Weighted:

	Total		Zone 1		Zone 2	,	Zone		Zone 4		Zone 5	;	Zone	6	
	Total		Zone i		Zone 2		Zone	,	Zone 4		Zone S	,	Zone	0	
Q01 In which shop or sh	opping c	entre	has you	ur ho	usehold s	sper	nt most r	none	y on foo	d an	d groceri	ies o	ver the	past 6 m	onths?
Aldi, Fulford Road, York, YO104PA	0.1%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Alfred Jones (Warrington) Ltd, Lowther Street, York, YO31 7NA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Asda Walmart, Jockey Lane, Huntington, York, YO32 9LF	8.4%	54	2.5%	2	10.1%	7	8.5%	12	3.1%	4	13.5%	19	10.9%	10	
Budgens, Micklegate, York, YO1 6JH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-Op - Late Shop, Beckfield Lane, York, YO26 5PW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-Op - Late Shop, Broadway, York, YO10 4JX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-Op - Late Shop, Church Street, Copmanthorpe, York, YO23 3SE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-Op - Late Shop, East Parade, York, YO31 7YB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-Op - Late Shop, Main Street, Bishopthorpe, York, YO23 2RA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-Op - Late Shop, Market Place, Helmsley, York, YO62 5BH	0.3%	2	1.3%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-Op - Late Shop, Piercy End, Kirkbymoorside, York, YO62 6DG	0.7%	4	0.0%	0	5.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-Op - Late Shop, Tadcaster Road, Dringhouses, York, YO24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
1LQ Co-Op - Late Shop, Tang Hall Lane, York, YO10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
3SD Co-Op - Late Shop, York Road, York, YO26 4LT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Costcutter, Bridge Street, Helmsley, York, YO62 5DX	0.9%	6	7.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Costcutter, Commercial Street, Norton, Malton, YO17 9HX	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	3	0.0%	0	
Costcutter, Eastgate,	0.3%	2	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.0%	0	
Pickering, YO18 7DW Costcutter, Heworth Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
York, YO31 0AA Costcutter, High Street, Snainton, Scarborough,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
YO13 9AL Costcutter, Kirby Misperton,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Malton, YO17 6UX Costcutter, Pickering Road, Thornton Dale, Pickering,	0.2%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	
YO18 7LG Costcutter, Poppleton Road, York, YO26 4UN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Farmfoods, Front Street, Acomb, York, YO24 3BL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Forbuoys, Crichton Avenue, York, YO30 6EF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Heron, Wheelgate, Malton, YO17 7HT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	
Holland And Barrett, Coney	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Street, York, YO1 9ND Iceland, Fulford Road, York, YO10 4HB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Jacksons Stores Ltd, Beckfield Lane, York, YO26 5PN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

Weighted:

	Total	I	Zone	1	Zone	2	Zone 3		Zone 4	4	Zone	5	Zone	6	
Jacksons Stores Ltd, Bootham, York, YO30 7BW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Jacksons Stores Ltd, Burton Stone Lane, York, YO30 6DG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Jacksons Stores Ltd, Farndale Avenue, York, YO10 3PE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Jacksons Stores Ltd, Fulford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Road, York, YO10 4DX Jacksons Stores Ltd, Moorcroft Road, York, YO24 2RQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Jacksons Stores Ltd, Newbiggin, Malton, YO17 7JE	0.8%	5	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.8%	1	3.0%	3	
Jacksons Stores Ltd, Scarcroft Road, York, YO23 1ND	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Julian Graves, Coney Street, York, YO1 9NA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Julian Graves, St Nicholas Avenue, Fulford, York, YO194TA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Kwik Save, Beagle Ridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Drive, York, YO24 3JQ Kwik Save, Hull Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
York, YO10 3JT Kwik Save, Norton Road,	5.4%	34	3.8%	3	5.8%	4	1.5%	2	5.3%	6	6.8%	9	9.9%	9	
Malton, YO17 7PD Kwik Save, Oakdale Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
York, YO30 4WL Londis, Boroughbridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Road, York, YO26 6AA Londis, Garfield Terrace,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
York, YO26 4XU Londis, Great North Way, Nether Poppleton, York,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
YO26 6RB Londis, Hull Road, York,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
YO10 3LE Londis, Main Street, Hovingham, York, YO62	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
4LF Londis, Middleton,	0.3%	2	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.0%	0	
Pickering, YO18 8NS Londis, Tadcaster Road, Dringhouses, York, YO24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
1LQ Marks & Spencer Foodhall,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Pavement, York, YO1 8NB															
Marks & Spencer Foodhall, St Marys Square, York, YO1 9NY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Marks & Spencer Foodhall, St Nicholas Avenue, Fulford, York, YO19 4TA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	
Marks & Spencer Simply Food, Monks Cross Drive, Huntington, York, YO32 9GX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Netto, Clifton Moor Centre, York, YO30 4WZ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	
Netto, Layerthorpe, York, YO317UZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
One Stop Community Stores, Hambleton Road, Norton,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Malton, YO17 9DA One Stop Community Stores, Walmgate, York, YO1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
9UA Safeway Supermarket,	33.1%	213	26.3%	19	18.8%	14	14.6%	21	19.8%	24	56.4%	79	59.4%	57	

Weighted:

Pag	e 149
May	2005

	Total		Zone 1	l	Zone 2		Zone	3	Zone 4		Zone 5		Zone 6	
Castlegate, Malton, YO17 7DT														
Safeway Supermarket, Front Street, Acomb, York, YO24 3BZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Safeway Supermarket, Market Place, Pickering, YO18 7AE	5.4%	35	0.0%	0	7.2%	5	20.0%	29	0.0%	0	0.8%	1	0.0%	0
Sainsburys, Foss Bank, York, YO31 7JB	0.8%	5	1.3%	1	0.0%	0	2.3%	3	0.0%	0	0.0%	0	1.0%	1
Sainsburys, Jockey Lane, Huntington, York, YO32 9LG	4.3%	27	5.0%	4	5.8%	4	2.3%	3	0.0%	0	7.5%	11	5.9%	6
Spar, Main Street, East Ayton, Scarborough, YO13 9HL	0.3%	2	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0
Spar, Milton Avenue,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Malton, YO17 7LB Spar, Tang Hall Lane, York, YO10 3SD	0.2%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Supersave Stores, Acomb Wood Drive, York, YO24 3XN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SAN Supersave Stores, Hambleton Road, Norton, Malton, YO17 9DA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Supersave Stores, Walmgate,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
York, YO1 9UA Tates Spar, Bad Bargain	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lane, York, YO31 0PF Tates Spar, Brockfield Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Drive, York, YO31 9ER Tates Spar, East Parade,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
York, YO31 7YB Tates Spar, Hawthorn Terrace, New Earswick,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
York, YO32 4BL Tates Spar, Heworth Village, York, YO31 1AE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tates Spar, Lowther Street, York, YO31 7NA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tates Spar, Market Place, Kirkbymoorside, York, YO62 6DA	0.3%	2	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tates Spar, Sim Balk Lane, Bishopthorpe, York, YO23 2QQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Clifton Moor Centre, York, YO30 4XZ	6.6%	43	21.3%	16	10.1%	7	4.6%	7	0.8%	1	6.8%	9	3.0%	3
Tesco Extra, Tadcaster Road, Dringhouses, York, YO24 1LW	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	1.0%	1
The Food Weighouse Ltd, Low Petergate, York, YO1 7HY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whittard, Parliament Street, York, YO1 8RU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whittard, St Nicholas Avenue, Fulford, York, YO194TA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.8%	5	0.0%	0	0.0%	0	1.5%	2	1.5%	2	0.8%	1	0.0%	0
Internet / online	2.1%	13	2.5%	2	4.3%	3	4.6%	7	0.8%	1	0.0%	0	1.0%	1
Beecham Health Foods, 16 Yorkersgate, Malton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central store, 28 St Hildas Street, Sherburn, Malton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W Fletcher & Sons, 2 Commercial Street, Norton, Malton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BW & DJ Glaves & Sons, 33-37 Cayley Lane, Brompton by Sawdon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glaves & McNay, Pear Tree Farm, Main Road, Staxton,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Weighted:

Pag	e 150
May	2005

	Total		Zone 1		Zone	2	Zone	3	Zone	4	Zone	5	Zone	6
Scarborough														
Heron, 15-17 Wheelgate, Malton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hovingham Stores, Main	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Street, Hovingham, York Iceland, 23 Vernon Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scarborough Marks & Spencer, 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newborough Road, Scarborough														
Morrisons, Dunslow Road, Eastfield, Scarborough	11.1%	71	0.0%	0	5.8%	4	13.8%	20	38.9%	46	0.0%	0	1.0%	1
Proudfoot, Main Street, Seamer, Scarborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Proudfoot, Scalby Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scarborough Sainsburys, Falsgrave Road,	1.5%	9	1.3%	1	0.0%	0	0.8%	1	5.3%	6	0.0%	0	1.0%	1
Scarborough Tesco, George Street,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Driffield Tesco, Westwood,	3.6%	23	0.0%	0	1.4%	1	4.6%	7	13.0%	15	0.0%	0	0.0%	0
Scarborough The Pantry, Bar Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scarborough Other stores, Kirbymoorside	0.3%	2	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Malton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Pickering	2.9%	19	0.0%	0	0.0%	0	13.1%	19	0.0%	0	0.0%	0	0.0%	0
Other stores, East Ayton	0.0%	0	0.0%	Õ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Helmsley	0.4%	3	3.8%	3	0.0%	0	0.0%	ŏ	0.0%	Ő	0.0%	Ő	0.0%	Ö
Other stores, Ampleforth	0.0%	0	0.0%	0	0.0%	Ő	0.0%	ŏ	0.0%	Ő	0.0%	Ő	0.0%	Ö
Other stores, Rillington	0.0%	Ő	0.0%	Ő	0.0%	0	0.0%	ŏ	0.0%	Ő	0.0%	Ő	0.0%	Ö
Other stores, Sherburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	Ő	0.0%	0
Other stores, Thornton-le- Dale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0
Other stores, Hovingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Norton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Butterwick	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Killingbeck Drive, Leeds	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Heron, Newborough, Scarborough	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Kwik Save, Norton Road, Malton	0.2%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Tesco, East Road, Northallerton	0.3%	2	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Station Road, Thirsk	2.7%	18	13.8%	10	8.7%	6	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Kwi Save, Middle Street South, Driffield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Other stores, Snainton	0.3%	2	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0
(Don't know)	0.6%	4	1.3%	1	0.0%	Ő	0.0%	Ő	2.3%	3	0.0%	Ő	0.0%	0
(Varies / no pattern)	2.9%	19	5.0%	4	7.2%	5	1.5%	2	3.8%	5	2.3%	3	0.0%	0
Weighted base: Sample:		644 644		73 80		73 69		144 130		119 131		140 133		96 101
-	-1-1		- 11										0.4	
Q02 When your househo service outlets on t Those who do not cond	he same	shop	ping trip	s:	-			i at (S	NURE	/IEN I I	ONED A	AT QU	i) aoes	it visit other shops, leisure or
A1	0 601	<i>c</i> 1	5 10/		0.10/		11.00		10.00	1.2	10.000	1.5	6.00/	

Always Normally Sometimes Rarely Never (Don't know)	9.6% 13.7% 25.9% 7.1% 42.8% 0.8%	61 86 164 45 270 5	5.1% 12.8% 33.3% 5.1% 43.6% 0.0%	4 9 24 4 31 0	9.1% 19.7% 22.7% 7.6% 40.9% 0.0%		11.3% 15.3% 27.4% 4.8% 40.3% 0.8%	15 21 38 7 55	10.8% 9.2% 19.2% 4.6% 55.4% 0.8%	5			6.0% 18.0% 34.0% 2.0% 38.0% 2.0%	6 17 32 2 36 2
Weighted base: Sample:	01070	631 631	01070	72 78	01070	69 66	01070	137 124	0.070	118 130	0.070	140 133	21070	95 100

Ryedale Retail Capacity Study for Roger Tym & Partners

Zone 3

Zone 4

Zone 5

Zone 6

Page 151 May 2005

Q03 How does your household normally travel to (STORE MENTIONED AT Q01) ?

Zone 1

Those who do not conduct their main food shop via the internet at Q01

Total

Car / van (as driver)	71.6%	452	71.8%	51	77.3%	54	66.9%	92	78.5%	93	71.4%	100	66.0%	62
Car / van (as passenger)	14.4%	91	15.4%	11	12.1%	8	10.5%	14	17.7%	21	16.5%	23	14.0%	13
Bus	3.0%	19	0.0%	0	1.5%	1	6.5%	9	1.5%	2	2.3%	3	4.0%	4
Motorcycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	8.4%	53	9.0%	6	7.6%	5	10.5%	14	0.8%	1	8.3%	12	15.0%	14
Taxi	0.6%	4	1.3%	1	0.0%	0	0.8%	1	1.5%	2	0.0%	0	0.0%	0
Train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Other	0.2%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Don't travel - goods delivered	1.5%	10	2.6%	2	0.0%	0	4.8%	7	0.0%	0	0.8%	1	0.0%	0
(Don't know)	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Weighted base:		631		72		69		137		118		140		95
Sample:		631		78		66		124		130		133		100

Zone 2

Q04 In addition to a main food shop, does your household normally do any other 'top-up' shopping for food and grocery items at an individual shop or supermarket?

Yes	70.3%	453	62.5%	46	75.4%	55	70.8%	102	68.7%	82	69.2%	~ ·	75.2%	72
No	29.1%	187	37.5%	28	24.6%	18	28.5%	41	31.3%	37	28.6%	40	24.8%	24
(Don't know)	0.7%	4	0.0%	0	0.0%	0	0.8%	1	0.0%	0	2.3%	3	0.0%	0
Weighted base:		644		73		73		144		119		140		96
Sample:		644		80		69		130		131		133		101

Weighted:

Ryedale Retail Capacity Study for Roger Tym & Partners

Page 152 May 2005

	Total		Zone 1		Zone 2		Zone	3	Zone 4	ļ	Zone 5		Zone 6	
Q05 Where does your ho Those who carry out top				st 'I	op-up' fo	od	and groc	ery p	urchase	s?				
Aldi, Fulford Road, York,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YO10 4PA Alfred Jones (Warrington) Ltd, Lowther Street, York,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YO31 7NA Asda Walmart, Jockey Lane, Huntington, York, YO32 9LF	1.1%	5	2.0%	1	0.0%	0	1.1%	1	0.0%	0	2.2%	2	1.3%	1
Budgens, Micklegate, York, YO1 6JH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op - Late Shop, Beckfield Lane, York, YO26 5PW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op - Late Shop, Broadway, York, YO10 4JX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op - Late Shop, Church Street, Copmanthorpe, York, YO23 3SE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op - Late Shop, East Parade, York, YO31 7YB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op - Late Shop, Main Street, Bishopthorpe, York, YO23 2RA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op - Late Shop, Market Place, Helmsley, York,	2.3%	10	20.0%	9	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YO62 5BH Co-Op - Late Shop, Piercy End, Kirkbymoorside, York, YO62 6DG	3.7%	17	0.0%	0	28.8%	16	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Co-Op - Late Shop, Tadcaster Road, Dringhouses, York, YO24 1LQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op - Late Shop, Tang Hall Lane, York, YO10 3SD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op - Late Shop, York Road, York, YO26 4LT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Bridge Street, Helmsley, York, YO62 5DX	2.3%	10	18.0%	8	1.9%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Costcutter, Commercial Street, Norton, Malton, YO17 9HX	3.9%	18	0.0%	0	0.0%	0	1.1%	1	1.1%	1	15.2%	15	1.3%	1
Costcutter, Eastgate, Pickering, YO18 7DW	2.2%	10	0.0%	0	0.0%	0	9.8%	10	0.0%	0	0.0%	0	0.0%	0
Costcutter, Heworth Road, York, YO31 0AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, High Street, Snainton, Scarborough, YO139AL	0.6%	3	0.0%	0	0.0%	0	1.1%	1	2.2%	2	0.0%	0	0.0%	0
Costcutter, Kirby Misperton, Malton, YO17 6UX	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Costcutter, Pickering Road, Thornton Dale, Pickering, YO18 7LG	2.9%	13	0.0%	0	0.0%	0	13.0%	13	0.0%	0	0.0%	0	0.0%	0
Costcutter, Poppleton Road, York, YO26 4UN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Front Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Acomb, York, YO24 3BL Forbuoys, Crichton Avenue, York, YO30 6EF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heron, Wheelgate, Malton, YO177HT	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Holland And Barrett, Coney Street, York, YO1 9ND	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Fulford Road, York, YO104HB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jacksons Stores Ltd, Beckfield Lane, York,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Weighted:

Pag	e 153
May	2005

-					č	,	v								•
	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	;	Zone	6	
YO26 5PN															
Jacksons Stores Ltd, Bootham, York, YO30 7BW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Jacksons Stores Ltd, Burton Stone Lane, York, YO30 6DG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Jacksons Stores Ltd, Farndale Avenue, York,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
YO10 3PE Jacksons Stores Ltd, Fulford Road, York, YO10 4DX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Jacksons Stores Ltd, Moorcroft Road, York,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
YO24 2RQ Jacksons Stores Ltd, Newbiggin, Malton, YO17	3.6%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	19.7%	14	
7JE Jacksons Stores Ltd, Scarcroft Road, York,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
YO23 1ND Julian Graves, Coney Street, York, YO1 9NA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Julian Graves, St Nicholas Avenue, Fulford, York,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
YO194TA Kwik Save, Beagle Ridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Drive, York, YO24 3JQ Kwik Save, Hull Road, York, YO10 3JT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Kwik Save, Norton Road, Malton, YO17 7PD	6.8%	31	4.0%	2	0.0%	0	0.0%	0	5.6%	5	16.3%	16	11.8%	9	
Kwik Save, Oakdale Road, York, YO30 4WL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Londis, Boroughbridge Road, York, YO26 6AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Londis, Garfield Terrace, York, YO26 4XU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Londis, Great North Way, Nether Poppleton, York, YO26 6RB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Londis, Hull Road, York, YO10 3LE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Londis, Main Street, Hovingham, York, YO62 4LF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Londis, Middleton, Pickering, YO18 8NS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Londis, Tadcaster Road, Dringhouses, York, YO24 1LQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Marks & Spencer Foodhall, Pavement, York, YO1 8NB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Marks & Spencer Foodhall, St Marys Square, York, YO1 9NY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Marks & Spencer Foodhall, St Nicholas Avenue,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Fulford, York, YO19 4TA Marks & Spencer Simply Food, Monks Cross Drive, Huntington, York, YO32 9GX	0.2%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Netto, Clifton Moor Centre, York, YO30 4WZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Netto, Layerthorpe, York, YO317UZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
One Stop Community Stores, Hambleton Road, Norton, Malton, YO17 9DA	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	3	0.0%	0	
One Stop Community Stores, Walmgate, York, YO1 9UA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

Weighted:

