| Total | Selby | Sherburn-inElmet | Tadcaster | Eggborough / South Selby | Northern Fringe | North Eastern South Eastern Fringe Fringe | Southern Fringe | South Western Fringe | Western Fringe |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |

Q01 Where do you usually go to do your main food and grocery shopping?

| Morrisons, Market Cross, Selby | 12.2\% | 86 | 31.1\% | 59 | 10.1\% | 8 | 5.3\% | 5 | 12.5\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 5.3\% | 4 | 0.0\% | 0 | 1.4\% | 1 | 3.4\% | 2 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Tesco, Portholme Road, Selby | 10.3\% | 73 | 33.2\% | 63 | 5.1\% | 4 | 0.0\% | 0 | 8.9\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco, Boothferry Road, Goole | 9.8\% | 69 | 2.6\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 21.4\% | 12 | 0.0\% | 0 | 10.0\% | 2 | 65.8\% | 50 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Morrisons, Knottingley | 9.3\% | 66 | 1.1\% | 2 | 21.5\% | 17 | 1.1\% | 1 | 19.6\% | 11 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 | 0.0\% | 0 | 48.6\% | 34 | 0.0\% | 0 |
| Tesco Extra, Tadcaster Road, York | 7.2\% | 51 | 5.8\% | 11 | 1.3\% | 1 | 18.9\% | 18 | 0.0\% | 0 | 47.6\% | 20 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.7\% | 1 |
| Morrisons, Wetherby | 6.7\% | 47 | 0.0\% | 0 | 1.3\% | 1 | 17.9\% | 17 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 50.0\% | 29 |
| Sainsburys, Millgate, Tadcaster | 5.4\% | 38 | 0.0\% | 0 | 0.0\% | 0 | 34.7\% | 33 | 0.0\% | 0 | 2.4\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 6.9\% | 4 |
| Asda, Glasshoughton | 2.4\% | 17 | 0.5\% | 1 | 8.9\% | 7 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 8.6\% | 6 | 3.4\% | 2 |
| Asda, Monks Cross, York | 2.3\% | 16 | 3.2\% | 6 | 0.0\% | 0 | 1.1\% | 1 | 0.0\% | 0 | 7.1\% | 3 | 15.0\% | 3 | 1.3\% | 1 | 0.0\% | 0 | 1.4\% | 1 | 1.7\% | 1 |
| Tesco, Pontefract | 2.0\% | 14 | 0.0\% | 0 | 2.5\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 17.1\% | 12 | 0.0\% | 0 |
| Tesco, Garforth | 2.0\% | 14 | 0.0\% | 0 | 3.8\% | 3 | 5.3\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 10.3\% | 6 |
| Internet/Delivered | 1.8\% | 13 | 1.6\% | 3 | 2.5\% | 2 | 1.1\% | 1 | 1.8\% | 1 | 2.4\% | 1 | 10.0\% | 2 | 1.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 3.4\% | 2 |
| Sainsburys, Abbey Walk, Selby | 1.7\% | 12 | 6.3\% | 12 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sainsburys, Monks Cross, York | 1.6\% | 11 | 4.7\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.4\% | 1 | 5.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Asda, Carcroft, Doncaster | 1.4\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 3.6\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 35.0\% | 7 | 1.4\% | 1 | 0.0\% | 0 |
| Morrisons, Pontefract | 1.3\% | 9 | 0.0\% | 0 | 1.3\% | 1 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 10.0\% | 7 | 0.0\% | 0 |
| Sainsburys, Pocklington, York | 1.0\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 35.0\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Asda, Killingbeck, Leeds | 1.0\% | 7 | 0.0\% | 0 | 7.6\% | 6 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Asda, High Street, Doncaster | 1.0\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 | 20.0\% | 4 | 1.4\% | 1 | 0.0\% | 0 |
| Morrisons, Foss Island, York | 0.9\% | 6 | 0.5\% | 1 | 0.0\% | 0 | 2.1\% | 2 | 0.0\% | 0 | 2.4\% | 1 | 10.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Aldi, Bawtry Road, Selby | 0.9\% | 6 | 0.0\% | 0 | 3.8\% | 3 | 1.1\% | 1 | 3.6\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco Extra, Stirling Road, York | 0.9\% | 6 | 0.0\% | 0 | 1.3\% | 1 | 2.1\% | 2 | 0.0\% | 0 | 2.4\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 3.4\% | 2 |
| Netto, Goole | 0.7\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 3.6\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 3.9\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco, Edenthorpe, Doncaster | 0.7\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 1 | 2.4\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 15.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 |
| Sainsburys, Colton RP, Leeds | 0.7\% | 5 | 0.0\% | 0 | 5.1\% | 4 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| The Cooperative Food, Finkle Hill, Sherburn-inElmet | 0.6\% | 4 | 0.0\% | 0 | 3.8\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.4\% | 1 | 0.0\% | 0 |
| Morrisons Doncaster | 0.6\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 | 10.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| Aldi, South Baileygate, Pontefract | 0.4\% | 3 | 0.0\% | 0 | 1.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.9\% | 2 | 0.0\% | 0 |
| Sainsburys, Wetherby Road, Harrogate | 0.4\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.2\% | 3 |
| Sherburn in Elmet - Local | 0.4\% | 3 | 0.0\% | 0 | 3.8\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |



| Total | Selby | Sherburn-inElmet | Tadcaster | Eggborough / South Selby | Northern Fringe | North Eastern South Eastern Fringe Fringe | Southern Fringe | South Western Fringe | Western Fringe |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |

Q02 Where was your main food and grocery shopping location/destination prior to "Sainsburys, Abbey Walk, Selby" opening in November 2008? Those who said Sainsburys, Abbey Walk, Selby at Q01

| Morrisons, Market Cross, Selby | 33.3\% | 4 | 33.3\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Sainsburys, Monks Cross, York | 16.7\% | 2 | 16.7\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sainsburys, Foss Bank, York | 8.3\% | 1 | 8.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Asda, Monks Cross, York | 8.3\% | 1 | 8.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Somerfield, Pocklington | 8.3\% | 1 | 8.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco, Portholme Road, Selby | 8.3\% | 1 | 8.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Somerfield, Abbey Walk | 8.3\% | 1 | 8.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (Don't know / varies) | 8.3\% | 1 | 8.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 12 |  | 12 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |

Q03 What mode of transport do you normally use to travel to your main food and grocery shopping destination? Those who did not say Internet at Q01

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Car / Van - (Driver) | $71.1 \%$ | 493 | $74.3 \%$ | 139 | $75.3 \%$ | 58 | $66.0 \%$ | 62 | $65.5 \%$ | 36 | $87.8 \%$ | 36 | $88.9 \%$ | 16 | $72.0 \%$ | 54 | $35.0 \%$ | 7 | $65.7 \%$ | 46 | $69.6 \%$ | 39 |
| Car / Van (Passenger) | $18.0 \%$ | 125 | $13.9 \%$ | 26 | $13.0 \%$ | 10 | $26.6 \%$ | 25 | $27.3 \%$ | 15 | $4.9 \%$ | 2 | $11.1 \%$ | 2 | $18.7 \%$ | 14 | $40.0 \%$ | 8 | $17.1 \%$ | 12 | $19.6 \%$ | 11 |
| Bus/Coach | $6.3 \%$ | 44 | $5.9 \%$ | 11 | $5.2 \%$ | 4 | $4.3 \%$ | 4 | $3.6 \%$ | 2 | $2.4 \%$ | 1 | $0.0 \%$ | 0 | $6.7 \%$ | 5 | $15.0 \%$ | 3 | $12.9 \%$ | 9 | $8.9 \%$ | 5 |
| Walk | $3.5 \%$ | 24 | $4.3 \%$ | 8 | $6.5 \%$ | 5 | $3.2 \%$ | 3 | $0.0 \%$ | 0 | $2.4 \%$ | 1 | $0.0 \%$ | 0 | $2.7 \%$ | 2 | $10.0 \%$ | 2 | $4.3 \%$ | 3 | $0.0 \%$ | 0 |
| Bicycle | $0.6 \%$ | 4 | $1.6 \%$ | 3 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $2.4 \%$ | 1 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| (Don't know / varies) | $0.4 \%$ | 3 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $3.6 \%$ | 2 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $1.8 \%$ | 1 |
| Base: |  | 693 |  | 187 |  | 77 |  | 94 |  | 55 |  | 41 |  | 18 |  | 75 | 20 | 70 | 56 |  |  |  |

Q04 How often do you normally do your main food and grocery shopping?

| More than once a week | 12.9\% | 91 | 16.3\% | 31 | 11.4\% | 9 | 9.5\% | 9 | 14.3\% | 8 | 9.5\% | 4 | 10.0\% | 2 | 9.2\% | 7 | 20.0\% | 4 | 14.3\% | 10 | 12.1\% | 7 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Once a week | 68.8\% | 486 | 66.8\% | 127 | 69.6\% | 55 | 72.6\% | 69 | 66.1\% | 37 | 61.9\% | 26 | 70.0\% | 14 | 67.1\% | 51 | 55.0\% | 11 | 75.7\% | 53 | 74.1\% | 43 |
| Less than once a week but more than once a fortnight | 1.4\% | 10 | 2.6\% | 5 | 1.3\% | 1 | 1.1\% | 1 | 0.0\% | 0 | 2.4\% | 1 | 0.0\% | 0 | 2.6\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Once a fortnight | 11.3\% | 80 | 11.1\% | 21 | 10.1\% | 8 | 11.6\% | 11 | 10.7\% | 6 | 16.7\% | 7 | 15.0\% | 3 | 11.8\% | 9 | 20.0\% | 4 | 7.1\% | 5 | 10.3\% | 6 |
| Less than once a fortnight but more than once a month | 0.7\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.8\% | 2 | 0.0\% | 0 | 1.3\% | 1 | 5.0\% | 1 | 1.4\% | 1 | 0.0\% | 0 |
| Once a month | 3.7\% | 26 | 2.1\% | 4 | 5.1\% | 4 | 4.2\% | 4 | 5.4\% | 3 | 2.4\% | 1 | 5.0\% | 1 | 7.9\% | 6 | 0.0\% | 0 | 1.4\% | 1 | 3.4\% | 2 |
| Less often | 0.3\% | 2 | 0.0\% | 0 | 2.5\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (Don't know / varies) | 0.9\% | 6 | 1.1\% | 2 | 0.0\% | 0 | 1.1\% | 1 | 3.6\% | 2 | 2.4\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 706 |  | 190 |  | 79 |  | 95 |  | 56 |  | 42 |  | 20 |  | 76 |  | 20 |  | 70 |  | 58 |


|  | Total |  | Selby |  | Sherburn-inElmet |  | Tadcaster |  | Eggborough / South Selby |  | Northern Fringe |  | North Eastern South Eastern Fringe Fringe |  |  |  | Southern Fringe |  | South <br> Western <br> Fringe |  | Western Fringe |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Q05 About how much of you household expenditure on food and grocery is spent in your main shopping trip? |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 10\% or less | 2.8\% | 20 | 4.7\% | 9 | 5.1\% | 4 | 3.2\% | 3 | 3 0.0\% | 0 | 2.4\% | 1 | 0.0\% | 0 | 1.3\% | 1 | 0.0\% | 0 | 1.4\% | 1 | 1.7\% | 1 |
| 11-25\% | 6.2\% | 44 | 8.4\% | 16 | 0.0\% | 0 | 8.4\% | 8 | 8 5.4\% | 3 | 11.9\% | 5 | 5.0\% | 1 | 5.3\% | 4 | 5.0\% | 1 | 1.4\% | 1 | 8.6\% | 5 |
| 26-50\% | 12.5\% | 88 | 13.2\% | 25 | 10.1\% | 8 | 8.4\% | 8 | 10.7\% | 6 | 14.3\% | 6 | 5.0\% | 1 | 19.7\% | 15 | 20.0\% | 4 | 14.3\% | 10 | 8.6\% | 5 |
| 51-75\% | 20.0\% | 141 | 15.3\% | 29 | 20.3\% | 16 | 25.3\% | 24 | 17.9\% | 10 | 16.7\% | 7 | 45.0\% | 9 | 23.7\% | 18 | 10.0\% | 2 | 18.6\% | 13 | 22.4\% | 13 |
| 76\%-100\% | 40.9\% | 289 | 36.8\% | 70 | 45.6\% | 36 | 45.3\% | 43 | 32.1\% | 18 | 42.9\% | 18 | 40.0\% | 8 | 35.5\% | 27 | 50.0\% | 10 | 45.7\% | 32 | 46.6\% | 27 |
| (Don't know / varies) | 17.6\% | 124 | 21.6\% | 41 | 19.0\% | 15 | 9.5\% | 9 | 933.9\% | 19 | 11.9\% | 5 | 5.0\% | 1 | 14.5\% | 11 | 15.0\% | 3 | 18.6\% | 13 | 12.1\% | 7 |
| Mean: |  | 66.2 |  | 62.2 |  | 70.3 |  | 67.0 |  | 67.5 |  | 63.5 |  | 69.8 |  | 64.0 |  | 69.2 |  | 70.8 |  | 68.2 |
| Base: |  | 706 |  | 190 |  | 79 |  | 95 |  | 56 |  | 42 |  | 20 |  | 76 |  | 20 |  | 70 |  | 58 |

Q06 Do you visit any other locations before / after your main food and grocery shopping trip?

