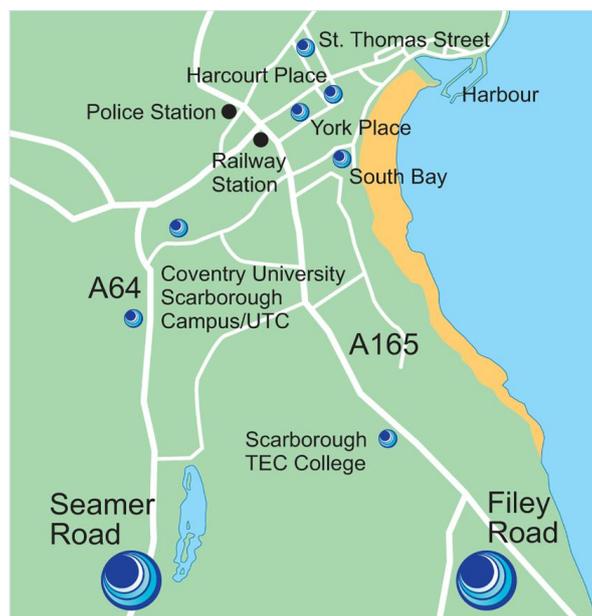


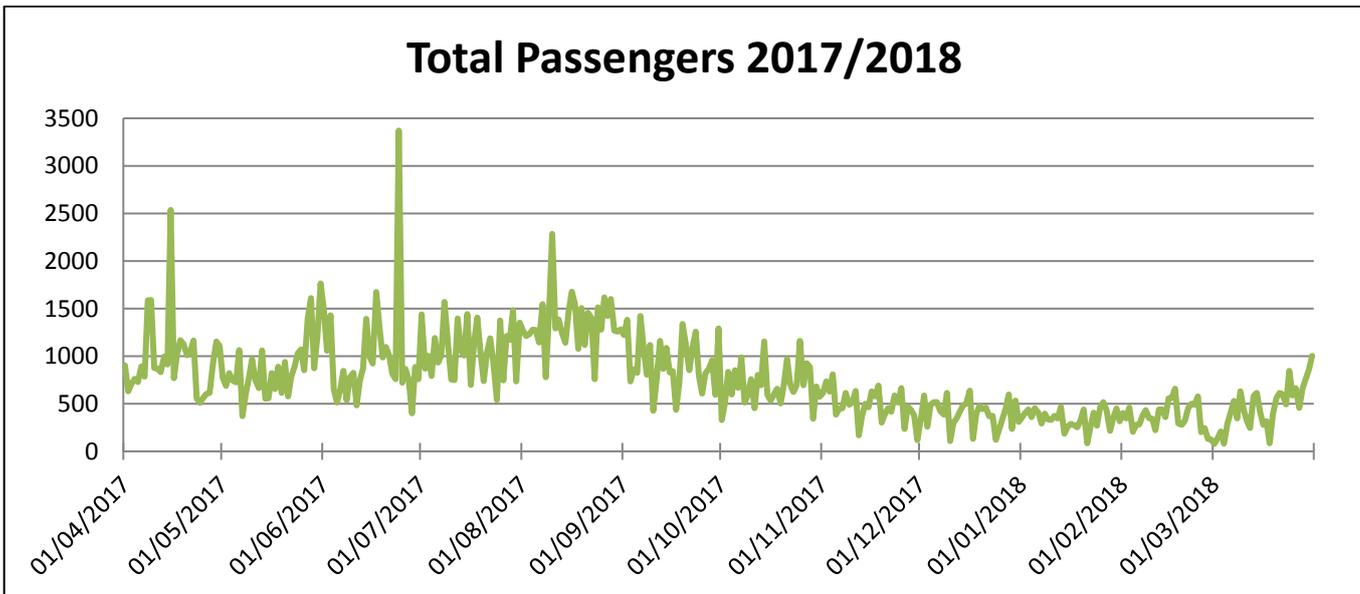
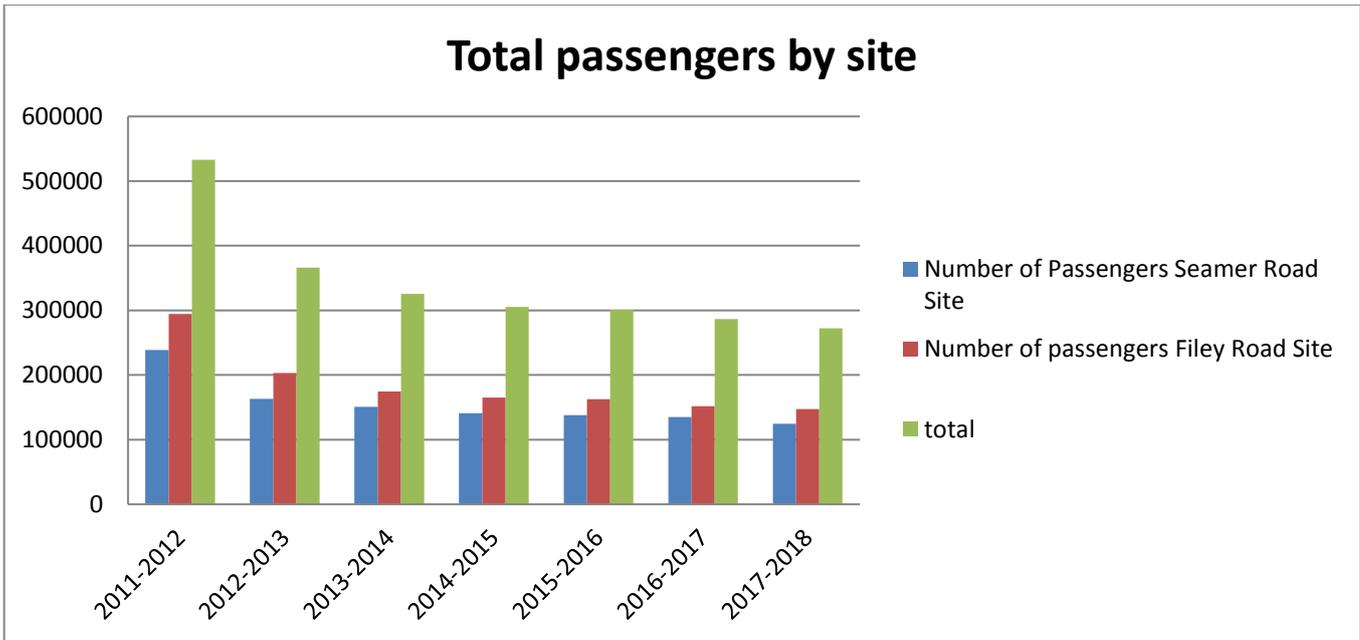
Options to Change Level of Service at Scarborough Park & Ride