	Total		Zone 1		Zone 2		Zone	3	Zone 4		Zone 5	5	Zone 6	i
Safeway Supermarket, Castlegate, Malton, YO17	16.7%	76	8.0%	4	5.8%	3	3.3%	3	6.7%	5	33.7%	33	38.2%	27
7DT Safeway Supermarket, Front Street, Acomb, York,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YO24 3BZ Safeway Supermarket,	9.0%	41	0.0%	0	7.7%	4	35.9%	36	0.0%	0	0.0%	0	0.0%	0
Market Place, Pickering, YO187AE Sainsburys, Foss Bank,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
York, YO31 7JB Sainsburys, Jockey Lane, Huntington, York, YO32	0.5%	2	0.0%	0	1.9%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0
9LG Spar, Main Street, East Ayton, Scarborough,	2.0%	9	0.0%	0	0.0%	0	0.0%	0	11.1%	9	0.0%	0	0.0%	0
YO13 9HL Spar, Milton Avenue, Malton, YO17 7LB	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Spar, Tang Hall Lane, York, YO10 3SD	0.2%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Supersave Stores, Acomb Wood Drive, York, YO24 3XN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Supersave Stores, Hambleton Road, Norton, Malton, YO17 9DA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Supersave Stores, Walmgate, York, YO1 9UA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tates Spar, Bad Bargain Lane, York, YO31 0PF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tates Spar, Brockfield Park Drive, York, YO31 9ER	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tates Spar, East Parade, York, YO31 7YB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tates Spar, Hawthorn Terrace, New Earswick, York, YO32 4BL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tates Spar, Heworth Village, York, YO31 1AE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tates Spar, Lowther Street, York, YO31 7NA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tates Spar, Market Place, Kirkbymoorside, York, YO62 6DA	1.9%	8	0.0%	0	13.5%	7	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Tates Spar, Sim Balk Lane, Bishopthorpe, York, YO23 2QQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Clifton Moor Centre, York, YO30 4XZ	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.3%	1
Tesco Extra, Tadcaster Road, Dringhouses, York, YO24 1LW	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
The Food Weighouse Ltd, Low Petergate, York, YO1 7HY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whittard, Parliament Street, York, YO1 8RU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whittard, St Nicholas Avenue, Fulford, York, YO194TA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	2.1%	10	2.0%	1	0.0%	0	2.2%	2	6.7%	5	1.1%	1	0.0%	0
Internet / online Beecham Health Foods, 16	0.0% 0.2%	0 1	$0.0\% \\ 0.0\%$	0 0	$0.0\% \\ 0.0\%$	$\begin{array}{c} 0 \\ 0 \end{array}$	$0.0\% \\ 0.0\%$	$\begin{array}{c} 0 \\ 0 \end{array}$	0.0% 0.0%	0 0	$0.0\% \\ 0.0\%$	$\begin{array}{c} 0 \\ 0 \end{array}$	0.0% 1.3%	0 1
Yorkersgate, Malton Central Store, 28 St Hildas Street, Sherburn, Malton	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
W Fletcher & Sons, 2 Commercial Street,	0.4%	2	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0
Norton, Malton BW & DJ Glaves & Sons, 33-37 Cayley Lane,	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Brompton by Sawdon Glaves & McNay, Pear Tree	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0

Weighted:

	Total	l	Zone 1		Zone 2	2	Zone	3	Zone	4	Zone 5		Zone	6	
Farm, Main Road, Staxton, Scarborough															
Heron, 15-17 Wheelgate, Malton	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	
Hovingham Stores, Main Street, Hovingham, York	0.2%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Iceland, 23 Vernon Road, Scarborough	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	
Marks & Spencer, 7 Newborough Road, Scarborough	0.6%	3	0.0%	0	0.0%	0	0.0%	0	3.3%	3	0.0%	0	0.0%	0	
Morrisons, Dunslow Road, Eastfield, Scarborough	1.6%	7	0.0%	0	0.0%	0	0.0%	0	8.9%	7	0.0%	0	0.0%	0	
Proudfoot, Main Street, Seamer, Scarborough	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	
Proudfoot, Scalby Road, Scarborough	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	
Sainsburys, Falsgrave Road, Scarborough	0.8%	4	0.0%	0	0.0%	0	0.0%	0	4.4%	4	0.0%	0	0.0%	0	
Tesco, George Street, Driffield	0.4%	2	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	
Tesco, Westwood, Scarborough	0.6%	3	0.0%	0	0.0%	0	0.0%	0	3.3%	3	0.0%	0	0.0%	0	
The Pantry, Bar Street, Scarborough	0.7%	3	0.0%	0	0.0%	0	3.3%	3	0.0%	0	0.0%	0	0.0%	0	
Other stores, Kirbymoorside	3.0%	14	0.0%	0	23.1%	13	0.0%	0	0.0%	0	0.0%	0	1.3%	1	
Other stores, Malton	4.7%	21	0.0%	0	0.0%	0	3.3%	3	0.0%	0	10.9%	11	10.5%	8	
Other stores, Pickering	4.6%	21	0.0%	0	1.9%	1	18.5%	19	1.1%	1	0.0%	0	0.0%	0	
Other stores, East Ayton	0.8%	4	0.0%	0	0.0%	0	0.0%	0	4.4%	4	0.0%	0	0.0%	0	
Other stores, Helmsley	1.8%	8	18.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other stores, Ampleforth	0.6%	3	6.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other stores, Rillington	1.2%	5	0.0%	0	0.0%	0	0.0%	0	5.6%	5	0.0%	0	1.3%	1	
Other stores, Sherburn	0.8%	4	0.0%	0	0.0%	0	0.0%	0	4.4%	4	0.0%	0	0.0%	0	
Other stores, Thornton-le- Dale	0.5%	2	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	
Other stores, Hovingham	0.4%	2	4.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other stores, Norton	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	
Other stores, Butterwick	0.4%	2	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	
Asda, Killingbeck Drive, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Heron, Newborough, Scarborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Kwik Save, Norton Road, Malton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco, East Road, Northallerton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco, Station Road, Thirsk	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Kwik Save, Middle Street South, Driffield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other stores, Snainton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
(Don't know)	1.1%	5	0.0%	0	1.9%	1	0.0%	0	2.2%	2	0.0%	0	2.6%	2	
(Varies / no pattern)	8.6%	39	16.0%	7	7.7%	4	3.3%	3	14.4%	12	7.6%	7	6.6%	5	
Weighted base:		453		46		55		102		82		97		72	
Sample:		452		40 50		52		92		90		92		76	

Weighted:				fo	or Rog	ger	Tym	&	Partr	ners	S				May 2005
	Total	l	Zone 1		Zone 2		Zone 3		Zone 4	l	Zone 5	i	Zone	6	
Q06 In which town centre the past six months		ict ce	ntres or	retail	parks h	ave t	he memt	bers	of your h	nouse	ehold sp	ent r	nost mo	ney on clo	thes and shoes in
Most money spent															
B&Q Warehouse, Hull Road, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
B&Q Supercentre, Bessingby Road, Bridlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
B&Q Supercentre, Yafforth Road, Northallerton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Beverley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Birstall Ret ail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Bridlington Town Centre	0.3%	2	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.8%	1	0.0%	0	
Clifton Moor Retail Park, York	3.4%	22	8.8%	6	1.4%	1	2.3%	3	3.1%	4	3.8%	5	2.0%	2	
Darlington Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Driffield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Easingwold Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Filey Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Freeport Castleford Outlet Centre, Glasshoughton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Freeport Hornsea Outlet Village, Hornsea	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Garforth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Guisborough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Harrogate Town Centre	0.4%	3	2.5%	2	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Haxby District Centre, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Helmsley District Centre	0.6%	4	2.5%	2	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Kingston upon Hull City Centre	0.3%	2	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.8%	1	0.0%	0	
Kirkbymoorside District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Knaresborough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Leeds City Centre	0.9%	5	3.8%	3	0.0%	0	0.0%	0	2.3%	3	0.0%	0	0.0%	0	
Malton Town Centre	9.5%	61	6.3%	5	7.2%	5	3.1%	4	9.2%	11	12.0%	17	19.8%	19	
McArthurGlen Designer	1.1%	7	0.0%	0	0.0%	0	2.3%	3	1.5%	2	0.8%	1	1.0%	1	

Knaresborough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds City Centre	0.9%	5	3.8%	3	0.0%	0	0.0%	0	2.3%	3	0.0%	0	0.0%	0
Malton Town Centre	9.5%	61	6.3%	5	7.2%	5	3.1%	4	9.2%	11	12.0%	17	19.8%	19
McArthurGlen Designer Outlet, Fulford, York	1.1%	7	0.0%	0	0.0%	0	2.3%	3	1.5%	2	0.8%	1	1.0%	1
Middlesbrough City Centre	0.8%	5	0.0%	0	4.3%	3	0.8%	1	0.0%	0	0.8%	1	0.0%	0
Monks Cross Shopping Park, Huntingdon, York	14.0%	90	16.3%	12	8.7%	6	15.4%	22	3.1%	4	26.3%	37	9.9%	9
Northallerton Town Centre	0.7%	5	6.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Norton District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Owlcoates Centre, Pudsey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pickering District Centre	1.5%	10	0.0%	0	1.4%	1	5.4%	8	0.8%	1	0.0%	0	0.0%	0
Pocklington Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Redcar Town Centre	0.2%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Ripon Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scarborough Town Centre	17.1%	110	6.3%	5	8.7%	6	24.6%	35	39.7%	47	5.3%	7	9.9%	9
Selby Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stockton-on-Tees Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stokesley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thirsk Town Centre	0.2%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitby Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
White Rose Shopping Centre, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
York City Centre	32.8%	211	38.8%	28	34.8%	25	24.6%	35	21.4%	25	37.6%	53	46.5%	44
Abroad	0.2%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Other	1.7%	11	0.0%	0	2.9%	2	1.5%	2	3.1%	4	0.8%	1	2.0%	2
Mail order / catalogue	3.2%	20	2.5%	2	5.8%	4	4.6%	7	2.3%	3	1.5%	2	3.0%	3
Internet / online	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Scarborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seamer Road Retail Park, Scarborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't buy these items / don't buy these items anywhere else)	8.3%	53	5.0%	4	15.9%	12	10.0%	14	10.7%	13	5.3%	7	4.0%	4
(Don't know)	1.3%	8	0.0%	0	2.9%	2	1.5%	2	0.0%	0	1.5%	2	2.0%	2
(Varies / no pattern)	1.4%	9	1.3%	1	0.0%	0	0.8%	1	2.3%	3	3.0%	4	0.0%	0
Weighted base:		644		73		73		144		119		140		96
Sample:		644		80		69		130		131		133		101

Weighted:

Ryedale Retail Capacity Study for Roger Tym & Partners

Page 157 May 2005

						0	v								
	Tota	1	Zone	l	Zone	2	Zone	3	Zone	4	Zone	5	Zone	6	
2nd most money sp	ent														
B&Q Warehouse, Hull Road, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
B&Q Supercentre, Bessingby Road, Bridlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
B&Q Supercentre, Yafforth Road, Northallerton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Beverley Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	
Birstall Retail Park, Leeds	0.0%	0	0.0%	Õ	0.0%	Õ	0.0%	Ő	0.0%	Õ	0.0%	0	0.0%	Ő	
Bridlington Town Centre	0.1%	1	0.0%	Õ	0.0%	Õ	0.0%	0	0.8%	1	0.0%	0	0.0%	0	
Clifton Moor Retail Park, York	2.4%	15	8.8%	6	1.4%	1	1.5%	2	1.5%	2	1.5%	2	2.0%	2	
Darlington Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	1.0%	1	
Driffield Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0	
Easingwold Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Filey Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Freeport Castleford Outlet Centre, Glasshoughton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Freeport Hornsea Outlet Village, Hornsea	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Garforth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Guisborough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Harrogate Town Centre	0.1%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Haxby District Centre, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Helmsley District Centre	0.5%	3	2.5%	2	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	
Kingston upon Hull City Centre	0.3%	2	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	
Kirkbymoorside District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Knaresborough Town Centre	0.2%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Leeds City Centre	1.7%	11	3.8%	3	0.0%	0	1.5%	2	0.8%	1	3.8%	5	0.0%	0	
Malton Town Centre	2.9%	19	3.8%	3	0.0%	0	2.3%	3	4.6%	5	3.8%	5	2.0%	2	
McArthurGlen Designer Outlet, Fulford, York	2.0%	13	5.0%	4	0.0%	0	2.3%	3	0.0%	0	2.3%	3	3.0%	3	
Middlesbrough City Centre	0.6%	4	1.3%	1	0.0%	0	1.5%	2	0.0%	0	0.8%	1	0.0%	0	
Monks Cross Shopping Park, Huntingdon, York	5.7%	37	7.5%	6	5.8%	4	4.6%	7	3.8%	5	6.8%	9	6.9%	7	
Northallerton Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	
Norton District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Owlcoates Centre, Pudsey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Pickering District Centre	0.5%	3	0.0%	0	1.4%	1	1.5%	2	0.0%	0	0.0%	0	0.0%	0	
Pocklington Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Redcar Town Centre	0.2%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0		0		0	
Ripon Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Scarborough Town Centre	13.0%	84	5.0%	4	15.9%	12	18.5%	27	12.2%	15	12.0%	17	10.9%	10	
Selby Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Stockton-on-Tees Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Stokesley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Thirsk Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Whitby Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
White Rose Shoppin g Centre, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
York City Centre	17.2%	111	13.8%	10	15.9%	12	13.8%	20	20.6%	25		29		15	
Abroad	1.1%	7	1.3%	1	1.4%	1	1.5%	2	1.5%	2	0.8%	1	0.0%	0	
Other	0.8%	5	1.3%	1	1.4%	1	2.3%	3	0.0%	0	0.0%	0	0.0%	0	
Mail order / catalogue	0.5%	3	2.5%	2	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	
Internet / online	0.2%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
B&Q, Scarborough Seamer Road Retail Park,	0.0% 0.0%	0 0	$0.0\% \\ 0.0\%$	0 0	$0.0\% \\ 0.0\%$	0 0	0.0% 0.0%	0 0	$0.0\% \\ 0.0\%$	0 0	0.0% 0.0%	0 0	$0.0\% \\ 0.0\%$	0 0	
Scarborough (Don't buy these items / don't buy these items anywhere	43.1%	277	36.3%	27	50.7%	37	42.3%	61	48.1%	57	36.1%	50	47.5%	45	
else)															
(Don't know)	3.6%	23	1.3%	1	2.9%	2	1.5%	2	3.8%	5	7.5%	11	3.0%	3	
(Varies / no pattern)	2.4%	16	3.8%	3	0.0%	0	2.3%	3	0.0%	0	1.5%	2	7.9%	8	
Weighted base:		644		73		73		144		119		140		96	
Sample:		644 644		73 80		73 69		144 130		131		140 133		96 101	

						0	v								
	Tota	1	Zone	1	Zone	2	Zone	3	Zone	4	Zone	5	Zone	6	
Q07 How does your ho <i>Those who buy clothe</i>			•	l to (TOWN C	ENTI	re, dist	RICT	CENTR	e or	RETAIL	. PAR	K MENT	IONED /	AT Q06) ?
Car / van (as driver)	72.6%	428	77.6%	54	75.9%	46	71.6%	92	77.8%	83	69.0%	91	67.0%	61	
Car / van (as passenger)	15.1%	89	15.8%	11	13.8%	8	13.8%	18	12.8%	14	19.0%	25	14.4%	13	
Bus	5.4%	32	1.3%	1	1.7%	1	6.0%	8	5.1%	5	5.6%	7	10.3%	9	
Motorcycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Walk	1.4%	8	1.3%	1	0.0%	0	1.7%	2	0.0%	0	1.6%	2	3.1%	3	
Taxi	0.3%	2	0.0%	0	0.0%	0	0.9%	1	0.9%	1	0.0%	0	0.0%	0	
Train	1.2%	7	0.0%	0	0.0%	0	0.0%	0	1.7%	2	2.4%	3	2.1%	2	
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Don't travel - goods delivered	3.3%	19	2.6%	2	5.2%	3	5.2%	7	1.7%	2	2.4%	3	3.1%	3	
(Don't know)	0.7%	4	1.3%	1	3.4%	2	0.9%	1	0.0%	0	0.0%	0	0.0%	0	
Weighted base:		589		70		61		128		106		132		92	
Sample:		590		76		58		116		117		126		97	

 Total
 Zone 1
 Zone 2
 Zone 3
 Zone 4
 Zone 5
 Zone 6

Q08 In which town centres, district centres or retail parks have the members of your household spent most money on furniture / carpets / soft household furnishings in the past six months ?

Most money spent														
B&Q Warehouse, Hull Road,	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
York B&Q Supercentre, Bessingby Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bridlington B&Q Supercentre, Yafforth Road, Northallerton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beverley Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Birstall Retail Park, Leeds	0.3%	2	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Bridlington Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Clifton Moor Retail Park, York	5.1%	33	5.0%	4	2.9%	2	3.8%	6	1.5%	2	11.3%	16	4.0%	4
Darlington Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Driffield Town Centre	0.4%	3 1	0.0% 1.3%	0 1	$0.0\% \\ 0.0\%$	0 0	$0.0\% \\ 0.0\%$	0 0	1.5%	2 0	0.8%	1 0	$0.0\% \\ 0.0\%$	0 0
Easingwold Town Centre Filey Town Centre	$0.1\% \\ 0.0\%$	0	0.0%	0	0.0%	0	0.0%	0	$0.0\% \\ 0.0\%$	0	$0.0\% \\ 0.0\%$	0	0.0%	0
Freeport Castleford Outlet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre, Glasshoughton Freeport Hornsea Outlet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Village, Hornsea	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0
Garforth Town Centre Guisborough Town Centre	$0.0\% \\ 0.0\%$	0 0	$0.0\% \\ 0.0\%$	0 0	$0.0\% \\ 0.0\%$	0 0	$0.0\% \\ 0.0\%$	0 0	$0.0\% \\ 0.0\%$	0 0	$0.0\% \\ 0.0\%$	0 0	$0.0\% \\ 0.0\%$	0 0
Harrogate Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haxby District Centre, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Helmsley District Centre	1.1%	7	5.0%	4	0.0%	0	2.3%	3	0.0%	0	0.0%	0	0.0%	0
Kingston upon Hull City Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0
Kirkbymoorside District Centre	0.3%	2	0.0%	0	1.4%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Knaresborough Town Centre	0.1%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds City Centre	1.7%	11	2.5%	2	2.9%	2	0.8%	1	0.8%	1	3.0%	4	1.0%	1
Malton Town Centre McArthurGlen Designer Outlet, Fulford, York	8.9% 0.1%	57 1	5.0% 0.0%	4 0	2.9% 0.0%	2 0	2.3% 0.0%	3 0	3.1% 0.8%	4 1	19.5% 0.0%	27 0	17.8% 0.0%	17 0
Middlesbrough City Centre Monks Cross Shopping Park, Huntingdon, York	0.5% 3.3%	3 21	0.0% 1.3%	0 1	1.4% 1.4%	1 1	1.5% 1.5%	2 2	$0.0\% \\ 0.8\%$	0 1	0.0% 7.5%	0 11	0.0% 5.9%	0 6
Northallerton Town Centre	0.3%	2	1.3%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Norton District Centre	1.7%	11	6.3%	5	4.3%	3	2.3%	3	0.0%	0	0.0%	0	0.0%	0
Owlcoates Centre, Pudsey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pickering District Centre	2.3%	15	0.0%	0	4.3%	3	6.2%	9	2.3%	3	0.0%	0	0.0%	0
Pocklington Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Redcar Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ripon Town Centre Scarborough Town Centre	0.0%	0 41	0.0%	0	0.0%	0 5	0.0%	0 9	0.0%	0 23	0.0%	0	0.0%	0 3
Selby Town Centre	6.3% 0.1%	41	$0.0\% \\ 0.0\%$	0	7.2% 0.0%	0	6.2% 0.0%	9	19.1% 0.0%	25	$0.8\% \\ 0.0\%$	1 0	3.0% 1.0%	5 1
Stockton-on-Tees Town	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre Stokesley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thirsk Town Centre	0.5%	3	1.3%	1	0.0%	0	0.8%	1	0.0%	0	0.8%	1	0.0%	0
Whitby Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White Rose Shopping Centre, Leeds	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
York City Centre	9.7%	63	3.8%	3	11.6%	8	6.9%	10	9.9%	12	9.0%	13	17.8%	17
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Mail order / catalogue	0.9% 1.3%	6 8	1.3% 1.3%	1 1	$1.4\% \\ 1.4\%$	1 1	0.8% 2.3%	1 3	$0.8\% \\ 1.5\%$	1 2	$0.8\% \\ 0.0\%$	1 0	1.0% 1.0%	1 1
Internet / online	0.5%	3	1.3%	1	1.4%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0
B&Q, Scarborough	0.3%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0
Seamer Road Retail Park, Scarborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't buy these items / don't buy these items anywhere else)	49.2%	317	61.3%	45	49.3%	36	54.6%	78	53.4%	64	36.1%	50	45.5%	44
(Don't know) (Varies / no pattern)	1.9% 2.3%	12 15	$0.0\% \\ 0.0\%$	0 0	0.0% 4.3%	0 3	3.1% 3.1%	4 4	0.8% 1.5%	1 2	3.8% 3.8%	5 5	2.0% 0.0%	2 0
Weighted base:		644		73		73		144		119		140		96
Sample:		644 644		80		69		130		131		140		101

