

WHITBY TOWN DEAL BOARD

FRIDAY 7th MARCH 2025

10:30AM @ WHITBY COLISEUM

MEETING MINUTES

In Attendance

Chair: Barry Harland BH Whitby Seafoods	Helen Jackson HJ North Yorkshire Council
Matt Parsons MP Anglo American	Kerry Levitt KLV North Yorkshire Council
Linda Wild LW Community Sector	Richard Marr RM North Yorkshire Council
Sandra Turner ST Community Sector	Sam Pollard SP – via Teams MHCLG
Cllr Mark Crane MC North Yorkshire Council	Amy Ball AB - via Teams MHCLG
Adam Chugg AC Whitby Town Council	Corinne Macdonald CM North Yorkshire Council
Rosie Du Rose RDR Beyond Housing	Ellis Cooper EC Minutes North Yorkshire Council

1. APOLOGIES

- Richard Flinton, North Yorkshire Council
- Alison Hume, MP
- Nic Harne, North Yorkshire Council
- Joe Redfern, Community Sector
- Stephen Upright, Community Sector
- Paul Fellows, NYMNPA

2. MINUTES OF THE LAST MEETING AND MATTERS ARISING

- 2.1. BH went through the minutes of the meeting held on 29th November 2024. The minutes were agreed as a true record.
- 2.2. KLV raised that funding has been secured for a new finger on the wayfinding post by the Swing Bridge for the Discovery Centre.
- 2.3. SP updated his and AB's current position and their restructure. BH stated gratitude and thanks to Sam and Amy for their support.

3. DECLARATION OF INTERESTS

3.1. LW declared that she is the chair of Whitby Lobster Hatchery and has an interest in the Whitby Maritime Hub.

3.2. MC declared he sits on the board of Brierley Homes, in relation to Broomfield's Farm.

4. ANNUAL BOARD REVIEW – BARRY HARLAND

4.1. BH stated that the Register of Interest forms will be recirculated to board members in line with MHCLG procedure.

4.2. BH further stated that the Terms of Reference for the board will be circulated for board members to review and see if any possible updates are needed.

5. COMMUNICATIONS – BARRY HARLAND

5.1. BH introduced the topic of communications. Within this he challenged if the current method was adequate for projects in the delivery phase. He shared with the board some correspondence received from a member of the public which highlighted this issue.

5.2. ST stated that the communications have fallen short, and the Council should strive to be more active, not just reactive. The use of posting in social media groups would be welcome. CM stated that isn't the current policy by NYC, however they would welcome trusted voices in the community to feed the relevant stories into those social media groups, with a toolkit developed to help those volunteers. ST and LW volunteered for this.

5.3. RDR questioned the channels of communication and looking at alternative organisations to help promote the work.

5.4. MP questioned the use of the NYC newsletter. CM confirmed that if there is news to share, the officers working on it are happy to have a section for the Towns fund but wouldn't include if there was nothing specific to put out.

5.5. AC confirmed that he is happy to work with NYC comms officers to promote the work via Whitby Town Council news channels.

5.6. BH further stated that he would like the project teams to create excitement around the benefits for the town from each project. He challenged if projects could utilise the social responsibility teams of contract partners to create new, timely engaging pieces of communication that clearly starts to demonstrate how the outcomes of each project will be realised.

5.7. MP stated more than general comms is needed, project managers and board members to work together to promote the benefits. Focus on engagement.

6. HARBOURSIDE PUBLIC REALM AND PEDESTRIANISATION – RICHARD MARR

6.1. RM provided an update on the project. Work on Spital Bridge to commence in the coming months. Following on from this, the project team will feedback to the public on the final designs for the public realm works. This work is to start after the summer holidays.

6.2. AC raised the issue of the turning circle, RM stated that traffic engineers are working on this and are considering options.

7. WHITBY MARITIME TRAINING HUB -ELLIS COOPER

7.1. EC provided an update on the Whitby Maritime Training Hub project. With the decision to proceed into the construction contract approved in January 2025, officers are working to begin the construction period. Work is also ongoing on securing tenants and officers are exploring potential funding pots at the Combined Authority

7.2. MP questioned what funding is being explored. EC confirmed it is the skills funding available.

7.3. ST stated in relation to comms about promoting tenants and the benefits they will have to the industry. HJ acknowledged this, stating there is some sensitivity around timings of this but agreed that it should be promoted.

8. BROOMFIELDS FARM -KERRY LEVITT

8.1. K LV provided an update on the Broomfield's Farm project. The planning application has been submitted and should be determined by April 2025 with a start on site being aimed for Summer 2025. Several comments have been received by the council's Urban Designer in relation to the landscaping and pedestrian access which Brierley are working to address

8.2. LW queried the odour zone and what is being done about that. KLV stated she will Feed that back to Brierley to raise but ultimately it is an issue for Yorkshire Water to resolve.

9. WHITBY OLD TOWN HALL – KERRY LEVITT

9.1. KLV provided an update on the Old Town Hall project. Works started on the Old Town Hall on the 24th of Feb. Work on the roof, clocktower and high-level stone repairs will take place initially followed by works to the undercroft and Market Place. There is a height restriction in place to the side of the town hall, but this does not impact on traffic into the Market Place due to the overhang of the

adjacent building which prevents larger vehicles from accessing already. The works are scheduled to complete by September.

9.2. LW and ST praised the work of KLV on the project.

10. A.O.B

10.1. No other business.

11. DATE OF NEXT MEETING

- 20th June 2025