

Privacy Notice

Living Well Smoke Free Service



North Yorkshire
County Council

This Privacy Notice is designed to help you understand how and why the Living Well Smoke Free Service processes your personal data. This notice should be read in conjunction with the Council's [Corporate Privacy Notice](#).

Who are we?

North Yorkshire County Council is a 'Data Controller' as defined by Article 4(7) of the General Data Protection Regulation (GDPR). The team dealing with smoking cessation collects and processes data in order to facilitate support of adults and children over 12 years old receiving this service.

The Council has appointed **Veritau Ltd** to be its Data Protection Officer. Their contact details are:

Data Protection Officer
Veritau Ltd
County Hall
Racecourse Lane
Northallerton
DL7 8AL
01609 53 2526

What personal information do we collect?

The Living Well Smokefree service collects the following personal information about you:

- Name, Address, Date of Birth and Contact details,
- Lifestyle information
- Health information
- Occupational Status

The Team will also collect certain 'Special Category' information such as:

- Physical and / or Mental Health Details
- Racial or Ethnic Origin

Why do we collect your personal information?

Without your data we would not be able to assess your needs around smoking cessation, or be able to recommend appropriate smoking cessation

medication/nicotine replacement therapy. Therefore we require your personal data in order for:

- Service Delivery
- Service Planning/Improvement
- Data returns to Public Health England (using anonymised data only unless we specifically request your consent to use identifiable personal data)
- Research (using anonymised data only unless we specifically request your consent to use identifiable personal data)

Who do we share this information with?

In order to deliver the best possible service, the team will often need to disclose your personal data to other organisations. This could include, but not necessarily limited to:

- NHS Agencies (GPs, Hospitals, Ambulance, Health Visitor), mental health services, and other Health Providers

How long do we keep your information for?

Data held	Retention period
Smoking Record	Service retention policy applies. 10 years after last contact with client.

What is our lawful basis for processing your information?

With regard to personal data:
Article 6(1)(e) – Public task

With regard to special category data:
Article 9(2)(h) – Provision of health and social care
Article 9(2)(i) - Processing is necessary for reasons of public interest in public health.

For More information about how the County Council uses your data, including your privacy rights and the complaints process, please see our [Corporate Privacy Notice](#).