

# Privacy Notice

## *Safe and Connected Pilot*



**North Yorkshire  
County Council**

**This Privacy Notice is designed to help you understand how and why the Council processes your personal data in regards to the Safe and Connected Pilot Scheme. This notice should be read in conjunction with the Council's [Corporate Privacy Notice](#).**

### **Who are we?**

North Yorkshire County Council is a 'Data Controller' as defined by Article 4(7) of the General Data Protection Regulation (GDPR).

The Living Well Team collects and processes data in order to facilitate the delivery of the trial Safe and Connected scheme in partnership with Call and Check and Royal Mail.

The Council has appointed **Veritau Ltd** to be its Data Protection Officer. Their contact details are:

Data Protection Officer  
Veritau Ltd  
County Hall  
Racecourse Lane  
Northallerton  
DL7 8AL  
[infogov@northyorks.gov.uk](mailto:infogov@northyorks.gov.uk) / 01609 53 2526

### **What personal information do we collect?**

The Living Well Team collects the following information about you:

- Name, Address, Date of Birth and Contact details,
- Social Care ID and NHS ID,
- Name and contact details of trusted people that we can contact if you need assistance
- Name and contact details of your GP
- Your feedback about the Safe and Connected scheme (this will be anonymised)

### **Why do we collect your personal information?**

Without your data we would not be able to work with you to to arrange or provide the Safe and Connected service. Therefore we require your personal data for:

- Service Delivery
- Service Planning/Improvement
- Research (using anonymised data only unless we specifically request your consent to use identifiable personal data)

### Who do we share this information with?

In order to deliver the best possible service, the Team may need to disclose your personal data with other organisations. This could include, but not necessarily limited to:

Within North Yorkshire County Council

- Care and support (locality teams)

Outside of the County Council

- NHS Agencies (GPs )
- Central Government Agencies (such as the Home Office which is funding the scheme)
- Royal Mail – this is the organisation that will provide the door step service

Call and Check – this is the company that processes the data to enable us to share your information with Royal Mail.

### Use of your NHS Number in Adult Social Care

If you are receiving support from Living Well – Safe and Connected then the NHS may share your NHS number with us. This is so that the NHS and Living Well are using the same number to identify you whilst providing the service. By using the same number we are able to work together to improve the service we provide.

### How long do we keep your information for?

Data held	Retention period
Records relating to the creation and management of the Safe and Connected scheme	12 months after the conclusion of the trial project

### What is our lawful basis for processing your information?

With regard to personal data:

Article 6(1)(a) – Consent: the individual has given explicit consent to process their personal data for this purpose.

**For More information about how the County Council uses your data, including your privacy rights and the complaints process, please see our [Corporate Privacy Notice](#).**