| Yes | 30.0\% | 212 | 31.1\% | 59 | 29.1\% | 23 | 30.5\% | 29 | 19.6\% | 11 | 26.2\% | 11 | 30.0\% | 6 | 40.8\% | 31 | 10.0\% | 2 | 21.4\% | 15 | 43.1\% | 25 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Sometimes | 13.0\% | 92 | 13.7\% | 26 | 13.9\% | 11 | 7.4\% | 7 | 17.9\% | 10 | 16.7\% | 7 | 5.0\% | 1 | 14.5\% | 11 | 0.0\% | 0 | 15.7\% | 11 | 13.8\% | 8 |
| No | 55.4\% | 391 | 53.7\% | 102 | 54.4\% | 43 | 62.1\% | 59 | 62.5\% | 35 | 54.8\% | 23 | 55.0\% | 11 | 43.4\% | 33 | 90.0\% | 18 | 62.9\% | 44 | 39.7\% | 23 |
| Internet Shopping | 1.6\% | 11 | 1.6\% | 3 | 2.5\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 2.4\% | 1 | 10.0\% | 2 | 1.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 3.4\% | 2 |
| Base: |  | 706 |  | 190 |  | 79 |  | 95 |  | 56 |  | 42 |  | 20 |  | 76 |  | 20 |  | 70 |  | 58 |


|  | Total |  | Selby | Sherburn-inElmet |  |  | Tadcaster | Eggborough / South Selby |  |  | Northern Fringe | North Eastern South Eastern Fringe Fringe |  |  |  |  | Southern Fringe |  | South Western Fringe |  | Western Fringe |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Q07 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Selby Town Centre | 23.7\% | 72 | 57.6\% | 49 | 23.5\% | 8 | 13.9\% | 5 | 28.6\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 7.1\% | 3 | 0.0\% | 0 | 3.8\% | 1 | 0.0\% | 0 |
| Goole | 9.5\% | 29 | 2.4\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 14.3\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 57.1\% | 24 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Wetherby | 9.2\% | 28 | 0.0\% | 0 | 0.0\% | 0 | 19.4\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 63.6\% | 21 |
| Tadcaster | 7.2\% | 22 | 0.0\% | 0 | 2.9\% | 1 | 47.2\% | 17 | 0.0\% | 0 | 5.6\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 9.1\% | 3 |
| Pontefract | 5.9\% | 18 | 0.0\% | 0 | 11.8\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 53.8\% | 14 | 0.0\% | 0 |
| York | 4.9\% | 15 | 4.7\% | 4 | 0.0\% | 0 | 11.1\% | 4 | 0.0\% | 0 | 27.8\% | 5 | 14.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 3.0\% | 1 |
| Visit Friends/ Relatives | 4.6\% | 14 | 4.7\% | 4 | 5.9\% | 2 | 2.8\% | 1 | 4.8\% | 1 | 0.0\% | 0 | 14.3\% | 1 | 2.4\% | 1 | 0.0\% | 0 | 3.8\% | 1 | 9.1\% | 3 |
| Work | 4.6\% | 14 | 5.9\% | 5 | 8.8\% | 3 | 0.0\% | 0 | 14.3\% | 3 | 5.6\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 7.7\% | 2 | 0.0\% | 0 |
| Other | 3.3\% | 10 | 2.4\% | 2 | 0.0\% | 0 | 2.8\% | 1 | 9.5\% | 2 | 16.7\% | 3 | 14.3\% | 1 | 2.4\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sherburn | 2.3\% | 7 | 0.0\% | 0 | 11.8\% | 4 | 5.6\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 3.8\% | 1 | 0.0\% | 0 |
| Castleford | 2.3\% | 7 | 0.0\% | 0 | 8.8\% | 3 | 2.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 3.8\% | 1 | 6.1\% | 2 |
| Brayton | 2.0\% | 6 | 4.7\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 4.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 3.8\% | 1 | 0.0\% | 0 |
| Monks Cross, York | 2.0\% | 6 | 3.5\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 16.7\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Selby Business Park | 1.6\% | 5 | 1.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 9.5\% | 2 | 5.6\% | 1 | 0.0\% | 0 | 2.4\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Knottingley | 1.6\% | 5 | 0.0\% | 0 | 5.9\% | 2 | 0.0\% | 0 | 4.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 7.7\% | 2 | 0.0\% | 0 |
| Hull | 1.3\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 9.5\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Leeds | 1.3\% | 4 | 1.2\% | 1 | 2.9\% | 1 | 2.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 3.8\% | 1 | 0.0\% | 0 |
| Howden | 1.3\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 9.5\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Pocklington | 1.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 42.9\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Crossgate Shopping Centre, Leeds | 1.0\% | 3 | 0.0\% | 0 | 2.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 6.1\% | 2 |
| Market Weighton | 1.0\% | 3 | 1.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.8\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Harrogate | 0.7\% | 2 | 1.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 3.0\% | 1 |
| Garforth | 0.7\% | 2 | 0.0\% | 0 | 2.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 3.0\% | 1 |
| Carlton | 0.7\% | 2 | 0.0\% | 0 | 5.9\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Doncaster | 0.7\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 100.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| Three Lakes Retail Park | 0.7\% | 2 | 2.4\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Copmanthorpe | 0.7\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 11.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Iceland Fulford Road York | 0.3\% | 1 | 1.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Morrisons, Pontefract | 0.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 3.8\% | 1 | 0.0\% | 0 |
| Wakefield | 0.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Askern | 0.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Wheatly Hall Retail Park, Doncaster | 0.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.4\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| White Rose Centre, Leeds | 0.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| B\&Q, Hull Road, York | 0.3\% | 1 | 1.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Boston Spa | 0.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 3.0\% | 1 |
| M\&S Simply Food, Leeds City Centre | 0.3\% | 1 | 0.0\% | 0 | 2.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Escrik | 0.3\% | 1 | 1.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Darrington | 0.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 3.8\% | 1 | 0.0\% | 0 |
| Freeport Shopping Park | 0.3\% | 1 | 0.0\% | 0 | 2.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Local Villages/Centres | 0.3\% | 1 | 1.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Acomb | 0.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.6\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |


|  | Total |  | Selby | Sherburn-inElmet |  |  | Tadcaster |  | Eggborough / South Selby |  | Northern Fringe |  | North Eastern South Eastern Fringe Fringe |  |  | Southern Fringe |  | South Western Fringe |  | Western Fringe |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Bishopthorpe | 0.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.6\% | 1 | 0.0\% | 0 | 0.0\% 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Snaith | 0.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Scunthorpe | 0.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.4\% | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (Don't know) | 3.9\% | 12 | 3.5\% | 3 | 5.9\% | 2 | 2.8\% | 1 | 9.5\% | 2 | 5.6\% | 1 | 14.3\% | 1 | 0.0\% 0 | 0.0\% | 0 | 3.8\% | 1 | 3.0\% | 1 |
| Base: |  | 304 |  | 85 |  | 34 |  | 36 |  | 21 |  | 18 |  | 7 | 42 |  | 2 |  | 26 |  | 33 |


| Total | Selby | Sherburn-inElmet | Tadcaster | Eggborough / South Selby | Northern Fringe | North Eastern South Eastern Fringe Fringe | Southern Fringe | South Western Fringe | Western Fringe |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |

Q08 In addition to your main destination, where is your main 'small scale' top-up food shopping location / destination?

| Sainsburys, Millgate, Tadcaster | 5.8\% | 41 | 0.0\% | 0 | 0.0\% | 0 | 41.1\% | 39 | 0.0\% | 0 | 2.4\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.7\% | 1 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Morrisons, Market Cross, Selby | 4.2\% | 30 | 11.6\% | 22 | 1.3\% | 1 | 2.1\% | 2 | 5.4\% | 3 | 2.4\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.4\% | 1 | 0.0\% | 0 |
| Morrisons, Knottingley | 4.1\% | 29 | 0.0\% | 0 | 11.4\% | 9 | 0.0\% | 0 | 5.4\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 24.3\% | 17 | 0.0\% | 0 |
| Sherburn in Elmet - Local Shops | 3.7\% | 26 | 0.0\% | 0 | 26.6\% | 21 | 5.3\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Co-Op, Howden | 3.1\% | 22 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 28.9\% | 22 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco, Portholme Road, Selby | 3.0\% | 21 | 9.5\% | 18 | 0.0\% | 0 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.9\% | 2 | 0.0\% | 0 |
| The Cooperative Food, Snaith, Goole | 2.6\% | 18 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 32.1\% | 18 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Selby Town Centre - Local Shops | 2.6\% | 18 | 7.9\% | 15 | 1.3\% | 1 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 5.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Boston Spa | 2.1\% | 15 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 25.9\% | 5 |
| The Cooperative Food, Copmanthorpe, York | 2.0\% | 14 | 0.5\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 31.0\% | 13 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sainsburys, Abbey Walk, Selby | 1.7\% | 12 | 5.8\% | 11 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco Extra, Tadcaster Road, York | 1.6\% | 11 | 1.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 14.3\% | 6 | 5.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 3.4\% | 2 |
| Tesco, Boothferry Road, Goole | 1.4\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 11.8\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco Express, Brayton | 1.4\% | 10 | 5.3\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Morrisons, Wetherby | 1.4\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 13.8\% | 8 |
| The Cooperative Food, Finkle Hill, Sherburn-inElmet | 1.3\% | 9 | 0.0\% | 0 | 11.4\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco Express, Sherburn-inElmet | 1.1\% | 8 | 0.0\% | 0 | 10.1\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Internet/Delivered | 1.1\% | 8 | 1.1\% | 2 | 2.5\% | 2 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.2\% | 3 |
| Howden | 1.0\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 9.2\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Aldi, Bawtry Road, Selby | 1.0\% | 7 | 3.2\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Costcutter, Tadcaster | 1.0\% | 7 | 1.1\% | 2 | 0.0\% | 0 | 5.3\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Co-Op, Askern | 0.9\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.4\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 10.0\% | 2 | 1.4\% | 1 | 0.0\% | 0 |
| The Cooperative Food, Bishopthorpe, York | 0.9\% | 6 | 0.0\% | 0 | 1.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 11.9\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Askern | 0.9\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 25.0\% | 5 | 0.0\% | 0 | 0.0\% | 0 |
| Tadcaster - Local Shops | 0.7\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 4.2\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.7\% | 1 |
| Thorpe Willougby | 0.7\% | 5 | 2.6\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Goole | 0.6\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.3\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Snaith | 0.6\% | 4 | 0.5\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 5.4\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Carlton | 0.6\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.4\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.4\% | 1 | 0.0\% | 0 |
| M\&S Simply Food, Wetherby | 0.6\% | 4 | 0.0\% | 0 | 1.3\% | 1 | 2.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.7\% | 1 |


|  | Total |  | Selby | Sherburn-inElmet |  |  | Tadcaster | Eggborough / South Selby |  |  | Northern Fringe | North Eastern South Eastern Fringe Fringe |  |  |  |  | Southern Fringe |  | South Western Fringe |  | Western Fringe |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Balby | 0.6\% | 4 | 2.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Knottingley | 0.6\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.7\% | 4 | 0.0\% | 0 |
| Awood | 0.6\% | 4 | 2.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Aldi, South Baileygate, Pontefract | 0.6\% | 4 | 0.0\% | 0 | 1.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 3 | 0.0\% | 0 |
| Eggborough | 0.6\% | 4 | 0.5\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 5.4\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco, Pontefract | 0.4\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 3 | 0.0\% | 0 |
| Marks and Spencer, York | 0.4\% | 3 | 0.5\% | 1 | 1.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.4\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Riccall | 0.4\% | 3 | 1.6\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Morrisons, Pontefract | 0.4\% | 3 | 0.0\% | 0 | 1.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.9\% | 2 | 0.0\% | 0 |
| Pocklington | 0.4\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 15.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| M\&S Simply Food, Monks Cross, York | 0.4\% | 3 | 1.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Escrik | 0.4\% | 3 | 1.6\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Hemmingbrough | 0.4\% | 3 | 1.6\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Bubwith | 0.4\% | 3 | 1.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| York | 0.4\% | 3 | 1.1\% | 2 | 0.0\% | 0 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Doncaster | 0.4\% | 3 | 0.5\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 10.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| Church Fenton | 0.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Aldi, Fulford Road, York | 0.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.8\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Melbourne | 0.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 10.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other Store | 0.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.6\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sainsburys, Pocklington, York | 0.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 10.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sainsburys, Colton RP, Leeds | 0.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Swinefleet | 0.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.6\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Netto, Castleford | 0.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.4\% | 1 | 1.7\% | 1 |
| Monks Fryston | 0.3\% | 2 | 0.0\% | 0 | 2.5\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Pontefract | 0.3\% | 2 | 0.0\% | 0 | 1.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.4\% | 1 | 0.0\% | 0 |
| Farmfoods, Mickelgate, Selby | 0.3\% | 2 | 1.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Castleford | 0.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.9\% | 2 | 0.0\% | 0 |
| Wheldrake | 0.3\% | 2 | 1.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Somerfield, Pocklington | 0.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 10.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| North Duffield | 0.3\% | 2 | 1.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sainsburys, Monks Cross, York | 0.3\% | 2 | 0.5\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Hambleton | 0.1\% | 1 | 0.5\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Morrisons, Foss Island, York | 0.1\% | 1 | 0.5\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Aldi, Priory Way, Hull | 0.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Brayton | 0.1\% | 1 | 0.5\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Co-Op, High Street, Kippax | 0.1\% | 1 | 0.0\% | 0 | 1.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Netto, Layerthorpe, York | 0.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Aberford | 0.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.7\% | 1 |
| Sainsburys, Foss Bank, York | 0.1\% | 1 | 0.5\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Asda, Glasshoughton | 0.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.4\% | 1 | 0.0\% | 0 |


|  | Total |  | Selby | Sherburn-inElmet |  |  | Tadcaster |  | Eggborough / South Selby |  | Northern Fringe |  | North Eastern South Eastern Fringe Fringe |  |  |  | Southern Fringe |  | South Western Fringe |  | Western Fringe |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Asda, Killingbeck, Leeds | 0.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Asda, Monks Cross, York | 0.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.4\% | 1 | 0.0\% | 0 |
| Hensall | 0.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Lidl, Goole | 0.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Co-Op, Old Goole | 0.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Darrington | 0.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.4\% | 1 | 0.0\% | 0 |
| Ledston | 0.1\% | 1 | 0.0\% | 0 | 1.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Leeds | 0.1\% | 1 | 0.5\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Netto, Goole | 0.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Gilberdyke | 0.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sainsburys Local, Bishopthorpe Road, York | 0.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.4\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sainsburys Local, Racca Green, Knottingley | 0.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.4\% | 1 | 0.0\% | 0 |
| Sainsburys, Wetherby Road, Harrogate | 0.1\% | 1 | 0.5\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Morrisons, Acomb, York | 0.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.4\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| South Milford | 0.1\% | 1 | 0.0\% | 0 | 1.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Holme Upon Spalding Moor | 0.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Bishopthorpe | 0.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.4\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Waitrose, Willerby | 0.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Wakefield | 0.1\% | 1 | 0.5\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Wetherby | 0.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.7\% | 1 |
| Ferrybridge | 0.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.4\% | 1 | 0.0\% | 0 |
| Camblesforth | 0.1\% | 1 | 0.5\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (Don't do top-up shopping) | 22.0\% | 155 | 20.0\% | 38 | 20.3\% | 16 | 21.1\% | 20 | 17.9\% | 10 | 19.0\% | 8 | 25.0\% | 5 | 19.7\% | 15 | 30.0\% | 6 | 31.4\% | 22 | 25.9\% | 15 |
| (Don't know / varies) | 8.2\% | 58 | 8.4\% | 16 | 1.3\% | 1 | 7.4\% | 7 | 8.9\% | 5 | 4.8\% | 2 | 10.0\% | 2 | 7.9\% | 6 | 25.0\% | 5 | 7.1\% | 5 | 15.5\% | 9 |
| Base: |  | 706 |  | 190 |  | 79 |  | 95 |  | 56 |  | 42 |  | 20 |  | 76 |  | 20 |  | 70 |  | 58 |