Weighted:

Ryedale Retail Capacity Study for Roger Tym & Partners

Page 160 May 2005

						_									
	Tota	1	Zone	1	Zone	2	Zone	3	Zone	4	Zone	5	Zone	6	
2nd most money sp	ent														
B&Q Warehouse, Hull Road, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
B&Q Supercentre, Bessingby Road, Bridlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
B&Q Supercentre, Yafforth Road, Northallerton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Beverley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Birstall Retail Park, Leeds	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	
Bridlington Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Clifton Moor Retail Park, York	0.8%	5	1.3%	1	0.0%	0	0.0%	0	0.0%	0	2.3%	3	1.0%	1	
Darlington Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Driffield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Easingwold Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Filey Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Freeport Castleford Outlet Centre, Glasshoughton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Freeport Hornsea Outlet Village, Hornsea	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Garforth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Guisborough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Harrogate Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	
Haxby District Centre, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Helmsley District Centre Kingston upon Hull City	0.3% 0.1%	2 1	0.0% 1.3%	0 1	2.9% 0.0%	2 0	$0.0\% \\ 0.0\%$	0 0	$0.0\% \\ 0.0\%$	0 0	$0.0\% \\ 0.0\%$	0 0	$0.0\% \\ 0.0\%$	0 0	
Centre Kirkbymoorside District	0.2%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Centre	0.270	1	0.070	0	1.470	1	0.070	0	0.070	0	0.070	0	0.070	0	
Knaresborough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Leeds City Centre	0.6%	4	0.0%	0	1.4%	1	0.0%	0	0.8%	1	1.5%	2	0.0%	0	
Malton Town Centre	2.2%	14	1.3%	1	1.4%	1	1.5%	2	0.8%	1	5.3%	7	2.0%	2	
McArthurGlen Designer Outlet, Fulford, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Middlesbrough City Centre	0.2%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	
Monks Cross Shopping Park, Huntingdon, York	1.5%	9	0.0%	0	2.9%	2	0.8%	1	0.0%	0	3.8%	5	1.0%	1	
Northallerton Town Centre	0.2%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	
Norton District Centre	0.3%	2	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Owlcoates Centre, Pudsey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Pickering District Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0	
Pocklington Town Centre	0.2%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	
Redcar Town Centre	0.2%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	
Ripon Town Centre	0.0% 2.9%	0 19	$0.0\% \\ 0.0\%$	0	0.0% 4.3%	0	$0.0\% \\ 4.6\%$	0 7	$0.0\% \\ 0.8\%$	1	0.0% 3.0%	$\begin{array}{c} 0\\ 4\end{array}$	0.0% 4.0%	0 4	
Scarborough Town Centre Selby Town Centre	2.9% 0.0%	19	0.0%	0	4.5%	3 0	4.0%	0	0.8%	0	0.0%	4	4.0%	4	
Stockton-on-Tees Town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Centre Stokesley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Thirsk Town Centre	0.3%	2	0.0%	Ő	1.4%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	
Whitby Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
White Rose Shopping Centre, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
York City Centre	4.8%	31	2.5%	2	4.3%	3	3.1%	4	4.6%	5	7.5%	11	5.9%	6	
Abroad	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	1.0%	1	
Other	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	
Mail order / catalogue	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	
Internet / online	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
B&Q, Scarborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Seamer Road Retail Park, Scarborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
(Don't buy these items / don't buy these items anywhere	78.6%	506	88.8%	65	73.9%	54	85.4%	123	86.3%	103	63.2%	88	77.2%	74	
else) (Don't know)	2 504	16	1 304	1	2.9%	2	0.0%	Δ	2.3%	2	6.8%	9	1.0%	1	
(Don't know) (Varies / no pattern)	2.5% 2.6%	16 17	1.3% 3.8%	1 3	2.9% 0.0%	2	0.0% 1.5%	0 2	2.3% 2.3%	3 3	6.8% 3.8%	9 5	1.0% 4.0%	1 4	
· • •	2.070		5.070		0.070		1.370		2.370		5.070		4.070		
Weighted base: Sample:		644 644		73 80		73 69		144 130		119 131		140 133		96 101	

Ryedale Retail Capacity Study for Roger Tym & Partners

Page 161 May 2005

	Tota	1	Zone	1	Zone	2	Zone	3	Zone	4	Zone	5	Zone	6
Q09 How does your ho Those who buy furniti			-	•				RICT	CENTR	e or	RETAIL	. PAR	K MEN	FIONED AT Q08) ?
Car / van (as driver)	73.8%	242	83.9%	24	82.9%	31	72.9%	47	78.7%	44	69.4%	62	65.5%	34
Car / van (as passenger)	14.3%	47	9.7%	3	11.4%	4	6.8%	4	16.4%	9	21.2%	19	14.5%	8
Bus	1.6%	5	0.0%	0	2.9%	1	5.1%	3	0.0%	0	0.0%	0	1.8%	1
Motorcycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	4.3%	14	0.0%	0	0.0%	0	1.7%	1	0.0%	0	8.2%	7	10.9%	6
Taxi	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Train	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Don't travel - goods delivered	2.7%	9	6.5%	2	2.9%	1	5.1%	3	3.3%	2	0.0%	0	1.8%	1
(Don't know)	2.5%	8	0.0%	0	0.0%	0	8.5%	6	1.6%	1	0.0%	0	3.6%	2
Weighted base: Sample:		327 326		28 31		37 35		65 59		55 61		89 85		52 55

 Total
 Zone 1
 Zone 2
 Zone 3
 Zone 4
 Zone 5
 Zone 6

Q10 In which town centres, district centres or retail parks have the members of your household spent most money on DIY and decorating goods in the past six months ?

Most money spent														
B&Q Warehouse, Hull Road, York	14.0%	90	7.5%	6	20.3%	15	15.4%	22	0.8%	1	24.1%	34	13.9%	13
B&Q Supercentre, Bessingby Road, Bridlington	0.3%	2	0.0%	0	1.4%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Back Supercentre, Yafforth Road, Northallerton	0.1%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beverley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birstall Retail Park, Leeds	0.2%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Bridlington Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clifton Moor Retail Park, York	6.8%	44	13.8%	10	5.8%	4	2.3%	3	3.1%	4	12.0%	17	5.9%	6
Darlington Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Driffield Town Centre Easingwold Town Centre	$0.5\% \\ 0.0\%$	3 0	$0.0\% \\ 0.0\%$	0 0	$0.0\% \\ 0.0\%$	0 0	$0.0\% \\ 0.0\%$	0 0	$0.8\% \\ 0.0\%$	1 0	$1.5\% \\ 0.0\%$	2 0	$0.0\% \\ 0.0\%$	0 0
Filey Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freeport Castleford Outlet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre, Glasshoughton Freeport Hornsea Outlet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Village, Hornsea Garforth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Guisborough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrogate Town Centre	0.0%	Ő	0.0%	ŏ	0.0%	ŏ	0.0%	Ő	0.0%	Ő	0.0%	Ő	0.0%	Ő
Haxby District Centre, York	0.1%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Helmsley District Centre	0.3%	2	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingston upon Hull City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkbymoorside District Centre	2.6%	17	1.3%		20.3%	15	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Knaresborough Town Centre	0.0%	0	0.0%	0 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0 0	0.0%	0 0
Leeds City Centre Malton Town Centre	0.1% 13.1%	1 84	0.0% 6.3%	5	0.0% 2.9%	$\begin{array}{c} 0\\ 2\end{array}$	0.0% 2.3%	0 3	0.8% 5.3%	6	0.0% 27.1%	38	0.0% 31.7%	30
McArthurGlen Designer Outlet, Fulford, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middlesbrough City Centre Monks Cross Shopping Park, Huntingdon, York	0.2% 0.5%	1 3	$0.0\% \\ 0.0\%$	0 0	0.0% 1.4%	0 1	$0.8\% \\ 0.0\%$	$\begin{array}{c} 1 \\ 0 \end{array}$	0.0% 0.0%	0 0	$0.0\% \\ 0.8\%$	0 1	0.0% 1.0%	0 1
Northallerton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Norton District Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	Õ	0.0%	0	0.8%	1	0.0%	Õ
Owlcoates Centre, Pudsey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pickering District Centre	1.8%	12	0.0%	0	1.4%	1	6.9%	10	0.8%	1	0.0%	0	0.0%	0
Pocklington Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Redcar Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Ripon Town Centre Scarborough Town Centre	0.0% 10.2%	0 66	0.0% 1.3%	0 1	$0.0\% \\ 1.4\%$	0 1	0.0% 13.8%	$\begin{array}{c} 0\\ 20 \end{array}$	0.0% 32.8%	0 39	$0.0\% \\ 0.0\%$	0 0	0.0% 5.0%	0 5
Selby Town Centre	0.0%	00	0.0%	0	0.0%	0	0.0%	20	0.0%	0	0.0%	0	0.0%	0
Stockton-on-Tees Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stokesley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thirsk Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitby Town Centre	0.0%	0	0.0%	0	0.0%	Ő	0.0%	Õ	0.0%	0	0.0%	0	0.0%	Õ
White Rose Shopping Centre, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
York City Centre	5.4%	35	10.0%	7	4.3%	3	4.6%	7	0.0%	0	6.0%	8	9.9%	9
Abroad	0.2%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Other Mail order / catalogue	0.8%	5	0.0%	0	0.0%	0	1.5%	2	1.5%	2	0.8%	1	0.0%	0
Internet / online	0.5% 0.0%	3 0	0.0% 0.0%	0 0	$1.4\% \\ 0.0\%$	1 0	$0.0\% \\ 0.0\%$	0 0	$0.8\% \\ 0.0\%$	1 0	$0.8\% \\ 0.0\%$	1 0	$0.0\% \\ 0.0\%$	0 0
B&Q, Scarborough	4.5%	29	0.0%	0	2.9%	2	0.0% 7.7%	11	12.2%	15	0.0%	1	0.0%	0
Seamer Road Retail Park, Scarborough	0.0%	0	0.0%	0	0.0%	$\overline{0}$	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't buy these items / don't buy these items anywhere else)	34.8%	224	53.8%	39	33.3%	24	37.7%	54	39.7%	47	21.1%	29	30.7%	29
(Don't know) (Varies / no pattern)	1.3% 1.3%	8 8	0.0% 1.3%	0 1	0.0% 2.9%	0 2	2.3% 1.5%	3 2	1.5% 0.0%	2 0	1.5% 2.3%	2 3	1.0% 0.0%	1 0
· • ·	1.570		1.5/0		2.770		1.0/0		0.070		2.370		0.070	
Weighted base: Sample:		644 644		73 80		73 69		144 130		119 131		140 133		96 101

Weighted:

	Tota	1	Zone	1	Zone	2	Zone	3	Zone	4	Zone	5	Zone	6	
	100	1	Zone		Zone	-	2010	5	20110	•	Zone	0	20110	Ū	
2nd most money sp	ent														
B&Q Warehouse, Hull Road, York	2.8%	18	0.0%	0	2.9%	2	2.3%	3	0.0%	0	9.0%	13	0.0%	0	
B&Q Supercentre, Bessingby Road, Bridlington	0.2%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	
B&Q Supercentre, Yafforth Road, Northallerton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Beverley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Birstall Retail Park, Leeds	0.3%	2	1.3%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Bridlington Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Clifton Moor Retail Park, York	2.1%	13	1.3%	1	1.4%	1	1.5%	2	0.8%	1	5.3%	7	1.0%	1	
Darlington Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	
Driffield Town Centre Easingwold Town Centre	$0.0\% \\ 0.0\%$	0 0	$0.0\% \\ 0.0\%$	0 0	$0.0\% \\ 0.0\%$	0 0	$0.0\% \\ 0.0\%$	0 0	$0.0\% \\ 0.0\%$	0 0	$0.0\% \\ 0.0\%$	0 0	$0.0\% \\ 0.0\%$	$\begin{array}{c} 0\\ 0\end{array}$	
Filey Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Freeport Castleford Outlet Centre, Glasshoughton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Freeport Hornsea Outlet Village, Hornsea	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Garforth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Guisborough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Harrogate Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Haxby District Centre, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Helmsley District Centre Kingston upon Hull City Centre	$0.4\% \\ 0.0\%$	3 0	2.5% 0.0%	2 0	1.4% 0.0%	1 0	0.0% 0.0%	0 0	0.0% 0.0%	0 0	0.0% 0.0%	0 0	0.0% 0.0%	0 0	
Kirkbymoorside District Centre	0.2%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Knaresborough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Leeds City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Malton Town Centre	4.1%	27	2.5%	2	2.9%	2	2.3%	3	0.8%	1	9.8%	14	5.0%	5	
McArthurGlen Designer Outlet, Fulford, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Middlesbrough City Centre	0.0%	0 4	$0.0\% \\ 0.0\%$	0 0	0.0%	0	$0.0\% \\ 0.0\%$	0 0	$0.0\% \\ 0.0\%$	0 0	0.0% 1.5%	0 2	0.0% 1.0%	0 1	
Monks Cross Shopping Park, Huntingdon, York Northallerton Town Centre	0.6% 0.0%	4	0.0%	0	1.4% 0.0%	1 0	0.0%	0	0.0%	0	0.0%	2	0.0%	0	
Norton District Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0	
Owlcoates Centre, Pudsey	0.0%	0	0.0%	Ő	0.0%	Ő	0.0%	Ő	0.0%	Ő	0.0%	0	0.0%	Ő	
Pickering District Centre	1.3%	8	0.0%	0	2.9%	2	3.1%	4	0.8%	1	0.0%	0	1.0%	1	
Pocklington Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Redcar Town Centre	0.2%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	
Ripon Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Scarborough Town Centre Selby Town Centre	3.2% 0.1%	21 1	$0.0\% \\ 0.0\%$	0 0	2.9% 0.0%	2 0	6.9% 0.0%	10 0	1.5% 0.0%	2 0	2.3% 0.0%	3 0	4.0% 1.0%	4 1	
Stockton-on-Tees Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Stokesley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Thirsk Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Whitby Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
White Rose Shopping Centre, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
York City Centre	3.3%	21	0.0%	0	0.0%	0	3.1%	4	1.5%	2	3.8%	5	9.9%	9	
Abroad	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	
Other Mail order / catalogue	$0.5\% \\ 0.0\%$	3 0	$0.0\% \\ 0.0\%$	0 0	$0.0\% \\ 0.0\%$	0 0	$0.0\% \\ 0.0\%$	0 0	$0.0\% \\ 0.0\%$	0 0	2.3% 0.0%	3 0	$0.0\% \\ 0.0\%$	$\begin{array}{c} 0\\ 0\end{array}$	
Internet / online	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
B&Q, Scarborough	0.5%	3	0.0%	0	1.4%	1	0.8%	1	0.8%	1	0.0%	0	0.0%	0	
Seamer Road Retail Park, Scarborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
(Don't buy these items / don't buy these items anywhere else)	73.2%	471	90.0%	66	72.5%	53	75.4%	108	87.8%	105	51.9%	72	70.3%	67	
(Don't know)	5.2%	33	2.5%	2	7.2%	5	2.3%	3	4.6%	5	9.0%	13	5.0%	5	
(Varies / no pattern)	1.3%	8	0.0%	0	0.0%	0	0.8%	1	0.8%	1	3.0%	4	2.0%	2	
Weighted base:		644		73		73		144		119		140		96	
Sample:		644		80		69		130		131		133		101	

	Tota	l	Zone 1		Zone2	2	Zone	3	Zone	4	Zone	5	Zone	6
Q11 How does your ho Those who buy DIY an			-	-	FOWN C	ENTI	re, dist	RICT	CENTR	E OR	RETAIL	PAR		TIONED AT Q10)
Car / van (as driver)	74.8%	313	78.4%	27	78.3%	38	77.5%	68	75.9%	55	68.6%	76	75.7%	50
Car / van (as passenger)	15.3%	64	16.2%	6	8.7%	4	13.8%	12	20.3%	15	18.1%	20	11.4%	8
Bus	2.2%	9	0.0%	0	0.0%	0	3.8%	3	0.0%	0	2.9%	3	4.3%	3
Motorcycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	5.6%	23	5.4%	2	8.7%	4	2.5%	2	0.0%	0	9.5%	11	7.1%	5
Taxi	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.3%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Don't travel - goods delivered	0.7%	3	0.0%	0	2.2%	1	1.3%	1	1.3%	1	0.0%	0	0.0%	0
(Don't know)	1.2%	5	0.0%	0	0.0%	0	1.3%	1	2.5%	2	1.0%	1	1.4%	1
Weighted base: Sample:		419 417		34 37		48 46		88 80		72 79		110 105		66 70

Tot	al Zo	one 1 Z	Zone 2 7	Zone 3	Zone 4	Zone 5	Zone 6

Q12 In which town centres, district centres or retail parks have the members of your household spent most money on domestic appliances such as washing machines, fridges, cookers, TVs, video players and computers in the past six months ?

Most money spent														
B&Q Warehouse, Hull Road,	0.2%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
York B&Q Supercentre, Bessingby Road, Bridlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bridlington B&Q Supercentre, Yafforth Road, Northallerton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beverley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birstall Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bridlington Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Clifton Moor Retail Park, York	7.8%	50	13.8%	10	7.2%	5	6.2%	9	2.3%	3	12.0%	17	6.9%	7
Darlington Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Driffield Town Centre Easingwold Town Centre	0.3% 0.0%	2 0	$0.0\% \\ 0.0\%$	0 0	$0.0\% \\ 0.0\%$	0 0	$0.0\% \\ 0.0\%$	0 0	$0.8\% \\ 0.0\%$	1 0	$0.8\% \\ 0.0\%$	1 0	$0.0\% \\ 0.0\%$	0 0
Filey Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freeport Castleford Outlet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre, Glasshoughton Freeport Hornsea Outlet Village, Hornsea	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garforth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Guisborough Town Centre	0.0%	Ő	0.0%	ŏ	0.0%	Ő	0.0%	Ő	0.0%	Ő	0.0%	Ő	0.0%	Ő
Harrogate Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haxby District Centre, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Helmsley District Centre	0.2%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingston upon Hull City Centre Kirkbymoorside District	0.0%	0 14	0.0% 3.8%	0	0.0% 15.9%	0 12	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0 0
Centre Knaresborough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds City Centre	0.3%	2	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.8%	1	0.0%	0
Malton Town Centre	16.6%	107	6.3%	5	7.2%	5	3.8%	6	7.6%	9	33.1%	46	37.6%	36
McArthurGlen Designer Outlet, Fulford, York	0.9%	6	0.0%	0	1.4%	1	0.8%	1	3.1%	4	0.0%	0	0.0%	0
Middlesbrough City Centre Monks Cross Shopping Park, Huntingdon, York	0.0% 2.5%	0 16	0.0% 2.5%	0 2	0.0% 0.0%	0 0	0.0% 1.5%	0 2	0.0% 1.5%	0 2	0.0% 6.0%	0 8	0.0% 2.0%	0 2
Northallerton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Norton District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Owlcoates Centre, Pudsey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pickering District Centre	2.6%	17	0.0%	0	0.0%	0	11.5%	17	0.0%	0	0.0%	0	0.0%	0
Pocklington Town Centre Redcar Town Centre	0.2% 0.0%	1 0	$0.0\% \\ 0.0\%$	0 0	0.0% 0.0%	0 0	$0.8\% \\ 0.0\%$	1 0	$0.0\% \\ 0.0\%$	0 0	$0.0\% \\ 0.0\%$	0 0	$0.0\% \\ 0.0\%$	0 0
Ripon Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scarborough Town Centre	8.7%	56	0.0%	Ő	2.9%	2	15.4%	22	23.7%	28	0.8%	1	3.0%	3
Selby Town Centre	0.1%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stockton-on-Tees Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stokesley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thirsk Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitby Town Centre White Rose Shopping Centre, Leeds	0.0% 0.0%	0 0	0.0% 0.0%	0 0	$0.0\% \\ 0.0\%$	0 0	$0.0\% \\ 0.0\%$	0 0	$0.0\% \\ 0.0\%$	0 0	0.0% 0.0%	0 0	0.0% 0.0%	$\begin{array}{c} 0\\ 0\end{array}$
York City Centre	5.2%	34	7.5%	6	8.7%	6	6.2%	9	0.0%	0	4.5%	6	6.9%	7
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Mail and an / astalague	0.6%	4	1.3%	1	1.4%	1	$0.0\% \\ 0.8\%$	0	0.8%	1	0.8%	1	0.0%	0
Mail order / catalogue Internet / online	1.7% 3.9%	11 25	0.0% 6.3%	0 5	0.0% 1.4%	0 1	0.8% 6.2%	1 9	3.1% 3.1%	4 4	1.5% 3.0%	2 4	4.0% 3.0%	4 3
B&O, Scarborough	0.0%	23	0.3%	0	0.0%	0	0.2%	0	0.0%	4	0.0%	4	0.0%	0
Seamer Road Retail Park, Scarborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't buy these items / don't buy these items anywhere else)	43.3%	279	57.5%	42	49.3%	36	43.8%	63	51.9%	62	31.6%	44	33.7%	32
(Don't know) (Varies / no pattern)	1.3% 1.3%	8 8	$0.0\% \\ 0.0\%$	0 0	0.0% 2.9%	$\begin{array}{c} 0 \\ 2 \end{array}$	$0.8\% \\ 0.8\%$	1 1	$0.8\% \\ 0.8\%$	1 1	3.0% 2.3%	4 3	2.0% 1.0%	2 1
Weighted base:		644		73		73		144		119		140		96
Sample:		644 644		80		73 69		144 130		131		140		101

