

# Get Involved Guide For Groups

**DISCOVERIES ON YOUR DOORSTEP**



**THE SELBY  
TRAILS**



**THE  
SCARBOROUGH  
TRAILS**



In partnership with



[www.northyorks.gov.uk/selbytrails](http://www.northyorks.gov.uk/selbytrails)  
[www.northyorks.gov.uk/scarboroughtrails](http://www.northyorks.gov.uk/scarboroughtrails)

# Join in with our community wide movement to make the most of the outdoors and discover what's on your doorstep.

## What are the Selby and Scarborough Trails?

North Yorkshire County Council have chosen Selby and Scarborough to pilot this project, promoting trails in the local area, getting people out and about, socialising, and walking for their health and enjoyment.

## How can my group get involved?

Organise a walking event of your own and invite the community to get involved. You can download a whole range of trails in your area at [www.northyorks.gov.uk/selbytrails](http://www.northyorks.gov.uk/selbytrails) or [www.northyorks.gov.uk/scarboroughtrails](http://www.northyorks.gov.uk/scarboroughtrails) to get an idea of length, distance and discoveries along the way.

# Setting up a Walking Group or Event

## What do I need to consider when planning a walking group?

**Frequency** - How often will you go out walking as a group?

**Length** - How long will it be? We recommend anything from 10 minutes, but not longer than 90 minutes.

**Ability** - Tailor your walk to all abilities, and ensure your route is accessible to all.

**Safety** - Ensure you have suitable insurance, risk assessments and first aid training to support your walking group. If you're unsure about this you can contact, Tom Jenkinson for Selby or Karen Atkinson for Scarborough.

✉ [Tom.Jenkinson@northyorks.gov.uk](mailto:Tom.Jenkinson@northyorks.gov.uk)

✉ [Karen.Atkinson@northyorks.gov.uk](mailto:Karen.Atkinson@northyorks.gov.uk)

**Engaging** - Download fun facts and trail information from our website to keep your group engaged throughout the route.

**Leadership** - It is important to have a leader who can share interesting facts about local nature or history, and keep the group safe and engaged.



## Do I need to complete a risk assessment?

Walking is a very low risk activity, however, as walking clubs are organised activities, those who lead them are regarded in law as having an ‘enhanced duty of care’ to the people who attend. To ensure the safety of walkers and to protect yourself, we recommend you carry out risk assessments of your activity, and check that you have the correct insurance. For helpful advice on the country code and potential risks to be aware of, please visit the North Yorkshire County Council website.

## Can you offer any funding for my walking group?

There is a small amount of funding available for your walking group, to help support things like refreshments or travel costs for volunteers. In order to receive funding, your members must complete a short questionnaire before they join and then repeat the questionnaire at 3 months, 6 months and 12 months. This will help evaluate the progress of your members. The data collected may be used by the council when applying for future funding. For more information please contact Tom Jenkinson for Selby or Karen Atkinson for Scarborough.

✉ [Tom.Jenkinson@northyorks.gov.uk](mailto:Tom.Jenkinson@northyorks.gov.uk)

✉ [Karen.Atkinson@northyorks.gov.uk](mailto:Karen.Atkinson@northyorks.gov.uk)

## Can you offer community transport?

If your walking group needs community transport such as a minibus, please contact Selby AVS on 01757 241041 or Scarborough Dial A Ride on 01723 354434

## How can I promote my activity?

Tell people! Spread the word, and ask family and friends to do the same.

If you go online to [www.northyorks.gov.uk/selbytrails](http://www.northyorks.gov.uk/selbytrails) or [www.northyorks.gov.uk/scarboroughtrails](http://www.northyorks.gov.uk/scarboroughtrails) you can download:

- ↓ Social media graphics to share online
- ↓ Feel Good Facts that you can share on social media
- ↓ Posters to print, fill in with event details, and put up in your local area

If you'd like to collect a poster pack, you can do so in the following locations:

- 📍 Selby Library
- 📍 Selby North Children's Centre
- 📍 Selby South Children's Centre
- 📍 Scarborough Library
- 📍 Eastfield Community Library

What to include on your poster:

- ✓ A meeting point
- ✓ Start time
- ✓ Distance of route, or expected length
- ✓ Accessibility info e.g. pushchair friendly, flat route etc.
- ✓ Contact details if you'd like people to be able to get in touch with you beforehand

If you're promoting your event on Facebook, tag [@SelbyTrails](#) or [@ScarboroughTrails](#) in your posts and we will share them for you too.

