

NYCC

# Wellbeing and Prevention Consultation

Proposals for future investment into support  
Consultation document

November 2017

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## 1.0 What is the Wellbeing and Prevention Consultation about?

### 1.1 Aims of consultation

North Yorkshire County Council's Health and Adult Services would like to hear people's views on proposals for best use of the available investment in community-based support, to help adults in North Yorkshire stay well and independent in their local communities.

We would like to invite you to share your views about these proposals.

We are particularly interested in hearing from voluntary and community sector organisations who provide wellbeing and prevention support or would like to in the future. We would also like to hear from people who use wellbeing and prevention services and support (both those that receive funding from North Yorkshire County Council and those which may be funded by other sources) or who may be likely to use services or support in the future, as well as from family members and carers of those who use services or support.

This document provides details of what the proposals for future investment into support are, and how people can respond to the consultation to let us know what they think about them. What we mean by wellbeing and prevention services and support and examples of these are provided in section 2.

**The consultation will be taking place between 28<sup>th</sup> November 2017 and 15<sup>th</sup> January 2018.**

### 1.2 How can I respond to the consultation?

You can respond to the consultation in the following ways:

- Complete the consultation survey online at (insert webpage link here) or return a paper copy to us at the following address:

Commissioning Team  
Room 245  
Health and Adult Services  
North Yorkshire County Council  
Racecourse Lane, Northallerton,  
DL6 7AD

If you would like to request any paper copies of the survey, or require information about the consultation in a more accessible format please email:

[commissioning@northyorks.gov.uk](mailto:commissioning@northyorks.gov.uk) or phone (01609) 535491.

- You can attend one of the consultation events being held. Details of these and how to register are available at <http://www.nypartnerships.org.uk/wellbeingpreventionreview>.
- You can also send your views on the consultation proposals by email to [commissioning@northyorks.gov.uk](mailto:commissioning@northyorks.gov.uk)

**Please note that the consultation will close on Monday the 15<sup>th</sup> January 2018, and that we will be unable to take into account any feedback received after this date.**

## 2.0 Background to the consultation

North Yorkshire County Council currently provides funding towards a small number of community-based wellbeing and prevention services throughout North Yorkshire which help people stay well and independent. These services deliver the following main types of support:

- **Support to address social isolation and loneliness;**
  - For example: befriending schemes, social activities and outings.
  
- **Supporting people's independence in their own homes; and**
  - For example: support with shopping and daily living.
  
- **Information and advice.**
  - Covering a range of issues, including information on benefits and signposting to services.

These services deliver support mostly to older adults in North Yorkshire. They are delivered by a number of different local voluntary and community sector organisations, and help support the Council's approach to delivering its responsibilities under the Care Act (2014).

Most of the contracts for these services have been held by the same organisations for many years, with services developing over time. All contracts are currently due to end on the 30<sup>th</sup> September 2018, and the Council is required by law to re-procure (undergo a competitive purchasing exercise for) any further service contracts as continuing to extend these is no longer possible under EU procurement regulations. New arrangements for delivery of services will need to be in place for when the current contracts end by the 1<sup>st</sup> October 2018.

The Council recognises how highly valued these services and support are by people who use them; and the significant beneficial impact they can have on people's lives.

Conducting this procurement provides the opportunity to make sure future investment is in line with the prevention approach which has been developed by the Council over the last four years; with more of a focus on outcomes, and on building on and supporting the growth of community assets and strengths.

The current total annual investment into the prevention services is £470,796 pa. This includes £29,750 which the North Yorkshire Clinical Commissioning Groups contribute. At a time when the Council is having to review all of its funding to deliver savings the bulk of the funding for these services has been preserved, but with a saving of £50,000 being planned from the current pot. This means that the maximum total annual budget for future investment in services and support is likely to be circa £420,800.

It is recognised that allocation of this investment into wellbeing and prevention services and support across North Yorkshire districts has historically been based on local funding decisions, rather than an overall understanding of need for this type of support across the County. As part of the review we will be looking at how we can allocate available investment in a more equitable and fair way, based on local need.

### 3.0 How we have developed proposals

Proposals for how the Council will use future investment have been developed based on the following local intelligence and needs assessment data:

- What people have told us about how we could best use investment;
- What we know about current contracted services and support;
- How Wellbeing and Prevention Services fit with other North Yorkshire prevention programmes and support that helps people stay well and independent in their local communities;
- What has been proven to work well in providing wellbeing and prevention support; and
- What we know about the local North Yorkshire population and likely need for support in the future.

Further details of the information used to develop proposals is in the Engagement Summary report, available from: <http://www.nypartnerships.org.uk/wellbeingpreventionreview>

### 4.0 What we are consulting on

#### 4.1 Future approach

We think community-based Wellbeing and Prevention Services should form part of the Council's overall investment into 'targeted' prevention, which aims to support to people who may be at risk to help them avoid developing problems and needing long-term support from statutory social care services.

Using this approach any services funded through future contracts would be able to make referrals to and receive referrals from services available to all ('universal' services), but also allows for referrals into and from more specialist and targeted services such as Living Well.