Weighted:

Ryedale Retail Capacity Study for Roger Tym & Partners

Page 166 May 2005

						0	v								
	Tota	1	Zone 1	l	Zone	2	Zone	3	Zone	4	Zone	5	Zone	6	
2nd most money sp	ent														
B&Q Warehouse, Hull Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
York	,.	÷	,.			Ū	,.		,.	÷			,.	÷	
B&Q Supercentre, Bessingby Road, Bridlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
B&Q Supercentre, Yafforth Road, Northallerton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Beverley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Birstall Retail Park, Leeds	0.0%	0	0.0%	Ő	0.0%	Õ	0.0%	0	0.0%	0	0.0%	Õ	0.0%	Õ	
Bridlington Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Clifton Moor Retail Park, York	1.7%	11	1.3%	1	0.0%	0	0.0%	0	1.5%	2	5.3%	7	1.0%	1	
Darlington Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Driffield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Easingwold Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Filey Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Freeport Castleford Outlet Centre, Glasshoughton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Freeport Hornsea Outlet Village, Hornsea	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Garforth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Guisborough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Harrogate Town Centre	0.0%	0 0	0.0%	0 0	$0.0\% \\ 0.0\%$	0 0	$0.0\% \\ 0.0\%$	0 0	$0.0\% \\ 0.0\%$	0 0	$0.0\% \\ 0.0\%$	0 0	$0.0\% \\ 0.0\%$	0 0	
Haxby District Centre, York Helmsley District Centre	$0.0\% \\ 0.1\%$	1	0.0% 1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Kingston upon Hull City Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Kirkbymoorside District Centre	0.2%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	
Knaresborough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Leeds City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Malton Town Centre	2.9%	19	0.0%	0	2.9%	2	2.3%	3	0.8%	1	6.0%	8	4.0%	4	
McArthurGlen Designer	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	
Outlet, Fulford, York	0.00/	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.00/	0	0.00/	0	
Middlesbrough City Centre Monks Cross Shopping Park,	0.0% 1.2%	0 8	0.0% 1.3%	0 1	$0.0\% \\ 0.0\%$	0 0	$0.0\% \\ 0.8\%$	1	$0.0\% \\ 0.0\%$	0	0.0% 1.5%	0 2	$0.0\% \\ 4.0\%$	0 4	
Huntingdon, York Northallerton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	0.0%	4 0	
Norton District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Owlcoates Centre, Pudsey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Pickering District Centre	0.2%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Pocklington Town Centre	0.0%	0	0.0%	Ő	0.0%	0	0.0%	Ő	0.0%	Ő	0.0%	Ő	0.0%	ŏ	
Redcar Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Ripon Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Scarborough Town Centre	2.7%	18	0.0%	0	2.9%	2	6.2%	9	3.1%	4	1.5%	2	1.0%	1	
Selby Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Stockton-on-Tees Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Stokesley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Thirsk Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Whitby Town Centre White Rose Shopping	$0.0\% \\ 0.2\%$	0 1	$0.0\% \\ 0.0\%$	$\begin{array}{c} 0\\ 0\end{array}$	$0.0\% \\ 0.0\%$	0 0	0.0% 0.0%	0 0	0.0% 0.0%	0 0	$0.0\% \\ 0.8\%$	0 1	0.0% 0.0%	0 0	
Centre, Leeds York City Centre	2.5%	16	1.3%	1	0.0%	0	1.5%	2	0.8%	1	5.3%	7	5.0%	5	
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other	0.2%	1	0.0%	Ő	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	
Mail order / catalogue	0.0%	0	0.0%	ŏ	0.0%	Ő	0.0%	Ő	0.0%	Ő	0.0%	0	0.0%	ŏ	
Internet / online	0.4%	3	2.5%	2	0.0%	Õ	0.0%	0	0.0%	Õ	0.8%	1	0.0%	Õ	
B&Q, Scarborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Seamer Road Retail Park, Scarborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
(Don't buy these items / don't buy these items anywhere	80.3%	517	90.0%	66	91.3%	66	83.1%	119	87.0%	104	66.2%	92	72.3%	69	
else) (Don't know)	4.7%	30	2.5%	n	0.0%	Δ	3.1%	1	4.6%	5	9.0%	13	5.9%	6	
(Don't know) (Varies / no pattern)	4.7% 2.6%	30 17	2.5% 0.0%	2 0	0.0% 1.4%	0 1	3.1% 2.3%	4	4.6% 1.5%	5 2	9.0% 3.0%	13	5.9% 6.9%	6 7	
· • ·	2.0%		0.0%		1.4%		2.3%		1.3%		5.0%		0.9%		
Weighted base: Sample:		644 644		73 80		73 69		144 130		119 131		140 133		96 101	

						0	v								
	Tota	1	Zone 1		Zone	2	Zone	3	Zone	4	Zone 5	5	Zone	6	
Q13 How does your ho Those who buy dome.			-	to (TOWN C	ENTI	re, dist	RICT	CENTR	e or	RETAIL	PAR	K MENT	IONED /	AT Q12) ?
Car / van (as driver)	69.5%	254	73.5%	23	80.0%	29	69.9%	56	71.4%	41	70.3%	67	58.2%	37	
Car / van (as passenger)	10.5%	38	11.8%	4	5.7%	2	8.2%	7	11.1%	6	15.4%	15	7.5%	5	
Bus	2.3%	8	0.0%	0	2.9%	1	5.5%	4	1.6%	1	0.0%	0	3.0%	2	
Motorcycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Walk	7.1%	26	0.0%	0	8.6%	3	2.7%	2	1.6%	1	7.7%	7	19.4%	12	
Taxi	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	
Train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Don't travel - goods delivered	8.7%	32	14.7%	5	2.9%	1	11.0%	9	11.1%	6	5.5%	5	9.0%	6	
(Don't know)	1.6%	6	0.0%	0	0.0%	0	2.7%	2	3.2%	2	0.0%	0	3.0%	2	
Weighted base: Sample:		365 363		31 34		37 35		81 73		57 63		96 91		63 67	

Total Zone 1 Zone 2 Zone 3 Zone 4 Zone 5 Zone 6		Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
---	--	-------	--------	--------	--------	--------	--------	--------

Q14 In which town centres, district centres or retail parks have the members of your household spent most money on specialist non-food items such as china, glass, books, jewellery, photographic goods, musical instruments and sports equipment in the past six months?

Most money spent														
B&Q Warehouse, Hull Road, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q Supercentre, Bessingby Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bridlington B&Q Supercentre, Yafforth Road, Northallerton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beverley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birstall Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bridlington Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clifton Moor Retail Park, York	2.3%	15	2.5%	2	0.0%	0	0.8%	1	1.5%	2	5.3%	7	3.0%	3
Darlington Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Driffield Town Centre Easingwold Town Centre	$0.2\% \\ 0.0\%$	1 0	$0.0\% \\ 0.0\%$	0 0	$0.0\% \\ 0.0\%$	0 0	$0.0\% \\ 0.0\%$	0 0	$0.0\% \\ 0.0\%$	0 0	$0.8\% \\ 0.0\%$	1 0	$0.0\% \\ 0.0\%$	0 0
Filey Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.0%	0
Freeport Castleford Outlet	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0
Centre, Glasshoughton Freeport Hornsea Outlet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Village, Hornsea						_		_						_
Garforth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Guisborough Town Centre Harrogate Town Centre	0.0%	0 0	$0.0\% \\ 0.0\%$	0 0	$0.0\% \\ 0.0\%$	0 0	$0.0\% \\ 0.0\%$	0 0	$0.0\% \\ 0.0\%$	0 0	$0.0\% \\ 0.0\%$	0	$0.0\% \\ 0.0\%$	0 0
Harlogate Town Centre Haxby District Centre, York	$0.0\% \\ 0.0\%$	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Helmsley District Centre	1.2%	8	0.0% 5.0%	4	2.9%	2	0.0%	1	0.0%	0	0.0%	0	1.0%	1
Kingston upon Hull City Centre	0.2%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Kirkbymoorside District Centre	0.7%	4	0.0%	0	4.3%	3	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Knaresborough Town Centre	0.2%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Malton Town Centre McArthurGlen Designer Outlet, Fulford, York	9.5% 0.5%	61 3	6.3% 0.0%	5 0	1.4% 0.0%	$\begin{array}{c} 1\\ 0\end{array}$	3.8% 1.5%	6 2	7.6% 0.0%	9 0	15.8% 0.8%	22 1	19.8% 0.0%	19 0
Middlesbrough City Centre Monks Cross Shopping Park, Huntingdon, York	$0.2\% \\ 4.4\%$	1 28	0.0% 5.0%	0 4	0.0% 2.9%	0 2	0.8% 7.7%	1 11	$0.0\% \\ 0.8\%$	0 1	0.0% 6.0%	0 8	$0.0\% \\ 2.0\%$	0 2
Northallerton Town Centre	0.7%	5	5.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Norton District Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Owlcoates Centre, Pudsey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pickering District Centre	2.5%	16	0.0%	0	0.0%	0	9.2%	13	1.5%	2	0.0%	0	1.0%	1
Pocklington Town Centre	0.2%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Redcar Town Centre	0.2%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Ripon Town Centre Scarborough Town Centre	0.0% 9.4%	0 60	0.0% 1.3%	0 1	0.0% 4.3%	0 3	0.0% 10.8%	0 15	0.0% 28.2%	0 34	0.0% 3.0%	0 4	0.0% 3.0%	0 3
Selby Town Centre	9.4% 0.0%	00	0.0%	0	4.3% 0.0%	0	0.0%	0	0.0%	0	0.0%	4	0.0%	0
Stockton-on-Tees Town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre Stokesley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thirsk Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	Õ	0.0%	0	0.0%	0	0.0%	Õ
Whitby Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White Rose Shopping Centre, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
York City Centre	17.2%	111	16.3%	12		17	13.1%	19	9.2%	11	23.3%	33	20.8%	20
Abroad Other	$0.1\% \\ 0.6\%$	1 4	0.0% 3.8%	0 3	$0.0\% \\ 0.0\%$	0 0	$0.0\% \\ 0.8\%$	0 1	$0.8\% \\ 0.0\%$	1 0	$0.0\% \\ 0.0\%$	0 0	$0.0\% \\ 0.0\%$	0 0
Mail order / catalogue	2.4%	15	3.8%	3	1.4%	1	3.8%	6	1.5%	2	2.3%	3	1.0%	1
Internet / online	2.1%	14	1.3%	1	1.4%	1	0.8%	1	3.8%	5	1.5%	2	4.0%	4
B&Q, Scarborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	$\tilde{0}$	0.0%	0
Seamer Road Retail Park, Scarborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't buy these items / don't buy these items anywhere else)	39.9%	257	45.0%	33	50.7%	37	38.5%	55	42.7%	51	36.1%	50	31.7%	30
(Don't know) (Varies / no pattern)	1.8% 3.4%	12 22	1.3% 3.8%	1 3	0.0% 5.8%	0 4	1.5% 3.1%	2 4	0.8% 1.5%	1 2	1.5% 2.3%	2 3	5.9% 5.9%	6 6
Weighted base:		644		73		73		144		119		140		96
Sample:		644		80		69		130		131		133		101

Weighted:

Ryedale Retail Capacity Study for Roger Tym & Partners

Page 169 May 2005

-						0	U								
	Tota	1	Zone	1	Zone	2	Zone	3	Zone	4	Zone	5	Zone	6	
2nd most money sp	ent														
B&Q Warehouse, Hull Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
York B&Q Supercentre, Bessingby Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Bridlington B&Q Supercentre, Yafforth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Road, Northallerton Beverley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Birstall Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Bridlington Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Clifton Moor Retail Park, York	0.8%	5	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.8%	1	2.0%	2	
Darlington Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Driffield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Easingwold Town Centre	0.1%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Filey Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Freeport Castleford Outlet Centre, Glasshoughton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Freeport Hornsea Outlet Village, Hornsea	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Garforth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Guisborough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Harrogate Town Centre Haxby District Centre, York	$0.2\% \\ 0.0\%$	1 0	$0.0\% \\ 0.0\%$	0 0	$1.4\% \\ 0.0\%$	1 0	$0.0\% \\ 0.0\%$	0 0							
Helmsley District Centre	0.0%	2	1.3%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	
Kingston upon Hull City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Kirkbymoorside District Centre	0.1%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Knaresborough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Leeds City Centre	0.8%	5	1.3%	1	0.0%	0	0.0%	0	1.5%	2	1.5%	2	0.0%	0	
Malton Town Centre	3.0%	19	1.3%	1	1.4%	1	2.3%	3	1.5%	2	7.5%	11	2.0%	2	
McArthurGlen Designer Outlet, Fulford, York	0.7%	4	0.0%	0	0.0%	0	0.8%	1	0.0%	0	2.3%	3	0.0%	0	
Middlesbrough City Centre	0.2%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	
Monks Cross Shopping Park, Huntingdon, York	1.9%	12	0.0%	0	0.0%	0	0.8%	1	1.5%	2	6.0%	8	1.0%	1	
Northallerton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Norton District Centre	0.0%	0 0	0.0%	0 0	0.0% 0.0%	0	$0.0\% \\ 0.0\%$	0 0	$0.0\% \\ 0.0\%$	0 0	$0.0\% \\ 0.0\%$	0 0	0.0%	0 0	
Owlcoates Centre, Pudsey Pickering District Centre	0.0% 0.3%	2	$0.0\% \\ 0.0\%$	0	0.0%	0	0.0%	1	0.0%	0	0.0%	0	$0.0\% \\ 1.0\%$	1	
Pocklington Town Centre	0.0%	$\tilde{0}$	0.0%	0	0.0%	Ő	0.0%	0	0.0%	Ő	0.0%	Ő	0.0%	0	
Redcar Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Ripon Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Scarborough Town Centre	4.1%	26	2.5%	2	2.9%	2	5.4%	8	4.6%	5	3.8%	5	4.0%	4	
Selby Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Stockton-on-Tees Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Stokesley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Thirsk Town Centre Whitby Town Centre	0.0% 0.0%	0 0	$0.0\% \\ 0.0\%$	0 0	$0.0\% \\ 0.0\%$	0 0	$0.0\% \\ 0.0\%$	0 0	$0.0\% \\ 0.0\%$	0 0	$0.0\% \\ 0.0\%$	0 0	$0.0\% \\ 0.0\%$	0 0	
White Rose Shopping Centre, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
York City Centre	7.0%	45	3.8%	3	4.3%	3	7.7%	11	9.2%	11	9.8%	14	4.0%	4	
Abroad	0.5%	3	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.8%	1	1.0%	1	
Other	0.3%	2	0.0%	0	0.0%	Õ	0.0%	0	0.0%	Õ	0.0%	0	2.0%	2	
Mail order / catalogue	0.5%	3	0.0%	0	1.4%	1	0.8%	1	0.0%	0	0.8%	1	0.0%	0	
Internet / online	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	1.0%	1	
B&Q, Scarborough Seamer Road Retail Park,	$0.0\% \\ 0.0\%$	0 0	$0.0\% \\ 0.0\%$	0 0	$0.0\% \\ 0.0\%$	$\begin{array}{c} 0 \\ 0 \end{array}$	$0.0\% \\ 0.0\%$	0 0	$0.0\% \\ 0.0\%$	0 0	$0.0\% \\ 0.0\%$	0 0	$0.0\% \\ 0.0\%$	$\begin{array}{c} 0\\ 0\end{array}$	
Scarborough (Don't buy these items / don't buy these items anywhere	75.5%	486	86.3%	63	82.6%	60	74.6%	107	78.6%	94	61.7%	86	79.2%	76	
else)	0.004	1.7	1.20/		E 0.04	4	0.004		2.14		2.004		1.000		
(Don't know) (Varias / no pattern)	2.3%	15 7	1.3%	1	5.8%	4	0.8%	1 3	3.1%	4	3.0%	4 2	1.0%	1 2	
(Varies / no pattern)	1.1%		0.0%		0.0%	0	2.3%		0.0%		1.5%		2.0%		
Weighted base: Sample:		644 644		73 80		73 69		144 130		119 131		140 133		96 101	

by Zone (Weighted) Weighted:							etail (• Tyn								
	Tota	ıl	Zone	1	Zone	2	Zone	3	Zone	4	Zone	5	Zone	6	
Q15 How does your hou Those who buy special					rown (CENT	re, dis [.]	TRICT	CENTR	RE OR	RETAIL	. PAR	K MEN	TIONED	AT Q14) ?
Car / van (as driver) Car / van (as passenger) Bus Motorcycle Walk Taxi Train Bicycle	70.3% 12.7% 3.9% 0.0% 3.1% 0.5% 0.7% 0.0%	272 49 15 0 12 2 3 0	72.7% 9.1% 2.3% 0.0% 2.3% 0.0% 2.3% 0.0%	29 4 1 0 1 0 1 0	73.5% 11.8% 5.9% 0.0% 2.9% 0.0% 0.0%	26 4 2 0 1 0 0 0 0	11.3% 5.0%		73.0% 10.8% 2.7% 0.0% 0.0% 1.4% 1.4% 0.0%	49 7 2 0 0 1 1 0	70.6% 15.3% 3.5% 0.0% 4.7% 1.2% 1.2% 0.0%		59.4% 15.9% 4.3% 0.0% 7.2% 0.0% 0.0%	39 10 3 0 5 0 0 0	
Other Don't travel - goods delivered (Don't know)	0.0% 6.1% 2.5%	0 24 10	0.0% 11.4% 0.0%	0 5 0	0.0% 5.9% 0.0%	0 2 0	0.0% 7.5% 1.3%	0 7 1	0.0% 8.1% 2.7%	0 5 2	0.0% 1.2% 2.4%	0 1 2	0.0% 5.8% 7.2%	0 4 5	
Weighted base: Sample: Q16AWhat proportion of	vour ho	386 386 Juseh	old's tot	40 44	endina (36 34 on all	non-foo	88 80 d aoc	ods is si	67 74 Sent v	ia the In	89 85 terne	t?	65 69	
1% - 10% 11% - 20% 21% - 30% 31% - 40% 41% - 50% 51% - 60% 61% - 70% 71% - 80% 81% - 90% 91% - 100% (Don't buy goods via the Internet) (Don't know) <i>Mean:</i> Weighted base: Sample:	17.7% 3.6% 1.2% 0.8% 1.5% 0.3% 0.3% 0.1% 0.1% 72.5% 1.0%	114 23 8 5 10 2 1 6 1 467 6 <i>1</i> 6.5 644 644		-	23.2% 1.4% 1.4% 1.4% 0.0% 0.0% 0.0% 68.1% 1.4%	17 1 1 1 1 0 0 1 0 0 49 1 14.1 73 69	17.7% 4.6% 0.8% 0.0% 4.6%	25 7 1 0 7 2 0 0 2 0 0 97 2 22.0 144 130	15.3% 8.4% 1.5% 0.8% 0.8% 0.8% 0.8% 0.8% 0.8% 69.5%		16.5% 0.0% 2.3% 0.0% 0.0% 0.0% 0.0% 0.0% 78.2% 0.8%		10.9% 4.0% 0.0% 0.0% 0.0% 0.0% 0.0% 83.2% 2.0%	$ \begin{array}{r} 10 \\ 4 \\ 0 \\ 0 \\ 0 \\ 0 \\ 0 \\ 0 \\ 0 \\ 0 \\ 0 \\ 0 \\ 0 \\ 0 \\ 0 \\ 0 \\ 0 \\ 0 \\ 0 \\ 79 \\ 2 \\ 9.9 \\ 96 \\ 101 \\ \end{array} $	
Q16BWhat proportion of	i your ho	useho	old's tot	al spe	ending o	on all	non-foo	d goo	ods is sp	pent v	ia Home	cata	logue sl	hopping	?
1% - 10% 11% - 20% 21% - 30% 31% - 40% 41% - 50% 51% - 60% 61% - 70% 71% - 80% 81% - 90% 91% - 100% (Don't buy goods via home catalogue shopping) (Don't know) Mean:	23.4% 5.7% 2.9% 0.2% 2.0% 0.2% 0.3% 0.5% 62.7% 1.5%	151 37 19 1 13 1 2 3 1 2 3 1 3 404 10 <i>15.8</i>	25.0% 6.3% 3.8% 0.0% 1.3% 0.0% 0.0% 0.0% 0.0% 61.3% 2.5%	18 5 3 0 1 0 0 0 0 0 45 2 11.6	18.8% 4.3% 2.9% 0.0% 2.9% 1.4% 1.4% 0.0% 0.0% 66.7% 0.0%	14 3 2 0 2 1 1 1 0 0 1 48 0 21.2	24.6% 6.2% 3.8% 0.0% 1.5% 0.0% 0.0% 60.8% 0.8%	35 9 6 0 2 0 0 2 1 0 87 1 16.7	24.4% 6.9% 3.8% 0.0% 1.5% 0.0% 0.8% 0.8% 60.3% 0.8%	29 8 5 0 2 0 1 1 72 1 <i>16.5</i>	22.6% 3.8% 1.5% 0.8% 1.5% 0.0% 0.0% 0.0% 0.0% 0.8% 66.9% 2.3%	32 5 2 1 2 0 0 0 0 0 0 0 1 93 3 14.3	$\begin{array}{c} 6.9\% \\ 2.0\% \\ 0.0\% \\ 4.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \end{array}$	23 7 2 0 4 0 0 0 0 0 58 3 14.8	
Weighted base: Sample:		13.8 644 644		73 80		21.2 73 69		10.7 144 130		10.5 119 131		14.5 140 133		96 101	