|  | Total |  | Selby |  | Sherburn-inElmet |  | Tadcaster |  | Eggborough / South Selby |  | Northern Fringe |  | North Eastern South Eastern Fringe Fringe |  |  |  | Southern Fringe |  | South Western Fringe |  | Western Fringe |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Q09 Where would you normally go to buy or look for clothing and footwear? |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| York | 44.8\% | 316 | 64.2\% | 122 | 22.8\% | 18 | 68.4\% | 65 | 28.6\% | 16 | 81.0\% | 34 | 80.0\% | 16 | 39.5\% | 30 | 0.0\% | 0 | 4.3\% | 3 | 20.7\% | 12 |
| Leeds | 12.5\% | 88 | 3.7\% | 7 | 34.2\% | 27 | 14.7\% | 14 | 1.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.6\% | 2 | 5.0\% | 1 | 24.3\% | 17 | 32.8\% | 19 |
| Doncaster | 6.9\% | 49 | 1.6\% | 3 | 1.3\% | 1 | 0.0\% | 0 | 37.5\% | 21 | 0.0\% | 0 | 0.0\% | 0 | 3.9\% | 3 | 95.0\% | 19 | 2.9\% | 2 | 0.0\% | 0 |
| Selby Town Centre | 6.1\% | 43 | 16.3\% | 31 | 6.3\% | 5 | 1.1\% | 1 | 7.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 2.6\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Castleford | 4.7\% | 33 | 1.6\% | 3 | 13.9\% | 11 | 2.1\% | 2 | 3.6\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 17.1\% | 12 | 5.2\% | 3 |
| Catalogue / Mail Order / Internet | 4.1\% | 29 | 3.2\% | 6 | 7.6\% | 6 | 5.3\% | 5 | 3.6\% | 2 | 2.4\% | 1 | 0.0\% | 0 | 5.3\% | 4 | 0.0\% | 0 | 4.3\% | 3 | 3.4\% | 2 |
| Pontefract | 2.6\% | 18 | 0.0\% | 0 | 5.1\% | 4 | 1.1\% | 1 | 1.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 | 0.0\% | 0 | 15.7\% | 11 | 0.0\% | 0 |
| Harrogate | 2.1\% | 15 | 0.0\% | 0 | 0.0\% | 0 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 24.1\% | 14 |
| Hull | 2.0\% | 14 | 0.5\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 15.8\% | 12 | 0.0\% | 0 | 1.4\% | 1 | 0.0\% | 0 |
| Wakefield | 1.7\% | 12 | 0.0\% | 0 | 1.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 15.7\% | 11 | 0.0\% | 0 |
| Goole | 1.1\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 9.2\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| White Rose Centre, Leeds | 0.6\% | 4 | 0.5\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 3.6\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.4\% | 1 | 0.0\% | 0 |
| Meadowhall | 0.6\% | 4 | 0.5\% | 1 | 1.3\% | 1 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.4\% | 1 | 0.0\% | 0 |
| Monks Cross, York | 0.4\% | 3 | 0.5\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 1 | 2.4\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Mcarthur Glen Designer Outlet, York | 0.4\% | 3 | 1.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.4\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Wetherby | 0.4\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.7\% | 1 |
| Knottingley | 0.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.9\% | 2 | 0.0\% | 0 |
| Sheffield | 0.3\% | 2 | 0.5\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Scunthorpe | 0.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.6\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other | 0.1\% | 1 | 0.5\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Malton | 0.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.7\% | 1 |
| Molten | 0.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.4\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tadcaster | 0.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Howden | 0.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Hornsea | 0.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Ripon | 0.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Scarborough | 0.1\% | 1 | 0.0\% | 0 | 1.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Manchester | 0.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.7\% | 1 |
| Otley | 0.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Three Lakes Retail Park, Selby | 0.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Bridlington | 0.1\% | 1 | 0.0\% | 0 | 1.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Collingham | 0.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.7\% | 1 |
| Junction 32 Retail Park, Glasshoughton | 0.1\% | 1 | 0.0\% | 0 | 1.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco Extra, Tadcaster Road, York | 0.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (Don't know / Varies) | 3.8\% | 27 | 3.7\% | 7 | 1.3\% | 1 | 1.1\% | 1 | 3.6\% | 2 | 7.1\% | 3 | 15.0\% | 3 | 7.9\% | 6 | 0.0\% | 0 | 4.3\% | 3 | 1.7\% | 1 |
| (Don't buy these goods) | 2.3\% | 16 | 1.6\% | 3 | 1.3\% | 1 | 0.0\% | 0 | 1.8\% | 1 | 2.4\% | 1 | 5.0\% | 1 | 3.9\% | 3 | 0.0\% | 0 | 4.3\% | 3 | 5.2\% | 3 |
| Base: |  | 706 |  | 190 |  | 79 |  | 95 |  | 56 |  | 42 |  | 20 |  | 76 |  | 20 |  | 70 |  | 58 |


|  | Total |  | Selby | Sherburn-inElmet |  |  | Tadcaster |  | Eggborough / South Selby |  | Northern Fringe |  | North EasternSouth Eastern Fringe Fringe |  |  |  | Southern Fringe |  | South Western Fringe |  | Western Fringe |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Q10 Where else would you go to buy or look for clothing and footwear? <br> Those who buy clothing and footwear at Q09 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| York | 14.6\% | 97 | 14.4\% | 26 | 24.7\% | 19 | 18.1\% | 17 | 15.1\% | 8 | 10.5\% | 4 | 6.3\% | 1 | 13.4\% | 9 | 10.0\% | 2 | 1.6\% | 1 | 18.5\% | 10 |
| Leeds | 12.2\% | 81 | 12.8\% | 23 | 15.6\% | 12 | 23.4\% | 22 | 11.3\% | 6 | 7.9\% | 3 | 0.0\% | 0 | 1.5\% | 1 | 0.0\% | 0 | 12.5\% | 8 | 11.1\% | 6 |
| Selby Town Centre | 5.1\% | 34 | 8.9\% | 16 | 5.2\% | 4 | 1.1\% | 1 | 13.2\% | 7 | 0.0\% | 0 | 6.3\% | 1 | 6.0\% | 4 | 5.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Castleford | 4.8\% | 32 | 3.3\% | 6 | 7.8\% | 6 | 4.3\% | 4 | 3.8\% | 2 | 2.6\% | 1 | 0.0\% | 0 | 4.5\% | 3 | 5.0\% | 1 | 12.5\% | 8 | 1.9\% | 1 |
| Doncaster | 4.5\% | 30 | 4.4\% | 8 | 2.6\% | 2 | 0.0\% | 0 | 13.2\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 11.9\% | 8 | 10.0\% | 2 | 4.7\% | 3 | 0.0\% | 0 |
| Hull | 2.7\% | 18 | 1.1\% | 2 | 1.3\% | 1 | 0.0\% | 0 | 1.9\% | 1 | 0.0\% | 0 | 12.5\% | 2 | 17.9\% | 12 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Wakefield | 2.7\% | 18 | 1.7\% | 3 | 5.2\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 17.2\% | 11 | 0.0\% | 0 |
| Harrogate | 2.1\% | 14 | 0.6\% | 1 | 1.3\% | 1 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.5\% | 1 | 0.0\% | 0 | 1.6\% | 1 | 16.7\% | 9 |
| Pontefract | 2.1\% | 14 | 1.1\% | 2 | 5.2\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.0\% | 1 | 10.9\% | 7 | 0.0\% | 0 |
| Catalogue / Mail Order / Internet | 1.7\% | 11 | 2.8\% | 5 | 2.6\% | 2 | 1.1\% | 1 | 0.0\% | 0 | 2.6\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 5.0\% | 1 | 0.0\% | 0 | 1.9\% | 1 |
| Goole | 1.5\% | 10 | 0.6\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.9\% | , | 0.0\% | 0 | 0.0\% | 0 | 11.9\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Wetherby | 1.1\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.6\% | 3 |
| Mcarthur Glen Designer Outlet, York | 0.9\% | 6 | 1.7\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.3\% | 2 | 6.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sheffield | 0.9\% | 6 | 1.7\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 3.0\% | 2 | 5.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Meadowhall | 0.8\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 3.8\% | 2 | 0.0\% | 0 | 6.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 3.1\% | 2 | 0.0\% | 0 |
| Monks Cross, York | 0.8\% | 5 | 1.7\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.6\% | 1 | 6.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Clifton Moor Retail Park, York | 0.5\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.3\% | 2 | 0.0\% | 0 | 1.5\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Three Lakes Retail Park, Selby | 0.5\% | 3 | 0.6\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Junction 32 Retail Park, Glasshoughton | 0.5\% | 3 | 0.0\% | 0 | 2.6\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.6\% | 1 | 0.0\% | 0 |
| Beverley | 0.3\% | 2 | 0.6\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.5\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Malton | 0.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.6\% | 1 | 0.0\% | 0 |
| Fulford | 0.3\% | 2 | 0.6\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.6\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Knaresborough | 0.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 3.7\% | 2 |
| Other | 0.3\% | 2 | 0.6\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| White Rose Centre, Leeds | 0.3\% | 2 | 0.0\% | 0 | 1.3\% | 1 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Colton | 0.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.9\% | 1 |
| Helmsley | 0.2\% | 1 | 0.6\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Pocklington | 0.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 6.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Knottingley | 0.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.6\% | 1 | 0.0\% | 0 |
| Newcastle Upon Tyne | 0.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 6.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| London | 0.2\% | 1 | 0.6\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| St James Retail Park, Wetherby | 0.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.9\% | 1 |
| Crossgate Shopping Centre, Leeds | 0.2\% | 1 | 0.0\% | 0 | 1.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Derby | 0.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.6\% | 1 | 0.0\% | 0 |
| Scarborough | 0.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (Don't buy these goods) | 30.8\% | 204 | 33.3\% | 60 | 18.2\% | 14 | 39.4\% | 37 | 26.4\% | 14 | 42.1\% | 16 | 43.8\% | 7 | 25.4\% | 17 | 45.0\% | 9 | 23.4\% | 15 | 27.8\% | 15 |
| (Don't know / Varies) | 6.0\% | 40 | 6.7\% | 12 | 5.2\% | 4 | 5.3\% | 5 | 3.8\% | 2 | 18.4\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 5.0\% | 1 | 6.3\% | 4 | 9.3\% | 5 |


|  | Total | Selby | Sherburn-inElmet | Tadcaster | Eggborough / South Selby | Northern Fringe | North Easter Fringe | rnSouth Eastern Fringe | Southern Fringe | South Western Fringe | Western Fringe |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: | 663 | 180 | 77 | 94 | 53 | 38 |  | $16 \quad 67$ | 20 | 64 | 54 |

Q11 Roughly what proportion of your expenditure on clothing and footwear would you spend at [Answer to Q9]? Those who buy clothing and footwear at Q09

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| $10 \%$ or less | $5.9 \%$ | 39 | $7.2 \%$ | 13 | $7.8 \%$ | 6 | $5.3 \%$ | 5 | $0.0 \%$ | 0 | $2.6 \%$ | 1 | $12.5 \%$ | 2 | $4.5 \%$ | 3 | $5.0 \%$ | 1 | $6.3 \%$ | 4 | $7.4 \%$ | 4 |
| $11-25 \%$ | $6.6 \%$ | 44 | $8.9 \%$ | 16 | $6.5 \%$ | 5 | $3.2 \%$ | 3 | $11.3 \%$ | 6 | $5.3 \%$ | 2 | $6.3 \%$ | 1 | $4.5 \%$ | 3 | $0.0 \%$ | 0 | $9.4 \%$ | 6 | $3.7 \%$ | 2 |
| $26-50 \%$ | $14.8 \%$ | 98 | $8.3 \%$ | 15 | $22.1 \%$ | 17 | $16.0 \%$ | 15 | $13.2 \%$ | 7 | $18.4 \%$ | 7 | $18.8 \%$ | 3 | $22.4 \%$ | 15 | $10.0 \%$ | 2 | $10.9 \%$ | 7 | $18.5 \%$ | 10 |
| $51-75 \%$ | $13.7 \%$ | 91 | $7.2 \%$ | 13 | $19.5 \%$ | 15 | $18.1 \%$ | 17 | $17.0 \%$ | 9 | $5.3 \%$ | 2 | $12.5 \%$ | 2 | $23.9 \%$ | 16 | $5.0 \%$ | 1 | $9.4 \%$ | 6 | $18.5 \%$ | 10 |
| $76 \%-100 \%$ | $42.4 \%$ | 281 | $45.6 \%$ | 82 | $29.9 \%$ | 23 | $46.8 \%$ | 44 | $35.8 \%$ | 19 | $55.3 \%$ | 21 | $43.8 \%$ | 7 | $31.3 \%$ | 21 | $70.0 \%$ | 14 | $43.8 \%$ | 28 | $40.7 \%$ | 22 |
| (Don't know / Varies) | $16.6 \%$ | 110 | $22.8 \%$ | 41 | $14.3 \%$ | 11 | $10.6 \%$ | 10 | $22.6 \%$ | 12 | $13.2 \%$ | 5 | $6.3 \%$ | 1 | $13.4 \%$ | 9 | $10.0 \%$ | 2 | $20.3 \%$ | 13 | $11.1 \%$ | 6 |
| Mean: |  | 63.6 |  | 64.5 |  | 56.6 |  | 66.6 |  | 63.7 |  | 69.1 |  | 58.9 | 60.3 | 76.4 | 63.5 | 62.5 |  |  |  |  |
| Base: |  | 663 | 180 |  | 77 |  | 94 |  | 53 |  | 38 |  | 16 | 67 | 20 | 64 | 54 |  |  |  |  |  |


|  | Total |  | Selby |  | Sherburn-inElmet |  | Tadcaster |  | Eggborough / South Selby |  | Northern Fringe |  | North Eastern South Eastern Fringe Fringe |  |  |  | Southern Fringe |  | South Western Fringe |  | Western Fringe |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Q12 Where would you normally go to buy or look for goods such as books, music and DVD's and toys? |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| York | 24.8\% | 175 | 40.0\% | 76 | 11.4\% | 9 | 35.8\% | 34 | 1.8\% | 1 | 57.1\% | 24 | 60.0\% | 12 | 15.8\% | 12 | 0.0\% | 0 | 2.9\% | 2 | 8.6\% | 5 |  |
| Catalogue / Mail Order / Internet | 22.0\% | 155 | 23.2\% | 44 | 29.1\% | 23 | 22.1\% | 21 | 25.0\% | 14 | 23.8\% | 10 | 15.0\% | 3 | 17.1\% | 13 | 15.0\% | 3 | 18.6\% | 13 | 19.0\% | 11 |  |
| Leeds | 5.7\% | 40 | 2.6\% | 5 | 15.2\% | 12 | 7.4\% | 7 | 3.6\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 8.6\% | 6 | 13.8\% | 8 |  |
| Selby Town Centre | 5.0\% | 35 | 13.7\% | 26 | 2.5\% | 2 | 1.1\% | 1 | 7.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.7\% | 1 |  |
| Doncaster | 3.0\% | 21 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 12.5\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 2.6\% | 2 | 55.0\% | 11 | 1.4\% | 1 | 0.0\% | 0 |  |
| Goole | 2.4\% | 17 | 0.5\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 5.4\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 17.1\% | 13 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
| Pontefract | 2.4\% | 17 | 0.0\% | 0 | 5.1\% | 4 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 17.1\% | 12 | 0.0\% | 0 |  |
| Castleford | 1.3\% | 9 | 0.5\% | 1 | 2.5\% | 2 | 1.1\% | 1 | 1.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 3 | 1.7\% | 1 |  |
| Harrogate | 1.3\% | 9 | 0.5\% | 1 | 1.3\% | 1 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 10.3\% | 6 |  |
| Hull | 1.1\% | 8 | 0.5\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 9.2\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
| Wakefield | 1.1\% | 8 | 0.0\% | 0 | 3.8\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 7.1\% | 5 | 0.0\% | 0 |  |
| Wetherby | 0.7\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 6.9\% | 4 |  |
| Tadcaster | 0.7\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 3.2\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 3.4\% | 2 |  |
| Howden | 0.4\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 3.9\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
| Three Lakes Retail Park, Selby | 0.3\% | 2 | 0.5\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
| Scarborough | 0.3\% | 2 | 0.0\% | 0 | 1.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.7\% | 1 |  |
| Knottingley | 0.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.4\% | 1 | 0.0\% | 0 |  |
| Beverley | 0.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
| Sherburn-in-Elmet | 0.1\% | 1 | 0.0\% | 0 | 1.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
| Driffield | 0.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | , | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
| Derby | 0.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 |  |
| Meadowhall | 0.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.4\% | 1 | 0.0\% | 0 |  |
| Monks Cross, York | 0.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
| Morrisons, Wetherby | 0.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
| Nottingham | 0.1\% | 1 | 0.0\% | 0 | 1.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
| Other | 0.1\% | 1 | 0.5\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
| Garforth | 0.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.7\% | 1 |  |
| Ripon | 0.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
| Rotherham | 0.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
| Sainsburys Millgate Tadcaster | 0.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
| Acomb | 0.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
| Scunthorpe | 0.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
| Boston Spa | 0.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.7\% | 1 |  |
| Carcroft | 0.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 |  |
| Tesco Extra, Askham Bar, York | 0.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
| Tesco, Edenthorpe, Doncaster | 0.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.7\% | 1 |  |
| Tesco, Garforth | 0.1\% | 1 | 0.0\% | 0 | 1.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
| (Don't buy these goods) | 20.0\% | 141 | 13.2\% | 25 | 20.3\% | 16 | 18.9\% | 18 | 30.4\% | 17 | 9.5\% | 4 | 20.0\% | 4 | 25.0\% | 19 | 20.0\% | 4 | 28.6\% | 20 | 24.1\% | 14 |  |
| (Don't know / Varies) | 4.5\% | 32 | 4.2\% | 8 | 3.8\% | 3 | 4.2\% | 4 | 3.6\% | 2 | 9.5\% | 4 | 5.0\% | 1 | 2.6\% | 2 | 0.0\% | 0 | 8.6\% | 6 | 3.4\% | 2 |  |
| Base: |  | 706 |  | 190 |  | 79 |  | 95 |  | 56 |  | 42 |  | 20 |  | 76 |  | 20 |  | 70 |  | 58 |  |