The proposed future delivery model will aim to integrate provision better with Care and Support delivery and the work of Stronger Communities, Living Well, and Public Health services and programmes (**see figure 1**). It will also build upon the approach of utilising community assets as part of early intervention and prevention, which has already been developed by Stronger Communities and Living Well.

Further information about other key wellbeing and prevention programmes in North Yorkshire are available from the following links:

Stronger Communities: <https://www.northyorks.gov.uk/stronger-communities>

Living Well: <https://www.northyorks.gov.uk/living-well-north-yorkshire>

Public Health: <https://www.northyorks.gov.uk/public-health>



Figure 1: North Yorkshire wellbeing and prevention programmes

There is a range of other community-based prevention initiatives and support in North Yorkshire. Some of these are funded by public money, while many others are not funded by local authorities or the NHS. Our aim is to use the Health and Adult Services funding to complement and not duplicate what is already available in communities. The available investment (likely to be a maximum of £420,800) can only provide so much support across the whole of the County, and only represents one element of the wider strategic approach to helping people in North Yorkshire to stay well and independent.

Following initial consultation with the voluntary sector and other stakeholders it is proposed that a new contracting model be developed which will invest in both strategic development and support for service providers, as well as provide local funds for direct investment into local services and support.

**Proposal 1: Future investment should include some funding for strategic development as well as for services and support.**

Investment into strategic development would allow for close working with both the Council's Stronger Communities and Living Well teams in order to develop a shared understanding of effective local community-based support and local assets, support innovation and create the conditions that would help new, sustainable local delivery organisations to become

established. Although Stronger Communities and Community First Yorkshire already provide development support to the voluntary and community sector in North Yorkshire, there is not currently any specialist strategic development support available for this sector.

It is suggested that this strategic development could include some or all of the following:

- Analysis of needs, gaps and good practice models;
- Promote and facilitate partnership working and collaboration across the voluntary and community sector, including provision of networking opportunities;
- Provide organisational development support for new and existing community groups;
- Develop toolkits and training;
- Start up support for micro-enterprises;
- Develop and support volunteers; and
- Share local intelligence and good practice.

The investment needed for this strategic development would need to come from the current available budget. Although further costs modelling is yet to take place, it is anticipated that the annual investment required for this would be likely to be 10-15% of the overall maximum available budget of £420, 000 per annum.

A number of options are being considered for how this strategic development element might be provided. We would like to understand people's views on whether they would support investment in strategic development, and how we can keep the costs of this relatively low to protect the amount of funding available for providing support to people.

#### 4.2 Prioritisation of support

##### **Proposal 2: Support provided should be prioritised to those most at risk.**

Based on local population need and strategic priorities it is proposed that support should be prioritised to those most at risk of needing regular social care services, and should reflect the Council's aim to prevent, reduce and delay the need for statutory social care services.

Support provided should also reflect the local population and demographics of North Yorkshire, which includes a growing ageing population, and linked to this an increase in people living longer with long-term conditions. **Eligibility for support will not, however, be restricted based on age or condition.**

#### 4.3 Core functions, principles and outcomes

Generally, there appeared to be an agreement at the stakeholder engagement event that the proposed core functions, principles and outcomes that support should contribute towards were appropriate.

### 4.3.1 Core functions

It is proposed that interventions delivered using future investment should be focused on the following three core functions: information, advice and signposting; social inclusion/social activities; and low level practical support.



Figure 2: Core functions

These are based on what is known to work well in providing community-based prevention and reflect current interventions delivered. Because the types of support and services currently available vary widely across North Yorkshire's communities, it is not expected that the service specification for future contracts will state a specific list of interventions which should be delivered within districts. It would be expected that the future contracts would cover delivery of all three core functions, however, and that specific interventions and support provided as part of this (such as befriending projects or social activities) should be based on available good practice and evidence on what works.

### 4.3.2 Key principles

The key principles that were supported by stakeholders as part of engagement undertaken were as follows:

- Services for local people run by local people;
- Partnership working and collaboration with local community organisations to develop a systems approach;
- Building upon what's working well across the sector;
- Complementing community assets and existing networks;
- Pragmatic and innovative approach to ensure that there is adequate coverage across districts;
- Enabling small and micro- providers to be part of the offer; and
- Delivery supported by volunteers.

In addition, following feedback from stakeholders, it is proposed to include the following two additional key principles:

- Enables models of peer support; and
- Improving digital inclusion

#### 4.3.3 Outcomes

It is proposed that the impact of interventions and support provided by investment will be measured against the following outcomes:

- People are healthy;
- People are safe and independent;
- People experience social and emotional wellbeing;
- People experience economic wellbeing; and
- Carers are healthy and experience wellbeing.