Pag	e 171
May	2005

	Tota	1	Zone	1	Zone	2	Zone	3	Zone	4	Zone	5	Zone	6
Q16CWhat proportion o	f your ho	useho	old's tota	al spe	ending o	on all	non-foo	d goo	ods is sp	ent v	ia intera	ctive	TV serv	vices ?
1% - 10%	4.9%	32	3.8%	3	7.2%	5	3.1%	4	6.9%	8	6.0%	8	3.0%	3
11% - 20%	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.8%	1	0.0%	0
21% - 30%	0.4%	3	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.8%	1	0.0%	0
31% - 40%	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
41% - 50%	0.3%	2	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0
51% - 60%	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
61% - 70%	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
71% - 80%	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
81% - 90%	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
91% - 100%	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
(Don't buy goods via interactive TV services)	93.8%	604	96.3%	71	91.3%	66	96.9%	139	90.8%	108	91.0%	127	97.0%	93
(Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:		11.8		4.0		12.2		4.8		11.1		18.2		4.0
Weighted base:		644		73		73		144		119		140		96
Sample:		644		80		69		130		131		133		101

 Total
 Zone 1
 Zone 2
 Zone 3
 Zone 4
 Zone 5
 Zone 6

Q17 In which town centre, district centre or out-of-centre location does your household spend most money on the following leisure and culture activities ?

Cinema														
Alexandra Bowls Centre, Scarborough	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Beverley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birstall Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bridlington Town Centre	0.4%	3	1.3%	1	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0
Clifton Moor Retail Park, York	12.5%	81	27.5%	20	11.6%	8	10.8%	15	3.1%	4	18.8%	26	6.9%	7
Darlington Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Driffield Town Centre Easingwold Town Centre	$0.0\% \\ 0.0\%$	0 0	$0.0\% \\ 0.0\%$	0 0	$0.0\% \\ 0.0\%$	0 0	$0.0\% \\ 0.0\%$	0 0	$0.0\% \\ 0.0\%$	0 0	$0.0\% \\ 0.0\%$	0 0	$0.0\% \\ 0.0\%$	0 0
Filey Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freeport Castleford Outlet Centre, Glasshoughton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freeport Hornsea Outlet Village, Hornsea	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garforth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Guisborough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrogate Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haxby District Centre, York	0.2%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Helmsley District Centre	2.0%	13	10.0%	7	2.9%	2	1.5%	2	0.0%	0	0.0%	0	1.0%	1
Kingston upon Hull City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkbymoorside District Centre	0.2%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Knaresborough Town Centre	$0.0\% \\ 0.1\%$	0 1	0.0%	0 0	0.0%	0 0	0.0%	0 0	$0.0\% \\ 0.8\%$	0	$0.0\% \\ 0.0\%$	0	$0.0\% \\ 0.0\%$	0 0
Leeds City Centre Malton Town Centre	11.6%	75	0.0% 2.5%	2	0.0% 1.4%	1	0.0% 1.5%	2	0.8% 5.3%	6	25.6%	36	28.7%	27
Matton Town Centre McArthurGlen Designer Outlet, Fulford, York	0.0%	0	0.0%		0.0%	0	0.0%	$ \frac{2}{0} $	0.0%	0	0.0%	0	0.0%	0
Middlesbrough City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Monks Cross Shopping Park, Huntingdon, York	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.8%	1	1.5%	2	0.0%	0
Northallerton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Norton District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Owlcoates Centre, Pudsey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pickering District Centre	6.2%	40	1.3%	1	5.8%	4	23.1%	33	0.8%	1	0.0%	0	1.0%	1
Pocklington Town Centre Redcar Town Centre	$0.0\% \\ 0.0\%$	0 0	$0.0\% \\ 0.0\%$	0 0	$0.0\% \\ 0.0\%$	0 0	$0.0\% \\ 0.0\%$	0 0	$0.0\% \\ 0.0\%$	0 0	$0.0\% \\ 0.0\%$	0	$0.0\% \\ 0.0\%$	0 0
Ripon Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ryedale Indoor Bowls & Leisure Centre, Norton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scarborough Town Centre	2.2%	14	0.0%	0	0.0%	0	2.3%	3	8.4%	10	0.8%	1	0.0%	0
Selby Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stockton-on-Tees Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stokesley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thirsk Town Centre	0.1%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitby Town Centre White Rose Shopping Centre, Leeds	0.0% 0.0%	0 0	0.0% 0.0%	0 0	0.0% 0.0%	$\begin{array}{c} 0\\ 0\end{array}$	$0.0\% \\ 0.0\%$	$\begin{array}{c} 0\\ 0\end{array}$	0.0% 0.0%	0 0	0.0% 0.0%	0 0	0.0% 0.0%	0 0
York City Centre	15.4%	99	11.3%	8	13.0%	9	20.0%	29	14.5%	17	10.5%	15	21.8%	21
Other	0.0%	0	0.0%	0	0.0%	Ó	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ampleforth	0.0%	Ő	0.0%	0	0.0%	Ő	0.0%	Ő	0.0%	0	0.0%	0	0.0%	Õ
Rosedale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sheffield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castle Howard	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Ayton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Ayton Rillington	$0.0\% \\ 0.0\%$	0 0	$0.0\% \\ 0.0\%$	0 0	$0.0\% \\ 0.0\%$	0 0	$0.0\% \\ 0.0\%$	0 0	$0.0\% \\ 0.0\%$	0 0	$0.0\% \\ 0.0\%$	0 0	$0.0\% \\ 0.0\%$	0 0
Thornton-le-Dale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do these leisure or	47.8%	308	45.0%	33	63.8%	46	39.2%	56	63.4%	76	41.4%	58	40.6%	39
culture activities) (Varies / no pattern)	0.6%	4	0.0%	0	0.0%	0	0.8%	1	0.8%	1	1.5%	2	0.0%	0
· • •														
Weighted base: Sample:		644 644		73 80		73 69		144 130		119 131		140 133		96 101

Weighted:

Ryedale Retail Capacity Study for Roger Tym & Partners

Page 173 May 2005

						8	- J				-			
	Tota	1	Zone	1	Zone	2	Zone	3	Zone	4	Zone	5	Zone	6
Pubs														
Alexandra Bowls Centre, Scarborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beverley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birstall Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bridlington Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clifton Moor Retail Park, York	0.5%	3	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.5%	2	0.0%	0
Darlington Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Driffield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easingwold Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Filey Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freeport Castleford Outlet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre, Glasshoughton Freeport Hornsea Outlet Village, Hornsea	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garforth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Guisborough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrogate Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haxby District Centre, York	0.1% 5.3%	1 34	1.3% 37.5%	1	0.0%	0 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0 0
Helmsley District Centre Kingston upon Hull City	5.5% 0.1%	54 1	0.0%	28 0	5.8% 0.0%	4	$0.8\% \\ 0.0\%$	1 0	$0.0\% \\ 0.8\%$	0 1	$0.8\% \\ 0.0\%$	1 0	0.0% 0.0%	0
Centre Kirkbymoorside District	4.6%	29	0.0%	0	36.2%	26	0.8%	1	0.0%	0	0.8%	1	1.0%	1
Centre														
Knaresborough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds City Centre	0.3%	2	0.0%	0	0.0%	0	0.8%	1	0.8%	1	0.0%	0	0.0%	0
Malton Town Centre McArthurGlen Designer	18.1% 0.0%	117 0	3.8% 0.0%	3 0	2.9% 0.0%	2 0	1.5% 0.0%	2 0	13.0% 0.0%	15 0	30.1% 0.0%	42 0	54.5% 0.0%	52 0
Outlet, Fulford, York														
Middlesbrough City Centre	0.0%	0	0.0%	0	$0.0\% \\ 0.0\%$	0	0.0%	0	$0.0\% \\ 0.0\%$	0	$0.0\% \\ 0.0\%$	0 0	$0.0\% \\ 0.0\%$	0 0
Monks Cross Shopping Park, Huntingdon, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northallerton Town Centre	0.1%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Norton District Centre	1.6%	10	0.0%	0	1.4%	1	0.0%	Ő	1.5%	2	4.5%	6	1.0%	ĩ
Owlcoates Centre, Pudsey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pickering District Centre	7.5%	48	0.0%	0	1.4%	1	32.3%	46	0.0%	0	0.0%	0	1.0%	1
Pocklington Town Centre	0.3%	2	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.0%	0
Redcar Town Centre Ripon Town Centre	$0.0\% \\ 0.0\%$	0 0	$0.0\% \\ 0.0\%$	0 0	$0.0\% \\ 0.0\%$	0 0	$0.0\% \\ 0.0\%$	0 0	$0.0\% \\ 0.0\%$	0 0	$0.0\% \\ 0.0\%$	0 0	$0.0\% \\ 0.0\%$	0 0
Ryedale Indoor Bowls &	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leisure Centre, Norton	0.070	0	0.070	0	0.070	0	0.070	0	0.070	0	0.070	0	0.070	0
Scarborough Town Centre	3.8%	24	0.0%	0	1.4%	1	1.5%	2	16.0%	19	0.0%	0	2.0%	2
Selby Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stockton-on-Tees Town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre Stokaslav Town Contro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stokesley Town Centre Thirsk Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitby Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
White Rose Shopping Centre, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
York City Centre	3.2%	20	2.5%	2	1.4%	1	3.1%	4	0.0%	0	6.0%	8	5.0%	5
Other	$7.5\% \\ 0.6\%$	48	7.5% 5.0%	6 4	$8.7\% \\ 0.0\%$	6 0	7.7% 0.0%	11	13.7% 0.0%	16	3.8% 0.0%	5 0	4.0% 0.0%	4 0
Ampleforth Rosedale	0.8%	4 5	0.0%	4	0.0%	0	0.0% 3.1%	$\begin{array}{c} 0\\ 4\end{array}$	0.0%	0	0.0%	0	0.0%	0
London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sheffield	0.0%	Ő	0.0%	Ő	0.0%	Ő	0.0%	Ő	0.0%	Ő	0.0%	Ő	0.0%	Õ
Castle Howard	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Ayton	0.6%	4	0.0%	0	0.0%	0	0.0%	0	3.1%	4	0.0%	0	0.0%	0
East Ayton	0.3%	2	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0
Rillington Thornton la Dala	0.6%	4	0.0%	0	0.0%	0	0.0%	0	3.1%	4	0.0%	0	0.0%	0
Thornton-le-Dale (Don't do these leisure or	0.5% 34.5%	3 222	0.0% 36.3%	0 27	0.0% 29.0%	0 21	2.3% 37.7%	3 54	0.0% 35.1%	0 42	0.0% 39.9%	0 56	0.0% 23.8%	0 23
culture activities)														
(Varies / no pattern)	9.0%	58	5.0%	4	10.1%	7	6.9%	10	9.9%		12.8%	18	7.9%	8
Weighted base:		644		73		73		144		119		140		96 101
Sample:		644		80		69		130		131		133		101

Weighted:

Ryedale Retail Capacity Study for Roger Tym & Partners

Page 174 May 2005

5						0	•							
	Tota	1	Zone	1	Zone	2	Zone	3	Zone	4	Zone	5	Zone	6
Restaurants														
	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0
Alexandra Bowls Centre, Scarborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beverley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birstall Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bridlington Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Clifton Moor Retail Park, York	0.1%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Darlington Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Driffield Town Centre	0.1%	1	0.0%	Ő	0.0%	Ő	0.0%	Ő	0.8%	1	0.0%	Ő	0.0%	Ő
Easingwold Town Centre	0.2%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Filey Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freeport Castleford Outlet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre, Glasshoughton														
Freeport Hornsea Outlet Village, Hornsea	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garforth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Guisborough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrogate Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haxby District Centre, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Helmsley District Centre	4.7%	30	35.0%	26	1.4%	1	0.8%	1	0.0%	0	1.5%	2	0.0%	0
Kingston upon Hull City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Kirkbymoorside District Centre	2.1%	14	1.3%	1	15.9%	12	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Knaresborough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds City Centre	0.3%	2	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.8%	1	0.0%	0
Malton Town Centre	18.3%	118	3.8%	3	7.2%	5	3.8%	6	13.0%	15	31.6%	44	46.5%	44
McArthurGlen Designer Outlet, Fulford, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middlesbrough City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Monks Cross Shopping Park, Huntingdon, York	0.2%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Northallerton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Norton District Centre	0.6%	4	0.0%	0	1.4%	1	0.0%	0	0.8%	1	1.5%	2	0.0%	0
Owlcoates Centre, Pudsey	0.0%	0	0.0%	ŏ	0.0%	0	0.0%	Ő	0.0%	0	0.0%	õ	0.0%	Ő
Pickering District Centre	9.0%	58	0.0%	Ő	5.8%	4	35.4%	51	2.3%	3	0.0%	Ő	0.0%	0
Pocklington Town Centre	0.2%	1	0.0%	Ő	0.0%	0	0.8%	1	0.0%	0	0.0%	Ő	0.0%	Ő
Redcar Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ripon Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ryedale Indoor Bowls & Leisure Centre, Norton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scarborough Town Centre	8.0%	52	2.5%	2	2.9%	2	4.6%	7	32.1%	38	1.5%	2	1.0%	1
Selby Town Centre	0.0%	0	0.0%	$\tilde{0}$	0.0%	0	0.0%	Ó	0.0%	0	0.0%	0	0.0%	0
Stockton-on-Tees Town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre														
Stokesley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thirsk Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Whitby Town Centre	0.9%	6	2.5%	2	0.0%	0	2.3%	3	0.8%	1	0.0%	0	0.0%	0
White Rose Shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre, Leeds	6 20/	40	6 20/	5	2.00/	n	1 60/	7	0.80/	1	0.80/	14	12.9%	10
York City Centre Other	$6.2\% \\ 4.1\%$	40 26	6.3% 2.5%	5 2	2.9% 2.9%	2 2	4.6% 3.8%	7 6	0.8% 6.9%	1 8	9.8% 2.3%	14 3	5.9%	12 6
Ampleforth	4.1% 0.6%	20 4	2.3% 5.0%	4	0.0%	$ \stackrel{2}{0} $	0.0%	0	0.9%	0	2.3% 0.0%	0	0.0%	0
Rosedale	0.7%	4	0.0%	0	0.0%	0	2.3%	3	0.8%	1	0.0%	0	0.0%	0
London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sheffield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castle Howard	0.0%	Ő	0.0%	ŏ	0.0%	Ő	0.0%	Ő	0.0%	0	0.0%	0	0.0%	Ő
West Ayton	0.3%	2	0.0%	Ő	0.0%	Õ	0.0%	Õ	1.5%	2	0.0%	Ő	0.0%	0
East Ayton	0.3%	2	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0
Rillington	0.3%	2	0.0%	Ő	0.0%	Õ	0.0%	Õ	1.5%	2	0.0%	Ő	0.0%	0
Thornton-le-Dale	0.0%	$\overline{0}$	0.0%	Ő	0.0%	Ő	0.0%	Ő	0.0%	0	0.0%	ŏ	0.0%	Ő
(Don't do these leisure or culture activities)	27.3%	176	33.8%	25	43.5%	32	23.8%	34	22.9%	27	27.1%	38		20
(Varies / no pattern)	15.1%	97	6.3%	5	15.9%	12	14.6%	21	13.0%	15	23.3%	33	12.9%	12
Weighted base:		644		73		73		144		119		140		96
Sample:		644		80		69		130		131		133		101

Weighted:

Ryedale Retail Capacity Study for Roger Tym & Partners

Page 175 May 2005

						0	v								
	Tota	l	Zone	1	Zone	2	Zone	3	Zone	4	Zone	5	Zone	6	
Health & fitness															
	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	
Alexandra Bowls Centre, Scarborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Beverley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Birstall Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Bridlington Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Clifton Moor Retail Park, York	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	1.0%	1	
Darlington Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Driffield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Easingwold Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Filey Town Centre	0.0%	0 0	0.0%	0 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0 0	
Freeport Castleford Outlet Centre, Glasshoughton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Freeport Hornsea Outlet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Village, Hornsea	0.070	0	0.070	Ŭ	0.070	Ū	0.070	Ŭ	0.070	0	0.070	0	0.070	Ū	
Garforth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Guisborough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Harrogate Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Haxby District Centre, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Helmsley District Centre	1.6%	10	13.8%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Kingston upon Hull City	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Centre Kirkbymoorside District Centre	2.0%	13	0.0%	0	13.0%	9	1.5%	2	0.0%	0	0.0%	0	1.0%	1	
Knaresborough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Leeds City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Malton Town Centre	7.6%	49	1.3%	1	0.0%	0	2.3%	3	5.3%	6	12.0%	17		22	
McArthurGlen Designer Outlet, Fulford, York	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	
Middlesbrough City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Monks Cross Shopping Park,	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	3	0.0%	0	
Huntingdon, York															
Northallerton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Norton District Centre	1.9%	12 0	$0.0\% \\ 0.0\%$	0 0	$0.0\% \\ 0.0\%$	0 0	$0.0\% \\ 0.0\%$	0 0	0.0%	0 0	5.3% 0.0%	7 0	5.0% 0.0%	5 0	
Owlcoates Centre, Pudsey Pickering District Centre	0.0% 4.9%	31	0.0% 1.3%	1	0.0% 1.4%	1	0.0% 18.5%	27	0.0% 1.5%	2	0.0%	0	1.0%	1	
Pocklington Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	$\tilde{0}$	0.0%	0	0.0%	0	
Redcar Town Centre	0.0%	Ő	0.0%	Ő	0.0%	ŏ	0.0%	0	0.0%	Ő	0.0%	Ő	0.0%	Õ	
Ripon Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Ryedale Indoor Bowls & Leisure Centre, Norton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Scarborough Town Centre	1.5%	10	0.0%	0	2.9%	2	0.0%	0	5.3%	6	0.8%	1	0.0%	0	
Selby Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Stockton-on-Tees Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Stokesley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Thirsk Town Centre	$0.0\% \\ 0.0\%$	0 0	$0.0\% \\ 0.0\%$	0 0	$0.0\% \\ 0.0\%$	0 0	$0.0\% \\ 0.0\%$	0 0	$0.0\% \\ 0.0\%$	0 0	$0.0\% \\ 0.0\%$	0 0	$0.0\% \\ 0.0\%$	0	
Whitby Town Centre White Rose Shopping Centre, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0 0	
York City Centre	1.6%	10	1.3%	1	2.9%	2	0.8%	1	0.0%	0	3.0%	4	2.0%	2	
Other	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	
Ampleforth	1.2%	7	8.8%	6	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Rosedale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sheffield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Castle Howard West Ayton	$0.0\% \\ 0.0\%$	0 0	$0.0\% \\ 0.0\%$	0 0	$0.0\% \\ 0.0\%$	0 0	$0.0\% \\ 0.0\%$	0 0	$0.0\% \\ 0.0\%$	0	$0.0\% \\ 0.0\%$	0	$0.0\% \\ 0.0\%$	0 0	
East Ayton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Rillington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Thornton-le-Dale	0.0%	0	0.0%	0	0.0%	0	0.0%	Ő	0.0%	0	0.0%	0	0.0%	0	
(Don't do these leisure or culture activities)	75.7%	488	73.8%	54		57	75.4%	108	85.5%	102	74.4%	104	65.3%	62	
(Varies / no pattern)	1.1%	7	0.0%	0	0.0%	0	1.5%	2	1.5%	2	0.8%	1	2.0%	2	
Weighted base:		644		73		73		144		119		140		96	
Sample:		644		80		69		130		131		133		101	
*															