| New zones | Selby Shopping Survey |
| :---: | :---: |
|  | for Drivers Jonas |

Total Selby

Sherburn-inElmet

Tadcaste
Eggborough / Northern North Eastern South Eastem
Southern
South Western Fringe

| Total | Selby | Sherburn-inElmet | Tadcaster | Eggborough / <br> South Selby | Northern Fringe | North Eastern South Eastern Fringe Fringe | Southern Fringe | South <br> Western Fringe | Western <br> Fringe |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |

Q13 Where would you normally go to buy or look for chemist goods, toiletries and cosmetics?

| Selby Town Centre | 22.8\% | 161 | 69.5\% | 132 | 15.2\% | 12 | 4.2\% | 4 | 17.9\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 2.6\% | 2 | 0.0\% | 0 | 1.4\% | 1 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| York | 16.6\% | 117 | 14.7\% | 28 | 12.7\% | 10 | 31.6\% | 30 | 5.4\% | 3 | 57.1\% | 24 | 70.0\% | 14 | 3.9\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 8.6\% | 5 |
| Pontefract | 7.8\% | 55 | 0.0\% | 0 | 13.9\% | 11 | 2.1\% | 2 | 5.4\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 55.7\% | 39 | 0.0\% | 0 |
| Goole | 7.4\% | 52 | 1.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 12.5\% | 7 | 0.0\% | 0 | 5.0\% | 1 | 55.3\% | 42 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tadcaster | 4.8\% | 34 | 0.0\% | 0 | 1.3\% | 1 | 30.5\% | 29 | 0.0\% | 0 | 2.4\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.2\% | 3 |
| Wetherby | 4.5\% | 32 | 0.0\% | 0 | 0.0\% | 0 | 9.5\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 39.7\% | 23 |
| Leeds | 3.0\% | 21 | 0.5\% | 1 | 13.9\% | 11 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 13.8\% | 8 |
| Howden | 2.8\% | 20 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.0\% | 1 | 25.0\% | 19 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Doncaster | 2.8\% | 20 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 8.9\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 70.0\% | 14 | 1.4\% | 1 | 0.0\% | 0 |
| Knottingley | 2.6\% | 18 | 0.0\% | 0 | 1.3\% | 1 | 1.1\% | 1 | 1.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 21.4\% | 15 | 0.0\% | 0 |
| Sherburn-in-Elmet | 2.6\% | 18 | 0.0\% | 0 | 19.0\% | 15 | 2.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.4\% | 1 | 0.0\% | 0 |
| Castleford | 2.0\% | 14 | 0.0\% | 0 | 8.9\% | 7 | 2.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.7\% | 4 | 1.7\% | 1 |
| Snaith | 1.3\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 14.3\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Boston Spa | 1.0\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 12.1\% | 7 |
| Catalogue / Mail Order / Internet | 1.0\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 3.2\% | 3 | 1.8\% | 1 | 2.4\% | 1 | 0.0\% | 0 | 1.3\% | 1 | 0.0\% | 0 | 1.4\% | 1 | 0.0\% | 0 |
| Askern | 0.9\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 3.6\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 20.0\% | 4 | 0.0\% | 0 | 0.0\% | 0 |
| Three Lakes Retail Park, Selby | 0.9\% | 6 | 2.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 3.6\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco Extra, Tadcaster Road, York | 0.7\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 2 | 0.0\% | 0 | 7.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Wakefield | 0.6\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.4\% | 1 | 3.4\% | 2 |
| Hull | 0.6\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.3\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Monks Cross, York | 0.4\% | 3 | 0.0\% | 0 | 1.3\% | 1 | 1.1\% | 1 | 1.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Colton | 0.4\% | 3 | 0.0\% | 0 | 3.8\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Pocklington | 0.4\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 15.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Copmanthorpe | 0.4\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 7.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Morriosns, Pontefract | 0.4\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.9\% | 2 | 0.0\% | 0 |
| Tesco, Garforth, | 0.4\% | 3 | 0.0\% | 0 | 1.3\% | 1 | 2.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Asda, Killingbeck, Leeds | 0.3\% | 2 | 0.0\% | 0 | 1.3\% | 1 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Eggborough | 0.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 3.6\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Harrogate | 0.3\% | 2 | 0.5\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.7\% | 1 |
| Gilberdyke | 0.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.6\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Bishopthorpe | 0.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.8\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Acomb | 0.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.4\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other | 0.1\% | 1 | 0.5\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Aberford | 0.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.7\% | 1 |
| Garforth | 0.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Asda, Monks Cross, York | 0.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sheffield | 0.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Glasshoughton | 0.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.4\% | 1 | 0.0\% | 0 |
| Stainforth | 0.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sainsburys, Pocklington, York | 0.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Scunthorpe | 0.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |


|  | Total |  | Selby | Sherburn-inElmet |  |  | Tadcaster |  | Eggborough / South Selby |  | Northern Fringe |  | North Eastern South Eastern Fringe Fringe |  |  |  | Southern Fringe |  | South Western Fringe |  | Western <br> Fringe |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Carcroft | 0.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Beverley | 0.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Crossgate Shopping Centre, Leeds | 0.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Crown Point Retail Park, Leeds | 0.1\% | 1 | 0.0\% | 0 | 1.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (Don't know / Varies) | 5.7\% | 40 | 8.4\% | 16 | 2.5\% | 2 | 1.1\% | 1 | 7.1\% | 4 | 14.3\% | 6 | 0.0\% | 0 | 1.3\% | 1 | 0.0\% | 0 | 5.7\% | 4 | 10.3\% | 6 |
| (Don't buy these goods) | 2.0\% | 14 | 2.6\% | 5 | 2.5\% | 2 | 1.1\% | 1 | 5.4\% | 3 | 2.4\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 5.0\% | 1 | 0.0\% | 0 | 1.7\% | 1 |
| Base: |  | 706 |  | 190 |  | 79 |  | 95 |  | 56 |  | 42 |  | 20 |  | 76 |  | 20 |  | 70 |  | 58 |


| Total | Selby | Sherburn-inElmet | Tadcaster | Eggborough / South Selby | Northern Fringe | North Eastern South Eastern Fringe Fringe | Southern Fringe | South <br> Western <br> Fringe | Western Fringe |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |

Q14 Where would you normally go to buy or look for furniture, carpets and soft furnishings?

| York | 18.8\% | 133 | 22.1\% | 42 | 8.9\% | 7 | 40.0\% | 38 | 3.6\% | 2 | 33.3\% | 14 | 70.0\% | 14 | 11.8\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 12.1\% | 7 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Selby Town Centre | 10.1\% | 71 | 26.8\% | 51 | 12.7\% | 10 | 0.0\% | 0 | 12.5\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 2.6\% | 2 | 0.0\% | 0 | 1.4\% | 1 | 0.0\% | 0 |
| Leeds | 7.6\% | 54 | 3.2\% | 6 | 13.9\% | 11 | 12.6\% | 12 | 1.8\% | 1 | 9.5\% | 4 | 0.0\% | 0 | 3.9\% | 3 | 5.0\% | 1 | 10.0\% | 7 | 15.5\% | 9 |
| Goole | 4.2\% | 30 | 1.6\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 12.5\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 26.3\% | 20 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Catalogue / Mail Order / Internet | 3.8\% | 27 | 4.7\% | 9 | 7.6\% | 6 | 1.1\% | 1 | 5.4\% | 3 | 4.8\% | 2 | 0.0\% | 0 | 1.3\% | 1 | 5.0\% | 1 | 2.9\% | 2 | 3.4\% | 2 |
| Doncaster | 3.4\% | 24 | 1.1\% | 2 | 1.3\% | 1 | 0.0\% | 0 | 14.3\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 5.3\% | 4 | 45.0\% | 9 | 0.0\% | 0 | 0.0\% | 0 |
| Pontefract | 2.1\% | 15 | 0.0\% | 0 | 5.1\% | 4 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 14.3\% | 10 | 0.0\% | 0 |
| Wakefield | 1.4\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 14.3\% | 10 | 0.0\% | 0 |
| Three Lakes Retail Park, Selby | 1.4\% | 10 | 3.7\% | 7 | 2.5\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 2.4\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Hull | 1.1\% | 8 | 0.5\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 9.2\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tadcaster | 1.0\% | 7 | 0.5\% | 1 | 0.0\% | 0 | 5.3\% | 5 | 0.0\% | 0 | 2.4\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Harrogate | 0.9\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 10.3\% | 6 |
| Wetherby | 0.7\% | 5 | 0.5\% | 1 | 0.0\% | 0 | 2.1\% | 2 | 0.0\% | 0 | 2.4\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.7\% | 1 |
| Castleford | 0.7\% | 5 | 0.0\% | 0 | 2.5\% | 2 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.9\% | 2 | 0.0\% | 0 |
| Ikea, Junction 27 Rp, Batley | 0.6\% | 4 | 0.5\% | 1 | 0.0\% | 0 | 2.1\% | 2 | 1.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Knottingley | 0.4\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 3 | 0.0\% | 0 |
| Monks Cross, York | 0.4\% | 3 | 1.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.4\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Juntion 27 Rp, Batley | 0.3\% | 2 | 0.0\% | 0 | 1.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.4\% | 1 | 0.0\% | 0 |
| Knaresborough | 0.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Thirsk | 0.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.7\% | 1 |
| Scunthorpe | 0.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.6\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Carcroft | 0.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Nottingham | 0.1\% | 1 | 0.0\% | 0 | 1.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Owlcotes Retail Park, Pudsey, Leeds | 0.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.4\% | 1 | 0.0\% | 0 |
| Other | 0.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.4\% | 1 | 0.0\% | 0 |
| Salter Row Retail Park, Pontefract | 0.1\% | 1 | 0.0\% | 0 | 1.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Newcastle Upon Tyne | 0.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.7\% | 1 |
| Starbeck | 0.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.7\% | 1 |
| Askern | 0.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Batley | 0.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Boston Spa | 0.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.7\% | 1 |
| (Don't buy these goods) | 22.5\% | 159 | 17.4\% | 33 | 25.3\% | 20 | 17.9\% | 17 | 26.8\% | 15 | 35.7\% | 15 | 20.0\% | 4 | 22.4\% | 17 | 20.0\% | 4 | 27.1\% | 19 | 25.9\% | 15 |
| (Don't know / Varies) | 16.1\% | 114 | 16.3\% | 31 | 16.5\% | 13 | 14.7\% | 14 | 16.1\% | 9 | 7.1\% | 3 | 10.0\% | 2 | 14.5\% | 11 | 20.0\% | 4 | 18.6\% | 13 | 24.1\% | 14 |
| Base: |  | 706 |  | 190 |  | 79 |  | 95 |  | 56 |  | 42 |  | 20 |  | 76 |  | 20 |  | 70 |  | 58 |


| Total | Selby | Sherburn-inElmet | Tadcaster | Eggborough / South Selby | Northern Fringe | North Eastern South Eastern Fringe Fringe | Southern Fringe | South Western Fringe | Western Fringe |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |

Q15 Where would you normally go to buy or look for electrical goods e.g. Computers, TV's Washing Machines, Cookers etc?

