulated to the community through digital means and asked the Board for comments by Monday 27 April 2020. AS raised a query with the hash tag used on the twitter account. AS and EA to discuss after the Board meeting to resolve.
- 4.5 SB queried if the Board should be responding to comments left on the mytown.communities.gov.uk. AR informed the board that the website is not a debating forum and is purely for members of the public to leave comments for consideration.
- 4.6 DK has visited other town's websites to see what information and progress they are making. Most towns are using the gov.uk website or their local authority website with a few using specially created websites. From the sites visited, it was clear to see Scarborough is in a good place with the progress made and the information circulated so far. DK has also spoken to a couple of other towns that haven't even established their Boards yet.

5. AOB

- 5.1 EA requested if Richard Seymour could be invited to the next meeting to share his thoughts on the creative and cultural scene. The Chair agreed to allow a strict time slot at the next meeting.
- 5.2 DK thanked the Board for their work and offered his assistance if any member of the Board has any questions or require help.

6. SCHEDULE OF MEETINGS

- 2pm Friday 22nd May 2020 via Zoom video conference
- 10am Friday 19th June 2020 @ TBC
- 2pm Friday 17th July 2020 @ TBC