						_								
	Tota	1	Zone 1		Zone	2	Zone	3	Zone	4	Zone	5	Zone	6
Family entertainme	nt e.g. b	ingo /	[/] bowling											
Alexandra Bowls Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scarborough	0.070	0	0.070	0	0.070	0	0.070	0	0.070	0	0.070	0	0.070	0
Beverley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birstall Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bridlington Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clifton Moor Retail Park, York	5.6%	36	11.3%	8	10.1%	7	3.1%	4	1.5%	2	9.0%	13	2.0%	2
Darlington Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Driffield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easingwold Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Filey Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freeport Castleford Outlet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre, Glasshoughton Freeport Hornsea Outlet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Village, Hornsea	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0
Garforth Town Centre Guisborough Town Centre	$0.0\% \\ 0.0\%$	0 0	0.0%	0	0.0%	0 0	$0.0\% \\ 0.0\%$	0 0	0.0%	0 0	$0.0\% \\ 0.0\%$	0 0	$0.0\% \\ 0.0\%$	0
Harrogate Town Centre	0.0%	0	$0.0\% \\ 0.0\%$	0	$0.0\% \\ 0.0\%$	0	0.0%	0	$0.0\% \\ 0.0\%$	0	0.0%	0	0.0%	0
Haxby District Centre, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Helmsley District Centre	0.9%	6	6.3%	5	1.4%	1	0.0%	Ő	0.0%	0	0.0%	0	0.0%	0
Kingston upon Hull City	0.5%	3	0.0%	0	0.0%	0	0.8%	1	1.5%	2	0.0%	Õ	0.0%	0
Centre Kirkbymoorside District	0.6%	4	1.3%	1	4.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre Knaresborough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Malton Town Centre	2.3%	15	2.5%	2	0.0%	0	0.0%	Ő	1.5%	2	5.3%	7	4.0%	4
McArthurGlen Designer Outlet, Fulford, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middlesbrough City Centre	0.2%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Monks Cross Shopping Park, Huntingdon, York	0.3%	2	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.0%	0
Northallerton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Norton District Centre	0.7%	5	1.3%	1	0.0%	0	0.0%	0	1.5%	2	0.0%	0	2.0%	2
Owlcoates Centre, Pudsey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pickering District Centre	1.0%	7	0.0%	0	0.0%	0	4.6%	7	0.0%	0	0.0%	0	0.0%	0
Pocklington Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Redcar Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ripon Town Centre	0.0%	0 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0 0
Ryedale Indoor Bowls & Leisure Centre, Norton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scarborough Town Centre	3.1%	20	0.0%	0	1.4%	1	2.3%	3	8.4%	10	1.5%	2	4.0%	4
Selby Town Centre	0.0%	0	0.0%	Ő	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stockton-on-Tees Town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre														
Stokesley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thirsk Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White Doce Shopping	0.2%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
White Rose Shopping Centre, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
York City Centre	7.6%	49	3.8%	3	5.8%	4	11.5%	17	2.3%	3	6.0%	8	14.9%	14
Other	0.6%	4	0.0%	0	0.0%	0	0.0%	0	2.3%	3	0.0%	0	1.0%	1
Ampleforth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rosedale	0.2%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sheffield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castle Howard	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Ayton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
East Ayton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rillington Thornton-le-Dale	$0.1\% \\ 0.2\%$	1 1	$0.0\% \\ 0.0\%$	0 0	$0.0\% \\ 1.4\%$	0 1	$0.0\% \\ 0.0\%$	0 0	$0.8\% \\ 0.0\%$	1 0	$0.0\% \\ 0.0\%$	0 0	$0.0\% \\ 0.0\%$	$\begin{array}{c} 0\\ 0\end{array}$
(Don't do these leisure or	0.2% 74.8%	482	0.0% 73.8%	54		54	0.0% 72.3%	104	0.0% 77.9%	93	0.0% 77.4%	108	0.0% 72.3%	69
culture activities)														
(Varies / no pattern)	1.0%	6	0.0%	0	0.0%	0	2.3%	3	1.5%	2	0.8%	1	0.0%	0
Weighted base:		644		73		73		144		119		140		96
Sample:		644		80		69		130		131		133		101

Weighted:

Ryedale Retail Capacity Study for Roger Tym & Partners

Page 177 May 2005

						_	-							
	Total	l	Zone	L	Zone	2	Zone	3	Zone	4	Zone	5	Zone	6
Theatre / Concerts														
Alexandra Bowls Centre,	0.3%	2	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0
Scarborough	0.570	2	0.070	0	0.070	0	0.070	0	1.570	2	0.070	0	0.070	0
Beverley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birstall Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bridlington Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Clifton Moor Retail Park, York	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Darlington Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Driffield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easingwold Town Centre	0.1%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Filey Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freeport Castleford Outlet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre, Glasshoughton Freeport Hornsea Outlet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Village, Hornsea Garforth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Guisborough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrogate Town Centre	0.5%	3	0.0%	0	0.0%	0	1.5%	2	0.8%	1	0.0%	0	0.0%	0
Haxby District Centre, York	0.0%	0	0.0%	Ő	0.0%	ŏ	0.0%	$\tilde{0}$	0.0%	0	0.0%	Ő	0.0%	Ő
Helmsley Dist rict Centre	2.9%	19	18.8%	14	5.8%	4	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Kingston upon Hull City Centre	0.5%	3	1.3%	1	0.0%	0	0.8%	1	0.8%	1	0.0%	0	0.0%	0
Kirkbymoorside District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knaresborough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds City Centre	1.6%	10	3.8%	3	4.3%	3	0.8%	1	0.8%	1	1.5%	2	0.0%	0
Malton Town Centre	1.4%	9	0.0%	0	0.0%	0	0.8%	1	0.0%	0	3.8%	5	3.0%	3
McArthurGlen Designer Outlet, Fulford, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middlesbrough City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Monks Cross Shopping Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huntingdon, York	0.001													
Northallerton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Norton District Centre	$0.0\% \\ 0.0\%$	0 0	$0.0\% \\ 0.0\%$	0 0	$0.0\% \\ 0.0\%$	0 0	$0.0\% \\ 0.0\%$	0 0						
Owlcoates Centre, Pudsey Pickering District Centre	2.7%	17	0.0%	0	4.3%	3	0.0% 7.7%	11	1.5%	2	0.0%	1	0.0%	0
Pocklington Town Centre	0.5%	3	1.3%	1	0.0%	0	1.5%	2	0.0%	$\tilde{0}$	0.0%	0	0.0%	0
Redcar Town Centre	0.0%	0	0.0%	0	0.0%	ŏ	0.0%	0	0.0%	Ő	0.0%	Ő	0.0%	ŏ
Ripon Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ryedale Indoor Bowls & Leisure Centre, Norton	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Scarborough Town Centre	9.2%	59	0.0%	0	8.7%	6	14.6%	21	22.9%	27	0.0%	0	5.0%	5
Selby Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Stockton-on-Tees Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stokesley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thirsk Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitby Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White Rose Shopping Centre, Leeds	0.2%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
York City Centre	16.3%	105	8.8%	6	18.8%	14	19.2%	28	3.8%	5	24.8%	35	18.8%	18
Other Ampleforth	1.2% 0.0%	8	2.5%	2	$0.0\% \\ 0.0\%$	0	$0.8\% \\ 0.0\%$	1	0.8%	1	$0.8\% \\ 0.0\%$	1	3.0% 0.0%	3 0
Rosedale	0.0%	0 1	$0.0\% \\ 0.0\%$	0 0	0.0%	0 0	0.0%	0	$0.0\% \\ 0.0\%$	0	0.0%	0 0	0.0%	0
London	1.2%	8	5.0%	4	0.0%	0	1.5%	2	0.0%	0	1.5%	2	0.0%	0
Sheffield	1.3%	8	0.0%	0	1.4%	1	1.5%	2	0.8%	1	2.3%	3	1.0%	1
Castle Howard	0.7%	5	1.3%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	3.0%	3
West Ayton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Ayton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Rillington	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Thornton-le-Dale	0.2%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
(Don't do these leisure or culture activities)	53.0%	342	56.3%	41	50.7%	37	40.8%	59	55.7%	66	57.1%	80		59
(Varies / no pattern)	5.2%	33	0.0%	0	5.8%	4	6.2%	9	7.6%	9	5.3%	7	4.0%	4
Weighted base:		644		73		73		144		119		140		96
Sample:		644		80		69		130		131		133		101

Weighted:

Ryedale Retail Capacity Study for Roger Tym & Partners

Page 178 May 2005

······································						8-	- J				-			
	Tota	1	Zone	L	Zone	2	Zone	3	Zone	4	Zone	5	Zone	6
Museums														
Alexandra Bowls Centre, Scarborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beverley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birstall Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bridlington Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clifton Moor Retail Park, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Darlington Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Driffield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easingwold Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Filey Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freeport Castleford Outlet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre, Glasshoughton Freeport Hornsea Outlet Village, Hornsea	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garforth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Guisborough Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Harrogate Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	1.0%	1
Haxby District Centre, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Helmsley District Centre	0.1%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingston upon Hull City Centre	0.3%	2	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	1.0%	1
Kirkbymoorside District Centre	0.2%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Knaresborough Town Centre	0.0%	0 5	0.0% 1.3%	0 1	$0.0\% \\ 0.0\%$	0 0	$0.0\% \\ 0.0\%$	0 0	0.0%	$\begin{array}{c} 0\\ 2\end{array}$	0.0% 1.5%	0 2	$0.0\% \\ 0.0\%$	0 0
Leeds City Centre Malton Town Centre	0.8% 2.5%	16	1.3%	1	0.0%	0	0.0% 4.6%	7	1.5% 1.5%	2	0.8%	2 1	0.0% 5.9%	6
McArthurGlen Designer Outlet, Fulford, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middlesbrough City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Monks Cross Shopping Park, Huntingdon, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northallerton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Norton District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Owlcoates Centre, Pudsey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pickering District Centre	3.5%	23	1.3%	1	1.4%	1	13.1%	19	0.8%	1	0.0%	0	1.0%	1
Pocklington Town Centre Redcar Town Centre	0.2% 0.0%	1 0	$0.0\% \\ 0.0\%$	0	$0.0\% \\ 0.0\%$	0	$0.8\% \\ 0.0\%$	1 0	$0.0\% \\ 0.0\%$	0 0	$0.0\% \\ 0.0\%$	0 0	$0.0\% \\ 0.0\%$	0 0
Ripon Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ryedale Indoor Bowls & Leisure Centre, Norton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scarborough Town Centre	0.5%	3	0.0%	0	0.0%	0	0.8%	1	1.5%	2	0.0%	0	0.0%	0
Selby Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stockton-on-Tees Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stokesley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thirsk Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitby Town Centre White Rose Shopping Centre, Leeds	0.4% 0.2%	3 1	0.0% 0.0%	0 0	0.0% 0.0%	0 0	$0.0\% \\ 0.8\%$	0 1	1.5% 0.0%	2 0	0.8% 0.0%	1 0	$0.0\% \\ 0.0\%$	0 0
York City Centre	12.2%	78	13.8%	10	15.9%	12	10.0%	14	8.4%	10	15.0%	21	11.9%	11
Other	1.3%	8	0.0%	0	0.0%	0	3.1%	4	0.8%	1	0.0%	0	3.0%	3
Ampleforth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rosedale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London	1.2%	8	3.8%	3	0.0%	0	0.8%	1	1.5%	2	1.5%	2	0.0%	0
Sheffield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castle Howard West Ayton	0.1% 0.3%	1 2	$0.0\% \\ 0.0\%$	0 0	$0.0\% \\ 0.0\%$	0 0	$0.0\% \\ 0.0\%$	0 0	$0.8\% \\ 1.5\%$	1 2	$0.0\% \\ 0.0\%$	0 0	$0.0\% \\ 0.0\%$	0 0
East Ayton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Rillington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornton-le-Dale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do these leisure or culture activities)	63.3%	408	62.5%	46	65.2%	47	50.0%	72	66.4%	79	68.4%	96	71.3%	68
(Varies / no pattern)	12.4%	80	15.0%	11	17.4%	13	14.6%	21	11.5%	14	12.0%	17	5.0%	5
Weighted base:		644		73		73		144		119		140		96
Sample:		644		80		69		130		131		133		101

by Zone (Weighted)				Ry	edale	Re	etail (Cap	acity	Stu	dy					Page 1
Weighted:				f	or Ro	gei	• Tyn	1 &	Part	ner	S					May 20
	Tota	1	Zone	1	Zone	2	Zone	3	Zone	4	Zone	5	Zone	6		
Q18 How does your he culture activities,							•	ict ce	ntre or r	retail	park wh	ere m	iost moi	ney is spe	nt on leisur	e and
Car / van (as driver)	68.3%	440			72.5%	53		98	72.5%		66.2%		67.3%	64		
Car / van (as passenger)	14.6%	94		13	8.7%	6		21	13.0%	15	17.3%	24		14		
Bus Motorcycle	4.1% 0.0%	27 0	$0.0\% \\ 0.0\%$	0	7.2% 0.0%	5	6.9% 0.0%	10 0	3.1% 0.0%	4	1.5% 0.0%	2 0	5.9% 0.0%	6 0		
Walk	6.1%	39	8.8%	6	5.8%	4	5.4%	8	4.6%	5	0.0 <i>%</i> 7.5%	11	5.0%	5		
Taxi	1.5%	10	2.5%	2	1.4%	1	0.8%	1	3.1%	4	0.8%	1	1.0%	1		
Train	0.4%	3	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0	1.0%	1		
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Other	0.2%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
(Don't know)	4.8%	31	8.8%	6	2.9%	2	3.8%	6	2.3%	3	6.8%	9	5.0%	5		
Weighted base:		644		73		73		144		119		140		96		
Sample:		644		80		69		130		131		133		101		
Q19 Are you in paid er	mploymen	t?														
Yes	52.9%	341	41.3%	30	55.1%	40	51.5%	74	47.3%	56	62.4%	87	55.4%	53		
No	47.1%	303	58.8%	43	44.9%	33	48.5%	70	52.7%	63	37.6%	53	44.6%	43		
Weighted base:		644		73		73		144		119		140		96		
Sample:		644		80		69		130		131		133		101		
Q20 How do you trave Those in paid employ			lace?													
Car / van (as driver)	63.3%	216	60.6%	18	73.7%	29	64.2%	47	69.4%	39	65.1%	57	46.4%	25		
		_														

Car / van (as driver)	63.3%	216	60.6%	18	73.7%	29	64.2%	47	69.4%	39	65.1%	57	46.4%	25
Car / van (as passenger)	2.4%	8	0.0%	0	0.0%	0	1.5%	1	1.6%	1	4.8%	4	3.6%	2
Bus	1.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	5.4%	3
Motorcycle	1.1%	4	3.0%	1	0.0%	0	0.0%	0	1.6%	1	1.2%	1	1.8%	1
Walk	21.4%	73	30.3%	9	15.8%	6	25.4%	19	19.4%	11	13.3%	12	30.4%	16
Taxi	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	5.1%	17	0.0%	0	0.0%	0	1.5%	1	1.6%	1	13.3%	12	7.1%	4
Other	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	2
Don't travel - I work from	4.4%	15	6.1%	2	10.5%	4	4.5%	3	6.5%	4	1.2%	1	1.8%	1
home														
(Don't know)	0.6%	2	0.0%	0	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0
Weighted base:		341		30		40		74		56		87		53
Sample:		339		33		38		67		62		83		56

Q21 Which of the following do you consider to be your nearest Town Centre within the Ryedale District?