| York | 20.8\% | 147 | 28.4\% | 54 | 12.7\% | 10 | 45.3\% | 43 | 7.1\% | 4 | 40.5\% | 17 | 50.0\% | 10 | 5.3\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 8.6\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Catalogue / Mail Order / Internet | 14.7\% | 104 | 15.3\% | 29 | 22.8\% | 18 | 12.6\% | 12 | 25.0\% | 14 | 21.4\% | 9 | 5.0\% | 1 | 9.2\% | 7 | 5.0\% | 1 | 7.1\% | 5 | 13.8\% |
| Selby Town Centre | 10.9\% | 77 | 31.6\% | 60 | 7.6\% | 6 | 3.2\% | 3 | 12.5\% | 7 | 2.4\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |
| Pontefract | 6.8\% | 48 | 0.5\% | 1 | 17.7\% | 14 | 0.0\% | 0 | 5.4\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 42.9\% | 30 | 0.0\% |
| Goole | 4.2\% | 30 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.4\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 35.5\% | 27 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |
| Leeds | 4.1\% | 29 | 1.6\% | 3 | 8.9\% | 7 | 6.3\% | 6 | 1.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 | 5.0\% | 1 | 1.4\% | 1 | 15.5\% |
| Doncaster | 3.4\% | 24 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 10.7\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 5.3\% | 4 | 70.0\% | 14 | 0.0\% | 0 | 0.0\% |
| Hull | 2.4\% | 17 | 1.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.0\% | 1 | 17.1\% | 13 | 0.0\% | 0 | 1.4\% | 1 | 0.0\% |
| Wetherby | 2.3\% | 16 | 0.0\% | 0 | 0.0\% | 0 | 7.4\% | 7 | 0.0\% | 0 | 2.4\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 13.8\% |
| Clifton Moor Retail Park, York | 1.6\% | 11 | 2.1\% | 4 | 0.0\% | 0 | 2.1\% | 2 | 0.0\% | 0 | 7.1\% | 3 | 5.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.7\% |
| Parkside Retail Park, Pontefract | 1.3\% | 9 | 0.0\% | 0 | 3.8\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 7.1\% | 5 | 1.7\% |
| Castleford | 1.1\% | 8 | 0.0\% | 0 | 3.8\% | 3 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 3 | 1.7\% |
| Pontefract Retail Park, Pontefract | 0.7\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 7.1\% | 5 | 0.0\% |
| Pocklington | 0.7\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 25.0\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |
| Wakefield | 0.6\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.7\% | 4 | 0.0\% |
| Harrogate | 0.6\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.2\% |
| Snaith | 0.6\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 7.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |
| Three Lakes Retail Park, Selby | 0.6\% | 4 | 1.6\% | 3 | 1.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |
| Monks Cross, York | 0.4\% | 3 | 1.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |
| Sherburn-in-Elmet | 0.4\% | 3 | 0.0\% | 0 | 3.8\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |
| Scunthorpe | 0.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.6\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |
| Killingbeck Retail Park, Leeds | 0.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.7\% |
| Tesco Extra, Tadcaster Road, York | 0.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 1.1\% | 1 | 0.0\% | 0 | 2.4\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |
| Knottingley | 0.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.4\% | 1 | 0.0\% |
| Thorne | 0.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.4\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |
| Malton | 0.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |
| Asda, Carcroft, Doncaster | 0.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.0\% | 1 | 0.0\% | 0 | 0.0\% |
| Other | 0.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |
| Sheffield | 0.1\% | 1 | 0.5\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |
| Meadowhall | 0.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.4\% | 1 | 0.0\% |
| Starbeck | 0.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.7\% |
| Tesco Extra, Scunthorpe | 0.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |
| Askern | 0.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |
| Tesco, Edenthope, Doncaster | 0.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |
| Glasshoughton | 0.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |  | 1.4\% | 1 | 0.0\% |
| Ripon | 0.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |
| (Don't know / Varies) | 11.6\% | 82 | 11.6\% | 22 | 8.9\% | 7 | 11.6\% | 11 | 5.4\% | 3 | 11.9\% | 5 | 5.0\% | 1 | 14.5\% | 11 | 5.0\% | 1 | 8.6\% | 6 | 25.9\% |
| (Don't buy these goods) | 7.5\% | 53 | 4.7\% | 9 | 8.9\% | 7 | 5.3\% | 5 | 14.3\% | 8 | 9.5\% | 4 | 5.0\% | 1 | 6.6\% | 5 | 10.0\% | 2 | 10.0\% | 7 | 8.6\% |


| New zones | Selby Shopping Survey for Drivers Jonas |  |  |  |  |  |  |  |  |  |  |  | $\begin{array}{r} \text { Page } 57 \\ \text { July } 2009 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Selby | Sherburn-inElmet | Tadcaster | Eggborough / South Selby | Northern Fringe |  | North Eastern Fringe | South Eastern Fringe | Southern Fringe | South Western Fringe | Western Fringe |  |
| Base: | 706 | 190 | 79 | 95 | 56 | 4 | 2 | 20 | - 76 | 20 | 70 | 58 |  |


|  | Total |  | Selby | Sherburn-inElmet |  |  | Tadcaster |  | Eggborough / South Selby |  | Northern Fringe |  | North Eastern South Eastern Fringe Fringe |  |  |  | Southern Fringe |  | South Western Fringe |  | Western Fringe |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Q16 Where would you normally go to buy or look for household goods, glass, china and tableware? |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| York | 23.7\% | 167 | 31.6\% | 60 | 15.2\% | 12 | 45.3\% | 43 | 7.1\% | 4 | 35.7\% | 15 | 65.0\% | 13 | 15.8\% | 12 | 0.0\% | 0 | 1.4\% | 1 | 12.1\% | 7 |
| Selby Town Centre | 7.9\% | 56 | 21.6\% | 41 | 7.6\% | 6 | 2.1\% | 2 | 8.9\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 2.6\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Leeds | 7.5\% | 53 | 4.2\% | 8 | 19.0\% | 15 | 6.3\% | 6 | 5.4\% | 3 | 9.5\% | 4 | 0.0\% | 0 | 1.3\% | 1 | 5.0\% | 1 | 7.1\% | 5 | 17.2\% | 10 |
| Doncaster | 3.7\% | 26 | 0.5\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 17.9\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 3.9\% | 3 | 55.0\% | 11 | 1.4\% | 1 | 0.0\% | 0 |
| Pontefract | 3.5\% | 25 | 0.0\% | 0 | 6.3\% | 5 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.0\% | 1 | 25.7\% | 18 | 0.0\% | 0 |
| Catalogue / Mail Order / Internet | 2.4\% | 17 | 1.6\% | 3 | 5.1\% | 4 | 2.1\% | 2 | 3.6\% | 2 | 7.1\% | 3 | 0.0\% | 0 | 1.3\% | 1 | 0.0\% | 0 | 2.9\% | 2 | 0.0\% | 0 |
| Castleford | 2.3\% | 16 | 0.5\% | 1 | 7.6\% | 6 | 0.0\% | 0 | 3.6\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.7\% | 4 | 5.2\% | 3 |
| Hull | 2.0\% | 14 | 0.5\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 17.1\% | 13 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Goole | 1.6\% | 11 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 13.2\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Wetherby | 1.3\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 12.1\% | 7 |
| Wakefield | 1.0\% | 7 | 0.5\% | 1 | 2.5\% | 2 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 3 | 0.0\% | 0 |
| Harrogate | 0.6\% | 4 | 0.5\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.2\% | 3 |
| Knottingley | 0.4\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 3 | 0.0\% | 0 |
| Morriosns, Pontefract | 0.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.9\% | 2 | 0.0\% | 0 |
| Newcastle Upon Tyne | 0.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.7\% | 1 |
| Scunthorpe | 0.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.6\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sheffield | 0.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 1.1\% | 1 | 1.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Ikea, Junction 27 Retail Park, Batley | 0.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.9\% | 2 | 0.0\% | 0 |
| Mcarthur Glen Designer Outlet, York | 0.3\% | 2 | 0.5\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.4\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sherburn-in-Elmet | 0.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.4\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Clifton Moor Retail Park, York | 0.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Monks Cross, York | 0.1\% | 1 | 0.5\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Edinburgh | 0.1\% | 1 | 0.0\% | 0 | 1.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Morrisons, Wetherby | 0.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tadcaster | 0.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Three Lakes Retail Park, Selby | 0.1\% | 1 | 0.5\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Knaresborough | 0.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.7\% | 1 |
| Pontefract Retail Park, Pontefract | 0.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.4\% | 1 | 0.0\% | 0 |
| Ripon | 0.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Meadowhall | 0.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.4\% | 1 | 0.0\% | 0 |
| Acomb | 0.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.4\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco Extra, Scunthorpe | 0.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco Extra, Tadcaster Road, York | 0.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Glasshoughton | 0.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.4\% | 1 | 0.0\% | 0 |
| Owlcotes Retail Park, Pudsey, Leeds | 0.1\% | 1 | 0.0\% | 0 | 1.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (Don't buy these goods) | 26.8\% | 189 | 27.4\% | 52 | 19.0\% | 15 | 24.2\% | 23 | 32.1\% | 18 | 26.2\% | 11 | 20.0\% | 4 | 32.9\% | 25 | 25.0\% | 5 | 30.0\% | 21 | 25.9\% | 15 |
| (Don't know / Varies) | 11.5\% | 81 | 9.5\% | 18 | 15.2\% | 12 | 11.6\% | 11 | 12.5\% | 7 | 14.3\% | 6 | 10.0\% | 2 | 9.2\% | 7 | 10.0\% | 2 | 7.1\% | 5 | 19.0\% | 11 |


| New zones | Selby Shopping Survey for Drivers Jonas |  |  |  |  |  |  |  |  |  |  |  | $\begin{array}{r} \text { Page } 59 \\ \text { July } 2009 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Selby | Sherburn-inElmet | Tadcaster | Eggborough / South Selby | Northern Fringe |  | North Eastern Fringe |  | Southern Fringe | South Western Fringe | Western Fringe |  |
| Base: | 706 | 190 | 79 | 95 | 56 | 4 | 2 | 20 | 76 | 20 | 70 | 58 |  |


|  | Total |  | Selby | Sherburn-inElmet |  |  | Tadcaster |  | Eggborough / South Selby |  | Northern Fringe |  | North EasternSouth Eastern Fringe Fringe |  |  |  | Southern Fringe |  | South Western Fringe |  | Western Fringe |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Q17 Where would you normally go to buy or look for DIY, hardware and gardening goods? |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| York | 22.1\% | 156 | 23.7\% | 45 | 10.1\% | 8 | 48.4\% | 46 | 0.0\% | 0 | 73.8\% | 31 | 80.0\% | 16 | 2.6\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 13.8\% | 8 |
| Selby Town Centre | 15.6\% | 110 | 46.3\% | 88 | 8.9\% | 7 | 3.2\% | 3 | 16.1\% | 9 | 2.4\% | 1 | 0.0\% | 0 | 1.3\% | 1 | 0.0\% | 0 | 1.4\% | 1 | 0.0\% | 0 |
| Castleford | 7.8\% | 55 | 1.6\% | 3 | 30.4\% | 24 | 4.2\% | 4 | 8.9\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 24.3\% | 17 | 3.4\% | 2 |
| Goole | 6.4\% | 45 | 1.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 16.1\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 44.7\% | 34 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Pontefract | 6.2\% | 44 | 0.0\% | 0 | 13.9\% | 11 | 0.0\% | 0 | 5.4\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 42.9\% | 30 | 0.0\% | 0 |
| Three Lakes Retail Park, Selby | 4.4\% | 31 | 10.0\% | 19 | 6.3\% | 5 | 2.1\% | 2 | 7.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Doncaster | 3.7\% | 26 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 19.6\% | 11 | 0.0\% | 0 | 0.0\% | 0 | 3.9\% | 3 | 60.0\% | 12 | 0.0\% | 0 | 0.0\% | 0 |
| Leeds | 3.3\% | 23 | 0.5\% | 1 | 3.8\% | 3 | 5.3\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 24.1\% | 4 |
| Wetherby | 1.8\% | 13 | 0.0\% | 0 | 0.0\% | 0 | 4.2\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 15.5\% | 9 |
| Hull | 1.8\% | 13 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.4\% | 1 | 0.0\% | 0 | 15.8\% | 12 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tadcaster | 1.4\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 10.5\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Howden | 1.4\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.0\% | 1 | 11.8\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Boston Spa | 1.1\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 12.1\% | 7 |
| Sherburn-in-Elmet | 1.0\% | 7 | 0.0\% | 0 | 5.1\% | 4 | 3.2\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Catalogue / Mail Order / Internet | 0.7\% | 5 | 0.0\% | 0 | 1.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.4\% | 1 | 0.0\% | 0 | 1.3\% | 1 | 10.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| Other | 0.7\% | 5 | 0.5\% | 1 | 0.0\% | 0 | 1.1\% | 1 | 3.6\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.7\% | 1 |
| Harrogate | 0.6\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.4\% | 1 | 3.4\% | 2 |
| B\&Q, Glasshoughton | 0.6\% | 4 | 0.0\% | 0 | 1.3\% | 1 | 0.0\% | 0 | 3.6\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.4\% | 1 | 0.0\% | 0 |
| Pontefract Retail Park, Pontefract | 0.4\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 3 | 0.0\% | 0 |
| Southbailey Gate Retail Park, Pontefract | 0.4\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 3 | 0.0\% | 0 |
| Market Weighton | 0.3\% | 2 | 0.5\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Killingbeck Retail Park, Leeds | 0.3\% | 2 | 0.0\% | 0 | 1.3\% | 1 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Snaith | 0.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 3.6\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Balby | 0.1\% | 1 | 0.5\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| B\&Q, Killingbeck | 0.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.7\% | 1 |
| Thorne | 0.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.4\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Morrisons, Pontefract | 0.1\% | 1 | 0.0\% | 0 | 1.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Carcroft | 0.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Knottingley | 0.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.4\% | 1 | 0.0\% | 0 |
| Hessle | 0.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Monks Cross, York | 0.1\% | 1 | 0.5\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| South Milford | 0.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Askern | 0.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Starbeck | 0.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.7\% | 1 |
| Thirsk | 0.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Wakefield | 0.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.4\% | 1 | 0.0\% | 0 |
| Norton | 0.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (Don't buy these goods) | 7.9\% | 56 | 6.3\% | 12 | 10.1\% | 8 | 6.3\% | 6 | 5.4\% | 3 | 2.4\% | 1 | 0.0\% | 0 | 10.5\% | 8 | 25.0\% | 5 | 10.0\% | 7 | 10.3\% | 6 |
| (Don't know / Varies) | 7.8\% | 55 | 8.4\% | 16 | 6.3\% | 5 | 6.3\% | 6 | 5.4\% | 3 | 14.3\% | 6 | 10.0\% | 2 | 5.3\% | 4 | 5.0\% | 1 | 7.1\% | 5 | 12.1\% | 7 |
| Base: |  | 706 |  | 190 |  | 79 |  | 95 |  | 56 |  | 42 |  | 20 |  | 76 |  | 20 |  | 70 |  | 58 |


| New zones | Selby Shopping Survey |
| :---: | :---: |
|  | for Drivers Jonas |


| Total | Selby | Sherburn-in- <br> Elmet | Tadcaster | Eggborough/ <br> South Selby | Northern <br> Fringe | North EasternSouth Eastern <br> Fringe | Fringe | Southern <br> Fringe | South <br> Western | Western <br> Fringe |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  |  |  |



