

# Old Town Hall and Market Place engagement

## Summary of consultation results

The dashboard contains the analysis of the responses from the Old Town Hall and Market Place consultation.

A total of 316 responses were received.

The summary of the consultation results are:

### About you

The majority of responses were from residents of Whitby with 62.3% and 10.4% were from visitors to Whitby.

The majority of respondents frequently visit Whitby with 38.9%, 51 of the respondents answered this question.

The main localities that respondents were from are:

- Scarborough area with 13.0%
- Whitby area with 65.8%
- Sheffield with 1.3%
- Saltburn-by-the-Sea with 0.9%

### Visiting the Old Town Hall and Market Place

58.4% of responses currently visit Whitby outdoor market.

Top five words used to describe the market:

- historical
- interesting
- friendly
- traditional
- local

88.8% of responses would like to see the first floor of the Old Town Hall building open for the public to access.

## The Old Town Hall and Market Place in an evening

55.7% would be interested in attending the Old Town and Market Place in an evening

The top activities that people would be interested in attending in an evening are:

- music/entertainment etc.
- arts (exhibitions, demonstrations, community arts, classes, storytelling, books)
- local use (meeting place, groups community etc.)

## History and heritage

46.6% of respondents felt they knew some about the history and heritage of the Old Town Hall and Market Place.

66.6% of respondents feel that the heritage of Whitby is very important to them.

58.4% of respondents feel that the heritage of the Old Town Hall and Market Place is very important to them.

80.7% of respondents are very likely or likely to visit if the Old Town Hall was turned into a museum or art gallery and exhibition space if it was free, whereas only 27.4% would visit if there was a small charge.

The following suggested uses have the highest percent of responses that think they are a great or good idea:

- creative maker space (traders/crafts people making goods to sell) with 69.8%
- art gallery and exhibition space with 62.9%
- meeting space for community groups with 56.2% Holiday lets had the lowest percent with 3.4%

## **The undercroft**

48.3% of respondents agree that is a good idea that the undercroft becomes an enclosed space for extreme weather.

A significant percent of respondents with 82.0% would like to see arts exhibitions / small events / displays take place in the undercroft on non-market days.

Only 14.1% of respondents work in the creative sector and 46.6% of respondents would be interested in using the first floor as a 'maker space'.

57.9% of respondents would be interested in attending indoor markets in the winter.

The top activities that people are interested in attending during the day when the market is on are:

- arts (exhibitions, demonstrations, community arts, classes, storytelling, books)
- crafts (stalls, exhibition, demonstrations, classes, workshops)
- heritage / history information / talks etc.
- local use (meeting place, groups community etc.)

The top activities that people are interested in attending on non-market days are:

- arts (exhibitions, demonstrations, community arts, classes, storytelling, books)
- crafts (stalls, exhibition, demonstrations, classes, workshops)

## **Accessibility**

66.2% of respondents regularly go through the Market Place area to get to the other properties and 33.2% believe that the proposal restricts the access you need to get to these properties.