Helmsley Town Centre	9.3%	60	71.3%	52	10.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Malton Town Centre	43.0%	277	23.8%	17	10.1%	7	7.7%	11	47.3%	56	67.7%	95	94.1%	90
Norton Town Centre	8.9%	57	0.0%	0	1.4%	1	0.0%	0	7.6%	9	31.6%	44	3.0%	3
Kirbymoorside Town Centre	7.4%	48	5.0%	4	58.0%	42	1.5%	2	0.0%	0	0.0%	0	0.0%	0
Pickering Town Centre	31.5%	203	0.0%	0	20.3%	15	90.8%	130	45.0%	54	0.8%	1	3.0%	3
Weighted base:		644		73		73		144		119		140		96
Sample:		644		80		69		130		131		133		101

Page 179 May 2005

	Tota	1	Zone	1	Zone	2	Zone	3	Zone	4	Zone	5	Zone	6	
Q22 What are the best fe	eatures (of (TO		NTRE	MENTIC	ONED	AT Q21)?							
Near / convenient	22.0%	154	18.8%	14	26 10/	10	16.00/	24	10.10/	22	27.80/	20	26 60/	35	
Good public transport links	23.9% 0.5%	154 3	0.0%	14	26.1% 0.0%	19 0	16.9% 0.0%	24 0	19.1% 0.0%	23 0	27.8% 0.8%	39 1	36.6% 2.0%	2	
Parking is easy	4.8%	31	1.3%	1	5.8%	4	2.3%	3	3.8%	5	6.8%	9	2.0% 8.9%	9	
Parking is cheap	1.1%	7	1.3%	1	0.0%	0	0.0%	0	0.8%	1	3.0%	4	1.0%	1	
Lack of congestion on roads	0.2%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Pedestrianised streets	0.4%	3	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	
Little traffic-pedestrian	0.2%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	
conflict	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	
Good directional signs to the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Convenient drop-off / pick- up stops for buses / good location of the bus station	0.6%	4	0.0%	0	0.0%	0	0.8%	1	0.0%	0	1.5%	2	1.0%	1	
Ease of access to all (with pushchairs, wheelchairs etc)	0.6%	4	0.0%	0	1.4%	1	0.8%	1	0.0%	0	0.0%	0	2.0%	2	
Well signposted route ways / good local maps	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	
Other accessibility / transport factor	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	
General cleanliness of shopping streets	0.9%	6	2.5%	2	2.9%	2	0.0%	0	0.8%	1	0.8%	1	0.0%	0	
Feels safe / absence of threatening individuals / groups	1.5%	10	2.5%	2	1.4%	1	1.5%	2	0.8%	1	0.8%	1	3.0%	3	
Presence of police / other security measures	0.2%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	
Nice street furniture / floral displays	1.2%	8	1.3%	1	1.4%	1	0.0%	0	1.5%	2	1.5%	2	2.0%	2	
Nice busy feel	2.3%	15	1.3%	1	0.0%	0	2.3%	3	0.0%	0	3.0%	4	6.9%	7	
Not too crowded	2.5%	16	2.5%	2	5.8%	4	0.8%	1	0.8%	1	3.0%	4	4.0%	4	
Character / atmosphere	12.1%	78	18.8%	14	15.9%	12	12.3%	18	7.6%	9	8.3%	12		14	
Historic buildings / tourist attractions Other environmental factor	6.4% 1.5%	41 10	15.0% 2.5%	11 2	1.4% 0.0%	1 0	8.5% 2.3%	12 3	8.4% 1.5%	10 2	1.5% 0.0%	2 0	5.0% 3.0%	5 3	
Selection / choice of independent / specialist	10.5%	68	13.8%	10		17	3.1%	4	10.7%	13	8.3%	12		12	
shops Selection / choice of multiple shops	9.1%	58	8.8%	6	11.6%	8	6.2%	9	11.5%	14	9.0%	13	8.9%	9	
Specified shops	3.7%	24	6.3%	5	10.1%	7	2.3%	3	1.5%	2	3.0%	4	3.0%	3	
Quality of shops	3.7%	24	5.0%	4	2.9%	2	3.1%	4	4.6%	5	2.3%	3	5.0%	5	
Prices are competitive compared to other town centres	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	2.0%	2	
Play areas for children	0.6%	4	1.3%	1	0.0%	0	0.8%	1	0.8%	1	0.0%	0	1.0%	1	
Range of places to eat	1.5%	10	1.3%	1	1.4%	1	0.8%	1	2.3%	3	0.8%	1	3.0%	3	
Range of pubs / bars	0.9%	6	2.5%	2	1.4%	1	0.8%	1	0.0%	0	0.0%	0	2.0%	2	
Range of services (banks, insurance, hairdressers etc)		5	1.3%	1	1.4%	1	0.8%	1	0.0%	0	0.8%	1	1.0%	1	
Range of leisure facilities	1.6%	10	0.0%	0	1.4%	1	1.5%	2	0.8%	1	3.0%	4	2.0%	2	
Other points on shops/attractions	0.4%	3	1.3%	1	1.4%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	
Other	3.3%	21	5.0%	4	2.9%	2	4.6%	7	2.3%	3	3.8%	5	1.0%	1	
I like everything	9.0%	58	12.5%	9	7.2%	5	14.6%	21	3.8%	5	9.0%	13	5.9%	6	
aboutCentre The market	5.9%	38	13.8%	10	2.9%	2	3.1%	4	6.9%	8	6.0%	8	5.0%	5	
It is compact	2.2%	14	1.3%	1	0.0%	0	1.5%	2	3.8%	5	0.8%	1	5.9%	6	
It has everything I need	1.2%	8	1.3%	1	0.0%	0	0.8%	1	1.5%	2	0.8%	1	3.0%	3	
I have lived there all my life	1.4%	9	0.0%	0	1.4%	1	2.3%	3	0.0%	0	0.8%	1	4.0%	4	
It is friendly	1.4%	9	1.3%	1	1.4%	1	1.5%	2	0.8%	1	1.5%	2	2.0%	2	
It is quiet The North Yorkshire Railway	0.8% 0.9%	5 6	$0.0\% \\ 0.0\%$	0 0	$0.0\% \\ 0.0\%$	0 0	0.8% 1.5%	1 2	0.8% 2.3%	1 3	0.8% 0.0%	1 0	2.0% 1.0%	2 1	
(Don't know)	10.3%	66	2.5%		13.0%	9	13.8%	20	16.0%	19	6.8%	9	6.9%	7	
(Nothing in particular)	15.7%	101	13.8%	10	10.1%	7	13.1%	19	20.6%	25	24.8%	35	5.9%	6	
Weighted base:		644		73		73		144		119		140		96	
Sample:		644		80		69		130		131		133		101	

ted)

	Tota	1	Zone	1	Zone	2	Zone	3	Zone	4	Zone	5	Zone	6
Q23 What are the worst f	features	of (T	OWN CE	INTR		IONE	D AT Q2	21) ?						
Unsafe for pedestrians / traffic conflict	2.6%	17	1.3%	1	2.9%	2	3.1%	4	6.1%	7	0.8%	1	1.0%	1
Not enough pedestrianisation	0.6%	4	0.0%	0	1.4%	1	0.0%	0	2.3%	3	0.0%	0	0.0%	0
Difficulties in parking	13.8%	89	18.8%	14	13.0%	9	12.3%	18	15.3%	18	11.3%		14.9%	14
location of parking	4.9%	32	6.3%	5	7.2%	5	3.8%	6	3.8%	5	3.8%	5	6.9%	7
Parking is expensive	4.2% 5.7%	37	5.0%	4	10.1%	7	2.3%	3	3.1%	4	5.3%	7		11
oor public transport links	1.8%	11	1.3%	1	7.2%	5	1.5%	2	0.8%	1	0.8%	1	1.0%	1
oad congestion	12.0%	77	8.8%	6	4.3%	3	15.4%	22		20	13.5%	19	6.9%	7
oor directional signs to the centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.8%	1	0.0%	0
Poor signage / routeways within centre / lack of maps of centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0
nconvenient location of bus stops / bus station	0.2%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Difficulties with pushchairs, wheelchairs etc	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other accessibility / transport factor	0.5%	3	0.0%	0	0.0%	0	1.5%	2	0.8%	1	0.0%	0	0.0%	0
Dirty shopping streets	1.6%	10	0.0%	0	0.0%	0	0.8%	1	0.8%	1	5.3%	7	1.0%	1
eels unsafe / presence of threatening individuals /	4.3%	28	0.0%	0	2.9%	2	10.0%	14	0.0%	0	6.0%	8	3.0%	3
groups Lack of police presence /	0.5%	3	0.0%	0	1.4%	1	0.0%	0	0.8%	1	0.8%	1	0.0%	0
other security measures ack of street furniture / floral displays	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
1 -	1.3%	8	0.00/	0	2.9%	2	2.3%	2	0.0%	0	1.5%	2	1.00/	1
ot busy enough			0.0%					3				2	1.0%	
ver-crowded	4.0%	26	12.5%	9	4.3%	3	6.2%	9	2.3%	3	1.5%	2	0.0%	0
her environmental factor	1.2%	8	3.8%	3	0.0%	0	1.5%	2	1.5%	2	0.8%	1	0.0%	0
eneral lack of choice of multiple shops	7.9%	51	8.8%	6	5.8%	4	4.6%	7	6.9%	8	8.3%	12	14.9%	14
eneral lack of independent / specialist shops	7.1%	46	8.8%	6	8.7%	6	6.9%	10	4.6%	5	4.5%	6	11.9%	11
uality of shops is inadequate	4.8%	31	8.8%	6	4.3%	3	2.3%	3	1.5%	2	6.8%	9	6.9%	7
rices are uncompetitive compared to other town centres	2.0%	13	6.3%	5	1.4%	1	2.3%	3	0.0%	0	0.0%	0	4.0%	4
Absence of play areas for children	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0
shops too small	1.1%	7	0.0%	0	2.9%	2	0.8%	1	0.0%	0	2.3%	3	1.0%	1
ack of a large supermarket	2.6%	17	1.3%	1	2.9%	2	3.8%	6	0.8%	1	3.8%	5	2.0%	2
pecified shops absent	3.0%	19	3.8%	3	4.3%	3	3.8%	6	0.8%	1	3.8%	5	2.0%	2
dequate range of places to	0.6%	4	1.3%	1	1.4%	1	0.0%	0	0.8%	1	0.0%	0	1.0%	$\frac{2}{1}$
eat	0 604		0.50	~	0.00/	~	0.00	0	0.00	~	1 50/	~	0.00	~
adequate range of services adequate range of leisure	0.6% 0.9%	4 6	$2.5\% \\ 0.0\%$	2 0	$0.0\% \\ 1.4\%$	0 1	$0.0\% \\ 0.0\%$	0 0	$0.0\% \\ 0.8\%$	0 1	1.5% 0.8%	2 1	0.0% 3.0%	0 3
facilities oor opening times	0.9%	6	0.0%	0	1.4%	1	0.0%	0	1.5%	2	1.5%	2	1.0%	1
oorly maintained public	0.9% 1.4%	6 9	0.0% 0.0%	0	1.4% 0.0%	1 0	0.0%	2	1.5% 1.5%	2	1.5% 3.0%	2 4	1.0%	1
realm (paving, buildings, etc)	_		_			_			a -	_				-
ther	5.1%	33	5.0%	4	2.9%	2	3.1%	4	3.8%	5	9.0%	13	5.9%	6
lislike everything aboutCentre	1.3%	8	0.0%	0	0.0%	0	1.5%	2	1.5%	2	2.3%	3	1.0%	1
oo many empty shops	1.9%	12	0.0%	0	0.0%	0	0.0%	0	2.3%	3	5.3%	7	2.0%	2
oo many charity shops	1.0%	6	1.3%	1	0.0%	0	2.3%	3	0.0%	0	0.8%	1	1.0%	1
ack of clothes shops	0.8%	5	0.0%	0	1.4%	1	0.8%	1	0.0%	0	1.5%	2	1.0%	1
here isn't a lot to do	0.8%	5	2.5%	2	0.0%	0	0.8%	1	0.0%	Ő	0.0%	0	2.0%	2
Don't know)	8.9%	57	1.3%	1	8.7%	6	5.4%	8	15.3%	18	9.8%	14	10.9%	10
Nothing in particular)	22.3%	144		20	24.6%	18	20.8%	30		30	17.3%		22.8%	22
	22.570		21.370		27.070		20.070		23.270		17.570		22.070	
Veighted base:		644		73		73		144		119		140		96
Sample:		644		80		69		130		131		133		101

Ryedale Retail Capacity Study for Roger Tym & Partners

	Tota	1	Zone	1	Zone	2	Zone	3	Zone	4	Zone	5	Zone	6
Q24 How could (TOWN (CENTRE	MEN	ITIONED	ATC	(21) bes	t be i	mprove	d?						
New shops	7.8%	50	8.8%	6	2.9%	2	7.7%	11	5.3%	6	11.3%	16	8.9%	9
New, bigger supermarket	5.7%	37	6.3%	5	2.9%	2	10.8%	15	3.8%	5	6.0%	8	2.0%	2
Better choice of shops in general	15.2%	98	15.0%	11	13.0%	9	12.3%	18	13.0%	15	17.3%	24	20.8%	20
Better quality of shops	8.4%	54	11.3%	8	5.8%	4	6.9%	10	3.8%	5	12.0%	17	10.9%	10
More priority of pedestrians	1.0%	7	0.0%	0	0.0%	0	0.0%	0	3.8%	5	1.5%	2	0.0%	0
More shelter from wind / rain Improve appearance /	0.0% 3.5%	0 22	0.0% 1.3%	0	0.0% 0.0%	0 0	0.0% 1.5%	0 2	0.0% 2.3%	0	0.0% 9.8%	0 14	0.0% 3.0%	0 3
environment of centre														
Remove litter more often	1.3%	8	0.0%	0	0.0%	0	0.8%	1	0.0%	0	3.8%	5	2.0%	2
More parking	15.1%	97	22.5%	17	13.0%	9	16.9%	24	16.8%	20	8.3%	12	15.8%	15
Cheaper parking	7.9%	51	8.8%	6	13.0%	9	3.1%	4	2.3%	3	9.0%	13	15.8%	15
More accessible car parking Better bus services to the centre	4.8% 1.3%	31 8	5.0% 0.0%	4 0	7.2% 4.3%	5 3	5.4% 0.8%	8 1	5.3% 1.5%	6 2	3.0% 1.5%	4 2	4.0% 0.0%	$\begin{array}{c} 4\\ 0\end{array}$
Less traffic / congestion	7.6%	49	6.3%	5	2.9%	2	10.8%	15	10.7%	13	6.8%	9	5.0%	5
Improved security measures	2.2%	14	0.0%	0	2.9%	2	3.1%	4	0.0%	0	2.3%	3	5.0%	5
Better signposting within the centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	1.0%	1
New / relocated bus stops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better night-life	1.2%	8	1.3%	1	1.4%	1	0.8%	1	0.8%	1	1.5%	2	2.0%	2
More / better eating places More / better cultural facilities	1.4% 1.2%	9 8	1.3% 2.5%	1 2	2.9% 1.4%	2 1	$0.0\% \\ 0.0\%$	0 0	$0.8\% \\ 0.0\%$	1 0	0.8% 1.5%	1 2	4.0% 3.0%	4 3
Other	7.6%	49	11.3%	8	8.7%	6	9.2%	13	4.6%	5	4.5%	6	9.9%	9
Build a bypass	4.5%	29	1.3%	1	1.4%	1	10.0%	14	3.8%	5	3.0%	4	4.0%	4
Reduce shop rates	1.5%	10	0.0%	0	0.0%	0	0.8%	1	2.3%	3	2.3%	3	3.0%	3
More for youngsters / teenagers to do	1.3%	8	0.0%	0	0.0%	0	3.1%	4	0.0%	0	1.5%	2	2.0%	2
Improve road systems	0.8%	5	0.0%	0	0.0%	0	1.5%	2	0.0%	0	1.5%	2	1.0%	1
Improve public transport	0.8%	5	2.5%	2	1.4%	1	0.8%	1	0.0%	0	0.8%	1	0.0%	0
Introduce a bank	0.7%	4	$0.0\% \\ 0.0\%$	0 0	0.0%	0 1	0.0% 1.5%	$\begin{array}{c} 0\\ 2\end{array}$	0.0%	0 0	3.0% 0.8%	4	0.0%	0 0
More clothes shops (Don't know)	0.7% 19.7%	127	11.3%	8	1.4% 29.0%	21	10.8%	15	0.0% 33.6%	40	24.8%	35	0.0% 7.9%	8
(None mentioned)	14.3%	92	22.5%	17	15.9%	12	14.6%	21	13.7%	16	24.0% 9.0%	13	14.9%	14
· · · · · · · · · · · · · · · · · · ·	14.570		22.370		15.770		14.070		13.770		2.070		14.970	
Weighted base: Sample:		644 644		73 80		73 69		144 130		119 131		140 133		96 101
Q25 Are there any types	of leisu	re fac	ilities th	at yo	u feel (T	OWN	CENTR	EME	NTIONE	D AT	Q21) is	lacki	ng in ?	
Yes	27.8%		23.8%	17	34.8%	25	19.2%	28	21.4%	25	34.6%	48	36.6%	35
No	60.4%	389	65.0%	48	56.5%	41	76.9%	110	44.3%	53	61.7%	86	53.5%	51
(Don't know)	11.8%	76	11.3%	8	8.7%	6	3.8%	6	34.4%	41	3.8%	5	9.9%	9
Weighted base: Sample:		644 644		73 80		73 69		144 130		119 131		140 133		96 101
Q26 Which types of leise										21) is	lacking	in ?		
Those who think their r										~	0.70	4	E 404	2
Cinema Bingo hall	9.9% 2.8%	18 5	$10.5\% \\ 0.0\%$	2 0	16.7% 0.0%	4 0	$4.0\% \\ 4.0\%$	1 1	17.9% 7.1%	5 2	8.7% 4.3%	4	5.4% 0.0%	$2 \\ 0$
Leisure centre	48.6%	87	68.4%	12	70.8%		4.0%	4	42.9%	11	43.5%	21	59.5%	21
Health and fitness club	48.0%	33	08.4% 31.6%	6	12.5%	18 3	10.0%	4	42.9% 14.3%	4			18.9%	21 7
Theatre	1.1%	2	0.0%	Ő	0.0%	0	0.0%	0	0.0%	0	2.2%	1	2.7%	1
Pubs / bars	0.6%	1	0.0%	0	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0
Restaurants / cafes	3.9%	7	0.0%	0	0.0%	0	8.0%	2	7.1%	2	2.2%	1	5.4%	2
Nightclubs	4.4%	8	5.3%	1	0.0%	0	4.0%	1	0.0%	0	4.3%		10.8%	4
Other	8.1%	14	5.3%	1	0.0%	0	16.0%	4	0.0%	0	13.0%	6	8.1%	3
Nothing	0.6%	1	0.0%	0	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0
Bowling alley	4.1%	7	0.0%	0	0.0%	0	12.0%	3	3.6%	1	6.5% 8.7%	3	0.0%	0
Sports centre Somewhere for youngsters / teenagers to go	4.0% 17.4%	7 31	0.0% 21.1%	$\begin{array}{c} 0\\ 4\end{array}$	0.0% 12.5%	0 3	4.0% 24.0%	1 7	0.0% 17.9%	0 5	8.7% 17.4%	4 8	5.4% 13.5%	2 5

teenagers to go

(Don't know) Weighted base:

Sample:

1.6%

3 0.0%

179

179

0 0.0%

17

19

0 0.0%

25

24

0 7.1%

28

25

2 2.2%

25

28

1 0.0%

48

46

0

35

37

Ryedale Retail Capacity Study for Roger Tym & Partners

	Tota	I	Zone	1	Zone	2	Zone	3	Zone	4	Zone	5	Zone	6
Q27 Where should the									_					
Those who thin k thei	ir nearest to	wn cer	tre is lack	ting in	ı certain l	eisure	e facilities	at Q2	5					
Other	35.3%	63	78.9%		50.0%	13	32.0%	9	14.3%	4			24.3%	9
Malton Near the school, Malton	18.3% 8.1%	33 15	5.3% 5.3%	1 1	4.2% 0.0%	1 0	$0.0\% \\ 0.0\%$	0 0	39.3% 7.1%	10	19.6% 8.7%	9 4	32.4% 21.6%	11 8
Outskirts of Malton	8.1% 6.5%	13	0.0%	0	0.0%	0	0.0%	0	14.3%		8.7% 10.9%	4 5	21.0% 8.1%	8 3
lickering	4.8%	9	0.0%	0	4.2%	1	24.0%	7	3.6%	1	0.0%	0	0.0%	0
lear swimming pool, Pickering	4.2%	8	0.0%	0	0.0%	0	24.0%	7	3.6%	1	0.0%	0	0.0%	0
Outskirts of Norton	3.8%	7	0.0%	0	0.0%	0	0.0%	0	7.1%	2	6.5%	3	5.4%	2
Cirbymoorside	2.4%	4	0.0%	0	16.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
lorton	2.3%	4	0.0%	0	0.0%	0	0.0%	0	3.6%	1	6.5%	3	0.0%	0
Don't know / not sure)	16.5%	30	10.5%	2	25.0%	6	20.0%	6	10.7%	3	17.4%	8	13.5%	5
Veighted base: ample:		179 179		17 19		25 24		28 25		25 28		48 46		35 37
EX Sex of responden	nt.													
/ale Temale	27.5% 72.5%	177 467	22.5% 77.5%	17 57	26.1% 73.9%	19 54	29.2% 70.8%	42 102	26.0% 74.0%	31 88	30.1% 69.9%		27.7% 72.3%	26 69
	12.370		11.370		13.770		10.070		/ 7.070		07.770		12.370	
Veighted base: ample:		644 644		73 80		73 69		144 130		119 131		140 133		96 101
GE Could I ask, how	old are yo	u ?												
8 to 24	5.3%	34	2.5%	2	4.3%	3	5.4%	8	3.8%	5	6.0%	8	8.9%	9
5 to 34	11.1%	72	7.5%	6	11.6%	8	12.3%	18	8.4%	10	12.0%		13.9%	13
5 to 44	17.3%	112	16.3%	12	11.6%	8	15.4%	22	17.6%	21	21.1%	29	19.8%	19
5 to 54	19.1%	123	23.8%	17	26.1%	19	16.2%	23	21.4%	25	16.5%		15.8%	15
5 to 64	24.1%		21.3%		20.3%	15	25.4%	36	26.0%	31	26.3%		21.8%	21
5 + Refused)	22.5%	145	28.8%	21	24.6%	18	24.6%	35	22.9%	27	18.0%	25	18.8%	18
Refused)	0.5%	3	0.0%	0	1.4%	1	0.8%	1	0.0%	0	0.0%	0	1.0%	1
Veighted base: ample:		644 644		73 80		73 69		144 130		119 131		140 133		96 101
CAR How many cars d	loes your h	ouse	hold ow	n or h	ave the	use	of ?							
Vone	10.5%	68	10.0%	7	11.6%	8	10.0%	14	6.1%	7	13.5%	19	11.9%	11
Dne	47.6%	307	48.8%	36	43.5%	32	46.2%	66	48.1%	57	44.4%	62	56.4%	54
wo	31.3%	202		20	33.3%	24	26.9%	39	36.6%	44	35.3%	49	26.7%	26
Three or more	10.4%		13.8%		11.6%	8	16.2%	23	9.2%	11	6.8%	9	5.0%	5
Refused)	0.2%	1	0.0%	0	0.0%		0.8%	1	0.0%		0.00/			
						0			0.070	0	0.0%	0	0.0%	0
Veighted base:		644		73		0 73		144	0.070	0 119	0.0%	0 140	0.0%	0 96
		644 644		73 80					0.070		0.0%		0.0%	
CA2 Is there a car usu	-	644 ble fo		80 ng ar		73 69 r e pu i	rposes '	144 130		119 131		140 133		96 101
CA2 Is there a car usual Navays available	80.2%	644 ble fo 516	81.3%	80 ng ar 60	87.0%	73 69 r e pu i 63	rposes ' 85.4%	144 130 ? 123	80.2%	119 131 96	78.2%	140 133 109	69.3%	96 101 66
cample: CA2 Is there a car usus Always available Jsually available	80.2% 10.9%	644 ble fo 516 70	81.3% 12.5%	80 ng ar 60 9	87.0% 7.2%	73 69 r e pu 63 5	rposes ' 85.4% 4.6%	144 130 ? 123 7	80.2% 14.5%	119 131 96 17	78.2% 12.0%	140 133 109 17	69.3% 15.8%	96 101 66 15
CA2 Is there a car usus Always available Jsually available Rarely available	80.2% 10.9% 2.3%	644 ble fo 516 70 15	81.3% 12.5% 2.5%	80 ng ar 60 9 2	87.0% 7.2% 0.0%	73 69 r e pu 63 5 0	rposes ' 85.4% 4.6% 4.6%	144 130 ? 123 7 7	80.2% 14.5% 2.3%	119 131 96 17 3	78.2% 12.0% 0.8%	140 133 109 17 1	69.3% 15.8% 3.0%	96 101 66 15 3
Sample: CA2 Is there a car usus Always available Jsually available Rarely available Never available	80.2% 10.9% 2.3% 6.3%	644 ble fo 516 70 15 40	81.3% 12.5% 2.5% 3.8%	80 ng ar 60 9 2 3	87.0% 7.2% 0.0% 5.8%	73 69 re pu 63 5 0 4	rposes * 85.4% 4.6% 4.6% 5.4%	144 130 ? 123 7 7 8	80.2% 14.5% 2.3% 2.3%	119 131 96 17 3 3	78.2% 12.0% 0.8% 9.0%	140 133 109 17 1 13	69.3% 15.8% 3.0% 10.9%	96 101 66 15 3 10
CA2 Is there a car usus National Strain Strain Standing Strain St	80.2% 10.9% 2.3%	644 ble fo 516 70 15 40 2	81.3% 12.5% 2.5%	80 ng ar 60 9 2 3 0	87.0% 7.2% 0.0%	73 69 re pu 63 5 0 4 0	rposes ' 85.4% 4.6% 4.6%	144 130 ? 123 7 7 8 0	80.2% 14.5% 2.3%	119 131 96 17 3 3 1	78.2% 12.0% 0.8%	140 133 109 17 1 13 0	69.3% 15.8% 3.0%	96 101 66 15 3 10 1
Sample: CA2 Is there a car usus Mways available Jsually available Rarely available Never available Refused) Weighted base:	80.2% 10.9% 2.3% 6.3%	644 ble fo 516 70 15 40	81.3% 12.5% 2.5% 3.8%	80 ng ar 60 9 2 3	87.0% 7.2% 0.0% 5.8%	73 69 re pu 63 5 0 4	rposes * 85.4% 4.6% 4.6% 5.4%	144 130 ? 123 7 7 8	80.2% 14.5% 2.3% 2.3%	119 131 96 17 3 3	78.2% 12.0% 0.8% 9.0%	140 133 109 17 1 13	69.3% 15.8% 3.0% 10.9%	96 101 66 15 3 10
ample: CA2 Is there a car usus Always available Jsually available tarely available Refused) Veighted base: ample:	80.2% 10.9% 2.3% 6.3% 0.3%	644 ble fo 516 70 15 40 2 644 644	81.3% 12.5% 2.5% 3.8% 0.0%	80 ng ar 60 9 2 3 0 73 80	87.0% 7.2% 0.0% 5.8% 0.0%	73 69 re pu 63 5 0 4 0 73 69	85.4% 4.6% 4.6% 5.4% 0.0%	144 130 ? 123 7 7 8 0 144 130	80.2% 14.5% 2.3% 2.3% 0.8%	119 131 96 17 3 1 119 131	78.2% 12.0% 0.8% 9.0% 0.0%	140 133 109 17 1 13 0 140 133	69.3% 15.8% 3.0% 10.9% 1.0%	96 101 66 15 3 10 1 96 101
ample: CA2 Is there a car usu Usually available arely available Rever available Refused) Veighted base: ample: VOR Which of the follo Vorking full time	80.2% 10.9% 2.3% 6.3% 0.3%	644 ble fo 516 70 15 40 2 644 644 desc 355	81.3% 12.5% 2.5% 3.8% 0.0%	80 ng ar 60 9 2 3 0 73 80 73 80 2 2 32	87.0% 7.2% 0.0% 5.8% 0.0%	73 69 re pur 63 5 0 4 0 73 69 earne 40	rposes * 85.4% 4.6% 5.4% 0.0% er of you 50.8%	144 130 ? 123 7 7 8 0 144 130 r hou 73	80.2% 14.5% 2.3% 2.3% 0.8% sehold's 52.7%	119 131 96 17 3 1 119 131 5 curr 63	78.2% 12.0% 0.8% 9.0% 0.0% ent emp 63.9%	140 133 109 17 1 13 0 140 133 00loym 89	69.3% 15.8% 3.0% 10.9% 1.0%	96 101 66 15 3 10 1 96 101 attion ?
ample: CA2 Is there a car usual Usually available arely available Rever available Refused) Veighted base: ample: VOR Which of the follo Vorking full time Vorking part time	80.2% 10.9% 2.3% 6.3% 0.3% owing best 55.1% 9.0%	644 ble fo 516 70 15 40 2 644 644 desc 355 58	81.3% 12.5% 2.5% 3.8% 0.0%	80 ng ar 60 9 2 3 0 73 80 2 5 6 6 9 2 3 2 8 32 8	87.0% 7.2% 0.0% 5.8% 0.0%	73 69 re put 63 5 0 4 0 73 69 earne 40 5	rposes * 85.4% 4.6% 5.4% 0.0% er of you 50.8% 8.5%	144 130 ? 123 7 7 8 0 144 130 r hou 73 12	80.2% 14.5% 2.3% 2.3% 0.8% sehold's 52.7% 8.4%	119 131 96 17 3 1 119 131 5 curr 63 10	78.2% 12.0% 0.8% 9.0% 0.0% ent emp 63.9% 8.3%	140 133 109 17 1 13 0 140 133 bloym 89 12	69.3% 15.8% 3.0% 10.9% 1.0%	96 101 66 15 3 10 1 96 101 eation ?
CA2 Is there a car usual Sample: CA2 Is there a car usual Usually available Rarely available Refused) Veighted base: Sample: VOR Which of the follo Vorking full time Vorking part time Jnemployed	80.2% 10.9% 2.3% 6.3% 0.3% owing best 55.1% 9.0% 1.1%	644 ble fo 516 70 15 40 2 644 644 cdesc 355 58 7	81.3% 12.5% 2.5% 3.8% 0.0%	80 ng ar 60 9 2 3 0 73 80 73 80 2 chie 32 8 1	87.0% 7.2% 0.0% 5.8% 0.0%	73 69 re put 63 5 0 4 0 73 69 earne 40 5 0	rposes 7 85.4% 4.6% 5.4% 0.0% er of you 50.8% 8.5% 1.5%	144 130 ? 123 7 7 8 0 144 130 r hou 73 12 2	80.2% 14.5% 2.3% 2.3% 0.8% sehold's 52.7% 8.4% 0.8%	119 131 96 17 3 3 1 119 131 5 curr 63 10 1	78.2% 12.0% 0.8% 9.0% 0.0% ent emp 63.9% 8.3% 0.8%	140 133 109 17 1 13 0 140 133 bloym 89 12 1	69.3% 15.8% 3.0% 10.9% 1.0% Hent situ 60.4% 10.9% 2.0%	96 101 66 15 3 10 1 96 101 96 101 eation ? 58 10 2
ample: CA2 Is there a car usual Usually available Carely available Rereavailable Refused) Veighted base: ample: VOR Which of the follo Vorking full time Vorking part time Unemployed Retired	80.2% 10.9% 2.3% 6.3% 0.3% 50% 55.1% 9.0% 1.1% 33.4%	644 ble fo 516 70 15 40 2 644 644 cdesc 355 58 7 215	81.3% 12.5% 2.5% 3.8% 0.0%	80 ng ar 60 9 2 3 0 73 80 2 5 6 9 2 3 0 73 80 2 80 2 3 0 73 80 2 3 0 73 80 2 3 0 73 80 2 3 0 7 80 7 80 7 80 80 7 80 80 7 80 80 80 7 80 80 80 80 80 7 80 80 80 80 80 80 80 80 80 80	87.0% 7.2% 0.0% 5.8% 0.0% ef wage of 55.1% 7.2% 0.0% 36.2%	73 69 re pui 63 5 0 4 0 73 69 earne 40 5 0 26	rposes 7 85.4% 4.6% 5.4% 0.0% er of you 50.8% 8.5% 1.5% 36.2%	144 130 ? 123 7 7 8 0 144 130 r hou 73 12 2 52	80.2% 14.5% 2.3% 2.3% 0.8% sehold's 52.7% 8.4% 0.8% 38.2%	119 131 96 17 3 3 1 119 131 131 63 10 1 45	78.2% 12.0% 0.8% 9.0% 0.0% ent emp 63.9% 8.3% 0.8% 26.3%	140 133 109 17 1 13 0 140 133 bloym 89 12 1 37	69.3% 15.8% 3.0% 10.9% 1.0% Pent situ 60.4% 10.9% 2.0% 25.7%	96 101 66 15 3 10 1 96 101 96 101 96 101 92 58 10 2 25
ample: CA2 Is there a car usual Javays available Javally available Rarely available Refused) Veighted base: ample: VOR Which of the follo Vorking full time Vorking part time Jnemployed Retired A housewife	80.2% 10.9% 2.3% 6.3% 0.3% 5% 55.1% 9.0% 1.1% 33.4% 0.7%	644 ble fo 516 70 15 40 2 644 644 desc 355 58 7 215 4	81.3% 12.5% 2.5% 3.8% 0.0% Fribes the 43.8% 11.3% 1.3% 41.3% 1.3%	80 ng ar 60 9 2 3 0 73 80 73 80 2 8 1 30 1	87.0% 7.2% 0.0% 5.8% 0.0% ef wage of 55.1% 7.2% 0.0% 36.2% 0.0%	73 69 re pun 63 5 0 4 0 73 69 cearne 40 5 0 26 0	rposes 7 85.4% 4.6% 5.4% 0.0% er of you 50.8% 8.5% 1.5% 36.2% 2.3%	144 130 ? 123 7 7 8 0 144 130 r hou 73 12 2 52 3	80.2% 14.5% 2.3% 2.3% 0.8% sehold's 52.7% 8.4% 0.8% 38.2% 0.0%	119 131 96 17 3 3 1 119 131 119 131 63 10 1 45 0	78.2% 12.0% 0.8% 9.0% 0.0% ent emp 63.9% 8.3% 0.8% 26.3% 0.0%	140 133 109 17 1 13 0 140 133 bloym 89 12 1 37 0	69.3% 15.8% 3.0% 10.9% 1.0% eent situ 60.4% 10.9% 2.0% 25.7% 0.0%	96 101 66 15 3 10 1 96 101 96 101 96 101 96 101 96 101 2 58 10 2 25 0
ample: CA2 Is there a car usu Always available Jsually available Rarely available Refused) Veighted base: ample: VOR Which of the follo Vorking full time Vorking part time Jnemployed Lettred A housewife A student	80.2% 10.9% 2.3% 6.3% 0.3% 5% 5% 5% 9.0% 1.1% 33.4% 0.7% 0.2%	644 ble fo 15 40 2 644 644 cdesc 355 58 7 215 4 1	81.3% 12.5% 2.5% 3.8% 0.0%	80 ng ar 60 9 2 3 0 73 80 2 5 6 0 73 80 2 8 1 30 1 0	87.0% 7.2% 0.0% 5.8% 0.0% ef wage of 55.1% 7.2% 0.0% 36.2% 0.0%	73 69 re pun 63 5 0 4 0 73 69 cearne 40 5 0 26 0 0	state state <th< td=""><td>144 130 ? 123 7 7 8 0 144 130 r hou 73 12 2 52 3 0</td><td>80.2% 14.5% 2.3% 0.8% sehold's 52.7% 8.4% 0.8% 38.2% 0.0%</td><td>119 131 96 17 3 3 1 17 3 1 19 131 10 131 63 10 1 45 0 0</td><td>78.2% 12.0% 0.8% 9.0% 0.0% ent emp 63.9% 8.3% 0.8% 26.3% 0.0% 0.8%</td><td>140 133 109 17 1 13 0 140 133 bloym 89 12 1 37 0 1</td><td>69.3% 15.8% 3.0% 10.9% 1.0% Peent situ 60.4% 10.9% 2.0% 25.7% 0.0%</td><td>96 101 66 15 3 10 1 96 101 96 101 96 101 96 101 96 0 0 0</td></th<>	144 130 ? 123 7 7 8 0 144 130 r hou 73 12 2 52 3 0	80.2% 14.5% 2.3% 0.8% sehold's 52.7% 8.4% 0.8% 38.2% 0.0%	119 131 96 17 3 3 1 17 3 1 19 131 10 131 63 10 1 45 0 0	78.2% 12.0% 0.8% 9.0% 0.0% ent emp 63.9% 8.3% 0.8% 26.3% 0.0% 0.8%	140 133 109 17 1 13 0 140 133 bloym 89 12 1 37 0 1	69.3% 15.8% 3.0% 10.9% 1.0% Peent situ 60.4% 10.9% 2.0% 25.7% 0.0%	96 101 66 15 3 10 1 96 101 96 101 96 101 96 101 96 0 0 0
Sample: CA2 Is there a car usus Always available Jsually available Rarely available Refused) Weighted base: Sample: NOR Which of the follo Working full time Working part time Jnemployed Retired A housewife A student Dther	80.2% 10.9% 2.3% 6.3% 0.3% 5% 55.1% 9.0% 1.1% 33.4% 0.7%	644 ble fo 516 70 15 40 2 644 644 desc 355 58 7 215 4	81.3% 12.5% 2.5% 3.8% 0.0% Fribes the 43.8% 11.3% 1.3% 41.3% 1.3%	80 ng ar 60 9 2 3 0 73 80 73 80 2 8 1 30 1	87.0% 7.2% 0.0% 5.8% 0.0% 6f wage 6 55.1% 7.2% 0.0% 36.2% 0.0%	73 69 re pun 63 5 0 4 0 73 69 cearne 40 5 0 26 0	rposes 7 85.4% 4.6% 5.4% 0.0% er of you 50.8% 8.5% 1.5% 36.2% 2.3%	144 130 ? 123 7 7 8 0 144 130 r hou 73 12 2 52 3	80.2% 14.5% 2.3% 2.3% 0.8% sehold's 52.7% 8.4% 0.8% 38.2% 0.0%	119 131 96 17 3 3 1 119 131 119 131 63 10 1 45 0	78.2% 12.0% 0.8% 9.0% 0.0% ent emp 63.9% 8.3% 0.8% 26.3% 0.0%	140 133 109 17 1 13 0 140 133 bloym 89 12 1 37 0	69.3% 15.8% 3.0% 10.9% 1.0% eent situ 60.4% 10.9% 2.0% 25.7% 0.0%	96 101 66 15 3 10 1 96 101 96 101 96 101 96 101 96 101 2 58 10 2 25 0
Weighted base: Sample: CA2 Is there a car usus Always available Usually available Rarely available Refused) Weighted base: Sample: WOR Which of the follo Working full time Working part time Unemployed Retired A housewife A student Dther Refused) Weighted base:	80.2% 10.9% 2.3% 6.3% 0.3% 5% 55.1% 9.0% 1.1% 33.4% 0.7% 0.2% 0.1%	644 ble fo 5166 700 2 644 644 c 644 c 644 c 644 c 7 2155 588 7 2155 4 1 1 1 1 1 1 1 1 1 1 1 1 1	81.3% 12.5% 2.5% 3.8% 0.0% ribes the 43.8% 11.3% 1.3% 41.3% 1.3% 0.0% 1.3%	80 ng ar 60 9 2 3 0 73 80 2 5 6 0 73 80 2 8 1 30 1 0 1	87.0% 7.2% 0.0% 5.8% 0.0% ef wage of 55.1% 7.2% 0.0% 36.2% 0.0% 0.0%	73 69 re pun 63 5 0 4 0 73 69 earne 40 5 0 26 0 0 0 0	rposes ' 85.4% 4.6% 5.4% 0.0% er of you 50.8% 8.5% 1.5% 36.2% 2.3% 0.0%	144 130 ? 123 7 7 8 0 144 130 r hou 73 12 2 52 3 0 0	80.2% 14.5% 2.3% 0.8% sehold's 52.7% 8.4% 0.8% 38.2% 0.0% 0.0%	119 131 96 17 3 3 1 17 3 1 19 131 63 10 1 45 0 0 0	78.2% 12.0% 0.8% 9.0% 0.0% ent emp 63.9% 8.3% 0.8% 26.3% 0.0% 0.8% 0.0%	140 133 109 17 1 13 0 140 133 bloym 89 12 1 37 0 1 0	69.3% 15.8% 3.0% 10.9% 1.0% eent situ 60.4% 10.9% 2.0% 2.0% 0.0% 0.0%	96 101 66 15 3 10 1 96 101 96 101 96 101 96 101 96 0 0 0 0

Page 183 May 2005

Weighted:

Ryedale Retail Capacity Study for Roger Tym & Partners

Page 184 May 2005

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		
SEG Socio-economic	EG Socio-economic group														
А	3.4%	22	6.3%	5	1.4%	1	4.6%	7	4.6%	5	2.3%	3	1.0%	1	
В	14.1%	91	20.0%	15	10.1%	7	18.5%	27	9.2%	11	12.8%	18	13.9%	13	
C1	24.1%	155	17.5%	13	34.8%	25	24.6%	35	22.9%	27	24.1%	34	21.8%	21	
C2	38.3%	247	40.0%	29	36.2%	26	36.9%	53	38.9%	46	41.4%	58	35.6%	34	
D	17.5%	113	16.3%	12	15.9%	12	10.0%	14	22.1%	26	17.3%	24	25.7%	25	
E	1.1%	7	0.0%	0	0.0%	0	3.1%	4	0.8%	1	0.8%	1	1.0%	1	
(Refused)	1.4%	9	0.0%	0	1.4%	1	2.3%	3	1.5%	2	1.5%	2	1.0%	1	
Weighted base:		644		73		73		144		119		140		96	
Sample:		644		80		69		130		131		133		101	
ZON Zone															
Zone 1	11.4%	73	100.0%	73	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 2	11.3%	73	0.0%	0	100.0%	73	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 3	22.3%	144	0.0%	0	0.0%	0	100.0%	144	0.0%	0	0.0%	0	0.0%	0	
Zone 4	18.5%	119	0.0%	0	0.0%	0	0.0%	0		119	0.0%	0	0.0%	0	
Zone 5	21.7%	140	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	140	0.0%	0	
Zone 6	14.8%	96	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	96	
Weighted base:		644		73		73		144		119		140		96	
Sample:		644		80		69		130		131		133		101	