| York | 16.9\% | 119 | 23.7\% | 45 | 7.6\% | 6 | 28.4\% | 27 | 0.0\% | 0 | 45.2\% | 19 | 40.0\% | 8 | 7.9\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 13.8\% | 8 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Selby Town Centre | 7.9\% | 56 | 21.6\% | 41 | 3.8\% | 3 | 2.1\% | 2 | 14.3\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.9\% | 2 | 0.0\% | 0 |
| Castleford | 7.5\% | 53 | 5.8\% | 11 | 21.5\% | 17 | 3.2\% | 3 | 10.7\% | 6 | 2.4\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 5.0\% | 1 | 20.0\% | 14 | 0.0\% | 0 |
| Goole | 3.1\% | 22 | 1.6\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 3.6\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 22.4\% | 17 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Leeds | 2.4\% | 17 | 0.5\% | 1 | 5.1\% | 4 | 2.1\% | 2 | 0.0\% | 0 | 2.4\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 5.0\% | 1 | 4.3\% | 3 | 8.6\% | 5 |
| Tadcaster | 2.1\% | 15 | 0.0\% | 0 | 1.3\% | 1 | 10.5\% | 10 | 0.0\% | 0 | 4.8\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 3.4\% | 2 |
| Doncaster | 1.4\% | 10 | 0.5\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 5.4\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 | 25.0\% | 5 | 0.0\% | 0 | 0.0\% | 0 |
| Pontefract | 1.4\% | 10 | 0.5\% | 1 | 1.3\% | 1 | 0.0\% | 0 | 3.6\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 8.6\% | 6 | 0.0\% | 0 |
| Howden | 1.1\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 10.5\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sherburn-in-Elmet | 1.0\% | 7 | 0.0\% | 0 | 6.3\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.4\% | 1 | 0.0\% | 0 |
| Hull | 0.9\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 6.6\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Scarborough | 0.7\% | 5 | 0.5\% | 1 | 0.0\% | 0 | 1.1\% | 1 | 1.8\% | 1 | 2.4\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.7\% | 1 |
| Wetherby | 0.7\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.2\% | 3 |
| Harrogate | 0.7\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 8.6\% | 5 |
| Pocklington | 0.6\% | 4 | 0.5\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 15.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Knottingley | 0.6\% | 4 | 0.0\% | 0 | 1.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 3 | 0.0\% | 0 |
| Other | 0.6\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 2 | 1.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Snaith, Goole | 0.4\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.6\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Bubwith | 0.4\% | 3 | 1.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Wakefield | 0.4\% | 3 | 0.5\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.9\% | 2 | 0.0\% | 0 |
| Clifton | 0.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.8\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Askern | 0.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 10.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| Boston Spa | 0.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.7\% | 1 |
| Fairburn | 0.3\% | 2 | 0.0\% | 0 | 2.5\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Three Lakes Retail Park, Selby | 0.3\% | 2 | 0.5\% | 1 | 1.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Bridlington | 0.1\% | 1 | 0.5\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| East Cottingwith | 0.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Filey | 0.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Ferrybridge | 0.1\% | 1 | 0.5\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Hambleton | 0.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Eggborough | 0.1\% | 1 | 0.5\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Glasshoughton | 0.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Thorne | 0.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.7\% | 1 |
| Ilkley | 0.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.4\% | 1 | 0.0\% | 0 |
| Hemingbrough | 0.1\% | 1 | 0.5\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Micklefield | 0.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.7\% | 1 |
| Nottingham | 0.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.4\% | 1 | 0.0\% | 0 |
| Pickering | 0.1\% | 1 | 0.0\% | 0 | 1.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Batley | 0.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.4\% | 1 | 0.0\% | 0 |
| Bishopthorpe | 0.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.4\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Fulford | 0.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.4\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Skegness | 0.1\% | 1 | 0.5\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Brough | 0.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| South Milford | 0.1\% | 1 | 0.0\% | 0 | 1.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |


|  | Total |  | Selby | Sherburn-inElmet |  |  | Tadcaster |  | Eggborough / South Selby |  | Northern Fringe |  | North Eastern South Eastern Fringe Fringe |  |  |  | Southern Fringe |  | South Western Fringe |  | Western Fringe |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Spaldington, Goole | 0.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Church Fenton | 0.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Darrington, Pontefract | 0.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.4\% | 1 | 0.0\% | 0 |
| (Don't do leisure activities) | 39.1\% | 276 | 36.8\% | 70 | 41.8\% | 33 | 34.7\% | 33 | 44.6\% | 25 | 33.3\% | 14 | 30.0\% | 6 | 35.5\% | 27 | 55.0\% | 11 | 44.3\% | 31 | 44.8\% | 26 |
| (Don't know / Varies) | 5.5\% | 39 | 3.2\% | 6 | 3.8\% | 3 | 11.6\% | 11 | 7.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 7.9\% | 6 | 0.0\% | 0 | 5.7\% | 4 | 8.6\% | 5 |
| Base: |  | 706 |  | 190 |  | 79 |  | 95 |  | 56 |  | 42 |  | 20 |  | 76 |  | 20 |  | 70 |  | 58 |

Q19 How often do you visit [LOCATION MENTIONED AT Q18] for leisure purposes? Those who do leisure activities at Q18

| Every Day | 1.8\% | 7 | 0.0\% | 0 | 2.3\% | 1 | 2.0\% | 1 | 0.0\% | 0 | 7.1\% | 2 | 0.0\% | 0 | 4.7\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 3.7\% | 1 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2-3 times a week | 17.6\% | 69 | 19.3\% | 22 | 11.6\% | 5 | 15.7\% | 8 | 18.5\% | 5 | 14.3\% | 4 | 21.4\% | 3 | 23.3\% | 10 | 22.2\% | 2 | 14.3\% | 5 | 18.5\% | 5 |
| Once a week | 21.5\% | 84 | 19.3\% | 22 | 23.3\% | 10 | 23.5\% | 12 | 18.5\% | 5 | 21.4\% | 6 | 28.6\% | 4 | 20.9\% | 9 | 22.2\% | 2 | 25.7\% | 9 | 18.5\% | 5 |
| Once a fortnight | 18.4\% | 72 | 18.4\% | 21 | 27.9\% | 12 | 17.6\% | 9 | 22.2\% | 6 | 17.9\% | 5 | 14.3\% | 2 | 14.0\% | 6 | 0.0\% | 0 | 17.1\% | 6 | 18.5\% | 5 |
| Once a month | 21.5\% | 84 | 23.7\% | 27 | 14.0\% | 6 | 21.6\% | 11 | 11.1\% | 3 | 25.0\% | 7 | 21.4\% | 3 | 20.9\% | 9 | 22.2\% | 2 | 34.3\% | 12 | 14.8\% | 4 |
| Every 1-3 months | 9.7\% | 38 | 7.9\% | 9 | 11.6\% | 5 | 9.8\% | 5 | 18.5\% | 5 | 10.7\% | 3 | 7.1\% | 1 | 9.3\% | 4 | 22.2\% | 2 | 0.0\% | 0 | 14.8\% | 4 |
| Every 4-6 months | 3.8\% | 15 | 2.6\% | 3 | 4.7\% | 2 | 3.9\% | 2 | 7.4\% | 2 | 3.6\% | 1 | 7.1\% | 1 | 2.3\% | 1 | 0.0\% | 0 | 5.7\% | 2 | 3.7\% | 1 |
| Once a year | 1.5\% | 6 | 2.6\% | 3 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.9\% | 1 | 3.7\% | 1 |
| Less than once a year | 0.5\% | 2 | 1.8\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| First time today | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (Don't know / Varies) | 3.6\% | 14 | 4.4\% | 5 | 4.7\% | 2 | 3.9\% | 2 | 3.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 4.7\% | 2 | 11.1\% | 1 | 0.0\% | 0 | 3.7\% | 1 |
| Base: |  | 391 |  | 114 |  | 43 |  | 51 |  | 27 |  | 28 |  | 14 |  | 43 |  | 9 |  | 35 |  | 27 |

Q20 Which leisure facilities within [LOCATION MENTIONED AT Q18] do you use? Those who do leisure activities at Q18

| Leisure centre / facilities | 35.0\% | 137 | 37.7\% | 43 | 37.2\% | 16 | 33.3\% | 17 | 25.9\% | 7 | 35.7\% | 10 | 42.9\% | 6 | 37.2\% | 16 | 22.2\% | 2 | 34.3\% | 12 | 29.6\% | 8 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Cinema | 33.5\% | 131 | 31.6\% | 36 | 44.2\% | 19 | 31.4\% | 16 | 33.3\% | 9 | 46.4\% | 13 | 50.0\% | 7 | 14.0\% | 6 | 55.6\% | 5 | 34.3\% | 12 | 29.6\% | 8 |
| Restaurants | 33.5\% | 131 | 36.8\% | 42 | 30.2\% | 13 | 41.2\% | 21 | 25.9\% | 7 | 42.9\% | 12 | 21.4\% | 3 | 27.9\% | 12 | 22.2\% | 2 | 28.6\% | 10 | 33.3\% | 9 |
| Bars / Pubs | 23.3\% | 91 | 22.8\% | 26 | 30.2\% | 13 | 17.6\% | 9 | 14.8\% | 4 | 32.1\% | 9 | 21.4\% | 3 | 16.3\% | 7 | 22.2\% | 2 | 34.3\% | 12 | 22.2\% | 6 |
| Theatre | 9.2\% | 36 | 9.6\% | 11 | 2.3\% | 1 | 17.6\% | 9 | 3.7\% | 1 | 17.9\% | 5 | 14.3\% | 2 | 7.0\% | 3 | 0.0\% | 0 | 2.9\% | 1 | 11.1\% | 3 |
| Bowling | 8.4\% | 33 | 7.0\% | 8 | 14.0\% | 6 | 5.9\% | 3 | 7.4\% | 2 | 7.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 33.3\% | 3 | 17.1\% | 6 | 11.1\% | 3 |
| Other | 6.9\% | 27 | 3.5\% | 4 | 0.0\% | 0 | 9.8\% | 5 | 11.1\% | 3 | 7.1\% | 2 | 14.3\% | 2 | 16.3\% | 7 | 11.1\% | 1 | 5.7\% | 2 | 3.7\% | 1 |
| Swimming pool | 2.3\% | 9 | 0.9\% | 1 | 0.0\% | 0 | 3.9\% | 2 | 14.8\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 22.2\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| Golf | 1.8\% | 7 | 4.4\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 7.1\% | 1 | 2.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Nightclub | 1.5\% | 6 | 0.9\% | 1 | 2.3\% | 1 | 2.0\% | 1 | 3.7\% | 1 | 3.6\% | 1 | 0.0\% | 0 | 2.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Museums | 1.0\% | 4 | 1.8\% | 2 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Walking | 0.8\% | 3 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.7\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Library | 0.8\% | 3 | 1.8\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 3.6\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (Don't know / can't remember) | 1.5\% | 6 | 3.5\% | 4 | 0.0\% | 0 | 3.9\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 391 |  | 114 |  | 43 |  | 51 |  | 27 |  | 28 |  | 14 |  | 43 |  | 9 |  | 35 |  | 27 |


| Total | Selby | Sherburn-inElmet | Tadcaster | Eggborough / South Selby | Northern Fringe | North Eastern South Eastern Fringe Fringe | Southern Fringe | South <br> Western Fringe | Western Fringe |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |

Q21 Do you visit [LOCATION MENTIONED AT Q18] for leisure purposes in the evening? Those who do leisure activities at Q18

| Yes | $54.7 \%$ | 214 | $55.3 \%$ | 63 | $53.5 \%$ | 23 | $68.6 \%$ | 35 | $48.1 \%$ | 13 | $67.9 \%$ | 19 | $50.0 \%$ | 7 | $39.5 \%$ | 17 | $55.6 \%$ | 5 | $51.4 \%$ | 18 | $51.9 \%$ | 14 |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| No | $45.3 \%$ | 177 | $44.7 \%$ | 51 | $46.5 \%$ | 20 | $31.4 \%$ | 16 | $51.9 \%$ | 14 | $32.1 \%$ | 9 | $50.0 \%$ | 7 | $60.5 \%$ | 26 | $44.4 \%$ | 4 | $48.6 \%$ | 17 | $48.1 \%$ | 13 |
| Base: |  | 391 |  | 114 |  | 43 |  | 51 |  | 27 |  | 28 |  | 14 |  | 43 |  | 9 |  | 35 |  | 27 |

Q22 Where do you usually go to the cinema?

| Cineworld, Xscape, Castleford | 23.2\% | 164 | 22.6\% | 43 | 54.4\% | 43 | 4.2\% | 4 | 44.6\% | 25 | 2.4\% | 1 | 0.0\% | 0 | 15.8\% | 12 | 5.0\% | 1 | 47.1\% | 33 | 3.4\% | 2 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Vue, York | 10.9\% | 77 | 15.3\% | 29 | 0.0\% | 0 | 22.1\% | 21 | 0.0\% | 0 | 26.2\% | 11 | 30.0\% | 6 | 2.6\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 13.8\% | 8 |
| City Screen Picture House, York | 9.2\% | 65 | 15.8\% | 30 | 3.8\% | 3 | 12.6\% | 12 | 1.8\% | 1 | 26.2\% | 11 | 10.0\% | 2 | 3.9\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 5.2\% | 3 |
| Vue, Doncaster | 2.1\% | 15 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 12.5\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 40.0\% | 8 | 0.0\% | 0 | 0.0\% | 0 |
| Wetherby Film Theatre | 2.0\% | 14 | 0.0\% | 0 | 0.0\% | 0 | 5.3\% | 5 | 0.0\% | 0 | 2.4\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 13.8\% | 8 |
| Odeon, Hull | 1.1\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 10.5\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Showcase, Leeds | 0.6\% | 4 | 0.0\% | 0 | 1.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.0\% | 1 | 1.4\% | 1 | 1.7\% | 1 |
| Vue, The Light, Leeds | 0.6\% | 4 | 0.0\% | 0 | 2.5\% | 2 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.7\% | 1 |
| Pocklington Arts Centre Cinema | 0.6\% | 4 | 0.5\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 15.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Vue, Kirkstall Road, Leeds | 0.3\% | 2 | 0.5\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.7\% | 1 |
| Vue, Scunthorpe | 0.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.6\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Odeon, Harrogate | 0.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 3.4\% | 2 |
| Harrogate | 0.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.7\% | 1 |
| Cineworld, Wakefield | 0.1\% | 1 | 0.5\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Glasshoughton | 0.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Vue, Hull | 0.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Howden | 0.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (Don't go to the Cinema) | 46.5\% | 328 | 44.2\% | 84 | 36.7\% | 29 | 54.7\% | 52 | 39.3\% | 22 | 40.5\% | 17 | 45.0\% | 9 | 53.9\% | 41 | 50.0\% | 10 | 51.4\% | 36 | 48.3\% | 28 |
| (Don't know / Varies) | 1.7\% | 12 | 0.5\% | 1 | 1.3\% | 1 | 0.0\% | 0 | 1.8\% | 1 | 2.4\% | 1 | 0.0\% | 0 | 6.6\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 5.2\% | 3 |
| Base: |  | 706 |  | 190 |  | 79 |  | 95 |  | 56 |  | 42 |  | 20 |  | 76 |  | 20 |  | 70 |  | 58 |

Q23 Do you use any villages / local centres for shopping, leisure or services?

| Yes | $41.9 \%$ | 296 | $37.9 \%$ | 72 | $53.2 \%$ | 42 | $36.8 \%$ | 35 | $51.8 \%$ | 29 | $61.9 \%$ | 26 | $80.0 \%$ | 16 | $43.4 \%$ | 33 | $30.0 \%$ | 6 | $15.7 \%$ | 11 | $44.8 \%$ | 26 |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| No | $58.1 \%$ | 410 | $62.1 \%$ | 118 | $46.8 \%$ | 37 | $63.2 \%$ | 60 | $48.2 \%$ | 27 | $38.1 \%$ | 16 | $20.0 \%$ | 4 | $56.6 \%$ | 43 | $70.0 \%$ | 14 | $84.3 \%$ | 59 | $55.2 \%$ | 32 |
| Base: |  | 706 |  | 190 |  | 79 |  | 95 |  | 56 |  | 42 |  | 20 |  | 76 | 20 |  | 70 | 58 |  |  |

