

Privacy Notice



**North Yorkshire
County Council**

Highways Consultation – Harrogate Congestion Study

This Privacy Notice is designed to help you understand how and why the County Council processes your personal data in relation to this Highways and Transportation consultation. This notice should be read in conjunction with the Council's [Corporate Privacy Notice](#).

Who are we?

North Yorkshire County Council is a 'Data Controller' as defined by Article 4(7) of the General Data Protection Regulation (GDPR).

The Council has appointed **Veritau Ltd** to be its Data Protection Officer. Their contact details are:

Data Protection Officer
Veritau Ltd
County Hall
Racecourse Lane
Northallerton
DL7 8AL
infogov@northyorks.gov.uk / 01609 53 2526

What personal information do we collect?

As part of this consultation we collect and process your:

- Postcode
- Age (via an age range)
- Disability (yes, no or prefer not to say)

Why do we collect your personal information?

This consultation is available online and, upon request, a paper copy of the questionnaire.

The consultation is specifically concerned with obtaining feedback and response from residents, organisations and businesses located in the Harrogate and Knaresborough area to help inform decision making on potential future transport measures to help reduce congestion in the area.

The collection of the above information will allow us to;

- To determine sufficient demographic coverage to achieve a representative sample based on (age range)
- To enable analysis by demographic group (age range) to allow informed decision making based on different views expressed by different age groups
- To determine sufficient coverage to achieve a representative sample based on geographic area (postcode).

- To enable analysis by geographic area (postcode) to inform decision making based on different views from people in different geographical areas.
- To determine sufficient coverage to achieve a representative sample based on ability (disability)
- To enable analysis by demographic group (disability) to allow informed decision making based on different transport needs and different views expressed by people with different abilities.

There will be no cross referencing between the geographic and demographic data elements.

Who do we share this information with?

Consultation responses collected via the online questionnaire will be passed from our NYCC Communications Unit to the Transport Planning team and WSP, our contracted Professional Services Consultant, for analysis.

Consultation feedback could be disclosed if North Yorkshire County receives a Freedom of information request, however the responses would be anonymised before release, so no personal information will be disclosed.

How long do we keep your information for?

Data held	Retention period
<ul style="list-style-type: none"> • Postcode • Age Range • Disability 	<p>Will be retained for 12 months for analysis after the closing date for submission of responses.</p> <p>Information provided through the online and paper survey will be retained by the Communications team for 12 months after the consultation concludes.</p>
<ul style="list-style-type: none"> • Aggregated data (this means a summary of the data where individuals can't be identified) 	<p>Will be retained for no more than 2 years</p>

What is our lawful basis for processing your information?

By completing the survey applicants are giving their explicit consent for information provided to be used for the purpose of the Harrogate Congestion Survey.

For More information about how the County Council uses your data, including your privacy rights and the complaints process, please see our [Corporate Privacy Notice](#).