The Scarborough Park & Ride service was introduced as part of the Scarborough Integrated Transport Scheme on 14 February 2009. There are two park & ride sites which are located on the outskirts of Scarborough on the A64 and the A165.



The service is currently available seven days a week all year round, including Bank Holidays except for Christmas Day, Boxing Day and New Year's Day. Buses run every 15 minutes, following a circular route stopping at South Bay and the town centre before returning to the park & ride sites.

Initially the park & ride service had a significant positive impact with over 533,000 passenger journeys in 2011-2012. Since 2012 there has been a steady decline in passenger numbers to 272,100 passenger journeys in 2017-2018. The passenger usage shows a considerable seasonal split with 215,900 (79%) of those journeys being between the second Sunday before Easter to the second Sunday in November.



Promotional and publicity work undertaken by the bus operator has had limited success in increasing usage. In view of the reduced usage we are reviewing the service provision to ensure that it is appropriate for the current demand. The two services cost £437,000 a year to run and North Yorkshire County Council's Business and Environmental Services Corporate Director and Executive Member have agreed to consult on three options for the future.

The following options are being considered:

Option 1	Completely close both the A64 Seamer Road site and A165 Filey Road site.
Option 2a	Completely close A64 Seamer Road site. It is anticipated that some usage will transfer from this site to the A165 site.
Option 2b	Completely close A165 Filey Road site. It is anticipated that some usage will transfer from this site to the A64 site.
Option 3	Operate seasonal services only. This will mean that no service will operate from either site from second Sunday in November to second Sunday before Easter and both sites will be closed during this time.

Generally the usage at the A165 Filey Road site is slightly higher than the A64 Seamer Road site. In 2017-2018 approximately 147,000 people used the A165 Filey Road site, and 147,000 used the A64 Seamer Road site. This split is consistent with previous years and is equivalent to 400 and 350 vehicle movements per day respectively.

The effect of reducing opening hours or closing the sites on vehicle movements into Scarborough is difficult to assess. If one site closes we anticipate that some usage will transfer to the other site. If both sites close it is reasonable to expect there will be some increase in vehicle movements into Scarborough, however there will be a reduction in the number of bus movements between the site and the town centre. Some users may choose not to visit Scarborough if the sites are not available.

The number of vehicles using the sites is higher during the summer months. At the peak In August 2018 the average was 573 per day at the A165 Filey Road and 498 per day at the A64 Seamer Road site.

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