

Privacy Notice

Road Safety and Travel Awareness



This Privacy Notice is designed to help you understand how and why the road safety and travel awareness team processes your personal data. This notice should be read in conjunction with the Council's [Corporate Privacy Notice](#).

Who are we?

North Yorkshire County Council is a 'Data Controller' as defined by Article 4(7) of the General Data Protection Regulation (GDPR). The Road Safety and Travel Awareness team ensure the Council complies with its obligations in relation to measures to reduce road casualties. This includes the New and Young Drivers programme, the Older Drivers programme, Bikeability and Biker Down (Motorcyclist First Aid).

The Council has appointed **Veritau Ltd** to be its Data Protection Officer. Their contact details are:

Data Protection Officer
Veritau Ltd
County Hall
Racecourse Lane
Northallerton
DL7 8AL
01609 53 2526

What personal information do we collect?

Older Drivers and New & Young Driver programmes –

Name
Address
Email Address
Telephone Number

Bikeability – for this information NYCC are joint data controllers with the [Bikeability Trust](#).

- Name
- School attended
- Any medical conditions
- SEN

Biker Down (Motorcyclist First Aid)

- Name
- Email address
- Telephone Number

Any other information you provide for service delivery.

Why do we collect your personal information?

Explain purpose of data collection. Why it is required and what are you going to do with it?

- We collect your personal data to deliver our services, and to provide further information based on interactions with our service.
- For financial purposes, auditing and statistical purposes.
- Service Improvement

Who do we share this information with?

Bikeability information may be shared with the Department for Transport.

Names of those who take part in Biker Down are shared with North Yorkshire Fire and rescue Services.

How long do we keep your information for?

Data held	Retention period
Older Driver Register and Reports Older Driver Report on the N Drive	7 years
Young Driver Register and contracts	7 years for the register, contract is kept until programme is completed.
Bikeability Attendance Registers	7 years (No information other than attendance is retained beyond delivery of the programme.)
Biker down	7 years

What is our lawful basis for processing your information?

Article 6 c – The Council has legal obligation, stated in the Road Traffic Act 1988, Section 39 to carry out a programme of measures designed to promote road safety, including the dissemination of information and advice relating to the use of roads and the giving of practical training to road users or any class or description of road users.

Article 9 2 g – substantial public interest

For More information about how the County Council uses your data, including your privacy rights and the complaints process, please see our [Corporate Privacy Notice](#).