

Privacy Notice

Collision Statistics



North Yorkshire
County Council

This Privacy Notice is designed to help you understand how and why the road safety and travel awareness team processes your personal data. This notice should be read in conjunction with the Council's [Corporate Privacy Notice](#).

Who are we?

North Yorkshire County Council is a 'Data Controller' as defined by Article 4(7) of the General Data Protection Regulation (GDPR). The Road Safety and Travel Awareness team ensure the Council complies with its obligations in relation to measures to reduce road casualties.

The Council has appointed **Veritau Ltd** to be its Data Protection Officer. Their contact details are:

Data Protection Officer
Veritau Ltd
County Hall
Racecourse Lane
Northallerton
DL7 8AL
01609 53 2526

What personal information do we collect?

This information is given to the Council by the police. Research and analysis is then completed, from which measures to reduce road casualties are implemented.

The information consists of;

- Age
- Gender
- Postcode of residence
- Registration Number
- Vehicle Make and Model

Why do we use your personal information?

We use this personal data in order to implement measures to reduce road casualties.

Who do we share this information with?

This information is received from North Yorkshire Police, who collate the information at the scene or as soon as possible after.

The data is shared with the Council's Data and Intelligence team who conduct research on the data.

Anonymous data is shared with the Highways to aid the implementation of the measures to reduce road casualties.

How long do we keep your information for?

Data held	Retention period
Details of road collisions	Permanent

What is our lawful basis for processing your information?

Article 6 1 c – Legal Obligation – Road Traffic Act 1988 Section 39

The Council has a legal obligation to prepare and carry out a programme of measures designed to promote road safety. We must carry out studies into accidents arising out of the use of vehicles and in the light of those studies, take such measures as appear to the authority to be appropriate to prevent such accidents,

For More information about how the County Council uses your data, including your privacy rights and the complaints process, please see our [Corporate Privacy Notice](#).