Total
Selby


Northern North EasternSouth Eastern Southern

## $\underset{\text { Weuth }}{\text { Sorn }}$

 WesternFringe

## Western

24 Which villages / local centres do you use for shopping, leisure or services? Those who said Yes at Q23

| Sherburn in Elmet | 13.2\% | 39 | 2.8\% | 2 | 64.3\% | 27 | 28.6\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Snaith, Goole | 7.4\% | 22 | 2.8\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 65.5\% | 19 | 0.0\% | 0 | 0.0\% | 0 | 3.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Boston Spa | 6.8\% | 20 | 0.0\% | 0 | 0.0\% | 0 | 5.7\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 69.2\% | 18 |
| Howden | 6.4\% | 19 | 1.4\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 51.5\% | 17 | 0.0\% | 0 | 9.1\% | 1 | 0.0\% | 0 |
| Tadcaster | 5.7\% | 17 | 0.0\% | 0 | 2.4\% | 1 | 40.0\% | 14 | 0.0\% | 0 | 3.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 3.8\% | 1 |
| Riccall | 4.7\% | 14 | 18.1\% | 13 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 3.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Selby | 4.4\% | 13 | 9.7\% | 7 | 7.1\% | 3 | 2.9\% | 1 | 3.4\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 3.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Copmanthorpe | 3.4\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 2.9\% | 1 | 0.0\% | 0 | 34.6\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Askern | 3.4\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 13.8\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 00.0\% | 6 | 0.0\% | 0 | 0.0\% | 0 |
| Cawood | 3.0\% | 9 | 9.7\% | 7 | 2.4\% | 1 | 2.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Bishopthorpe | 2.7\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 2.9\% | 1 | 0.0\% | 0 | 26.9\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Wetherby | 2.4\% | 7 | 0.0\% | 0 | 2.4\% | 1 | 8.6\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 11.5\% | 3 |
| Escrick | 2.0\% | 6 | 6.9\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 3.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Barbly Village | 2.0\% | 6 | 6.9\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 6.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Bubwith | 2.0\% | 6 | 4.2\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 12.5\% | 2 | 3.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Pocklington | 2.0\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 31.3\% | 5 | 3.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other | 1.7\% | 5 | 2.8\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 3.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 18.2\% | 2 | 0.0\% | 0 |
| Rawcliffe | 1.7\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 15.2\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Monk Fryston | 1.7\% | 5 | 0.0\% | 0 | 11.9\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Brayton | 1.4\% | 4 | 5.6\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Camblesforth | 1.4\% | 4 | 4.2\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 3.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Church Fenton West | 1.4\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 11.4\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Melbourne | 1.4\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 25.0\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Hemingbrough | 1.4\% | 4 | 5.6\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Byram | 1.0\% | 3 | 1.4\% | 1 | 2.4\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 3.8\% | 1 |
| North Duffield | 1.0\% | 3 | 4.2\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Ferrybridge | 1.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 27.3\% | 3 | 0.0\% | 0 |
| Ryther | 1.0\% | 3 | 1.4\% | 1 | 0.0\% | 0 | 2.9\% | 1 | 0.0\% | 0 | 3.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Darrington, Pontefract | 0.7\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 18.2\% | 2 | 0.0\% | 0 |
| Colton | 0.7\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 2.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 3.8\% | 1 |
| Cliffe | 0.7\% | 2 | 2.8\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Gilberdyke | 0.7\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 6.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Knottingley | 0.7\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 18.2\% | 2 | 0.0\% | 0 |
| South Milford | 0.7\% | 2 | 0.0\% | 0 | 4.8\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Church Fenton East | 0.7\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 5.7\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Fairburn | 0.7\% | 2 | 0.0\% | 0 | 4.8\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Thorganby | 0.7\% | 2 | 2.8\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Wheldrake, | 0.7\% | 2 | 2.8\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Ulleskelf | 0.7\% | 2 | 1.4\% | 1 | 0.0\% | 0 | 2.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Appleton Roebuck | 0.7\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 3.8\% | 1 | 6.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Pontefract | 0.7\% | 2 | 0.0\% | 0 | 2.4\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 9.1\% | 1 | 0.0\% | 0 |
| Collingham | 0.7\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 2.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 3.8\% | 1 |
| Norton | 0.7\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 6.9\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Brotherton | 0.7\% | 2 | 0.0\% | 0 | 4.8\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |


|  | Total |  | Selby |  | Sherburn Elmet |  | Tadcaster |  | Eggboro South S |  | Northern Fringe |  | North Eas Fringe |  | outh East Fringe |  | Southern Fringe |  | South Western Fringe |  | Wester Fringe |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Acomb | 0.7\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 7.7\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Great Heck | 0.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 3.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Towton | 0.3\% | 1 | 0.0\% | 0 | 2.4\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Barmby On The Marsh | 0.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 3.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Hillam | 0.3\% | 1 | 1.4\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Acaster Village | 0.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 3.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Bilbrough | 0.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Bolton Percy | 0.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Castleford | 0.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Aberford | 0.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 3.8\% | 1 |
| Carlton | 0.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 3.4\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Crossgates Shopping Centre, Leeds | 0.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Barlby Village | 0.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 6.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Dunnington | 0.3\% | 1 | 1.4\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| East Cottingwith | 0.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 6.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Eastrington | 0.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 3.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Epworth | 0.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 3.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Chapel Haddlesey | 0.3\% | 1 | 1.4\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Whitley | 0.3\% | 1 | 1.4\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Eggborough | 0.3\% | 1 | 1.4\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Burton Salmon | 0.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 3.8\% | 1 |
| Goole | 0.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 3.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Hambleton | 0.3\% | 1 | 1.4\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Junction 32 Retail Park, Glasshoughton | 0.3\% | 1 | 0.0\% | 0 | 2.4\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Hensall North | 0.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 3.4\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Ledston | 0.3\% | 1 | 0.0\% | 0 | 2.4\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Kirk Smeaton/Little Smeaton | 0.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 3.8\% | 1 |
| Micklefield | 0.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 3.8\% | 1 |
| Drax | 0.3\% | 1 | 1.4\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Bramham | 0.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 3.8\% | 1 |
| Burn | 0.3\% | 1 | 1.4\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Saxton | 0.3\% | 1 | 0.0\% | 0 | 2.4\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Reedness, Goole | 0.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 3.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Rufforth | 0.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 3.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Seaton Ross, York | 0.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 6.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Stutton | 0.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 3.8\% | 1 |
| Stillington | 0.3\% | 1 | 1.4\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sutton Upon Derwent | 0.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 3.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Swinefleet, Goole | 0.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 3.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Thorpe Willougby | 0.3\% | 1 | 1.4\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Wellburn | 0.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 3.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Fulford | 0.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 3.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Garforth | 0.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 3.8\% | 1 |
| York | 0.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (Don't know) | 1.4\% | 4 | 4.2\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 3.4\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |



Q25AFor what purpose do you use [ALL LOCATIONS MENTIONED AT Q24]? 1st location
Those who said Yes at Q23 (1st location mentioned at Q24)

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Top Up food shopping | $58.1 \%$ | 172 | $48.6 \%$ | 35 | $57.1 \%$ | 24 | $42.9 \%$ | 15 | $72.4 \%$ | 21 | $50.0 \%$ | 13 | $56.3 \%$ | 9 | $72.7 \%$ | 24 | $100.0 \%$ | 6 | $63.6 \%$ | 7 | $69.2 \%$ | 18 |
| Non Food Shopping | $32.1 \%$ | 95 | $19.4 \%$ | 14 | $21.4 \%$ | 9 | $34.3 \%$ | 12 | $51.7 \%$ | 15 | $30.8 \%$ | 8 | $25.0 \%$ | 4 | $48.5 \%$ | 16 | $33.3 \%$ | 2 | $9.1 \%$ | 1 | $53.8 \%$ | 14 |
| Post Office | $24.0 \%$ | 71 | $22.2 \%$ | 16 | $19.0 \%$ | 8 | $11.4 \%$ | 4 | $27.6 \%$ | 8 | $34.6 \%$ | 9 | $25.0 \%$ | 4 | $27.3 \%$ | 9 | $16.7 \%$ | 1 | $9.1 \%$ | 1 | $42.3 \%$ | 11 |
| Drinking out / Pub | $17.6 \%$ | 52 | $23.6 \%$ | 17 | $26.2 \%$ | 11 | $5.7 \%$ | 2 | $10.3 \%$ | 3 | $26.9 \%$ | 7 | $25.0 \%$ | 4 | $6.1 \%$ | 2 | $33.3 \%$ | 2 | $9.1 \%$ | 1 | $11.5 \%$ | 3 |
| Leisure Activities | $17.6 \%$ | 52 | $15.3 \%$ | 11 | $19.0 \%$ | 8 | $22.9 \%$ | 8 | $13.8 \%$ | 4 | $15.4 \%$ | 4 | $25.0 \%$ | 4 | $27.3 \%$ | 9 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $15.4 \%$ | 4 |
| Eating out | $17.2 \%$ | 51 | $13.9 \%$ | 10 | $16.7 \%$ | 7 | $11.4 \%$ | 4 | $17.2 \%$ | 5 | $34.6 \%$ | 9 | $12.5 \%$ | 2 | $18.2 \%$ | 6 | $33.3 \%$ | 2 | $27.3 \%$ | 3 | $11.5 \%$ | 3 |
| Library | $2.7 \%$ | 8 | $0.0 \%$ | 0 | $2.4 \%$ | 1 | $2.9 \%$ | 1 | $0.0 \%$ | 0 | $7.7 \%$ | 2 | $0.0 \%$ | 0 | $3.0 \%$ | 1 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $11.5 \%$ | 3 |
| Other | $2.7 \%$ | 8 | $1.4 \%$ | 1 | $0.0 \%$ | 0 | $8.6 \%$ | 3 | $3.4 \%$ | 1 | $3.8 \%$ | 1 | $0.0 \%$ | 0 | $6.1 \%$ | 2 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| Bank | $1.7 \%$ | 5 | $0.0 \%$ | 0 | $2.4 \%$ | 1 | $2.9 \%$ | 1 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $11.5 \%$ | 3 |
| Place of Worship | $1.7 \%$ | 5 | $1.4 \%$ | 1 | $2.4 \%$ | 1 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $6.1 \%$ | 2 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $3.8 \%$ | 1 |
| Hairdressers | $1.0 \%$ | 3 | $1.4 \%$ | 1 | $0.0 \%$ | 0 | $2.9 \%$ | 1 | $3.4 \%$ | 1 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| Doctors | $1.0 \%$ | 3 | $1.4 \%$ | 1 | $0.0 \%$ | 0 | $2.9 \%$ | 1 | $3.4 \%$ | 1 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| Work | $0.7 \%$ | 2 | $1.4 \%$ | 1 | $2.4 \%$ | 1 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| Base: |  | 296 |  | 72 |  | 42 |  | 35 |  | 29 |  | 26 |  | 16 |  | 33 |  | 6 |  | 11 |  | 26 |

Q25BFor what purpose do you use [ALL LOCATIONS MENTIONED AT Q24]? 2nd location
Those who said Yes at Q23 (2nd location mentioned at Q24)

| Top Up food shopping | 50.0\% | 17 | 30.8\% | 4 | 50.0\% | 3 | 75.0\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 100.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Leisure Activities | 26.5\% | 9 | 30.8\% | 4 | 16.7\% | 1 | 25.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 50.0\% |
| Eating out | 26.5\% | 9 | 23.1\% | 3 | 33.3\% | 2 | 25.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 50.0\% |
| Drinking out / Pub | 11.8\% | 4 | 15.4\% | 2 | 16.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 100.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |
| Non Food Shopping | 11.8\% | 4 | 7.7\% | 1 | 16.7\% | 1 | 16.7\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | $0 \quad 0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |
| Post Office | 11.8\% | 4 | 7.7\% | 1 | 33.3\% | 2 | 8.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |
| Other | 8.8\% | 3 | 7.7\% | 1 | 0.0\% | 0 | 8.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 100.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |
| Work | 2.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 8.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | $0 \quad 0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |
| Base: |  | 34 |  | 13 |  | 6 |  | 12 |  | 0 |  | 0 |  | 0 | 1 |  | 0 |  | 0 |  |

Q25CFor what purpose do you use [ALL LOCATIONS MENTIONED AT Q24]? 3rd location
Those who said Yes at Q23 (3rd location mentioned at Q24)

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Top Up food shopping | $60.0 \%$ | 3 | $100.0 \%$ | 1 | $50.0 \%$ | 1 | $100.0 \%$ | 1 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| Non Food Shopping | $20.0 \%$ | 1 | $0.0 \%$ | 0 | $50.0 \%$ | 1 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| Drinking out / Pub | $20.0 \%$ | 1 | $0.0 \%$ | 0 | $50.0 \%$ | 1 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| Eating out | $20.0 \%$ | 1 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $100.0 \%$ | 1 |
| Work | $20.0 \%$ | 1 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $100.0 \%$ | 1 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| Base: |  | 5 |  | 1 |  | 2 | 1 |  | 0 |  | 0 |  | 0 |  | 0 | 0 | 0 |  |  |  |  |  |