#### 4.4 Future contracting model

As part of the review work to date, consideration has been given to what would be the best way the Council can contract with organisations in future to deliver Wellbeing and Prevention services and support. Following a review of options, the Council would like to invite views on the following two proposed contracting models:

##### 4.4.1 Option A

**Future investment would be used for a County-wide strategic development contract and 7 x locality-based contracts (based on District and Borough Council boundaries) for local services and support delivery.**

##### **Key points:**

- Based on this model one contract would be let to deliver County-wide Wellbeing and Prevention strategic development support, including support to organisations contracted through the locality-based contracts. The proposed scope of this strategic development support is detailed in proposal 1 within section 4.1. The strategic development provider organisation would also need to work closely with Stronger Communities and Living Well to develop a shared understanding of local assets and resources, and identify priorities for Wellbeing and Prevention strategic development.
- All locality-based contracts would be awarded to a lead provider or consortium. All lead providers/consortia would be required to work in partnership with the strategic development provider and local community organisations and groups to address wellbeing and prevention needs within their geographical area. Where appropriate and possible they will also be expected to subcontract or allocate contract funds through other means to other local organisations and groups to help address identified local needs.



Figure 3: Contracting option A

Advantages	Disadvantages
<ul style="list-style-type: none"> <li>• Allows delivery organisations to focus on service delivery and strategic development provider to focus on strategic development – different areas of focus but complementing each other and working together.</li> <li>• Testing the market around strategic development could support innovative approaches to this.</li> <li>• Supports consistent strategic development offer across county.</li> <li>• Encourages partnership working between organisations.</li> <li>• Potential to develop community hubs.</li> </ul>	<ul style="list-style-type: none"> <li>• May be challenges with this approach given investment available, as allocating some investment for County-wide strategic development would reduce investment available for locality budgets.</li> <li>• May be more resource intensive to manage from a contracting perspective compared to option B.</li> <li>• May be challenging for strategic development provider to manage effective partnership relationships with all localities with available funds and resource.</li> </ul>

#### 4.4.2 Option B

**Investment used to award a number of locality contracts (proposed a maximum of 7 and minimum of 3) to cover both strategic development and local services and support delivery.**

#### **Key points:**

- All locality contracts awarded will be based on the requirement to deliver both strategic development and delivery.
- Locality contracts would be awarded to a lead provider or consortium. All lead providers/consortia would be required to work in partnership with local community organisations and groups to address wellbeing and prevention needs within their geographical area. Where appropriate and possible they will also be expected to

subcontract or allocate contract funds through other means to other local organisations and groups to help address identified local needs.

- All locality contracts would also include the requirement to work closely with Stronger Communities and Living Well to develop a shared understanding of local assets and resources, and identify priorities for Wellbeing and Prevention strategic development.

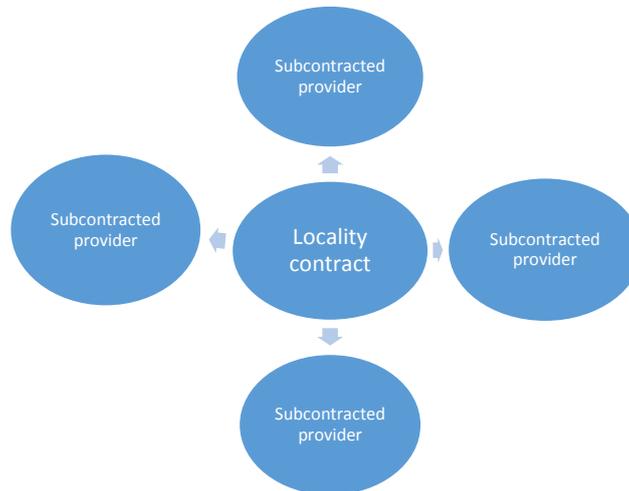


Figure 4: Contracting option B

Advantages	Disadvantages
<ul style="list-style-type: none"> <li>• Supports focus both on locality needs and strategic development.</li> <li>• Local contracted organisations may find it easier to build stronger working relationships to develop strategic approach in collaboration with other local organisations.</li> <li>• Local organisations are well placed to develop understanding and share intelligence of local assets and gaps in support.</li> <li>• May result in less resources required for contract monitoring compared to option A, depending on the number of locality contracts.</li> </ul>	<ul style="list-style-type: none"> <li>- May be challenging for organisations to cover both strategic development and service delivery within the same contract – depending on the number of locality contracts.</li> <li>• Risks of inconsistent approach to strategic development and duplication of strategic development activity.</li> <li>• Service delivery organisations may lack the necessary infrastructure and skills to deliver strategic development requirements.</li> <li>• Locality contract footprints may not map onto – ‘fit’ – natural locality partnership working relationships.</li> </ul>

## 5.0 What will be done with the information I provide?

All information received as part of consultation feedback will be used to further develop plans for future investment into support and how the Council will contract this.

The procurement (competitive purchasing) exercise for future contracts will then start in March 2018.

## 6.0 How can I find out more about the review or the consultation?

If you would like any other information about the review or the consultation please email [commissioning@northyorks.gov.uk](mailto:commissioning@northyorks.gov.uk).

Further updates regarding the review will be posted as they become available on the review webpage at <http://www.nypartnerships.org.uk/wellbeingpreventionreview>.