| New zones | for Drivers Jonas |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total |  | Selby | Sherburn-inElmet |  |  |  | Tadcaster |  | Eggborough / South Selby |  | Northern Fringe |  | North Eastern South Eastern Fringe Fringe |  |  |  | Southern Fringe | South Western Fringe |  | Western Fringe |  |  |
| Q25DFor what purpose do you use [ALL LOCATIONS MENTIONED AT Q24]? 4th location Those who said Yes at Q23 (4th location mentioned at Q24) |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Eating out | 100.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 |  | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |  | 100.0\% | 1 |
| Base: |  | 1 |  | 0 | ) | 0 |  |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 1 |
| Q26 Have the recent town centre works within Selby Town Centre influenced your answers to any of the previous questions? |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Yes | 9.1\% | 64 | 18.4\% | 35 | 5.1\% | 4 |  | 7.4\% | 7 | 10.7\% | 6 | 2.4\% | 1 | 5.0\% | 1 | 11.8\% | 9 | 0.0\% | 0 | 1.4\% | 1 | 0.0\% | 0 |
| No | 90.9\% | 642 | 81.6\% | 155 | 94.9\% | 75 |  | 92.6\% | 88 | 89.3\% | 50 | 97.6\% | 41 | 95.0\% | 19 | 88.2\% | 67 | 100.0\% | 20 | 98.6\% |  | 100.0\% | 58 |
| Base: |  | 706 |  | 190 |  | 79 |  |  | 95 |  | 56 |  | 42 |  | 20 |  | 76 |  | 20 |  | 70 |  | 58 |
| Q27 How have the recent town centre works within Selby Town Centre influenced your answers? <br> Those who said Yes at Q26 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Other | 29.7\% | 19 | 31.4\% | 11 | 50.0\% | 2 |  | 28.6\% | 2 | 16.7\% |  | 100.0\% |  | 100.0\% | 1 | 11.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| The shops have closed down | 18.8\% | 12 | 25.7\% |  | 25.0\% | 1 |  | 14.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 100.0\% | 1 | 0.0\% | 0 |
| Hard to access by car | 14.1\% | 9 | 14.3\% | 5 | 0.0\% | 0 |  | 0.0\% | 0 | 33.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 22.2\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| There is too much traffic | 12.5\% | 8 | 5.7\% | 2 | 25.0\% | 1 |  | 14.3\% | 1 | 16.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 33.3\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| It is hard to get parked | 10.9\% | 7 | 14.3\% | 5 | 0.0\% | 0 |  | 14.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 11.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| There are too many roadworks | 9.4\% | 6 | 2.9\% |  | 0.0\% | 0 |  | 28.6\% | 2 | 16.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 22.2\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| There is too much work going on | 7.8\% | 5 | 5.7\% | 2 | 0.0\% | 0 |  | 14.3\% | 1 | 33.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 64 |  | 35 |  | 4 |  |  | 7 |  | 6 |  | 1 |  | 1 |  | 9 |  | 0 |  | 1 |  | 0 |
| GEN Gender of respondent |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Male | 28.6\% | 202 | 28.4\% | 54 | 34.2\% | 27 |  | 30.5\% | 29 | 21.4\% | 12 | 26.2\% | 11 | 25.0\% | 5 | 30.3\% | 23 | 20.0\% | 4 | 28.6\% | 20 | 29.3\% | 17 |
| Female | 71.4\% | 504 | 71.6\% | 136 | 65.8\% | 52 |  | 69.5\% | 66 | 78.6\% | 44 | 73.8\% | 31 | 75.0\% | 15 | 69.7\% | 53 | 80.0\% | 16 | 71.4\% | 50 | 70.7\% | 41 |
| Base: |  | 706 |  | 190 |  | 79 |  |  | 95 |  | 56 |  | 42 |  | 20 |  | 76 |  | 20 |  | 70 |  | 58 |
| AGE How old are you ? |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 18-24 | 1.0\% | 7 | 0.5\% | 1 | 1.3\% | 1 |  | 0.0\% | 0 | 1.8\% | 1 | 2.4\% | 1 | 5.0\% | 1 | 0.0\% | 0 | 5.0\% | 1 | 1.4\% | 1 | 0.0\% | 0 |
| 25-34 | 4.4\% | 31 | 5.3\% | 10 | 6.3\% | 5 |  | 4.2\% | 4 | 7.1\% | 4 | 4.8\% | 2 | 5.0\% | 1 | 3.9\% | 3 | 5.0\% | 1 | 0.0\% | 0 | 1.7\% | 1 |
| 35-44 | 13.9\% | 98 | 15.3\% | 29 | 17.7\% | 14 |  | 11.6\% | 11 | 10.7\% | 6 | 14.3\% | 6 | 20.0\% | 4 | 7.9\% | 6 | 20.0\% | 4 | 15.7\% | 11 | 12.1\% | 7 |
| 45-54 | 23.4\% | 165 | 27.9\% | 53 | 29.1\% | 23 |  | 21.1\% | 20 | 16.1\% | 9 | 28.6\% | 12 | 25.0\% | 5 | 17.1\% | 13 | 5.0\% | 1 | 21.4\% | 15 | 24.1\% | 14 |
| 55-64 | 18.0\% | 127 | 16.8\% | 32 | 15.2\% | 12 |  | 20.0\% | 19 | 12.5\% | 7 | 19.0\% | 8 | 15.0\% | 3 | 27.6\% | 21 | 20.0\% | 4 | 17.1\% | 12 | 15.5\% | 9 |
| 65+ | 37.5\% | 265 | 33.2\% | 63 | 29.1\% | 23 |  | 43.2\% | 41 | 50.0\% | 28 | 31.0\% | 13 | 25.0\% | 5 | 43.4\% | 33 | 45.0\% | 9 | 34.3\% | 24 | 44.8\% | 26 |
| (Refused) | 1.8\% | 13 | 1.1\% |  | 1.3\% | 1 |  | 0.0\% |  | 1.8\% | 1 | 0.0\% | 0 | 5.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 10.0\% | 7 | 1.7\% | 1 |
| Base: |  | 706 |  | 190 |  | 79 |  |  | 95 |  | 56 |  | 42 |  | 20 |  | 76 |  | 20 |  | 70 |  | 58 |

Q26 Have the recent town centre works within Selby Town Centre influenced your answers to any of the previous questions?

Q27 How have the recent town centre works within Selby Town Centre influenced your answers? Those who said Yes at Q26

GEN Gender of respondent

## AGE How old are you ?

| Total | Selby | Sherburn-inElmet | Tadcaster | Eggborough / South Selby | Northern Fringe | North Eastern South Eastern Fringe Fringe | Southern Fringe | South Western Fringe | Western Fringe |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |

ADU How many Adults (over 16) are there in the Household including yourself?

|  | $21.7 \%$ | 153 | $16.3 \%$ | 31 | $25.3 \%$ | 20 | $16.8 \%$ | 16 | $19.6 \%$ | 11 | $21.4 \%$ | 9 | $5.0 \%$ | 1 | $21.1 \%$ | 16 | $45.0 \%$ | 9 | $30.0 \%$ | 21 | $32.8 \%$ | 19 |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| One | $58.8 \%$ | 415 | $68.9 \%$ | 131 | $48.1 \%$ | 38 | $54.7 \%$ | 52 | $62.5 \%$ | 35 | $59.5 \%$ | 25 | $80.0 \%$ | 16 | $64.5 \%$ | 49 | $50.0 \%$ | 10 | $47.1 \%$ | 33 | $44.8 \%$ | 26 |
| Two | $12.7 \%$ | 90 | $8.9 \%$ | 17 | $15.2 \%$ | 12 | $17.9 \%$ | 17 | $12.5 \%$ | 7 | $11.9 \%$ | 5 | $10.0 \%$ | 2 | $9.2 \%$ | 7 | $5.0 \%$ | 1 | $18.6 \%$ | 13 | $15.5 \%$ | 9 |
| Three | $5.8 \%$ | 41 | $5.3 \%$ | 10 | $11.4 \%$ | 9 | $8.4 \%$ | 8 | $5.4 \%$ | 3 | $7.1 \%$ | 3 | $0.0 \%$ | 0 | $2.6 \%$ | 2 | $0.0 \%$ | 0 | $4.3 \%$ | 3 | $5.2 \%$ | 3 |
| Four or more | $1.0 \%$ | 7 | $0.5 \%$ | 1 | $0.0 \%$ | 0 | $2.1 \%$ | 2 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $5.0 \%$ | 1 | $2.6 \%$ | 2 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $1.7 \%$ | 1 |
| (Refused) |  | 706 |  | 190 |  | 79 |  | 95 |  | 56 |  | 42 |  | 20 |  | 76 | 20 |  | 70 | 58 |  |  |
| Base: |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |

CAR How many cars are there normally available for use in the household?

| None | 15.7\% | 111 | 11.1\% | 21 | 21.5\% | 17 | 13.7\% | 13 | 14.3\% | 8 | 7.1\% | 3 | 0.0\% | 0 | 14.5\% | 11 | 40.0\% | 8 | 28.6\% | 20 | 17.2\% | 10 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| One | 41.4\% | 292 | 43.7\% | 83 | 35.4\% | 28 | 38.9\% | 37 | 46.4\% | 26 | 47.6\% | 20 | 20.0\% | 4 | 42.1\% | 32 | 35.0\% | 7 | 42.9\% | 30 | 43.1\% | 25 |
| Two | 32.7\% | 231 | 37.4\% | 71 | 30.4\% | 24 | 33.7\% | 32 | 30.4\% | 17 | 38.1\% | 16 | 50.0\% | 10 | 34.2\% | 26 | 10.0\% | 2 | 22.9\% | 16 | 29.3\% | 1 |
| Three or more | 9.3\% | 66 | 7.4\% | 14 | 12.7\% | 10 | 12.6\% | 12 | 8.9\% | 5 | 7.1\% | 3 | 25.0\% | 5 | 6.6\% | 5 | 15.0\% | 3 | 5.7\% | 4 | 8.6\% |  |
| (Don't know) | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |  |
| (Refused) | 0.9\% | 6 | 0.5\% | 1 | 0.0\% | 0 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 5.0\% | 1 | 2.6\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 1.7\% |  |
| Base: |  | 706 |  | 190 |  | 79 |  | 95 |  | 56 |  | 42 |  | 20 |  | 76 |  | 20 |  | 70 |  |  |

SEG Socio-economic group

|  | $1.7 \%$ | 12 | $1.1 \%$ | 2 | $0.0 \%$ | 0 | $2.1 \%$ | 2 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $5.0 \%$ | 1 | $1.3 \%$ | 1 | $0.0 \%$ | 0 | $1.4 \%$ | 1 | $8.6 \%$ | 5 |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| A | $10.1 \%$ | 71 | $11.1 \%$ | 21 | $7.6 \%$ | 6 | $14.7 \%$ | 14 | $10.7 \%$ | 6 | $21.4 \%$ | 9 | $5.0 \%$ | 1 | $6.6 \%$ | 5 | $5.0 \%$ | 1 | $5.7 \%$ | 4 | $6.9 \%$ | 4 |
| B | $27.9 \%$ | 197 | $30.0 \%$ | 57 | $39.2 \%$ | 31 | $22.1 \%$ | 21 | $25.0 \%$ | 14 | $33.3 \%$ | 14 | $30.0 \%$ | 6 | $34.2 \%$ | 26 | $10.0 \%$ | 2 | $17.1 \%$ | 12 | $24.1 \%$ | 14 |
| C1 | $16.0 \%$ | 113 | $15.3 \%$ | 29 | $6.3 \%$ | 5 | $15.8 \%$ | 15 | $23.2 \%$ | 13 | $11.9 \%$ | 5 | $15.0 \%$ | 3 | $21.1 \%$ | 16 | $5.0 \%$ | 1 | $22.9 \%$ | 16 | $17.2 \%$ | 10 |
| C2 | $14.0 \%$ | 99 | $15.3 \%$ | 29 | $10.1 \%$ | 8 | $20.0 \%$ | 19 | $8.9 \%$ | 5 | $2.4 \%$ | 1 | $30.0 \%$ | 6 | $7.9 \%$ | 6 | $25.0 \%$ | 5 | $18.6 \%$ | 13 | $12.1 \%$ | 7 |
| D | $20.8 \%$ | 147 | $19.5 \%$ | 37 | $16.5 \%$ | 13 | $15.8 \%$ | 15 | $28.6 \%$ | 16 | $21.4 \%$ | 9 | $10.0 \%$ | 2 | $18.4 \%$ | 14 | $45.0 \%$ | 9 | $30.0 \%$ | 21 | $19.0 \%$ | 11 |
| E | $9.5 \%$ | 67 | $7.9 \%$ | 15 | $20.3 \%$ | 16 | $9.5 \%$ | 9 | $3.6 \%$ | 2 | $9.5 \%$ | 4 | $5.0 \%$ | 1 | $10.5 \%$ | 8 | $10.0 \%$ | 2 | $4.3 \%$ | 3 | $12.1 \%$ | 7 |
| (Refused) |  | 706 |  | 190 |  | 79 |  | 95 |  | 56 |  | 42 |  | 20 |  | 76 |  | 20 | 70 | 58 |  |  |

QUOTA Zone
Zone 1
Zone 2
Zone 3
Zone 4
Zone 5
Base:

| $21.4 \%$ | 151 | $79.5 \%$ | 151 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | 0.0 |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| $21.4 \%$ | 151 | $0.0 \%$ | 0 | $100.0 \%$ | 79 | $0.0 \%$ | 0 | 0.0 |
| $21.4 \%$ | 151 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $100.0 \%$ | 95 | 0.0 |
| $14.3 \%$ | 101 | $20.5 \%$ | 39 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | 0.0 |
| $10.8 \%$ | 76 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ |
| $10.8 \%$ | 76 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | 100.0 |
|  | 706 |  | 190 |  | 79 |  |  | 95 |


| 0 | $0.0 \%$ |
| ---: | ---: |
| 0 | $0.0 \%$ |
| 0 | $0.0 \%$ |
| 0 | $100.0 \%$ |
| 0 | $0.0 \%$ |
| 56 | $0.0 \%$ |
| 56 |  |


| 0 | $0.0 \%$ |  |
| ---: | ---: | ---: |
| 0 | $0.0 \%$ |  |
| 0 | $0.0 \%$ |  |
| 42 | $100.0 \%$ |  |
|  | 0 | $0.0 \%$ |
|  | 0 | $0.0 \%$ |
|  | 42 |  |
|  |  |  |


| 0 | $0.0 \%$ |
| ---: | ---: |
| 0 | $0.0 \%$ |
| 0 | $0.0 \%$ |
| 20 | $0.0 \%$ |
| 0 | $100.0 \%$ |
| 0 | $0.0 \%$ |

0
0
0
0
76
0
0
76

| 0 | $0.0 \%$ | 0 | $0.0 \%$ |
| ---: | ---: | ---: | ---: |
| 0 | $100.0 \%$ | 70 | $3.4 \%$ |
| 0 | $0.0 \%$ | 0 | $96.6 \%$ |
| 0 | $0.0 \%$ | 0 | $0.0 \%$ |
| 0 | $0.0 \%$ | 0 | $0.0 \%$ |
| 20 | $0.0 \%$ | 0 | $0.0 \%$ |

0
2
56
0
0
0
58

|  | Total |  | Selby | Sherburn-inElmet |  |  | Tadcaster |  | Eggborough / South Selby |  | Northern Fringe |  | North Eastern South Eastern Fringe Fringe |  |  |  | Southern Fringe |  | South <br> Western Fringe |  | Western Fringe |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| PC Postcode |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| DN140 |  | 2.3\% |  | 16 | 0.0\% | 0 |  |  | 0.0\% | 0 |  |  | 0.0\% | 0 | 28.6\% | 16 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| DN147 | 6.9\% | 49 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 64.5\% | 49 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| DN148 | 3.8\% | 27 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 35.5\% | 27 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| DN149 | 4.2\% | 30 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 53.6\% | 30 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| DN6 0 | 2.8\% | 20 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 100.0\% | 20 | 0.0\% | 0 | 0.0\% | 0 |
| DN6 9 | 1.4\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 17.9\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| LS236 | 6.1\% | 43 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 74.1\% | 43 |
| LS237 | 0.6\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 6.9\% | 4 |
| LS248 | 3.3\% | 23 | 0.0\% | 0 | 0.0\% | 0 | 24.2\% | 23 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| LS249 | 9.5\% | 67 | 0.0\% | 0 | 0.0\% | 0 | 70.5\% | 67 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| LS253 | 1.3\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 15.5\% | 9 |
| LS254 | 0.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 3.4\% | 2 |
| LS255 | 3.1\% | 22 | 0.0\% | 0 | 27.8\% | 22 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| LS256 | 5.4\% | 38 | 0.0\% | 0 | 48.1\% | 38 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| WF110 | 2.4\% | 17 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 24.3\% | 17 | 0.0\% | 0 |
| WF118 | 4.2\% | 30 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 42.9\% | 30 | 0.0\% | 0 |
| WF119 | 2.7\% | 19 | 0.0\% | 0 | 24.1\% | 19 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| WF8 3 | 3.3\% | 23 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 32.9\% | 23 | 0.0\% | 0 |
| YO194 | 0.6\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 9.5\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| YO196 | 5.5\% | 39 | 20.5\% | 39 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| YO232 | 1.8\% | 13 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 31.0\% | 13 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| YO233 | 3.5\% | 25 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 59.5\% | 25 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| YO237 | 0.7\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 5.3\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| YO424 | 2.8\% | 20 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |  | 100.0\% | 20 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| YO8 3 | 1.8\% | 13 | 6.8\% | 13 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| YO8 4 | 2.8\% | 20 | 10.5\% | 20 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| YO8 5 | 3.7\% | 26 | 13.7\% | 26 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| YO8 6 | 2.4\% | 17 | 8.9\% | 17 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| YO8 8 | 2.4\% | 17 | 8.9\% | 17 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| YO8 9 | 8.2\% | 58 | 30.5\% | 58 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |  | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 706 |  | 190 |  | 79 |  | 95 |  | 56 |  | 42 |  | 20 |  | 76 |  | 20 |  | 70 |  | 58 |

